Developing an IoT-based traffic management system:

1. Sensor Deployment:

Install various sensors like cameras, vehicle detection loops, RFID, or ultrasonic sensors at key traffic points.These sensors capture real-time data about traffic volume, vehicle speed, and road conditions.

2. Data Collection and Processing:

Gather data from the deployed sensors and aggregate it in a central system. Process and analyze the data to extract meaningful insights about traffic patterns and congestion.

3. Communication Infrastructure:

Establish a reliable communication network (e.g., IoT, 4G/5G) to transmit data from sensors to the central server.

4. Data Analytics:

Employ data analytics and machine learning algorithms to make predictions and optimize traffic management. Identify traffic bottlenecks, accidents, and other issues.

5. Traffic Control:

Implement adaptive traffic signal control systems that can adjust signal timings in real-time based on traffic conditions.Use dynamic message signs to inform drivers about traffic conditions and detours.

6. Traffic Monitoring and Visualization:

Create a user-friendly interface or mobile app for both traffic operators and the public to access real-time traffic information.Utilize Geographic Information System (GIS) for mapping and visualization.

7. Emergency Response:

Integrate with emergency services to quickly respond to accidents or incident
Provide data for traffic law enforcement.

8. Sustainability:

Optimize traffic flow to reduce emissions and improve fuel efficiency, contributing to environmental sustainability.

9. Scalability and Security:

Ensure the system is scalable to handle increasing data and sensor inputs. Implement robust security measures to protect data from cyber threats.

```
<html>
<head>
  <style>
```

```
    .traffic-light {
      width: 50px;
      height: 150px;
      border: 2px solid black;
      border-radius: 10px;
    }
  </style>
</head>
<body>
  <div class="traffic-light">
    <div id="red" class="light red"></div>
    <div id="yellow" class="light yellow"></div>
    <div id="green" class="light green"></div>
  </div>
  <button id="startButton">Start</button>
  <button id="stopButton">Stop</button>

  <script>
    let lights = ["red", "yellow", "green"];
    let currentLight = 0;
    let intervalId;

    const toggleLight = () => {
      lights.forEach((light, index) => {
        const element = document.getElementById(light);
        if (index === currentLight) {
          element.style.backgroundColor = light;
        } else {
          element.style.backgroundColor = "gray";
        }
      });

      currentLight = (currentLight + 1) % 3;
    };

    const startTrafficLight = () => {
      intervalId = setInterval(toggleLight, 2000); // Change lights every 2 seconds
    };

    const stopTrafficLight = () => {
      clearInterval(intervalId);
    };

    document.getElementById("startButton").addEventListener("click", startTrafficLight);
```

```
    document.getElementById("stopButton").addEventListener("click", stopTrafficLight);
  </script>
</body>
</html>
```