

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	15 March 2023
Team ID	NM2023TMID18679
Project Name	The Future of university decision making with machine learning
Maximum Marks	5 Marks

Brainstorm & Idea Prioritization Template:


Under this activity our team member have gathered and discussed various ideas to solve our project problem. Each member contributed 6 to 10 ideas.

After gathering all ideas we have assessed the impact and feasibility of each point.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1 Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM
How might we [The future of university decision making with machine learning]?

Key rules of brainstorming
To run a smooth and productive session

- 😊 Stay in topic.
- 💡 Encourage wild ideas.
- 👂 Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.



Need some inspiration?
See a finished version of this template to kickstart your work.

[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

JANARTHANAM S

We want assure data safety.

Know the back end process how it works in this application.

We want this software reliable

Create data set for making prototype modelling.

YOGANATHAN V

Research about similar project for gaining knowledge.

In this we using the gradient colours.

We want to allows site informations anywhere.

We need to create project more simplified and accessible.

Sanctioned amount is too less so that we could not insert the new features.

ASATH R

Having online form get ideas how to design user friendly interface

We provide smooth interface.

Creating database for permanent access.

We should make a blue print.

JAYAKANTHAN A

We make graph presentation to understand easily.

We have concentrate more on students cookies details for service

The is project only contains genuine details.

Provide highest performance

3

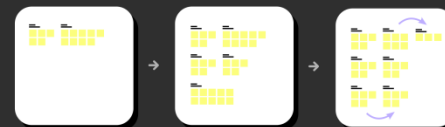
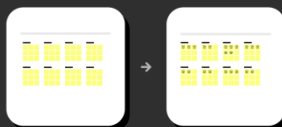
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, or group, and categorize important ideas as themes within your mural.



Step-3: Idea Prioritization

all be on the same page about what's important
ace your ideas on this grid to determine which
t and which are feasible.

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint
Define the components of a new idea or strategy.

[Open the template →](#)



Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)



Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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