

Contact Details

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Technical Skills

Languages:

- JavaScript
- Java
- Ruby
- HTML
- CSS

Technologies:

- PostgreSQL
- MongoDB
- Sinatra
- Express.js
- Vue.js
- Node.js
- Git & GitHub
- Web APIs
- Spring

Methodologies:

- Agile
- TDD using MiniTest
- Mocha
- SOLID principles

Approaches:

- Daily stand-ups
- Solo and group full-stack projects
- Pair and Mob Programming
- UX design principles

Jane Hope O'Donnell

Profile

I am a software developer with a background in social media and digital marketing. With a passion for learning, research and problem-solving, I greatly enjoy new challenges and stepping outside my comfort zone. I am seeking a career change in the tech industry after having worked very closely with software developers in my previous role and I am currently enrolled in the Software Development course at CodeClan.

Technical Training

Professional Software Development

CodeClan | June 2020 - October 2020 | Edinburgh

CodeClan is an SQA accredited digital skills academy. I have completed the Professional Software Development course, which is a 16 week intensive course to teach the fundamentals of software development. Through solo and group projects, code-alongs, pair-programming and instructor-led lessons, I have completed over 800 hours of hands-on coding.

Software Development Projects

Gym Manager App | Solo Project | 7 days

<https://total-fitness-gym-app.herokuapp.com/>

A web application for a gym manager to manage memberships, classes and sessions. Built using Ruby and Sinatra, and writing data to an SQL database.

- Full CRUD functionality
- Utilised Ruby, Sinatra, SQL, HTML and CSS

Tyrannogotchi | Group Project | 7 days

https://github.com/JaneHope607/tyrannogotchi_project_backend

https://github.com/JaneHope607/tyrannogotch_project_frontend

A Tamagotchi-inspired web application where a user can create an account and take care of a virtual T-Rex by feeding and healing them.

- JavaScript, React, Java, Spring, CSS and Bootstrap
- User authentication with Okta

Educational Solar System App | Group Project | 7 days

https://github.com/JaneHope607/group_project_solar_system_app

Core Skills

- Research
- Data Analysis
- Client Database Management
- Digital Marketing
- Social Media Marketing
- Compliance
- Client Relationships

An interactive online browser application for the BBC targeted towards children. This app displays information on the planets in our solar system in a fun and interactive manner, with the information obtained from an external API. It also hosts a quiz with a leaderboard and scores.

- Utilised Vue.js, Express, MongoDB, HTML and CSS
- Libraries used include Bootstrap and Howler

Work Experience

Digital Marketing Specialist

Dojono Limited | London | September 2017 - February 2020

During my time at this start-up company in London I took on a number of responsibilities, however my role largely involved digital marketing. I was responsible for creating, optimising and scaling numerous social media and PPC campaigns both in-house and for clients in order to draw more traffic and generate business. My main responsibilities included;

- Developing digital marketing strategies to scale and optimise campaigns
- Analysing data in order to draw out patterns and report on various aspects of performance using MySQL
- Client and affiliate relationships and reporting on KPIs
- Conducting extensive competitor analysis using SEMrush and Ahrefs
- Ensuring every part of the business remained compliant with the FCA
- Attending a number of conferences, such as AdTech, where I networked with a wide range of companies

Courses

Consumer Credit Compliance Course
| July 2018

Professional Development Award in
Software Development at SCQF
Level 8 | October 2020

Academic History

The University of Edinburgh

MA Honours | History | September 2013 - June 2017

I achieved a 2:1 in my degree. During my final year, I produced a dissertation which was awarded a 1st.