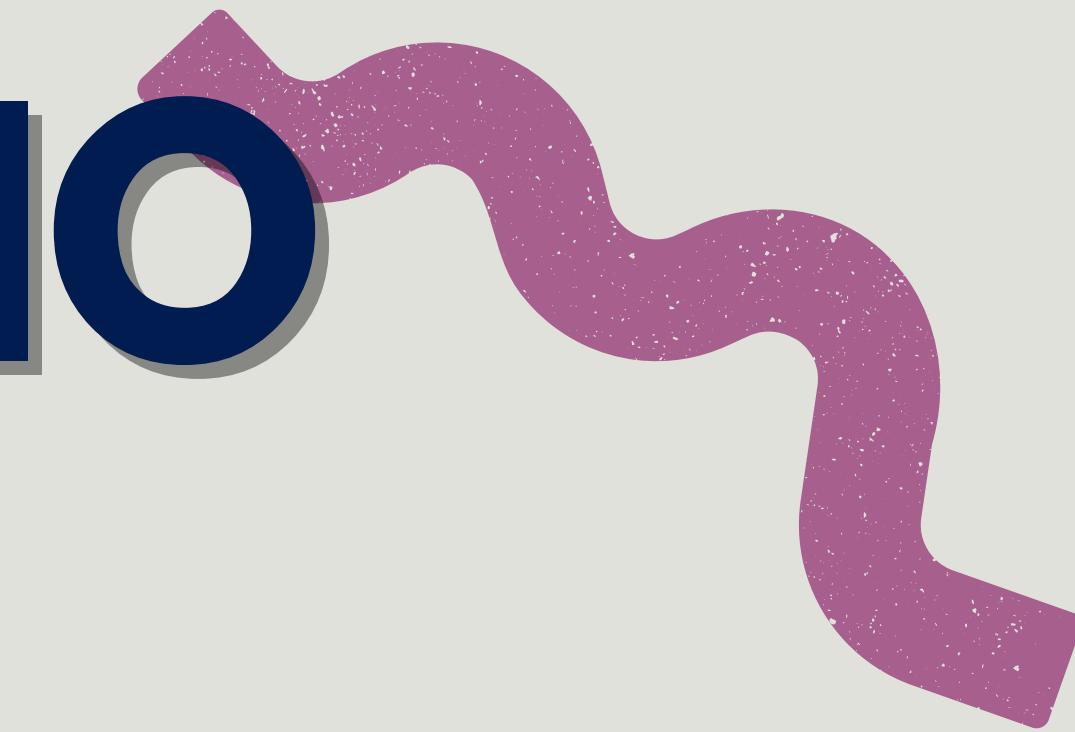
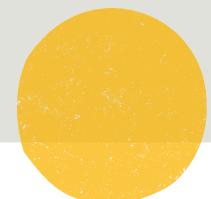


PORTOFOLIO



Jane Audrey Putri Claude





HI! I'M JANE



A creative and motivated International Relations student with working experiences across a broad range of role around Social Media Specialist and External Relations. Always love to explore opportunities and enjoy working in a team environment.

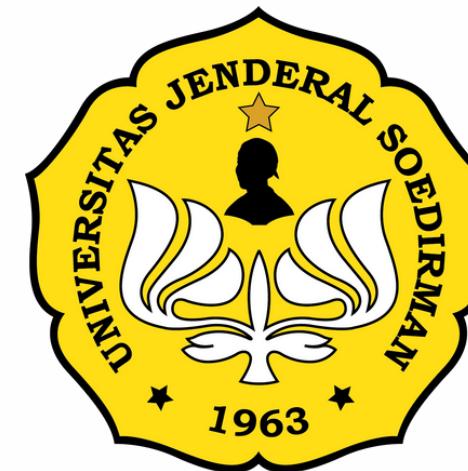
Through this portofolio, you will see what I have made and contributed in organizations and company I worked for and hopefully, we can discuss future opportunities.

Note:

Click the hyperlink to see the complete content if you find



Educational Background



International Relations

Universitas Jenderal Soedirman (2021-now)

My education in International Relations helped me gain a **diverse skill** set that can be applied in a variety of fields, such as communication, marketing, negotiation, and partnership.

It also help me to develop critical thinking skills, empathy, and open to the latest issues or trends.

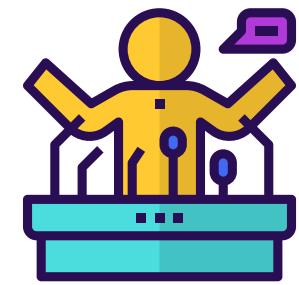


Skills

My skills are ranging from social media specialist, talent, and I am familiar with design-related tools and Video Editor.



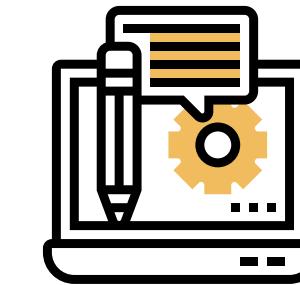
Strategic Thinking



Talkshow Host



Strategic Partnership



Content Planning



Content Writer



Content Editing



Canva



VN Editor



CapCut



Wondershare Filmora



Google Workspace

Experiences

ORGANIZATIONAL

- **STAFF EXTERNAL AFFAIRS (Feb - present)**
Foreign Policy Community of Indonesia
(FPCI) Chapter Unsoed
- **STAFF JARINGAN DAN KERJASAMA
(Januari-Desember 2022)**
Korps Mahasiswa Hubungan Internasional
(KOMAHI) Universitas Jenderal Soedirman

VOLUNTEER

- **SOCIAL MEDIA VOLUNTEER - TIKTOK
(Sept 2022 - Present)**
Bagian Kerjasama dan Humas Universitas
Jenderal Soedirman
- **STAFF PUBLIC RELATIONS (April-Agustus
2022)**
Soedirman Student Summit (S3) Unsoed
- **STAFF PUBLICATION, DESIGN, AND
DOCUMENTATION**
HUNTERNITE 5.0 - Hubungan Internasional
Unsoed

01



SOCIAL MEDIA SPECIALIST

Content Editing | Content Writer | Host



Content Editing Social Media Volunteer Unsoed



21,9K



61,2K



167,9K



138,6K



23,7K

VIEWERS RATE

Content Writer Social Media Volunteer Unsoed



MY SCOPE

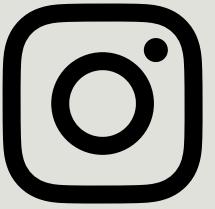
- Created caption that entice the audiens to interact
- Search hastags that suit with the content

The image is a collage of several Instagram posts from the account [unsoedofficial_1963](#). The posts include:

- A post about a team's participation in the KIDE 2022 competition, mentioning a silver medal.
- A post addressed to prospective students, encouraging them to choose Unsoed for the SNBP 2023 program.
- A post welcoming students to the university, featuring a photo of the university's crest.
- A post asking if anyone wants to meet a student from Ibaraki University, Japan.
- A post about the opportunity for international exchange programs between Unsoed and other universities.
- A post about the opening of MSIB programs for the 4th year.
- A post celebrating Pancasila Day, encouraging people to spread its values.
- A post about the importance of Pancasila in uniting the nation.

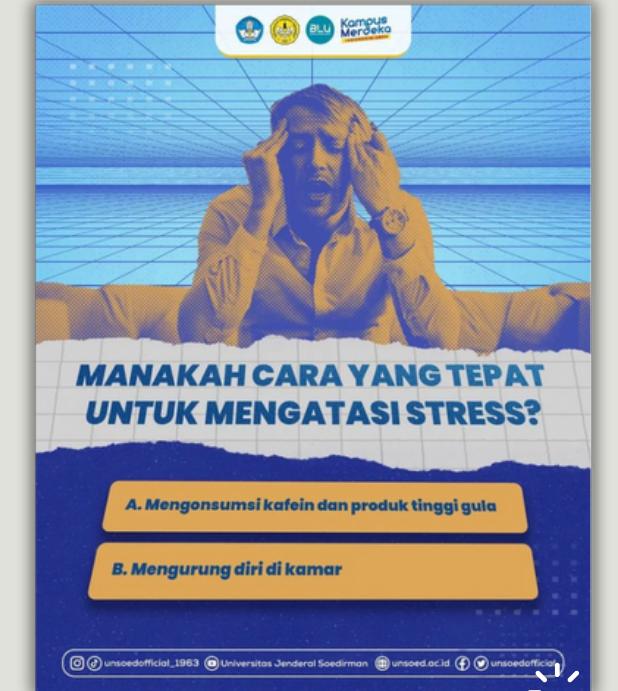
Each post includes a caption, a timestamp, and a list of hashtags at the bottom. Arrows point from the text "Created caption that entice the audiens to interact" and "Search hastags that suit with the content" to specific parts of the posts.

Content Planning Social Media Volunteer Unsoed



MY SCOPE

- Created the concept of Instagram Feeds



HOST Social Media Volunteer Unsoed



02



EXTERNAL RELATIONS

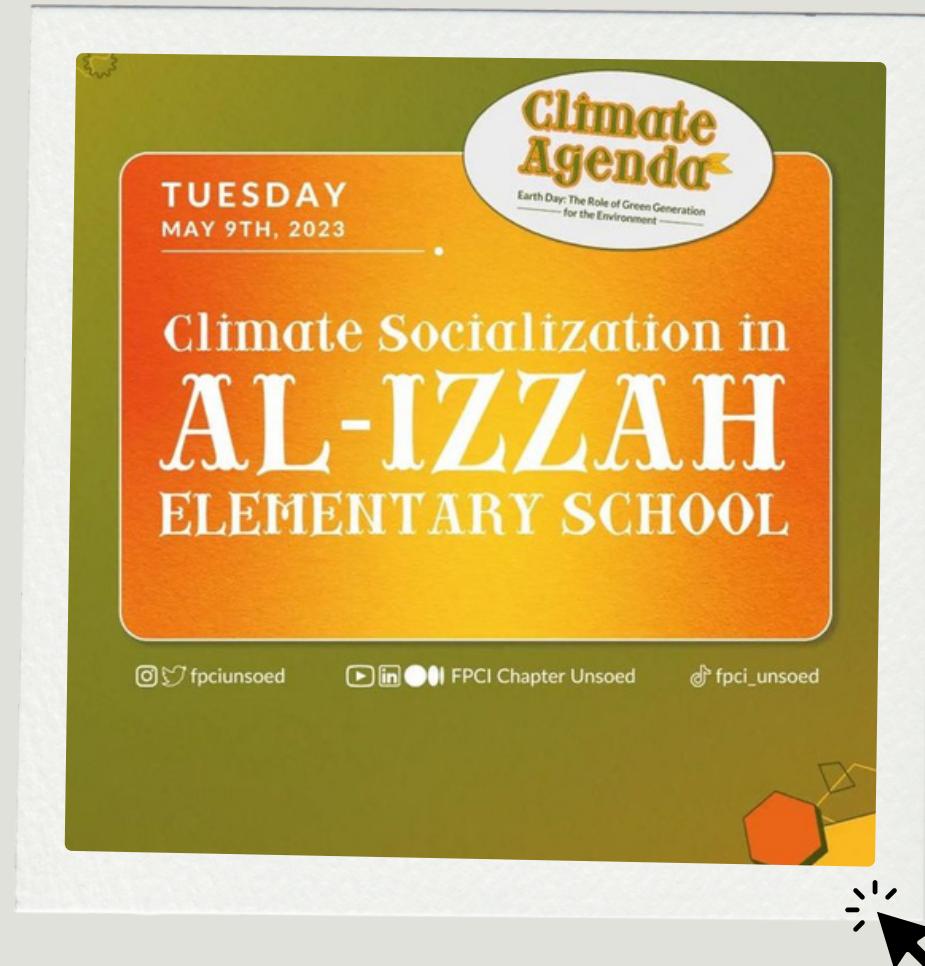
Collaboration | Partnership | Documents



Collaboration FPCI Chapter Unsoed

- Propose a collaboration to Green Welfare Indonesia
- Reach out the elementary school to ask about permission
- Participate in socializing to elementary children

Job Desc



Climate Agenda is an event organized in commemoration of World Earth Day which consists of climate socialization to elementary schoolers through climate booklet.

In collaboration with **Green Welfare Indonesia**, this event aim to provide knowledge about climate and environment, increase public awareness, especially the role of the younger generation in protecting the environment in the midst of a real climate crisis threat.

In this event, I was given an opportunity to be a mentor in conducting outreach to the elementary schoolers about climate awareness.



FPCI Chapter Unsoed X Green Welfare.id

Collaboration FPCI Chapter Unsoed



- Propose a collaboration with several speaker.
- Contact the speaker to explain about the mechanism of the event
- Become a Liasion Officer (LO) that responsible for facilitating communication between FPCI and the speaker.

Job Desc

Diplomacy Camp 2023 is a diplomacy skills bootcamp consisting of intensive classes, interactive discussions and negotiation practices organized by the FPCI Chapter Unsoed. This activity aims to bring the study and practice of diplomacy to the grassroots level.

In this event, my team (external relations) was assigned to contact the speakers which most of whom were diplomats, ASEAN practitioners, and academics within a period of 2 months.

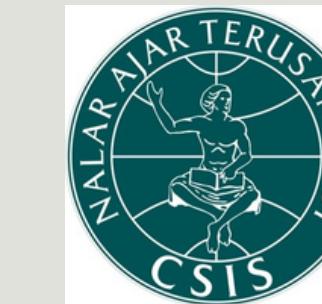
[Click here to see the speakers profile!](#)

FPCI Chapter Unsoed X External Partners



Partnership

Creating and maintaining relations with external parties is one thing that I'm passionate to. From my organizational and volunteer experiences, I have already responsible to handle partnership and collaboration with outside parties such as:



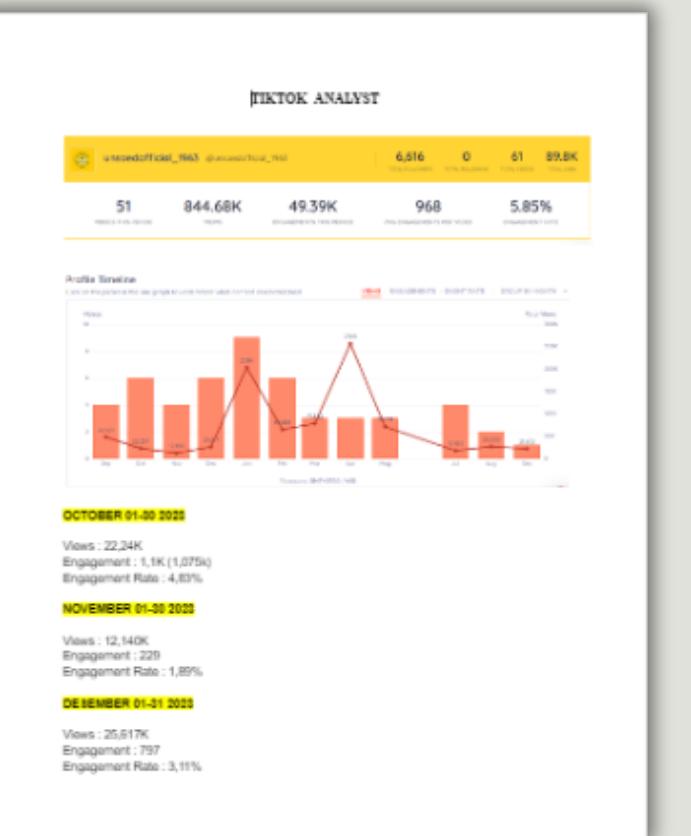
Documents



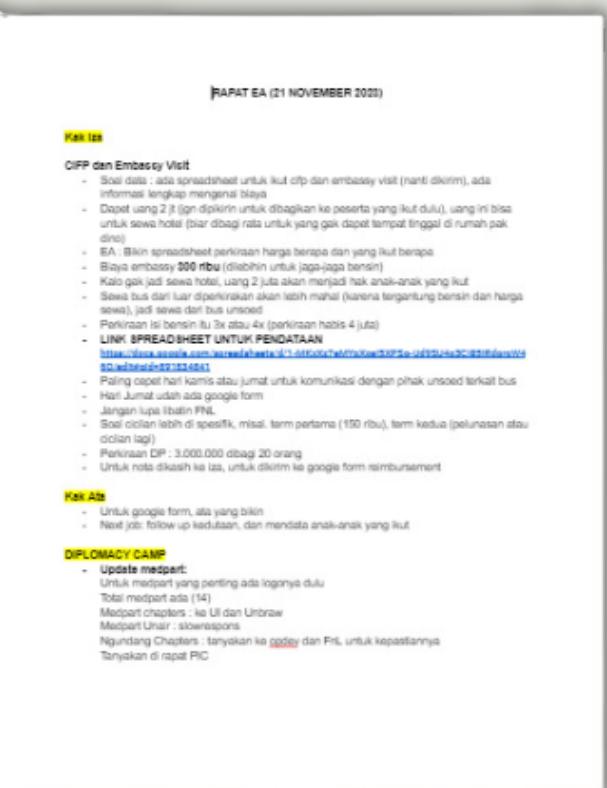
MoU



ToR



Report



Meeting Notes

- Through my organizational experiences, I was able to create Memorandum of Understanding and Terms of Reference that is important in establishing agreements with external parties. I also can make a analysis report, and get used to taking notes in every meetings.

Experience

**LET'S
WORK
TOGETHER**



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@janeeaudreyyy

