



Olist Brazilian E-Commerce Overview

Product Category
All

Customer State
All

Seller State
All

Order Status
All

14.27M

Total Sales Price (R\$)

2.37M

Total Freight (R\$)

32.95K

Total Unique Products

99.44K

Total Unique Customers

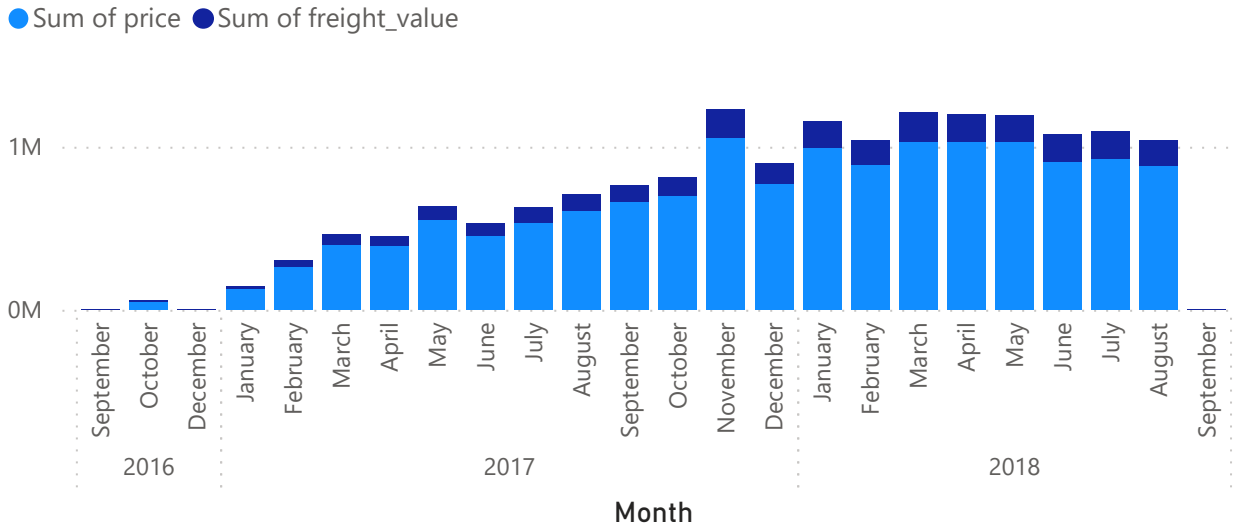
3.10K

Total Unique Sellers

99.44K

Total Unique Orders

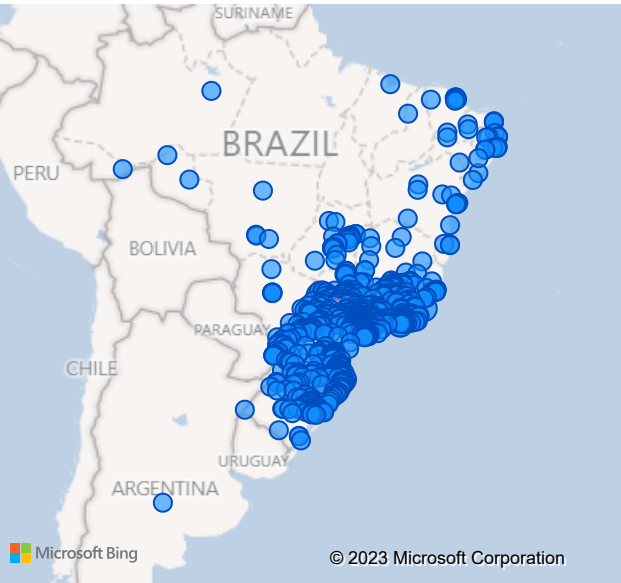
Sum of Price and Freight by Year and Month



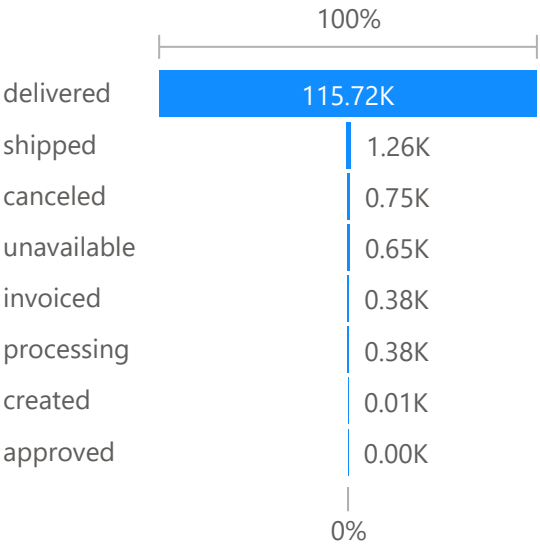
Customers count by geolocation



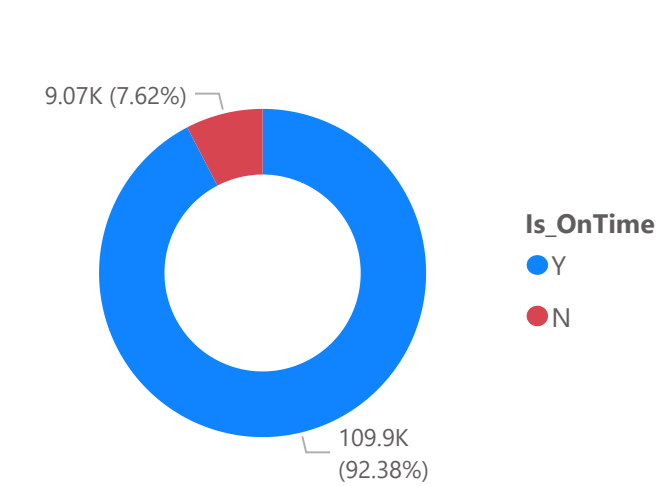
Sellers count by geolocation



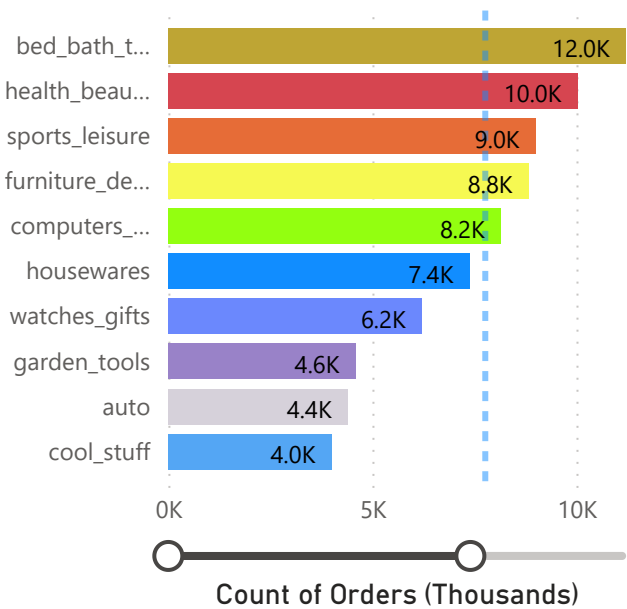
Count of Orders by Status



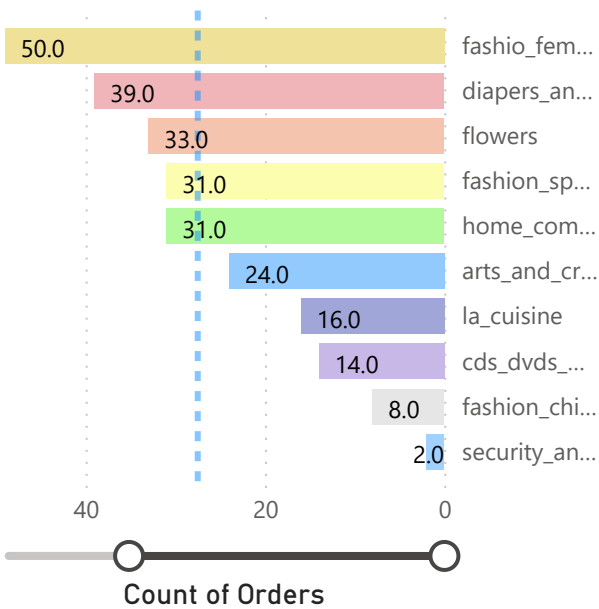
Orders Delivery Performance



Top 10 Orders by Product Category



Bottom 10 Orders by Product Category





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Time Series & Forecast - Customers

31.35K

Total Customers

0.03M

Total Orders Qty

6.71M

Total Payment

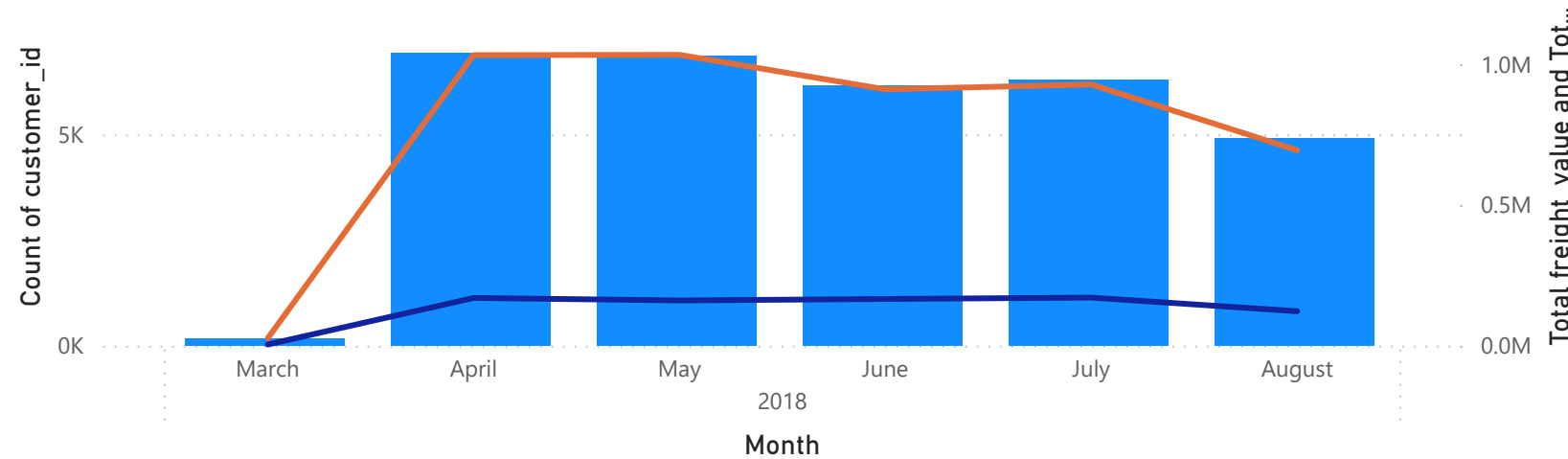
order_purchase_timestamp

3/31/2018

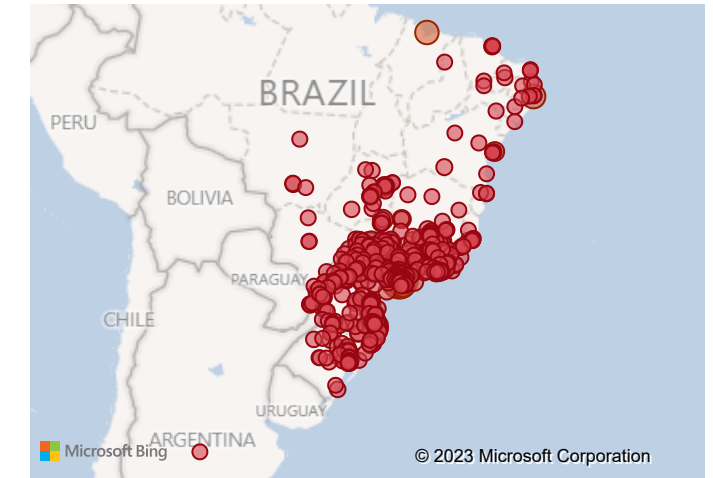
8/17/2018

Evolution of Customers, Freight_values and Price

Count of customer_id Total freight_value Total price

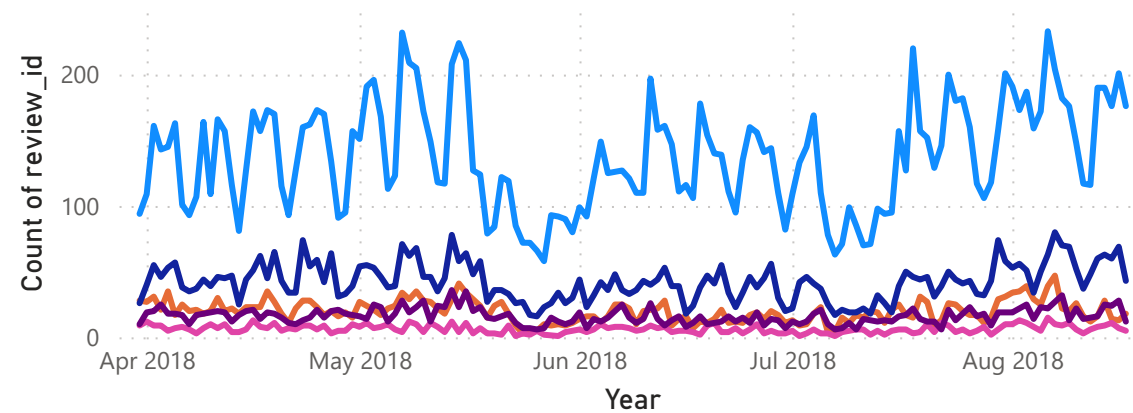


Customers Distribution by Geolocation

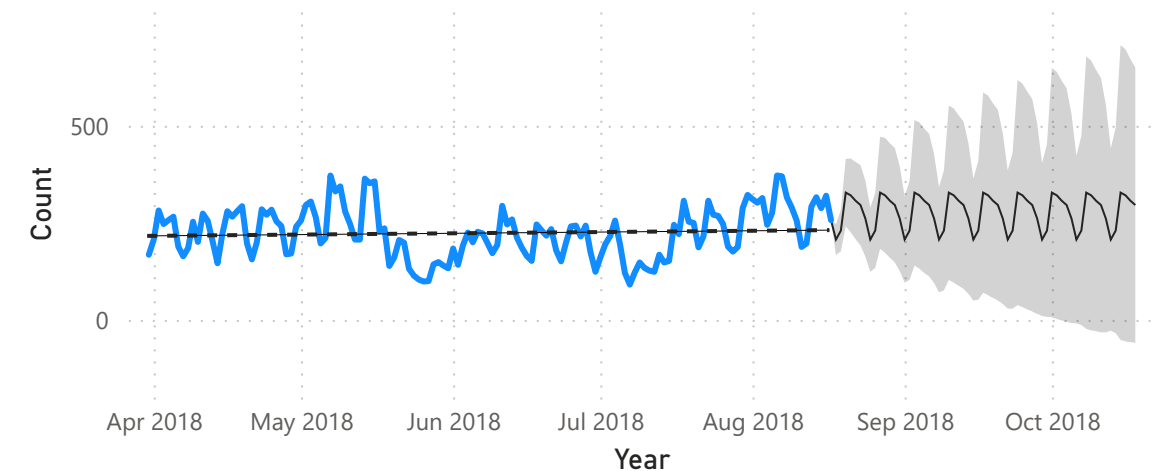


Evolution of Customer Reviews

review_score 1 2 3 4 5



Evolution and 62-D Forecast of Customers Count





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Time Series & Forecast - Sellers

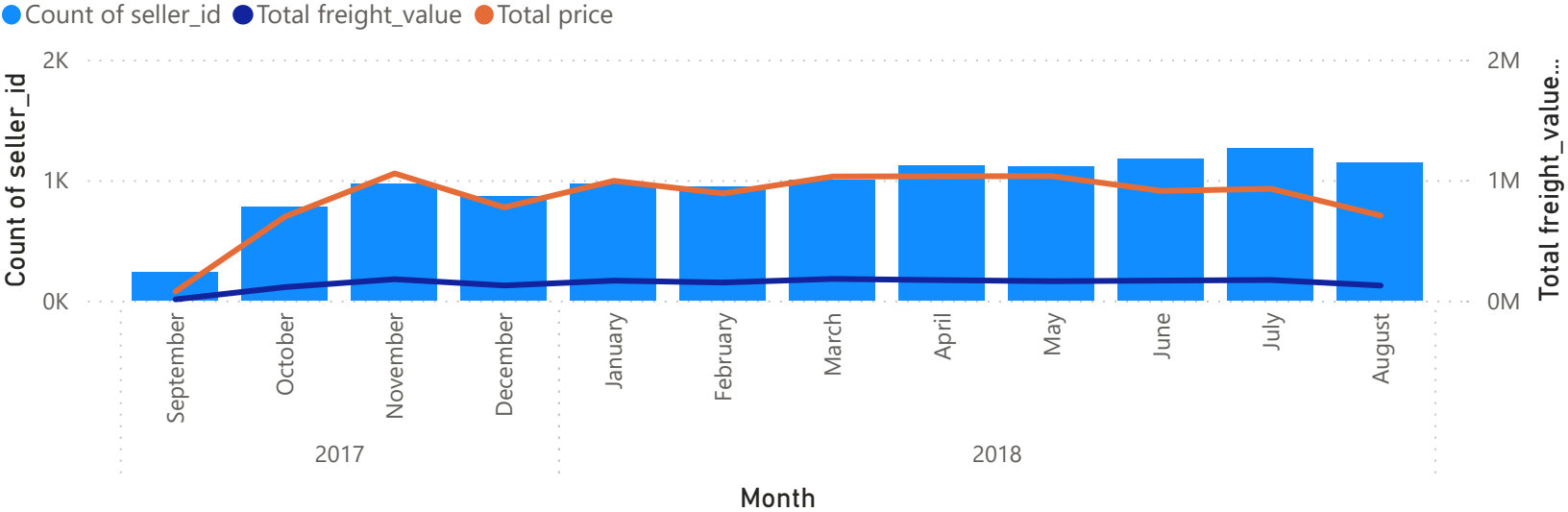
2.60K
Total Sellers

10.12M
Total Price

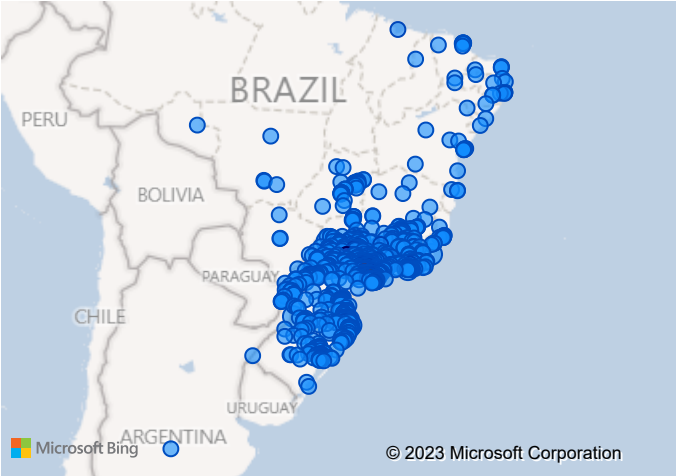
14.83M
Total Payment

order_approved_at

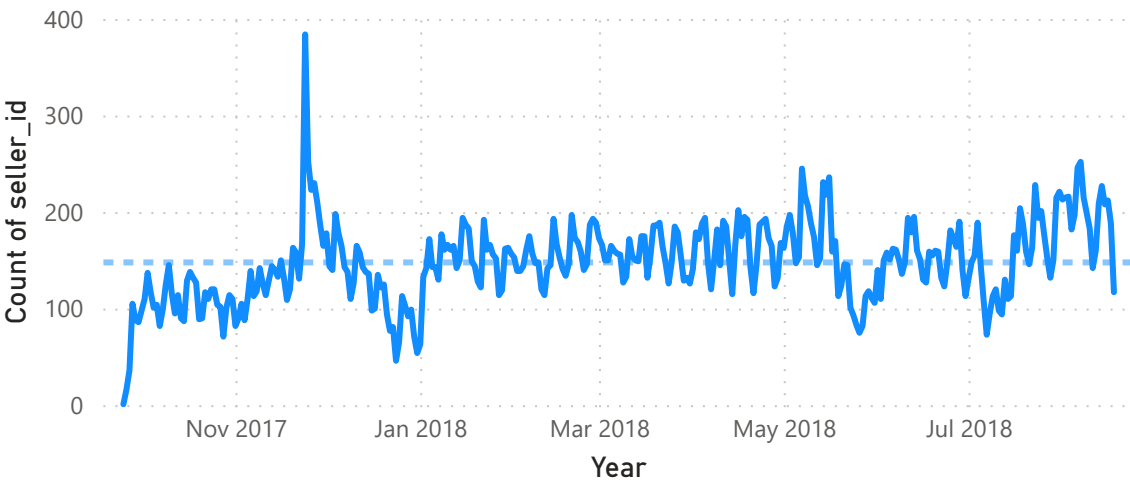
Evolution of Sellers, Freight Values and Sales Price



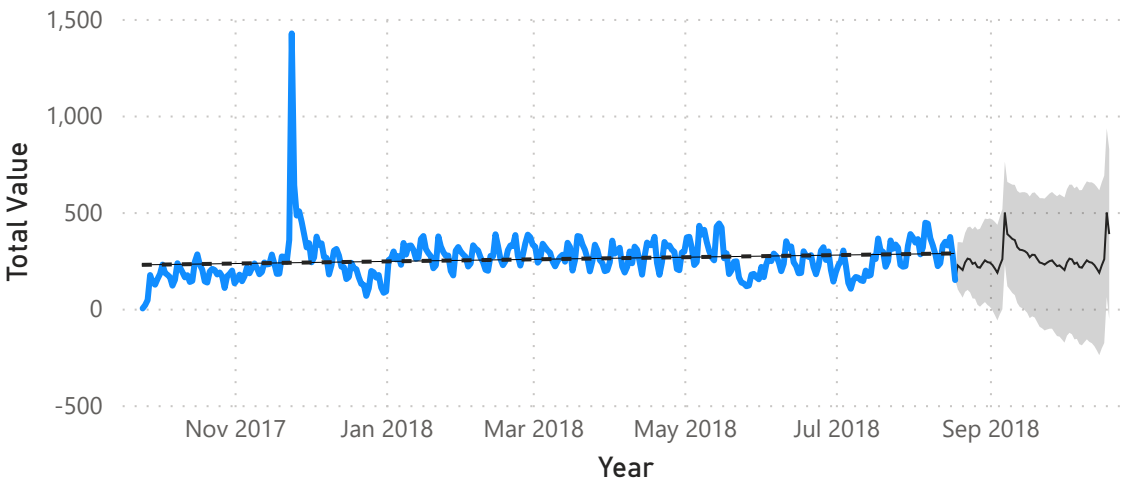
Sellers distribution by geolocation



Evolution of Sellers Count



Evolution and 62-D Forecast of Sales Price





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Time Series & Forecast - Sales Orders

42.26K

Total Orders

6.14M

Total Price

8.93M

Total Payment

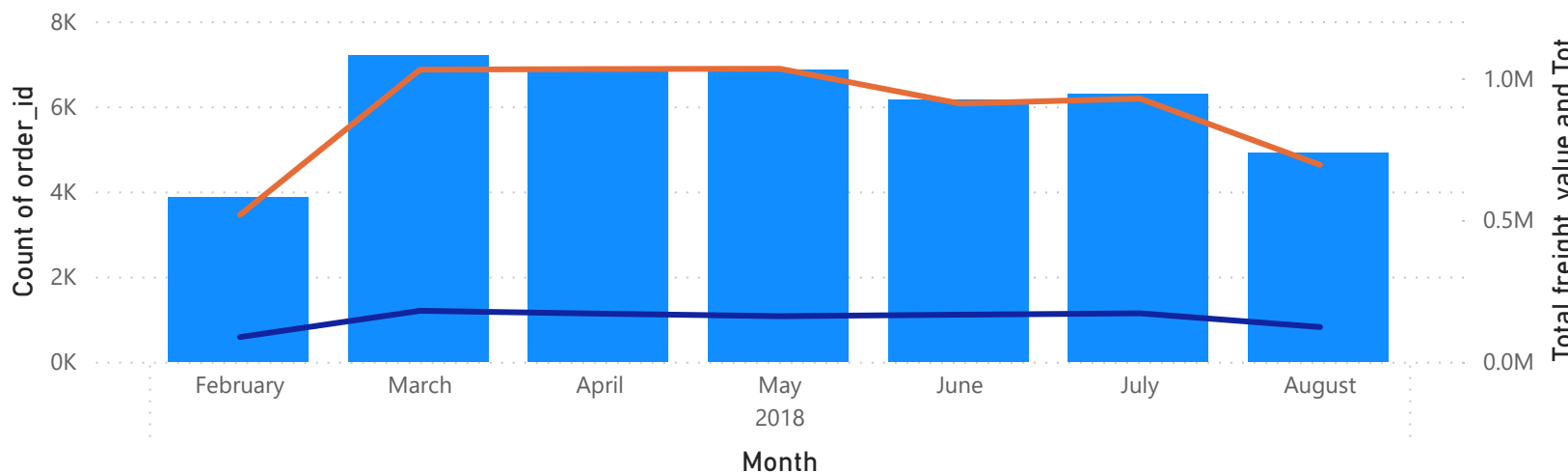
order_purchase_timestamp

2/14/2018

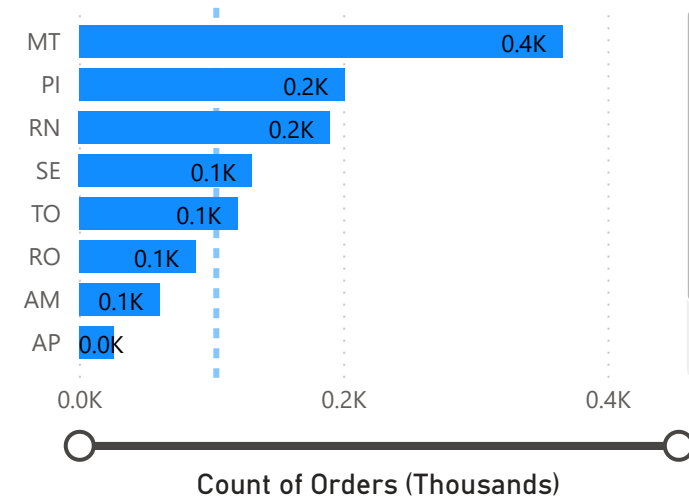
8/17/2018

Evolution of Sellers, Freight Values and Sales Price

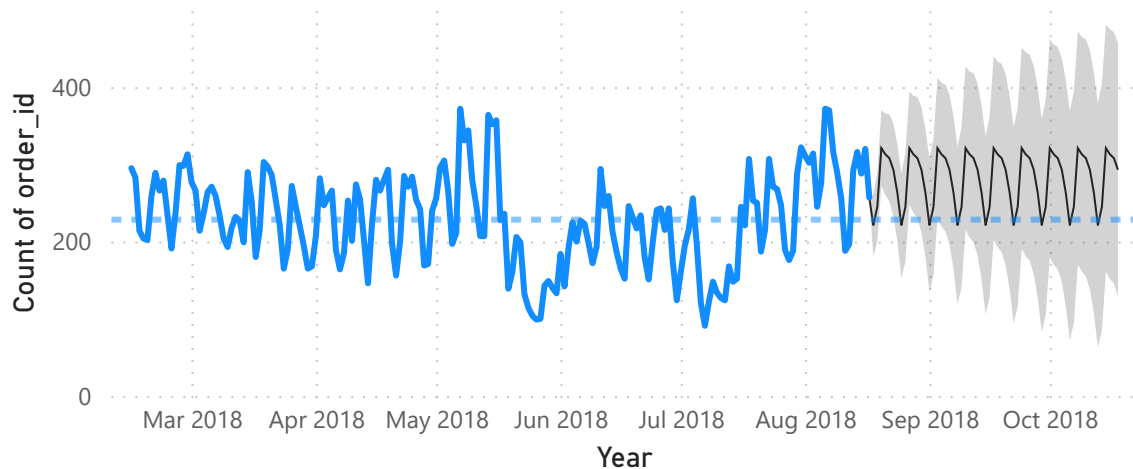
● Count of order_id ● Total freight_value ● Total price



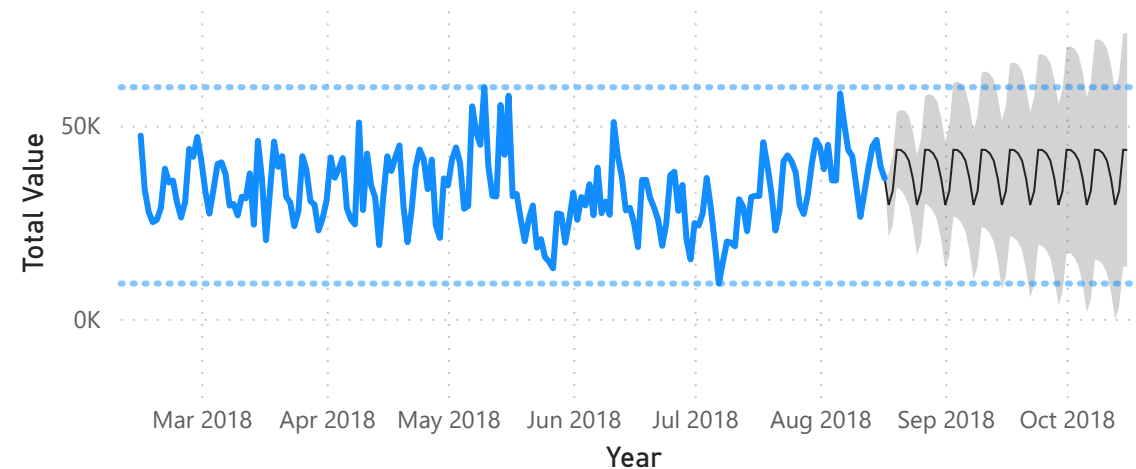
Top 10 Order Count byStates



Evolution and 62-D Forecast of Sales Orders Count

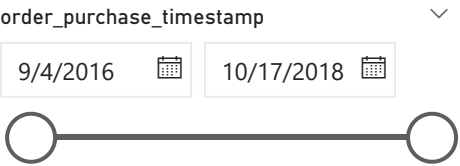


Evolution and 62-D Forecast of Sales Price



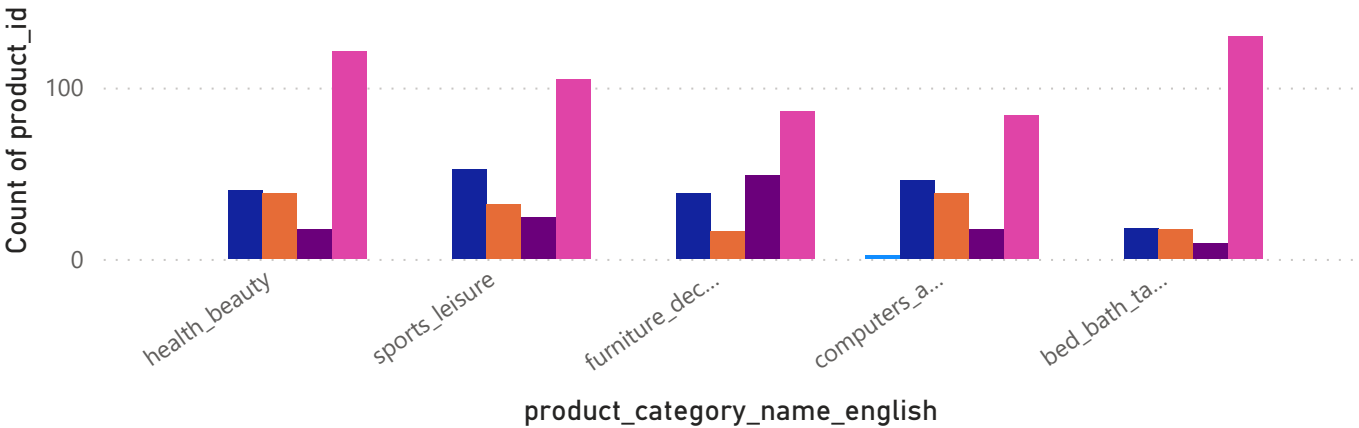
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Time Series & Forecast - Product Categories

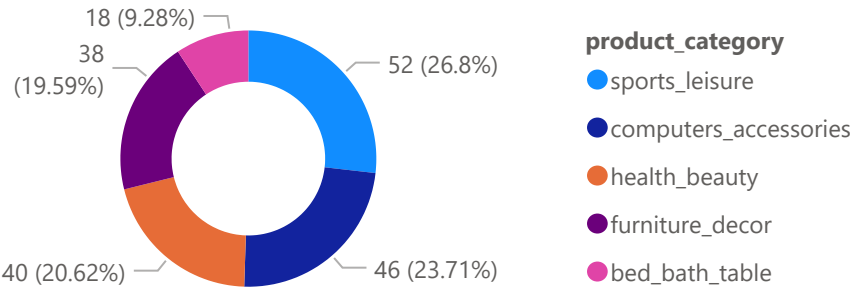


Count of product_id by product_category and order_status

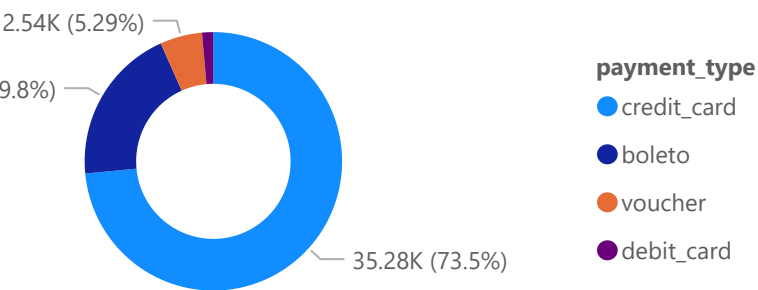
order_status approved canceled invoiced processing shipped



Count of product_id by product_category and order_status

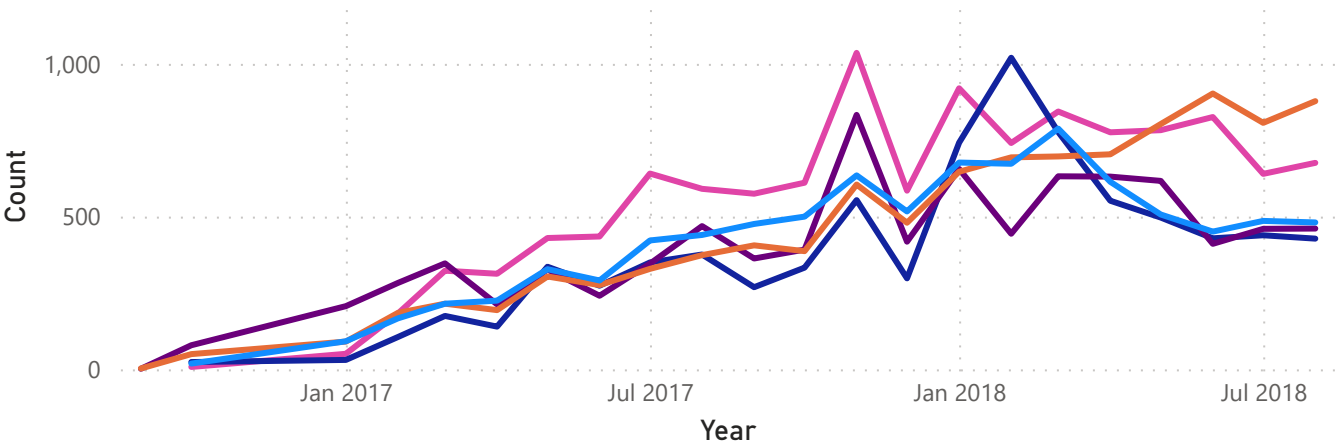


Count of product_id by payment_type



Count of product_id by YearMonth and product_category

product_category_name_en... bed_bath_table computers_... furniture_d... health_beauty sports_leis...



Sum of payment_value by product_category

