

ITU Career Portal

2020.12

ITU Career Portal

ITU Career Portal is an all-in-one community for ITU students to keep abreast of career trends, latest open positions, and get involved in insightful discussions on career development, employer reviews, networking opportunities, and so on.

Features for ITU Students

- Create personal profile, upload resume
- Create posts and make comments (can be anonymously) under interested topics
- View customized job recommendation
- Get in touch with alumni in same field, company, or position
- Search for jobs, apply for jobs
- View exclusive career fairs and events
- Contact recruiters

Special New Features for Student Site

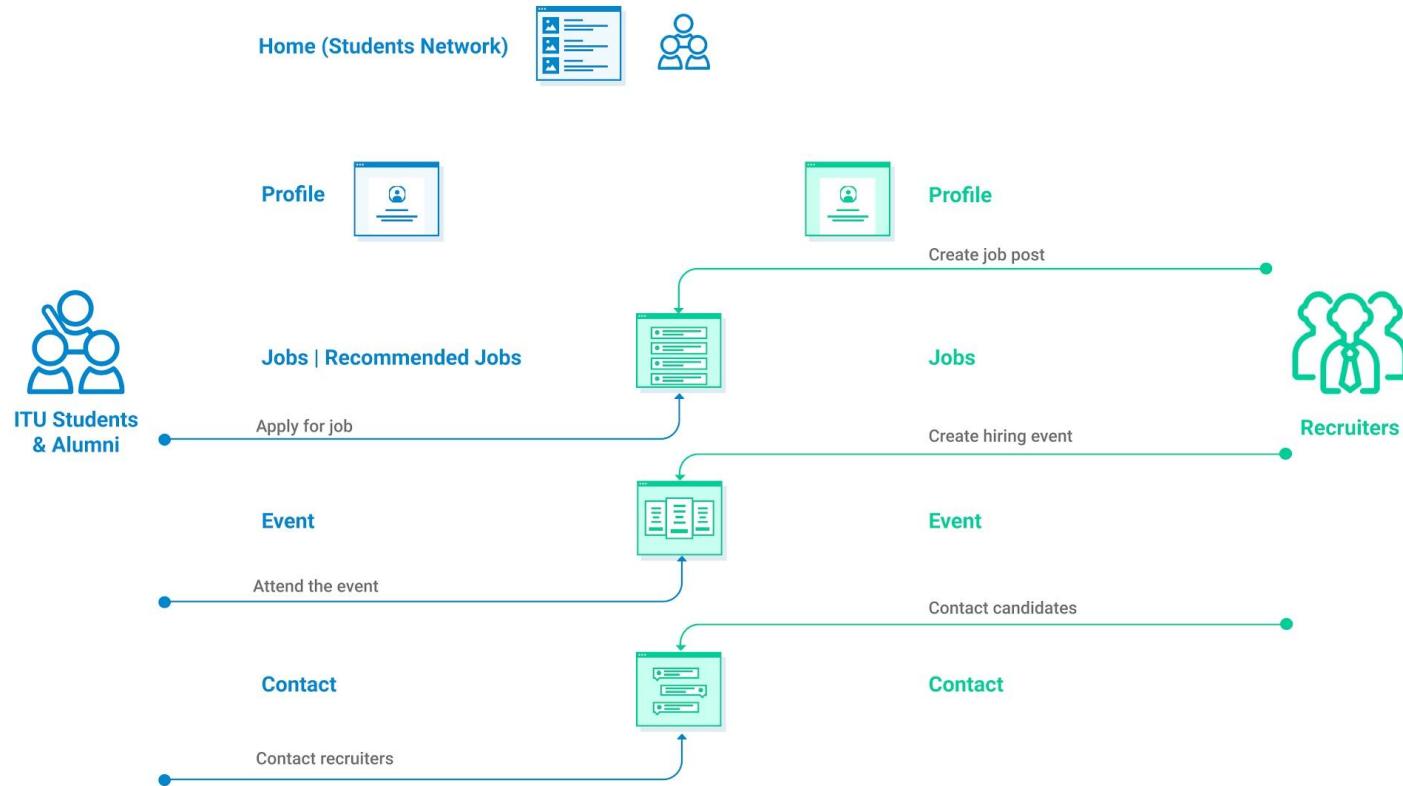
- Display students' classes or skills on the ITU career portal
- Display each of student portfolio such as design work or projects
- Contact recruiters with auto-reply AI technology

Features for Recruiters

- Create job posts
- Create personal profile
- View job posts
- View candidates' profiles
- Contact candidates

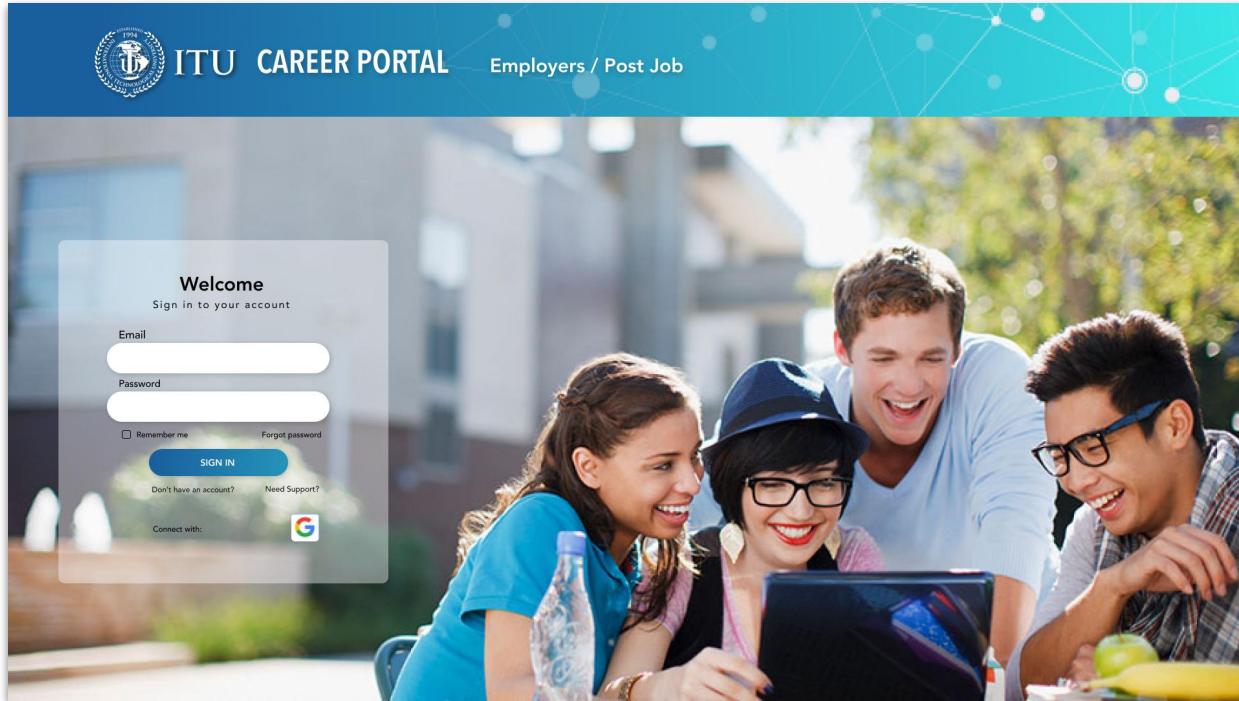
Special New Features for Employer Site

- Hold a virtual meeting to invite companies to join
- Implement zoom on the ITU career portal
- Recommended appropriate candidates
- Answer students' questions using auto-reply AI technology
- Reward any present student or recruiter to post a job



Current Design

ITU Student Login Page



- ITU student can use ITU gmail to log in

ITU Students & Alumni



ITU Student Dashboard



Alex Smith
Software Engineer
ITU 2019 Computer Science

Home
Profile
Jobs
Recommended Jobs
Event
Contact
Log Out

Start a post

Photo Video Event Write article

 International Technological University (ITU)
6,810 followers
3d • 

Are you thinking about joining the ITU family? Come attend our open house to have a conversation with Jake and Kent about our University!
[...see more](#)



 Like  Comment

 Dane Hagfeldt • 1st
Talent Professional at Blizzard Entertainment
53m • Edited • 

Hey Li Network! Who do you know?!

- ITU student can create post and view the recent Hiring News.
- Student can like and comment on others' posts.

ITU Student Dashboard/ Profile Page

ITU student can add profile, upload resume, view recruiters with similar positions, and view other students with similar backgrounds.

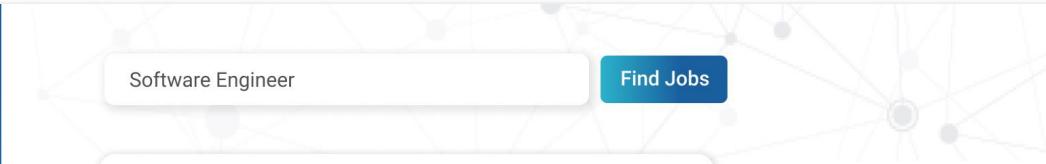
ITU Student Dashboard/Jobs Page



Alex Smith
Software Engineer
ITU 2019 Computer Science

- [Home](#)
- [Profile](#)
- [Jobs](#)
- [Recommended Jobs](#)
- [Event](#)
- [Contact](#)

[Log Out](#)



Software Engineer [Find Jobs](#)

Software Engineer, Front-End
LVIS Corporation
Palo Alto, CA 94303 • Temporarily remote
\$104,527 - \$192,448 a year

Requirements
Relevant: 3 years
Javascript: 4 years
Bachelor's

- 5+ years of experience in practical software development.
- Implement general user interface for web-based software product.
- Temporarily due to COVID-19.

Software Engineer, Front-End
LVIS Corporation
Palo Alto, CA 94303 • Temporarily remote

ITU student can search recent jobs

ITU Student Dashboard/Recommended Jobs Page



Alex Smith
Software Engineer
ITU 2019 Computer Science

- Home
- Profile
- Jobs
- Recommended Jobs
- Event
- Contact

Log Out

Jobs Recommended For You

Software Engineer, Front-End Promoted

DoorDash
San Francisco, CA, US
\$125K – \$200K

You have a preferred skill badge

1 week ago · [Easy Apply](#)

Front-End Web Developer Promoted

Apple
Cupertino, CA, US

5 connections work here

1 week ago

Web Developer Promoted

Confluent
Mountain View, CA, US

You have a preferred skill badge

3 weeks ago

Software Engineer, Full-Stack

Calm
San Francisco, California
\$84K – \$195K - Medical, Vision, Dental, 401(k), +2 benefits

Your profile matches this job

1 month ago

Software Engineer

Figma
San Francisco, CA, US
\$118K – \$195K - 1 benefit

Software Engineer, Front-End

DoorDash - San Francisco, CA, US

Posted 1 week ago · 928 views

[In Easy Apply](#) [Save](#)

See how you compare to 252 applicants
[Try Premium Free for 1 Month](#)

Job	Company	Connections
• 252 applicants	• 1,001-5,000 employees	• 20 alumni
• Full-time	• Internet	

DoorDash is building the world's most reliable on-demand, logistics engine for delivery! We're looking for experienced engineers to help us develop and maintain a 24x7, global infrastructure system that powers DoorDash's three-sided marketplace of consumers, merchants, and dashers.

As a front-end engineer at DoorDash, you'll help design and build beautiful, intuitive user interfaces for our web applications to create the best delivery experience.

What You'll Do

- Become a product owner for one of our client facing applications
- Write robust, highly tested, well-crafted code that you can be proud of.
- Fight for the best customer experience through technical and product decisions.

What We're Looking For

- Understanding of cross-browser compatibility, progressive enhancement and graceful degradation, responsive design, website performance, and

Job Portal sends students recommended jobs daily

ITU Student Dashboard/Event Page



Alex Smith
Software Engineer
ITU 2019 Computer Science

- Home
- Profile
- Jobs
- Recommended Jobs
- Event
- Contact

Log Out

Upcoming Events For You



INTERNATIONAL
TECHNOLOGICAL
UNIVERSITY



San Jose, CA Job Hiring Event!

Dec 8, 2020 10AM - 12PM By Lily Du Head of Recruiting Reddit, Inc

Join

As one of the largest financial institutions in the world, our client has been around for over 150 years and is continuously innovating in today's digital age. If you want to work for a company that is not only a household name, but also truly cares about satisfying customers' financial needs and helping people succeed financially, apply today.



Events



INTERNATIONAL
TECHNOLOGICAL
UNIVERSITY



San Jose, CA Job Hiring Event!

Dec 8, 2020



San Francisco, CA Job Hiring Event!

Dec 1, 2020



Bay Area Job Hiring Event!

Nov 30, 2020

ITU student can view upcoming hiring event

ITU Student Dashboard/Contact Page

The screenshot displays the ITU Student Dashboard/Contact Page. On the left, a sidebar shows the user's profile: Alex Smith, Software Engineer, ITU 2019 Computer Science. The sidebar includes links for Home, Profile, Jobs, Recommended Jobs, Event, Contact, and Log Out. The main area is titled "Contact" and features a search bar. A list of messages from various recruiters is shown:

- Jenna Hopkins Dec 3: Jenna: Will do, thanks for connecting with me!
- Annamaria Fauszt Dec 1: You: Hi, Annamaria. I am available from Monday to...
- Logan Hanselbacker Nov 23: Logan: I know this is random but saw we knew a few mutua...
- Hugo Finkelstein Nov 20: Hugo: Cool ! I'd love to chat and meet you. Please schedul...
- Danielle Olson Nov 20: You: Ok. Let me know if you have a role.

The right side shows a detailed message exchange with Jenna Hopkins. At the top, it says "Alex Smith Software Engineer" and "Dec 3 10AM". The messages are:

Alex Smith: Hi, my name is Alex Smith from ITU. Nice to meet you, Jenna !

Jenna Hopkins: Hi Alex ! I hope you are doing well and staying safe! I wanted to reach out to see if you happened to have interest in new opportunities at the moment. I'm currently working with a start up in San Francisco that is quickly growing and looking for a Web Developer. Game design experience is also a plus, and I see you have some great experience there!

Jenna Hopkins: Would love to schedule a few minutes to chat if you have interest. Here is the description for your review.

Alex Smith: Hi Jenna, thank you for reaching out. I would like to learn more about this opportunity.

A message input field at the bottom says "Write a message..." with a "Send" button.

ITU student can use chat to contact recruiters

ITU Student Dashboard/Contact Page

The screenshot displays the ITU Student Dashboard/Contact Page. On the left, a sidebar shows a profile picture of Alex Smith, a Software Engineer from ITU 2019 Computer Science. The sidebar includes links for Home, Profile, Jobs, Recommended Jobs, Event, Contact, and Log Out. The main area is titled "Contact" and features a search bar. Below it is a list of messages from other users:

- Jenna Hopkins (Dec 3): Jenna: Will do, thanks for connecting with me!
- Annamaria Fauszt (Dec 1): You: Hi, Annamaria. I am available from Monday to...
- Logan Hanselpacker (Nov 23): Logan: I know this is random but saw we knew a few mutua...
- Hugo Finkelstein (Nov 20): Hugo: Cool ! I'd love to chat and meet you. Please schedul...
- Danielle Olson (Nov 20): You: Ok. Let me know if you have a role.

A detailed "Chat Summary" modal is open for the message from Jenna Hopkins. The modal contains the following information:

Chat Summary

Position: Junior Software Engineer
Location: San Jose
Company:
Zoox is transforming mobility-as-a-service by developing a fully autonomous, purpose-built fleet designed for AI to drive and humans to enjoy.
Job Description Link:
<https://www.careerprofiles.com/candidates/search-jobs/jobs/21214>
Online Interview options:
12/8/2020 4 pm Yes No
12/10/2020 11pm Yes No
12/12/2020 13 pm Yes No
Recruiter: Jenna from Profiles
Contact Info: Jenna.Profiles@gmail.com

At the bottom of the modal are "Cancel" and "OK" buttons.

ITU student can click summary button to view the summary of the chat

ITU Student Dashboard/Contact Page

The screenshot displays the ITU Student Dashboard/Contact Page. On the left, a sidebar for Alex Smith (Software Engineer, ITU 2019 Computer Science) shows navigation links for Home, Profile, Jobs, Recommended Jobs, Event, and Contact, along with a Log Out button. The main area is titled "Contact" and features a search bar. A list of recent messages is shown:

- Jenna Hopkins Dec 3
Jenna: Will do, thanks for connecting with me!
- Annamaria Fauszt Dec 1
You: Hi, Annamaria. I am available from Monday to...
- Logan Hanselpacker Nov 23
Logan: I know this is random but saw we knew a few mutua...
- Hugo Finkelstein Nov 20
Hugo: Cool ! I'd love to chat and meet you. Please schedul...
- Danielle Olson Nov 20
You: Ok. Let me know if you have a role.

The right side of the page shows a detailed view of a message exchange. At the top, there are icons for Notification, Summary, FAQ, and Auto Reply. The message list includes:

- Introduction**
Hi, my name is Alex. I am a Junior Software Engineer. I graduated from ITU in 2020 December majoring in Computer Science. My Portfolio link is <https://www.ituCareer.com/Alex-2019-005a6b11>
My resume is attached.
[Resume.pdf](#)
- Question**
What's your availability for the upcoming week?
- Answer**
I am available at Monday to Wednesday after 4pm PST, Thursday and Friday 12pm to 2pm PST.
[My Google Calander](#)
- Question**
What's your status in US ? Are you authorized to work in US ?
- Answer**
Currently I am in F1 visa. I use school CPT to work. I can apply for part time or full time CPT to work.

ITU student can use FAQ to write down the questions and answers that recruiters may ask

ITU Student Dashboard/Contact Page

The screenshot displays the ITU Student Dashboard/Contact Page. On the left, a sidebar for 'Alex Smith' shows a profile picture, name, title ('Software Engineer'), graduation year ('ITU 2019 Computer Science'), and navigation links for Home, Profile, Jobs, Recommended Jobs, Event, and Contact. A 'Log Out' button is at the bottom. The main area is titled 'Contact' and features a search bar. It lists recent messages from various users:

- Jenna Hopkins (Dec 3): Jenna: Will do, thanks for connecting with me!
- Annamaria Fauszt (Dec 1): You: Hi, Annamaria. I am available from Monday to...
- Logan Hanselpacker (Nov 23): Logan: I know this is random but saw we knew a few mutua...
- Hugo Finkelstein (Nov 20): Hugo: Cool ! I'd love to chat and meet you. Please schedul...
- Danielle Olson (Nov 20): You: Ok. Let me know if you have a role.

A detailed message from 'Alex Smith' is shown on the right, dated Dec 3 at 10AM. The message content is:

Hi, my name is Alex. I am a Junior Software Engineer. I graduated from ITU in 2020 December majoring in Computer Science. My Portfolio link is <https://www.ituCareer.com/Alex-2019-005a6b11>
My resume is attached.

The attachment is labeled 'Resume.pdf'. Below the message, a response from 'Jenna Hopkins' is shown:

Hi Alex !
I hope you are doing well and staying safe! I wanted to reach out to see if you happened to have interest in new opportunities at the moment. I'm currently working with a start up in San Francisco that is quickly growing and looking for a Web Developer. Game design experience is also a plus, and I see you have some great experience there!

Would love to schedule a few minutes to chat if you have interest. Here is the description for your review.

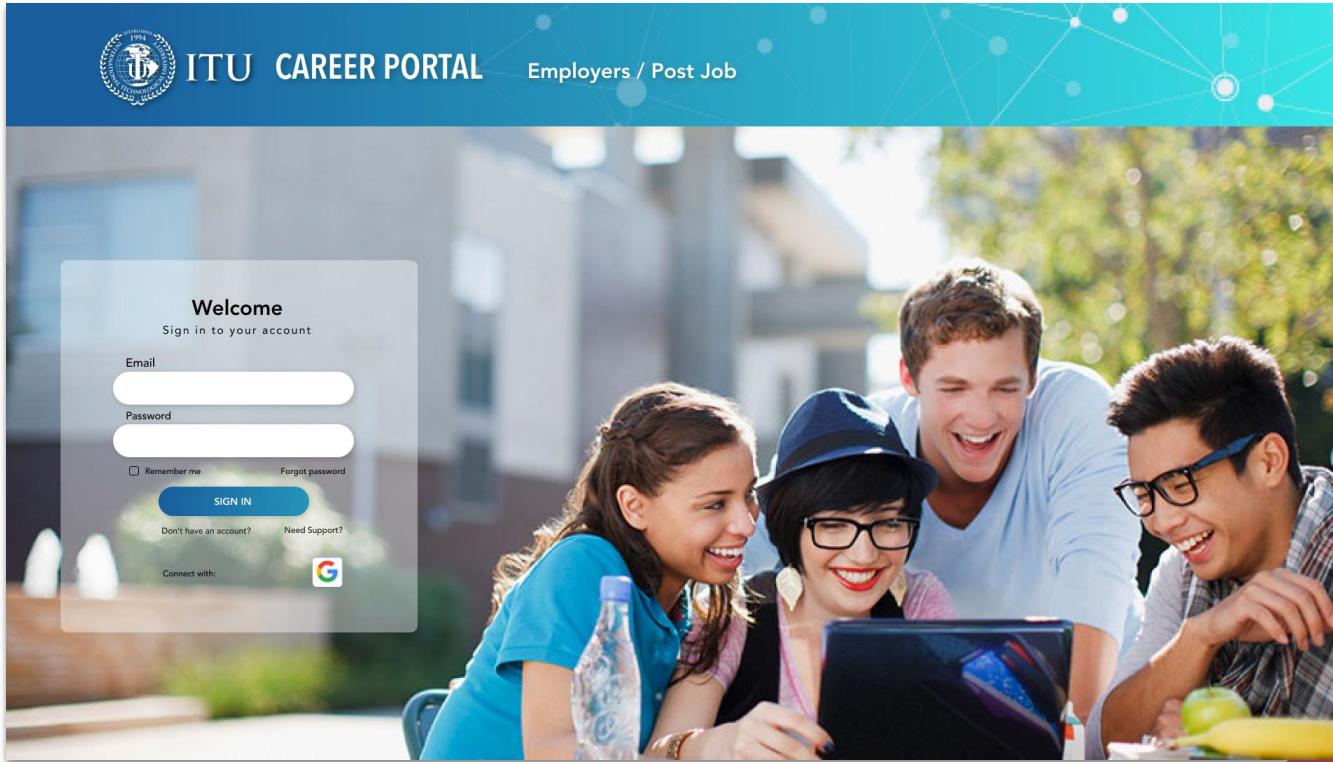
At the bottom, there is a text input field 'Write a message...', a file icon, and a 'Send' button.

ITU student can turn on Auto-Reply. The chat system can answer recruiters' questions based on FAQ content

Recruiters



Recruiters login



Recruiters click
Employers/Post Job

Recruiter Create Account

Register New Account

Username

Email

Company/ Institute

Title

Password

Confirm Password

Register

Recruiter creates an account

Recruiter Dashboard/Post Page

The screenshot displays a recruiter's dashboard and a job posting interface. On the left, a sidebar for 'Lily Du' (Head of Recruiting at Indeed, Inc.) shows navigation links for Post, Profile, Jobs, Candidate, Event, and Contact. The main area features a large form for creating a new job post, divided into sections: Company Name & Logo, Job Title (Full-time, Part-time, Temporary, Contract, Internship, Commission only), Location (Remote), How many hires / How urgently hire, Pay range / Supplemental pay offered / Benefits, Schedule of the job, Sponsorship for the job, Company website / Facebook / LinkedIn, Job Description, Contact Information, and Questions for candidates. At the bottom are 'Cancel' and 'Submit' buttons. To the right, a section titled 'Your Recent Post' lists three job posts: 'Front - End Web Developer' (new, Aquent 4.0★, Menlo Park, CA • Temporarily remote), 'Full Stack Developer' (new, Metabolic Living, United States • Remote, \$150,000 - \$200,000 a year), and 'Senior Developer' (new, Pirate Labs, California • Temporarily remote, \$75,000 - \$110,000 a year). Each post includes a summary, location, salary, and hiring status (e.g., Apply with your Indeed Resume, Responsive employer, Urgently hiring). A 'Positions included:' section lists 'Front-End Web Developer', 'Full Stack Developer', and 'Senior Developer'. The 'Recent Post' section also includes a timestamp (5 days ago, Today, 1 day ago).

Recruiter fills out the form and creates a job post. The system generates positions' keywords

Recruiter Dashboard/Candidate Page



Lily Du
Head of Recruiting at Reddit, Inc.

 Post

 Profile

 Jobs

 Candidate

 Event

 Contact

[Log Out](#)

Find Candidate

Date Posted ▾

Salary Estimate ▾

Job Type ▾

Experience ▾

Programming Languages & Frameworks ▾

Software Programs ▾

About 4 results

 **Xiaoya Luo** • 2nd
Graduate Student at ITU
San Francisco Bay Area
Summary: Student at ITU in Software Engineering
 Tyler Cadigan is a shared connection

 **sruti narla** • 3rd
student ITU, Animation Mentor
San Francisco Bay Area
Past: Digital Arts Student at ITU
 Xue Xu, Tom Tafolla, J.D., and 2 other shared connections

 **Chang(Michael) Liu** • 2nd
International Technological University (ITU) - UX Designer
San Francisco Bay Area
Current: UX Designer at International Technological University (ITU)
 Xue Xu, Tom Tafolla, J.D., and 2 other shared connections

 **Stacey Houghton** • 2nd
UI/UX Designer Specialist and Instructor at International Technological University (ITU)
San Francisco Bay Area
Current: UX Design Specialist at International Technological University (ITU)
 James Gutierrez, Andrew Drabek (安德魯), and 2 other shared connections

Profile Detail

 **Xiaoya Luo**
Graduate Student at ITU 

Experience

 **Software Engineer Internship**
Pipao, Inc.
May 2017 - Present • 3 yrs 7 mos
Santa clara

User Experience Researcher
Netease Games
Jul 2015 - Apr 2016 • 10 mos
Guangzhou, Guangdong, China
- Applied latest sociological and marketing framework into Chinese online game market classification, shedding great insights upon game design.
- Designed and implemented icon attractive research by employing eye-movement approach, leading to remarkable meaning for the subsequent subjective research, such as figure ... see more

Business Development Intern
Innovation Ventures (创新工场)
Jun 2011 - Sep 2011 • 4 mos
Beijing, China
- Independently increased the Valentine's Day app download rate by 25% by means of 10 promotion articles at Tapas program.
- Exploring customer consuming and using patterns by analyzing mobile phone marketing data, and qualitative analysis, which helps to improve app design, such as layouts, function ... see more

Recruiter can view candidates' profiles

Recruiter Dashboard/Event Page



Lily Du
Head of Recruiting at Reddit, Inc.

-  Post
-  Profile
-  Jobs
-  Candidate
-  Event
-  Contact

Log Out

Event Name 

Add New Event

Event Date & Time  

Event Description 

Event Link 

Keywords 

 Delete  Cancel  Submit

Recruiter can add new hiring event

Recruiter Dashboard/Event Page



Lily Du
Head of Recruiting at Reddit, Inc.

- Post
- Profile
- Jobs
- Candidate
- Event
- Contact

[Log Out](#)



INTERNATIONAL TECHNOLOGICAL UNIVERSITY

San Jose, CA Job Hiring Event!

Dec 8, 2020 10AM - 12PM By Lily Du Head of Recruiting Reddit, Inc.

Join

As one of the largest financial institutions in the world, our client has been around for over 150 years and is continuously innovating in today's digital age. If you want to work for a company that is not only a household name, but also truly cares about satisfying customers' financial needs and helping people succeed financially, apply today.

f o in t e

Keywords:
Hiring event, career fair, employment, job, jobs, full time, part-time, full-time, part-time, student job, student jobs, specialist, security, security specialist, career, software, IT, San Jose, Cupertino, California, Bay area

Recruiter can preview the event

Recruiter Dashboard/Contact Page

The screenshot displays a recruiter's dashboard on the left and a detailed contact message on the right.

Left Sidebar (Recruiter Dashboard):

- Lily Du** (Head of Recruiting at Reddit, Inc.)
- Contact** (highlighted)
- Post**
- Profile**
- Jobs**
- Candidate**
- Event**
- Contact**

Message Thread:

- Kailun Zhang (Oct 26, 2019): Hi, my name is Lily from Reddit. Nice to meet you, Kailun!
- Kailun Zhang (Oct 26, 2019): Kailun: 🌟
- Lamar Young (Oct 15, 2019): Hi Xiang, Okay, thanks for letting me know!...
- Bracken Woolley (Oct 7, 2019): Bracken: Hi Xiang, Okay, thanks for letting me know!...
- Anita Thakur (Sep 28, 2019): You: Thanks
- Huiju Kuo (Sep 22, 2019): You: I will apply, thanks
- Jamie L (Sep 12, 2019):

Right Panel (Detailed Contact View):

Lily Du (Recruiter at Reddit) - Dec 3, 10AM

Notification Summary FAQ Auto Reply

Hi Lily,

My name is Kailun Zhang. I am a software engineer. I have two years experiences in web development. Currently I saw your job post on ITU Career Portal. I want to know if the position is still open. If you have the job description, can you send it to me? Thanks.

Yes, Kailun. I have the job description. The position is still open. Here's the description. Can you also send me your resume?

[Job Description](#)

Write a message...

Recruiter can chat with students

Recruiter Dashboard/Contact Page

The screenshot displays a recruiter's dashboard with a sidebar and a main contact list.

Left Sidebar:

- Lily Du (Profile Picture)
- Head of Recruiting at Reddit, Inc.
- Post
- Profile
- Jobs
- Candidate
- Event
- Contact (highlighted)

Main Content Area:

Contact List:

- Kailun Zhang Oct 26, 2019
Kailun: 🙌
- Lamar Young Oct 15, 2019
InMail • How LinkedIn can change your life as an...
- Bracken Woolley Oct 7, 2019
Bracken: Hi Xiang, Okay, thanks for letting me know!...
- Anita Thakur Sep 28, 2019
You: Thanks
- Huiju Kuo Sep 22, 2019
You: I will apply, thanks

Top Right Buttons:

- Notification
- Summary (highlighted)
- FAQ
- Auto Reply

Chat Summary Modal:

Chat Summary

Interviewee: Kailun

Location: San Jose

Position:
Junior Software Engineer

Kailun's resume and portfolio
Resume.pdf
<http://kailun.com/>

Online Interview options:

Date	Time	Yes	No
12/8/2020	4 pm	<input type="checkbox"/>	<input type="checkbox"/>
12/10/2020	11pm	<input type="checkbox"/>	<input type="checkbox"/>
12/12/2020	13 pm	<input type="checkbox"/>	<input type="checkbox"/>

Interviewee tel: 415-980-789
Contact Info: kailun2020@gmail.com

Buttons: Cancel (orange), OK (blue)

Recruiter can click summary to view the chat content.
The system will summarize the chat history.

Recruiter Dashboard/Contact Page

The image shows a composite view of a recruiter's dashboard and contact page. On the left, a sidebar menu includes options like Post, Profile, Jobs, Candidate, Event, and Contact. The Contact section is expanded, showing a list of recent interactions:

- Kailun Zhang, Oct 26, 2019: Hi, my name is Lily. I am the head of recruiting at Reddit. I'm currently working with a start up in San Francisco that is quickly growing and looking for junior software engineer. Job description link is <https://www.careerprofiles.com/candidates/search-jobs/jobs/21214>. Job Description is attached.
- Lamar Young, Oct 15, 2019: InMail • How LinkedIn can change your life as an...
- Bracken Woolley, Oct 7, 2019: Bracken: Hi Xiang, Okay, thanks for letting me know!...
- Anita Thakur, Sep 28, 2019: You: Thanks
- Huiju Kuo, Sep 22, 2019: You: I will apply, thanks
- Jamie L., Sep 12, 2019

The main area displays a detailed conversation with Kailun Zhang. The interface includes a search bar, a network graph visualization, and various navigation tabs: Notification, Summary, FAQ, and Auto Reply. The conversation is divided into sections: Introduction, Question, and Answer. The Introduction section contains a message from Kailun and a PDF attachment labeled "Job Description.pdf". The Question section asks about availability for an interview week. The Answer section provides a response with a link to "My Google Calendar". The FAQ tab is highlighted in blue.

Recruiter can use FAQ to write down the common questions and answers students may ask.

Recruiter Dashboard/Contact Page

The screenshot shows the LinkedIn Recruiter interface. On the left, there's a sidebar with a profile picture of Lily Du (Head of Recruiting at Reddit, Inc.) and navigation links: Post, Profile, Jobs, Candidate, Event, and Contact (which is selected). The main area is titled 'Contact' and shows a list of messages from various users:

- Kailun Zhang (Oct 26, 2019): Hi, my name is Lily. I am the head of recruiting at Reddit. I'm currently working with a start up in San Francisco that is quickly growing and looking for junior software engineer. Job description link is <https://www.careerprofiles.com/candidates/search-jobs/jobs/21214>. Job Description is attached. (Attachment: Job Description.pdf)
- Lamar Young (Oct 15, 2019): InMail • How LinkedIn can change your life as an...
- Bracken Woolley (Oct 7, 2019): Bracken: Hi Xiang, Okay, thanks for letting me know!...
- Anita Thakur (Sep 28, 2019): You: Thanks
- Huiju Kuo (Sep 22, 2019): You: I will apply, thanks

The message from Kailun Zhang is expanded, showing a back-and-forth conversation. Lily Du's response is highlighted in a callout box:

Hi Lily !
My name is Kailun Zhang, I am a software engineer. I have two years experiences in web development. Currently I saw your job post on ITU Career Portal. I am quite interested in this position. Here is my resume file and my portfolio link. Let me know if you have any questions.

Resume.pdf

Great. It seems you are a good fit for this role. Let's schedule an interview this coming week. What's your availability? Do you have time for a 20-min talk ?

Write a message...

Recruiter can turn on Auto-Reply to answer students' common questions.

Website Prototype

[Link](#)



Mobile Platform

Students

The mobile platform is designed for students, featuring a clean interface with blue and yellow accents. It includes a login screen with the ITU logo and career center branding, a sign-in screen, a news feed showing job recommendations and events, a post creation screen, and a contact screen with messages from various users.

Log In

Network

Job

Post

Event

Contact

Mobile Platform

Recruiters

The image displays a series of mobile application screens designed for recruiters. It includes a sign-up screen, job listing details, posting a job, creating an event, and viewing contact messages.

Sign Up: Shows the "Employer Sign Up" screen with fields for Username, Email, Company, Title, Password, and Confirm Password, along with a "Sign Up" button.

Job: Displays a detailed job listing for a "Software Engineer, Front-End" at LVIS Corporation, Palo Alto, CA 94303, with a starting salary of \$104,527 - \$192,448 a year. It includes sections for Requirements, Duties, and Benefits.

Post: Shows the "Start Post" screen where a company can enter their name and logo, job title, location, hiring needs, pay range, schedule, sponsorship, and company information.

Event: Displays a list of created events, including one for "San Jose, CA Job Hiring Event" on Dec 1, 2020.

Contact: Shows a list of messages from various users, such as Kailun Zhang, Lamar Young, Bracken Woolley, Anita Thakur, Huiju Kuo, and Jamie L., each with a timestamp and a snippet of their message.

Mobile Prototype

[Link](#)

Tools & Programming Languages

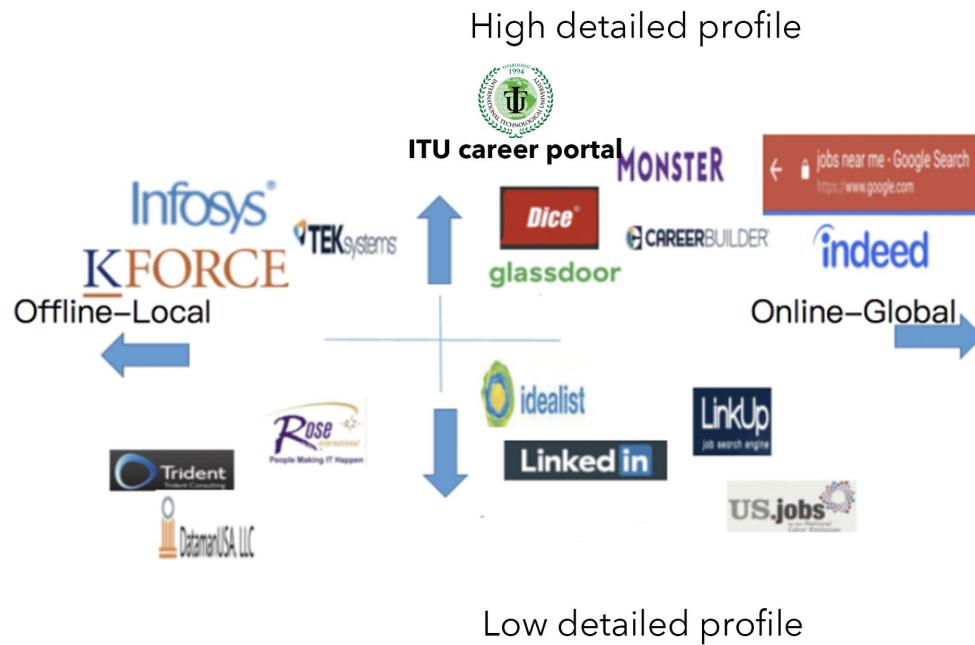
Html, CSS, Javascript

Node.js, Express, React, Redux along with ES6+ | Flask (Python)

MongoDB or Neo4j (database)

Jira for project management

SWOT Analysis



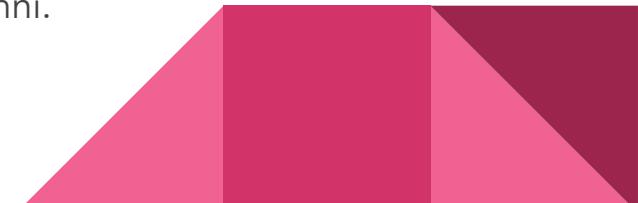
Strengths and Weaknesses

STRENGTHS

- Successful student and industry networking.
- More personal display of details (classes, grades, skills, portfolios).
- Creditable data and information from the university and professor locally.
- More interaction between the industry and university locally.

WEAKNESSES

- Students who is not good at skills or professions can not have too many info to show.
- Old-school Management / Lack of creativity.
- There are many competition university of career portal around the bay area.
- Lack attractions or interaction from the graduated students or alumni.



Threats and Opportunities

THREATS

- COVID-19 time may lack job vacancies.
- There are many competitions of university of career portal around the world.
- Lack reputation and funding.
- Lack big data research and analysis.

OPPORTUNITIES

- Investing in Machine Learning Research and Development for the student applicants.
- Gathering more global data to analyze and match appropriate positions in the global market.
- Competitive Strategies and Internet/App.
- After economic recover (COVID-19) integrate with some start up and big companies for more opportunities.

Worldwide hot job list

1. Front-end engineer	Job satisfaction rating: 3.9	Number of job openings on Glassdoor: 13,122	Median base salary: \$105,240
2. Java developer	Job satisfaction rating: 3.9	Number of job openings on Glassdoor: 16,136	Median base salary: \$83,589
3. Data scientist	Job satisfaction rating: 4.0	Number of job openings on Glassdoor: 6,542	Median base salary: \$107,801
4. Product manager	Job satisfaction rating: 3.8	Number of job openings on Glassdoor: 12,173	Median base salary: \$117,713
5. Data engineer	Job satisfaction rating: 3.9	Number of job openings on Glassdoor: 6,941	Median base salary: \$102,472
6. Software engineer	Job satisfaction rating: 3.6	Number of job openings on Glassdoor: 50,438	Median base salary: \$105,563

User Research

Target Audience

- ITU students including alumni

Majors included:

Business Administration, Computer Science, Digital Arts

Electrical and Computer Engineering, Engineering Management

Persona One

BACKGROUND

Status: Currently a full-time student at ITU studying MBA. Will graduate in December 2021.

Education: Previously obtained a MS in Accounting.

Location: Local San Jose.

Level: Junior. One year experience working at an accounting firm before going to ITU.

NEEDS

Looking for an off-campus internship for trimesters in 2021.

Also seeking for a full-time job starting in 2022 with VISA sponsorship.

Prefers Bay Area position.



Persona Two

BACKGROUND

Status: Currently a student at ITU studying Engineering Management. Will finish the program by the end of August 2021.

Education: Previously obtained an MBA degree.

Location: Los Altos.

Level: Three-year experience working at a tech start-up.

NEEDS

Looking for a full-time job that can start in fall 2021 in west coast cities of the U.S.

Open to relocation.

VISA sponsorship needed.



Persona Three

BACKGROUND

Status: To start studying in ITU in Spring 2021.

Education: Previously obtained a MS in EE.

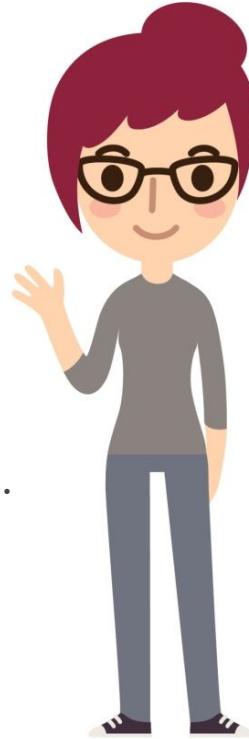
Location: Texas.

Level: Three-year experience working at a tech company.

NEEDS

Looking for an internship for Summer 2021.

Open to relocating to Bay Area.



Competitive Offering

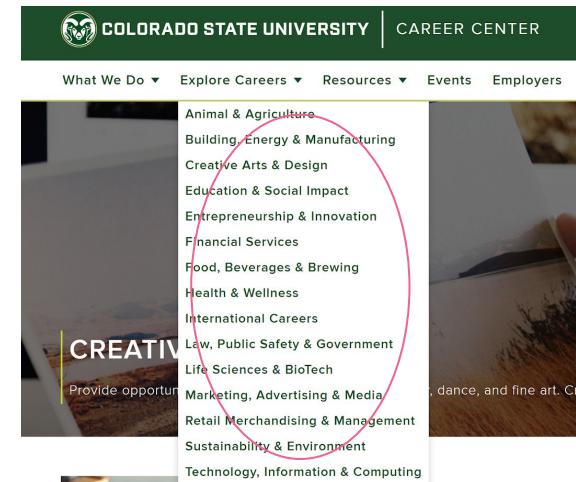
A Peek at Existing Campus Career Sites

#1 Colorado State University

Link: <https://career.colostate.edu/jobs/>

Highlights:

1. Sub-pages for career opportunities in different fields
2. “Success Stories” section to inspire student job seekers



A Peek at Existing Campus Career Sites

#2 University of Southern California

Link: <https://careers.usc.edu/>

Highlights:

A platform specifically designed for USC alumni networking and job seeking.
Feeling of belonging.

Log in to connectSC

Whether you are a student, alum, or employer, connectSC is your one-stop shop for finding and posting jobs and internships!

connectSC



A Peek at Existing Campus Career Sites

#3 University of Houston

Link: <https://www.uh.edu/ucs/>

Highlights:

Uses a system called *Cougar Pathway* to assist students with the following:

- Schedule one on one career counseling appointment
- Search for full-time and part-time jobs
- Apply for jobs
- Review resumes and cover letters for open positions
- Submit interview requests
- RSVP for workshops, info sessions and career fairs

LinkedIn Feature Highlights

1. Job recommendation that is customized based on the profile.
2. Trending discussion for interested topics.

Based on your profile

Communications Associate,
Community Products
Facebook
Menlo Park, CA, US

2 connections

3 hours ago

Promoted
Strategic Cyber Fraud Analyst
Amazon Web Services (AWS)
Seattle, WA, US

143 alumni

3 weeks ago

Promoted
Arbitrage Rebate Analyst
Hawkins Delafield & Wood LLP
Portland, Oregon Metropolitan Area

Actively recruiting

1 week ago | Easy Apply

Promoted
Senior Public Relations
Specialist
Qualys
Foster City, CA, US

Actively recruiting

3 weeks ago • 17 applicants

Today's most viewed courses

1. **The Six Morning Habits of High Performance**
Pete Mockaitis | How to Be Awesome at Your Job
2. **Unconscious Bias**
Stacey Gordon
3. **Time Management for Busy People**
Madecraft and Samantha Bennett

Show more on LinkedIn Learning

#graphicdesigner
49,577 followers

Follow

Start a post

Sort by: Top

Janet (v) M. • 3rd+
Small Business Owner at Designs by Janet Louise
10h •

Who can help? 😊🙏

Zeinab Shendi • 3rd+
Bursting with Creativity with an Eye for Details | Graphic Designer
11h • Edited •

Please share and like this video and help me find a job that fits my skills.

I am an expert graphic designer, who is talented, driven and a fast learner ...see more

(Cont.) LinkedIn Feature Highlights

3. Manage your skills & endorsements.
4. Send a message without making a connection.

A screenshot of the LinkedIn comments section for a post. The comments are:

- Julian Baker Fantastic and encouraging article.
Like
- Thomas Gonzales Learned something new here. Thank
Like
- Daniel Jacobson Good post, thanks for sharing
Like
- Mark Martinez Great post. Worth a read
Like

Below the comments is a text input field: "Reply to this conversation..."

On the right side of the comments, there are three vertical ellipsis buttons. The middle one is expanded to show a dropdown menu with two options: "Reply privately" and "Report". To the right of the menu are the times "2h" and "1h".

A screenshot of the LinkedIn "Skills & Endorsements" settings page. At the top, there are buttons for "+ Add skill" and "Drag to rearrange profile sections".

The main section is titled "Skills and Endorsements Settings". It includes the following options:

- I want to be endorsed Yes No
- Include me in endorsement suggestions to my connections
- Show me suggestions to endorse my connections
- Send me notifications via email when my connections endorse me

Below this is a "Add & Remove" button and a "Manage Endorsements" link.

A search bar at the bottom asks "What are your areas of expertise?" with an "Add" button. It shows "You can still add: 33". A list of skills follows:

- 99+ Strategy X
- 99+ Marketing Strategy X
- 99+ Start-ups X
- 99+ Business Strategy X
- 99+ Management X
- 88 CRM X
- 54 Product Management X
- 48 Sales X
- 46 Team Leadership X

Facebook Feature Highlights

Community Pages that are dedicated to a topic or experience, letting you connect with others who share similar interests and experiences.

PRSA Silicon Valley
Public group · 1.0K members

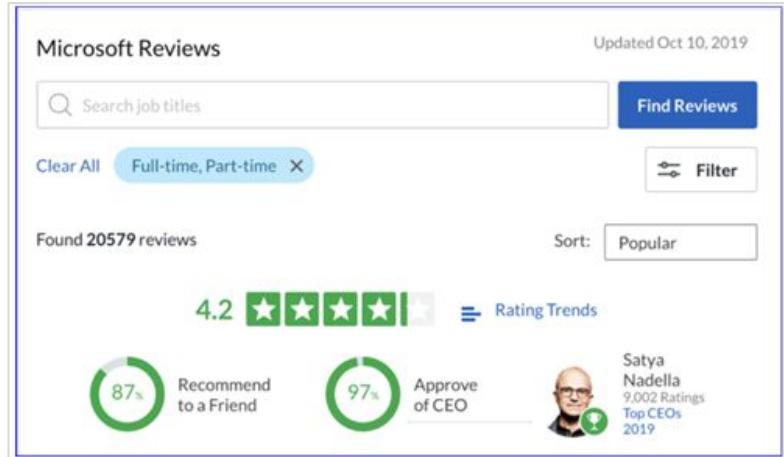
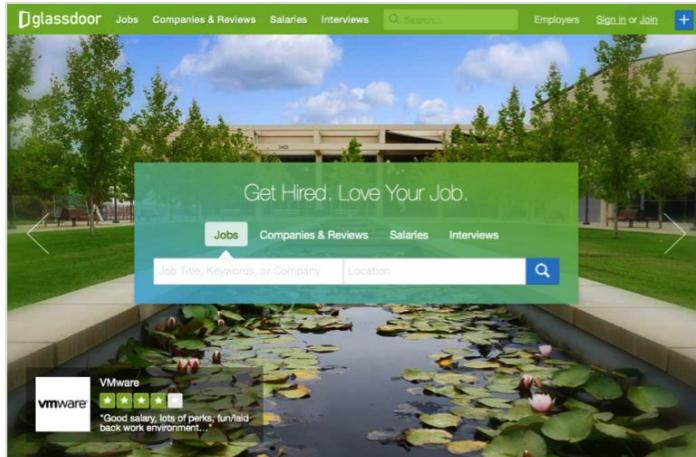
The screenshot shows the 'Discussion' tab of the PRSA Silicon Valley group page. It features a header with group photos and a '+ Invite' button. Below the header are tabs for About, Discussion, Announcements, Members, Events, and Media. A search bar and a three-dot menu are also present. On the left, there's a post from Yiqun asking 'What's on your mind?'. Below it are buttons for Photo/Video, Tag People, and Feeling/Activity. A section for 'Unread Announcements' shows one item from Shriti Sharma. At the bottom, a note about a Friday Forum replay is visible.

Nonprofit Communications Professionals
Private group · 14.3K members

The screenshot shows the 'Discussion' tab of the Nonprofit Communications Professionals group page. It has a similar layout to the first group, with a header, tabs, and a search bar. A post from Jennifer Wilson-Mathis is visible, along with sections for 'From Notifications' and group settings. The group is described as 'The largest PR community in the US.' and is categorized as 'Public'.

Glassdoor Feature Highlights

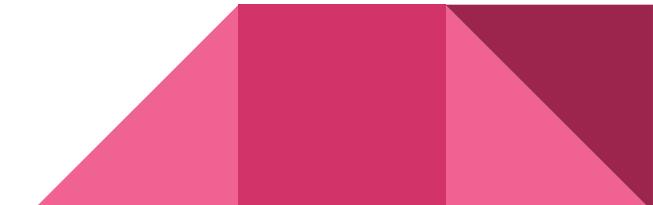
1. Employers can sponsor the homepage background image including logo placement if they are interested.
2. Let employees provide anonymous reviews of their company for other prospective employees to read; company review, salary information; interview experience, etc.



Differentiation

BRIDGE THE GAP BETWEEN YOU AND YOUR DREAM JOB

- ALL-IN-ONE COMMUNITY: career trends, latest open positions, insightful discussions, networking, and more!
- CUTTING-EDGE RECOMMENDATION ALGORITHMS: customized content
- Combining POPULAR FEATURES OF FB, LINKEDIN, GLASSDOOR



Reference

1. Design and UI kit reference: <https://www.sketchappsources.com/>
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<https://www.youtube.com/watch?v=3L89pVRZOx4&list=PL9HI4pk2FsvVssgkcKprDzscKHTKtULWn>
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5. Mern stack front to back:
<https://www.udemy.com/course/mern-stack-front-to-back/learn/lecture/14555626#overview>