

Janelle Sousley

DATA ANALYST

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OBJECTIVE

Experienced data analyst with a proven track record in the dental industry, leveraging scientific methodologies and data-driven insights to revolutionize oral healthcare for thousands of patients. Combining data-driven strategies with exceptional communication skills and a passion for uncovering actionable insights, dedicated to driving business performance and fostering success in any analytical role.

DATA ANALYSIS

July 2023-March 2024

CareerFoundry

Built a technical skillset in data analysis, testing, visualization, dashboarding, and querying by adopting tools such as Excel, SQL, Python, Tableau and more to gain real world experience in data analytics.

Projects:

- **Instacart:** Python based project on consumer behavior trends and marketing analysis.
- **Rockbuster Stealth LLC:** International business analysis of online video rental services through SQL.
- **Preparing for Influenza Season in the US:** National medical staffing distribution based on historical trends.
- **Gameco:** Global marketing analysis of the gaming console industry.
- **King County House Sales:** Market analysis for one of the most populous counties in the U.S through Python and Tableau.
- **Pig-E Bank:** Predictive analysis of customer retention risk for a global finance service company.

SKILLS

Data Profiling & Integrity

Data Transformation & Integration

Storytelling with Data Presentations

Data Wrangling & Subsetting

Predictive Analysis

Excel

Tableau

Conducting Statistical Analyses

Statistical Hypothesis Testing

Presenting Findings to Stakeholders

Data Consistency Checks

Time Series Analysis & Forecasting

SQL Server

Power BI

Temporal Visualizations

Statistical Visualizations

Database Querying SQL

Coding in Python

Machine Learning

Python

Microsoft PowerPoint

EXPERIENCE

June 2008-current

Registered Dental Hygienist, Dr David Clark DDS Family Practice

- Analyzed thousands of mouths over a sixteen-year period on a diverse range of patients and successfully performed therapeutic and preventative procedures improving not only oral health but overall health.
- Maintained an efficient time schedule increasing office production, procedures and patient satisfaction.
- Improved and maintained communications with other dental professionals and patients by writing and presenting treatment plans, referrals and diagnoses, boosting understanding and compliance of recommendations.

EDUCATION

Data Analytics, professional certification, CareerFoundry, July 2023-March 2024

Google Data Analytics, professional certification, Coursera, March 2022-September 2022

Associate degree, Dental Hygiene, Yakima Valley Community College, September 2003-May 2008

Associate degree, Science, Yakima Valley Community College, September 2003-May 2008