



Phonepe Transaction Insights

Total Transactions Avg Transactions

Total Revenue

Avg Revenue

Select all

2018

2019

2020

2021

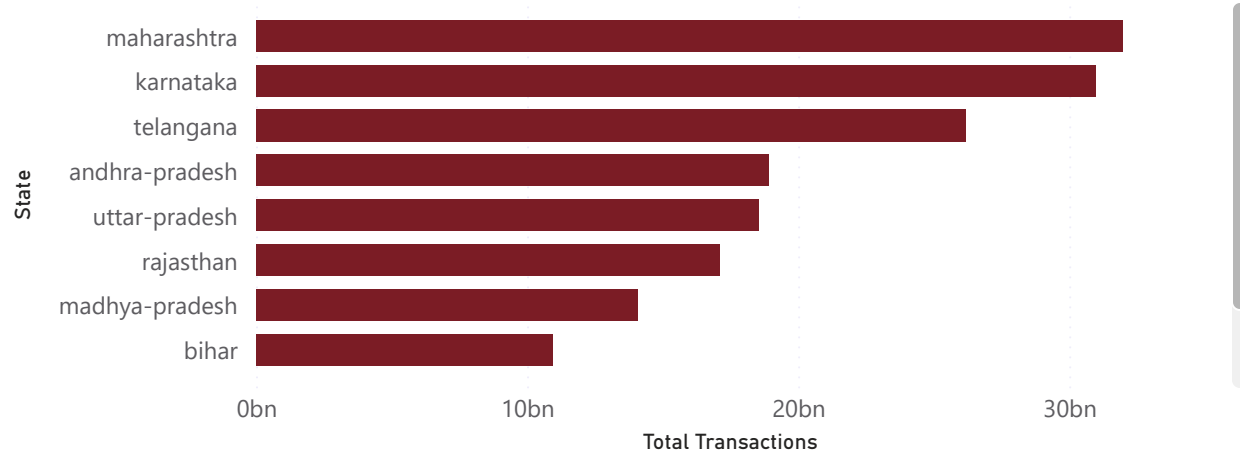
2022

2023

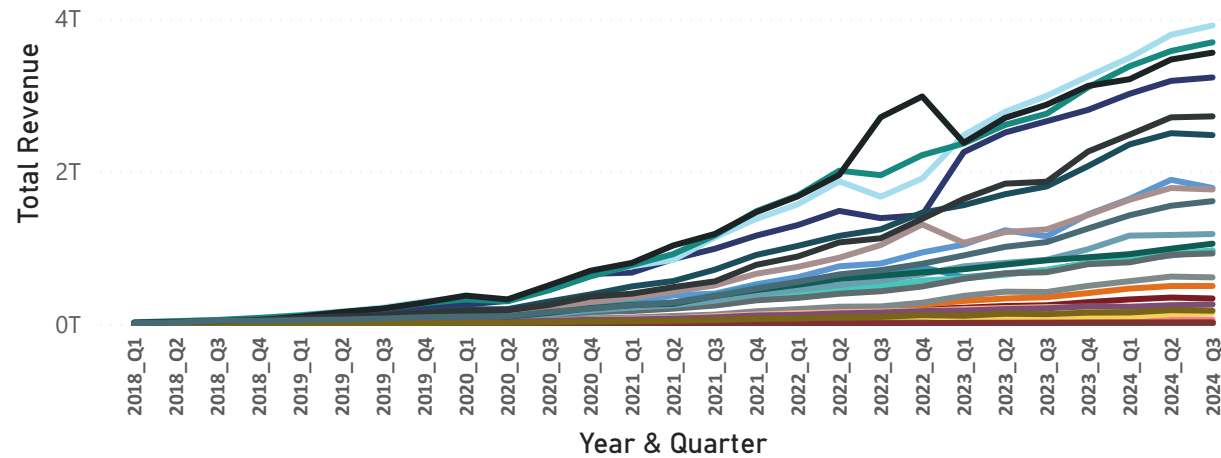
2024

235284M 46.74M ₹ 345.52T ₹ 68.64bn

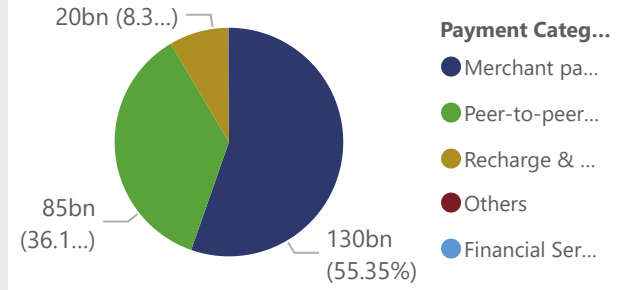
Top 10 States Total Transactions



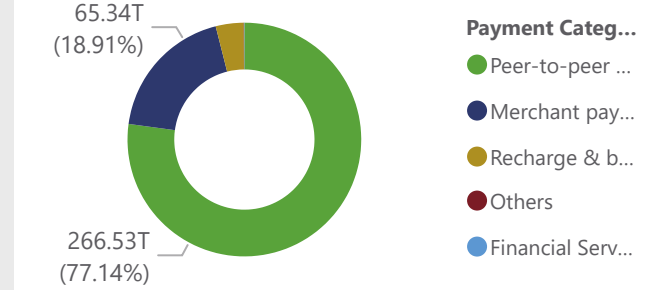
Total Revenue Across States Over Trend



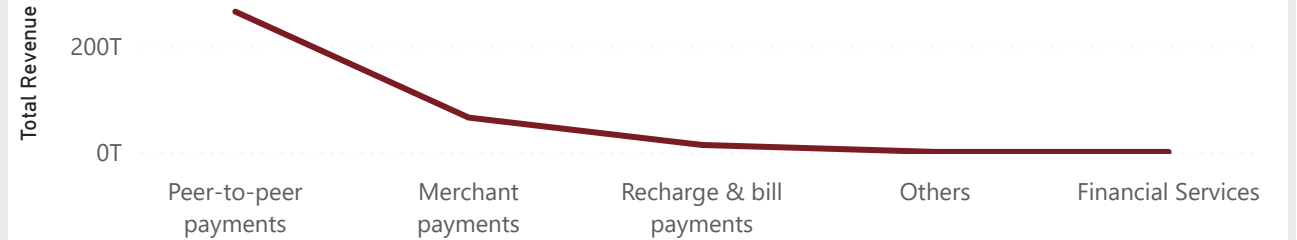
Total Transactions by Payment Category



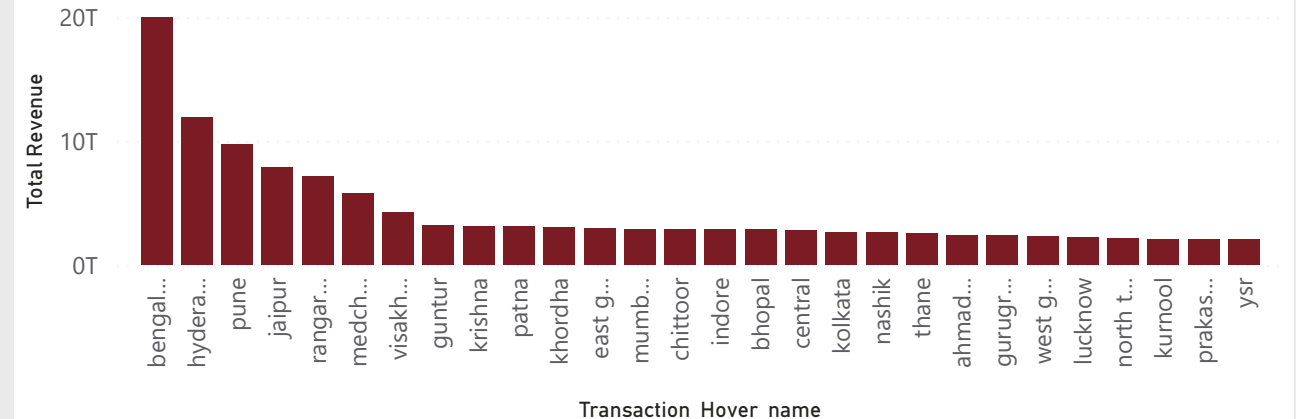
Total Revenue by Payment Category



Most Popular Payment Category



Revenue Across Districts





Phonepe Transaction Insights

Total Users

3460M

Avg Users

514.01K

Select all

2018

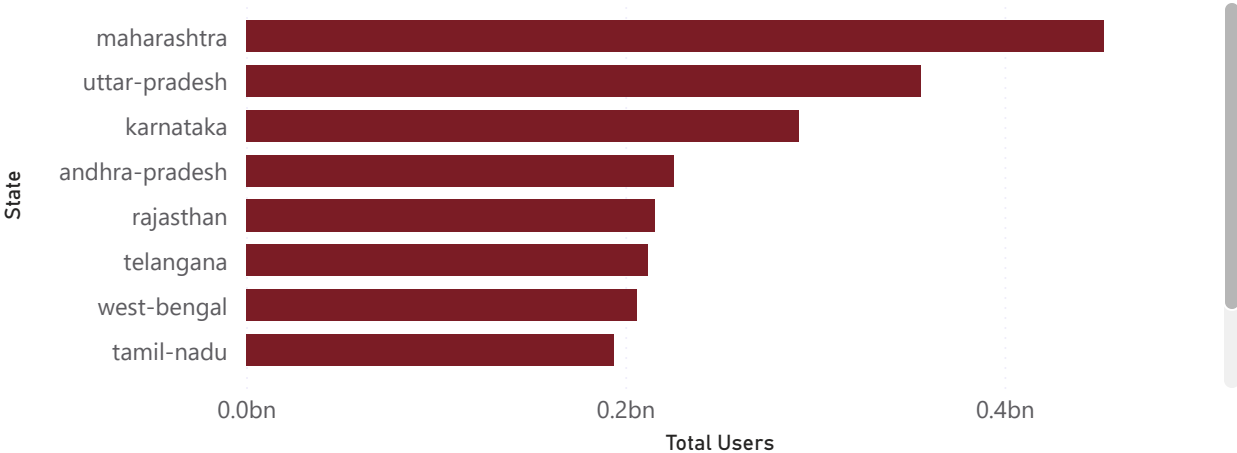
2019

2020

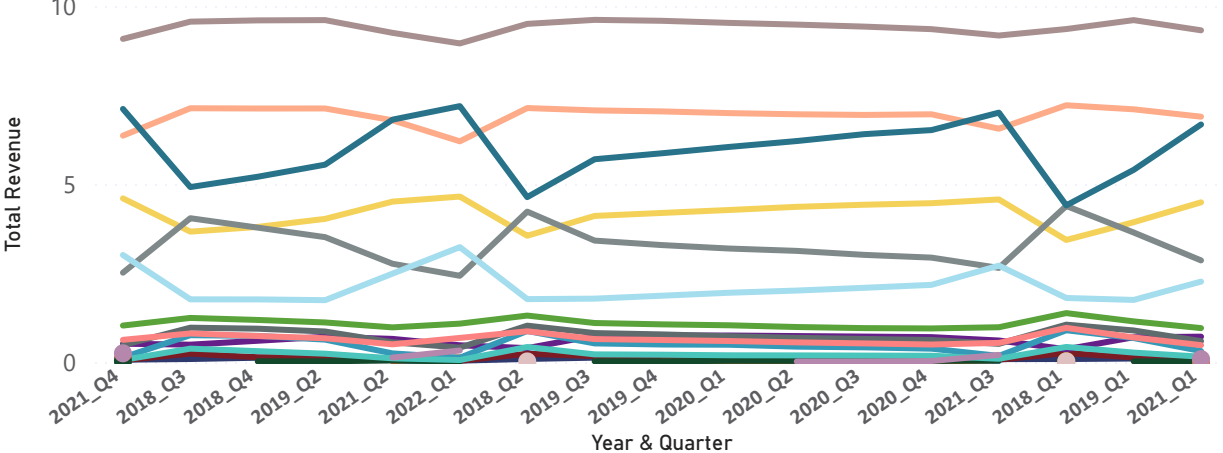
2021

2022

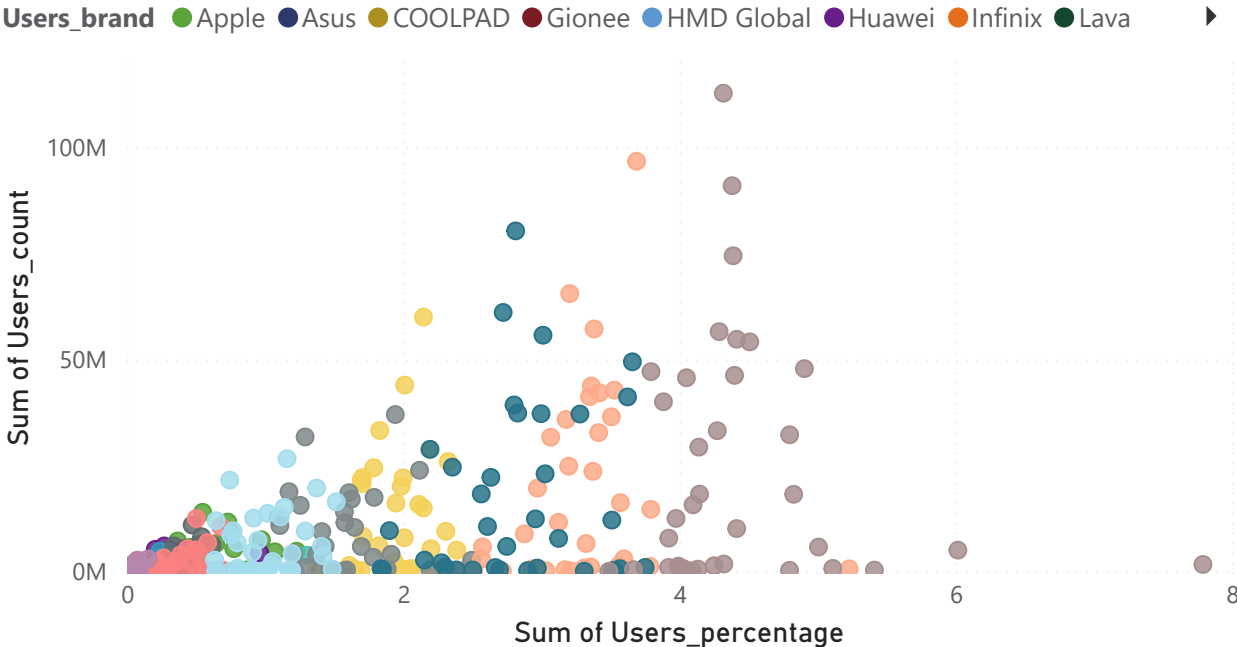
Top 10 States Total users



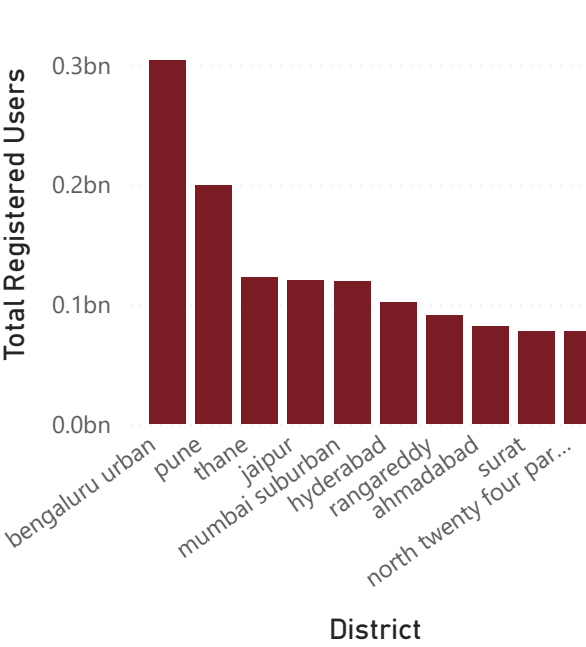
Trend Analysis for Brand Usage among Users



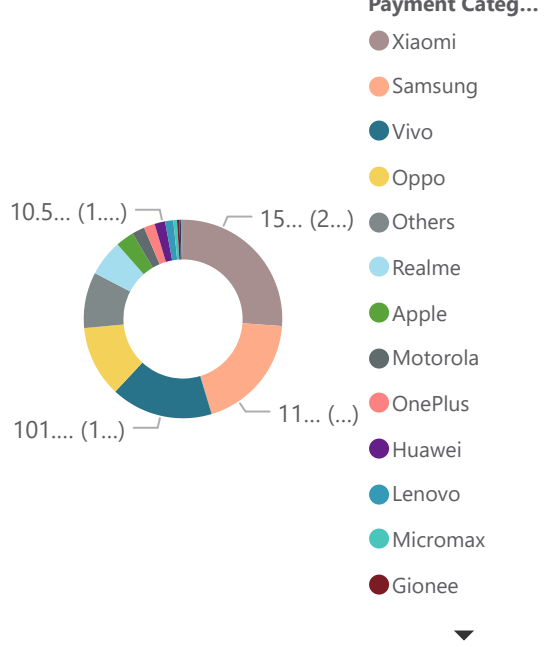
Relationship between Total users from Registered Users by Device Usage



Total Registered Users Across Districts



Device Brand Usage Proportion





Phonepe Transaction Insights

Total Insurances

Avg Insurances

Insurance Revenue

Avg Revenue

5M

35.19K

7.93bn

55.05M

Select all

2020

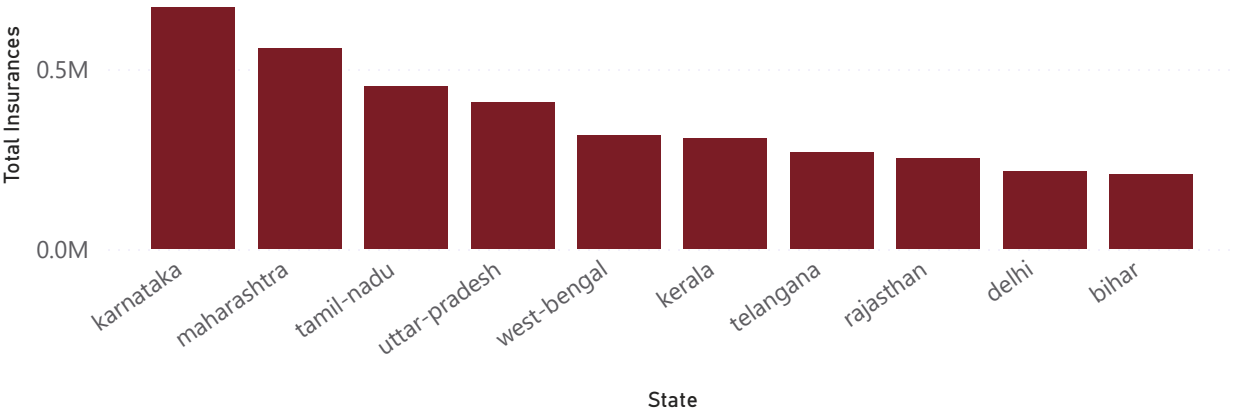
2021

2022

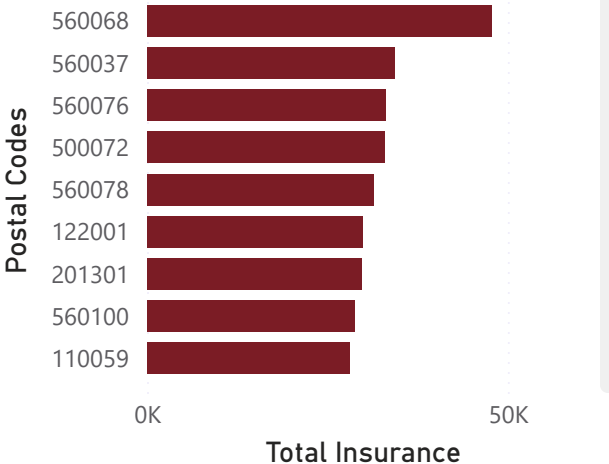
2023

2024

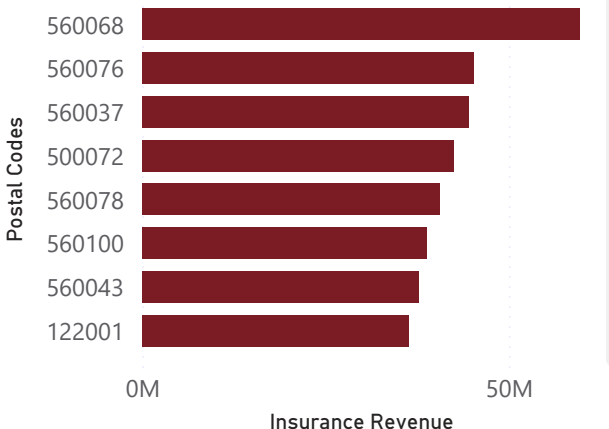
Top 10 States Total Insurance



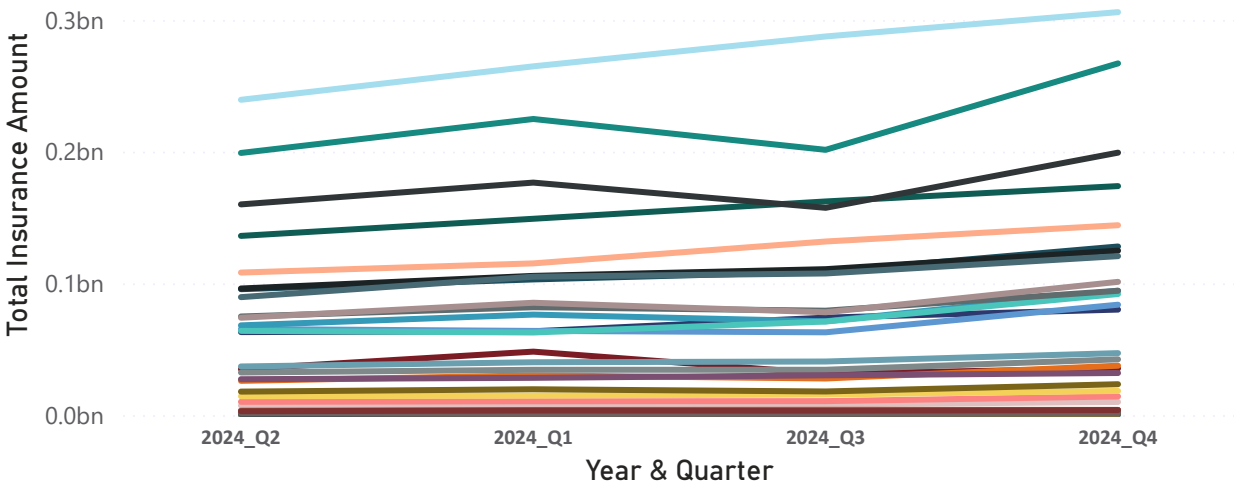
Top 10 Postal Codes on Insurances



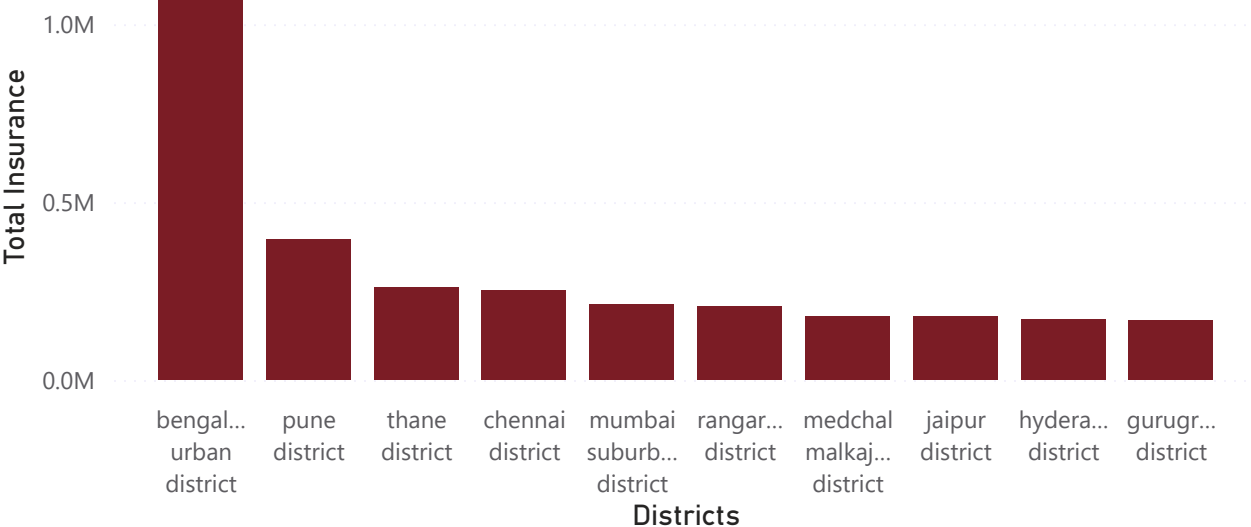
Top 10 Postal Codes on Insurance Revenue



Total Insurance in Revenue Across States Over Trend



Insurance across Top 10 Districts





Phonepe Transaction Insights

Total Transactions

Avg Transactions

Total Revenue

Avg Revenue

Select all

2018

2019

2020

2021

2022

2023

2024

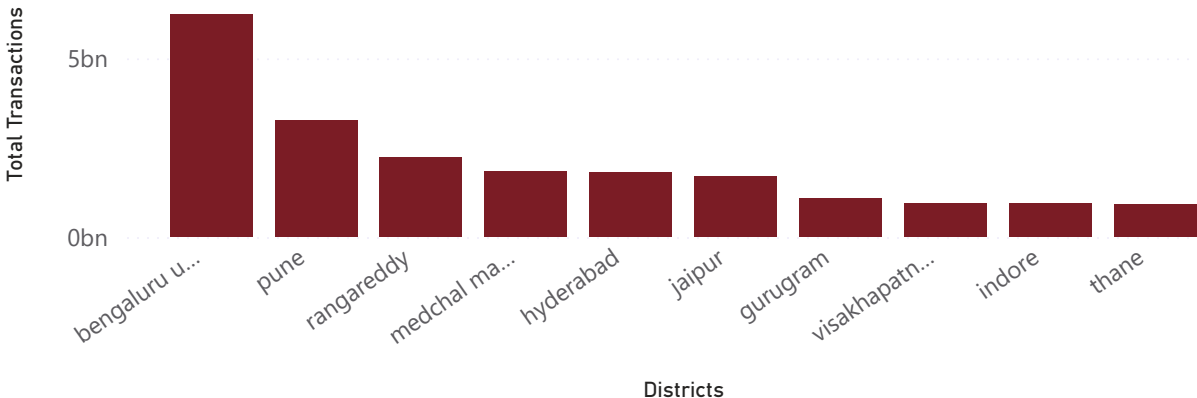
67018M

56.22M

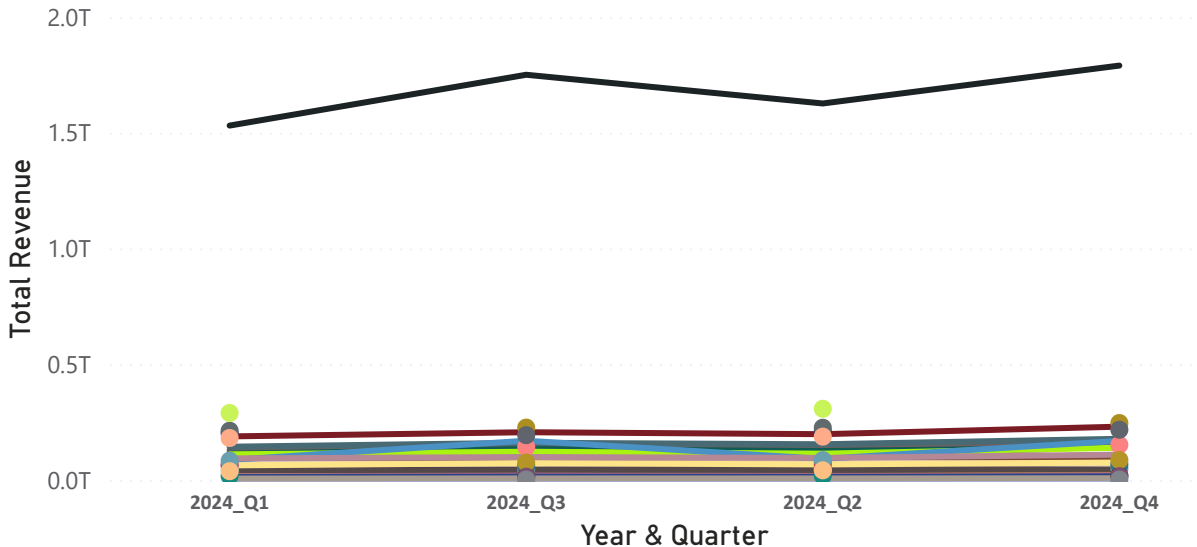
83.99T

70.46bn

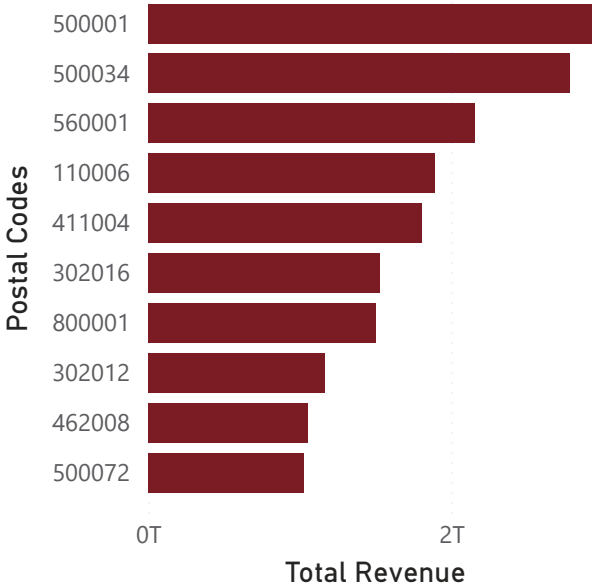
Top 10 Districts Total Transactions



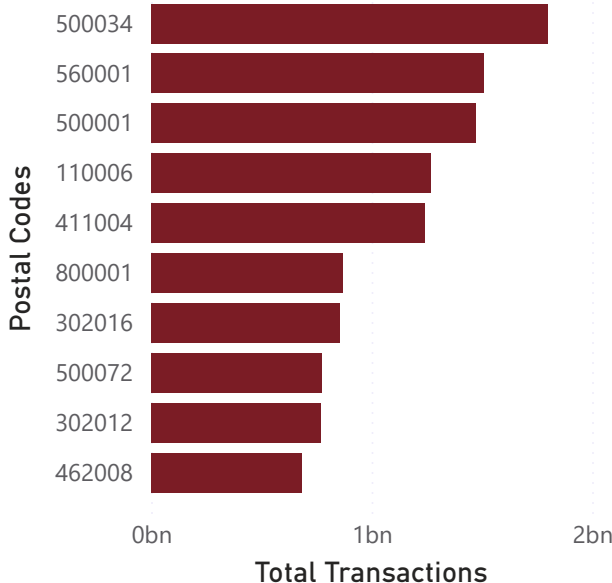
Total Revenue Across Districts Over Trend



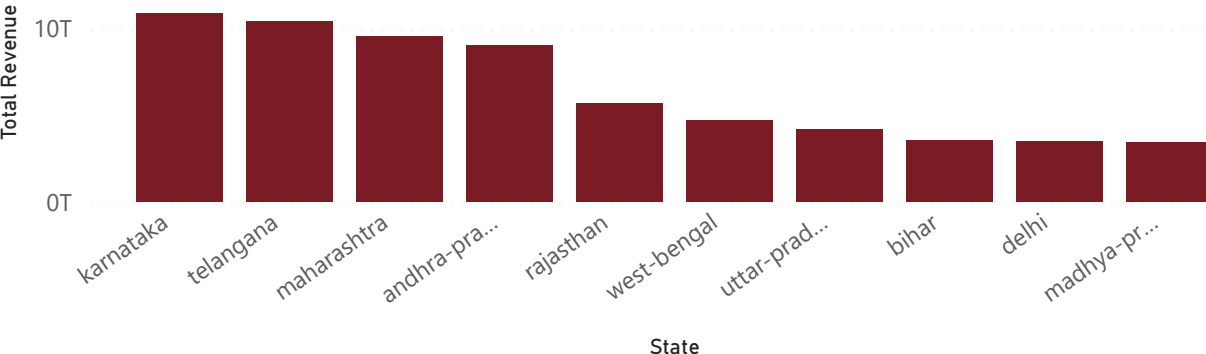
Top 10 Postal Codes on Revenue



Top 10 Postal Codes on Revenue



Revenue Across States





Phonepe Transaction Insights

Total Users

5434M

Avg Users

0.76M

Deselect all

2018

2019

2020

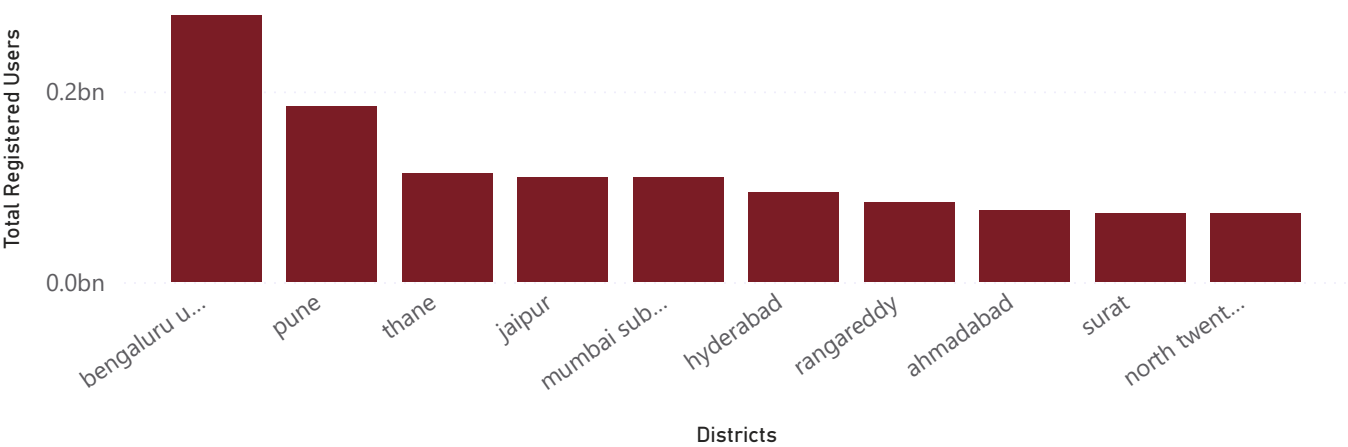
2021

2022

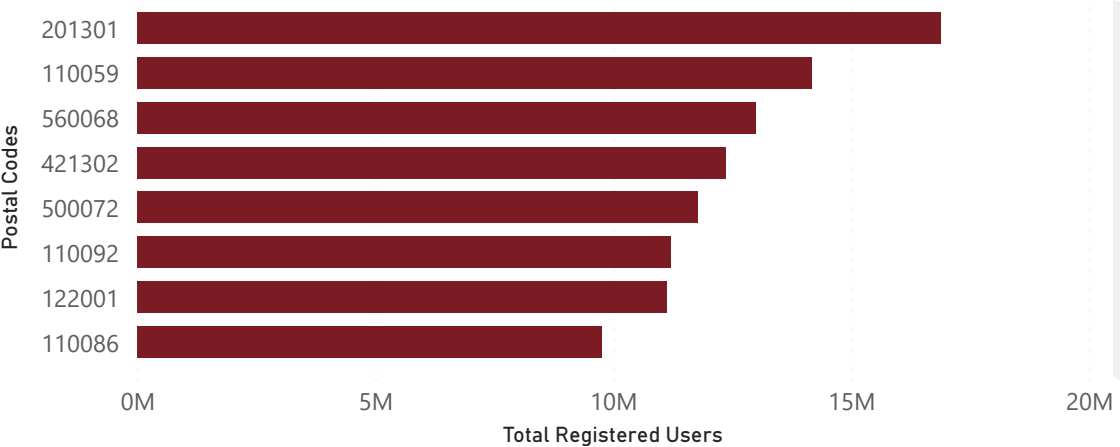
2023

2024

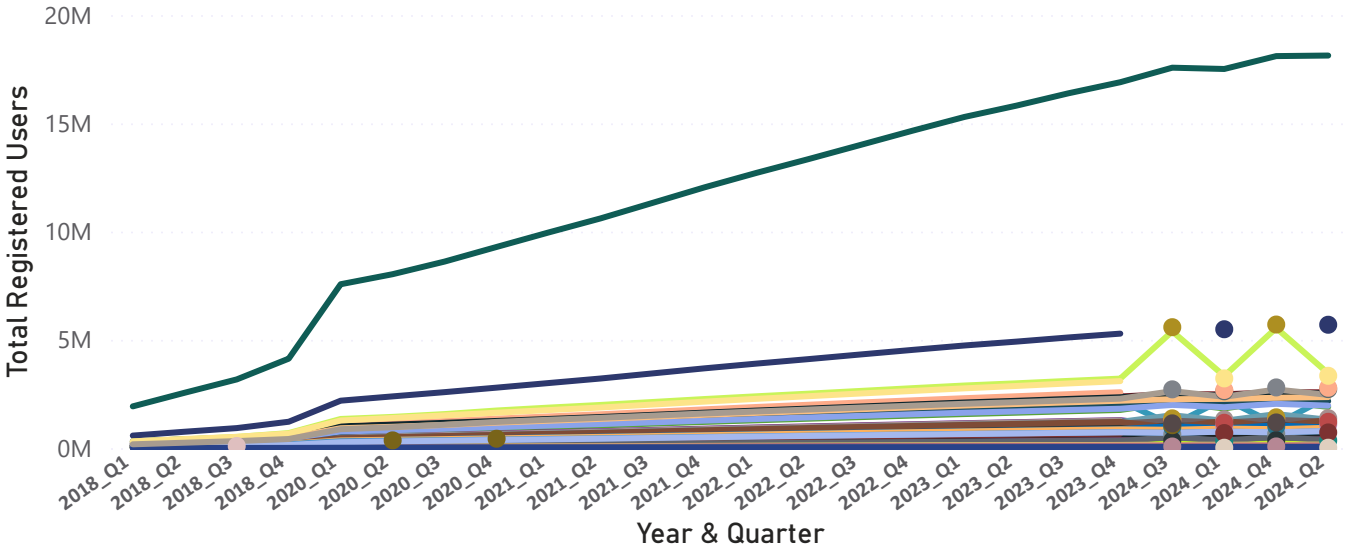
Top 10 Districts on Registered Users



Top 10 Postal Codes on Registered Users



Total Registered Users Across Districts Over Trend



Top 10 Registered Across States

