

### Design\_Webpage

It must always be easy to read text on a web page. It has been found that when people read online, they read only about 48% of the text on the web page. When there is a lot of text on the web page, they read even less.

Text that is easy to read influences comprehension and the possibility that the reader will continue reading. What can you do to make the text on a web page more readable?

Text is easy to read if you apply the following: use short sentences and short paragraphs in which you highlight keywords. Enough white space is also very important. Also use headings and lists.

Other factors that improve readability are font type and size, line height, contrast between background and foreground and spacing.