

# Titling the Concept Topic

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The title for a concept topic must be specific, meaningful noun or noun phrase. Follow these guidelines below when creating concept titles.

1. Use the plural forms of nouns unless the subject makes sense only in the singular.

**Examples (incorrect)**

Buffer pool  
Authentications

**Examples (correct)**

Buffer pools  
Authentication

2. Place important words at the beginning of a heading to focus attention on those words.

**Examples (incorrect)**

Overview of installation for web servers

**Examples (correct)**

Web server installation overview

3. Do not use a gerund for a concept heading because gerunds indicate tasks.

**Examples (incorrect)**

Working with the WebFacing Tool  
Working Online and Offline

**Examples (correct)**

WebFacing Tool  
Advantages of working online or offline

4. Make the topic heading specific enough so that a user who sees it in a list of search results knows what the topic contains..

**Examples (incorrect)**

Environment  
Requirements

**Examples (correct)**

Client server environment  
Security Requirements