

Job Title: Data Science/AI Content Specialist - Intern

Location: Fully Remote (WFH)

Department: Product

Duration: 3-6 Months

Type: Internship (Full-time)

About Us:

Accredian is a fast growing edtech company that was started in 2018 by ISB MBAs. The company has so far served 18,000+ professionals working in almost 3000 companies. Accredian arms working professionals with next generation skills like Data Science, Digital Transformation, Business Management, Product management in partnership with top tier institutions like IITs, IIMs, XLRI and provides them a transformative learning experience to help them move up in their careers.

Job Description:

As a Data Science Content Specialist Intern, you will be at the intersection of data science and content creation, helping to communicate complex data insights in an accessible and engaging manner. This role is perfect for someone who has a knack for storytelling with data, enjoys writing, and is eager to gain hands-on experience in both data science and content development.

Key Responsibilities:

- Work with the data science team to understand educational data projects and translate technical findings into clear, engaging content for educators, students, and stakeholders.
- Develop and write a variety of content types including blog posts, case studies, reading material, educational resources, and social media posts that highlight our data-driven educational initiatives.
- Assist in creating data visualizations and infographics to support and enhance written content.
- Research current trends in Data Science and AI advancements, and other competitor activities to inform and enrich content creation.
- Collaborate with the marketing team to provide data-driven insights that optimize our content strategy.
- Participate in team meetings and brainstorming sessions to generate new content ideas and strategies.
- Teaching Assistant for live sessions hosted on the weekends.

Qualifications:

- Currently pursuing or recently completed a degree in Data Science, Computer Science, Statistics, Marketing, Communications, or a related field.
- Basic understanding of data science concepts, tools, and methodologies.
- Strong writing and communication skills
- Proficiency in Researching and keeping up with the latest advancements in Data Science & AI
- Creative mindset with an eye for detail and a passion for storytelling through data.
- Ability to work independently and collaboratively in a fast-paced environment.

What We Offer:

- Competitive stipend and a supportive team culture.
- Hands-on experience in a dynamic and innovative work environment.
- Mentorship and guidance from experienced professionals in the field.
- A chance to contribute to impactful projects and see your work published.
- Potential for future employment opportunities based on performance.

