

MATHIEU BOUCHARD

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DIPLOMAS

2019	PhD in business administration—management	HEC Montreal
2014	MBA—SME strategy	HEC Montreal
2005	BBA—applied economics & international business	HEC Montreal

PROFESSIONAL DESIGNATIONS & CERTIFICATIONS

2016	Certified Mental Health Peer Support Worker	Association québécoise pour la réadaptation psychosociale
2009	Chartered Financial Analyst	CFA Institute

AWARDS, SCHOLARSHIPS & FELLOWSHIPS

2022-2024	\$90,000	SSHRC 2-year postdoctoral fellowship under Prof. Samia Chreim
2019	—	Nominated for the HEC Montreal best thesis award
2018-2019	\$30,000	Grant from Canada Research Chair in Strategic Management in Pluralistic Settings awarded by Prof. Ann Langley
2018	\$5,000	Grant from HEC Montreal for accepted research proposal
2017-2019	\$46,667	SSHRC doctoral scholarship
2016-2018	\$60,000	FRQSC doctoral scholarship (declined in 2017)
2016-2017	\$18,000	Grant from Douglas Foundation for user engagement action-research
2016	\$7,500	Grant from HEC Montreal for passing comprehensive exam
2015-2016	\$25,000	Daniel-Brosseau & Peter-Letko Award for academic performance
2015	\$10,000	Edouard-Montpetit Standard Life Award for academic performance
2014	\$10,000	Grant from HEC Montreal for admission to doctoral program
2004	\$3,000	Sun Chemical Award for academic performance
2003	\$5,000	Grant from HEC Montreal “Passeport pour le monde” for a 6-month exchange program at ESADE Barcelona

PROFESSIONAL WORK EXPERIENCE

2021-ongoing	Applied pedagogy consultant Conception and delivery of a training program for facilitators of communities of practice in healthcare (\$30,000 consulting fees)	Prof. Philippe Karazivan, scientific codirector at Center of Excellence on Partnership with Patients and the Public
2021 - 2022	Collective governance consultant Organizational capacity-building for Expériences—the community of patients partners in Quebec (\$88,735 project funding with Catherine Wilhelmy)	Unité de soutien SSA Québec
2019-ongoing	Postdoctoral researcher Study on interprofessional collaboration in the primary care team of a university family medicine group (\$60,500 research funding)	Prof. Samia Chreim, UOttawa (SSHRC research award) & Prof. Antoine Boivin, UdeM (Canada Research Chair in Partnership with Patients and Communities)
2017-2021	Lecturer 5 x Société, développement durable et organisation 1x Society, sustainable development, and organization 1 x Corporate Social Responsibility 3 x Sustainable Development and Environmental Management	HEC Montreal Departement of management Departement of applied economics
2020	Collective governance consultant Coconstructed report on governance and financing strategy for Caring Community (\$18,000 consulting fees)	Prof. Luciano Barin Cruz IDEOS Hub / Humanov·is (from MEI Québec subsidy for Prof. Antoine Boivin's research chair)
2020	Academic pedagogy consultant Creation of a new BBA course titled « Société, développement durable et organisation » (\$5,500 consulting fees)	Prof. Sébastien Arcand HEC Montreal
2016-ongoing	Administrator and cofounder President (2018-ongoing) Vice-président (2016-2018)	Coop de solidarité santé de Montréal (affiliated with Collège de Rosemont)
2014	Researcher and plenary speaker Study on cross-sector collaboration in development (\$10,000 consulting fees)	International Forum for Volunteering in Development (IVCO 2014 in Lima, Peru)—Uniterra (CECI / WUSC)
2011-2013	Senior analyst for global pension plan investments	Bombardier Inc. (head office), Montreal
2006-2011	Analyst for pension plan investments	Towers Watson, Montreal

2005-2006 **Intern, microfinance**

Desjardins International Development,
Kigali (Rwanda)

RESEARCH ACTIVITIES

Doctoral dissertation

Bouchard, M. (2019). Client action in the negotiated order of madness. *HEC Montreal*.

- Supervisor: Luciano Barin Cruz
- Committee members: Ann Langley & Steve Maguire
- External examiner: W. E. Douglas Creed

Articles published in refereed journals

Bouchard, M. & Raufflet, E. (2019). Domesticating the beast: a ‘resource profile’ framework of power relations in nonprofit–business collaboration. *Nonprofit and Voluntary Sector Quarterly*, 48(6): 1186–1209.

Bouchard, M. (2019). Turning mad: a first-person account. *Journal of Ethics in Mental Health*, SI-6, 1-11.

Articles under revision in refereed journals

Bouchard, M., Barin Cruz, L., & Maguire, S. Emotions and client participation in jurisdictional contestation: the health-related professions. Currently in 3rd R&R at *Academy of Management Review*.

Bouchard, M., Chreim, S., Langley, A. & Boivin, A. (initial submission under consideration). Rituals of vulnerability work. Initial submission under consideration at *Journal of Management Studies*.

Working papers for submission in refereed journals

Bouchard, M., Langley, A., & Barin Cruz, L. Talking recovery: how peer support workers use first-person accounts to construct an occupational mandate. To be submitted to *Administrative Science Quarterly*.

Bouchard, M., Boivin, A. Leclaire, M. Rouly, G., & Chreim, S. Frames of care: how situated understandings of caring shape interdisciplinary collaboration in a primary healthcare team. To be submitted to *Family Practice*.

Comeau-Vallée, M. & Bouchard, M. Engaging in identity elasticity to gain relational authority: the case of psychiatrists in interdisciplinary teams. To be submitted to *Organization Studies*.

Conference proceedings

Bouchard, M., Barin Cruz, L., & Maguire, S. (2020). Rescripting client action: emotion work and the boundaries of professional jurisdiction. *Academy of Management Proceedings*.

Bouchard, M. (2018). La réciprocité comme projet utopiste : le groupe d’entraide selon la théorie

de l'échange social. In Guenet, M. (dir.). Actes du 18ème Colloque annuel des étudiant-e-s de cycles supérieurs du CRISES, *Cahiers du CRISES*, HS1801.

Bouchard, M. & Raufflet, E. (2015). Cross-sector collaboration: mapping the experience levels of development organizations. *Academy of Management Proceedings*.

Book chapters

Bouchard, M. et Raufflet, E. (forthcoming). Power imbalance in nonprofit-business collaboration: the resource profile framework. Dans *Collaboration of nonprofits with market and the state* (Segnestam Larsson, O & Åberg P., éditeurs). Champaign, IL: Sagamore Publishing.

Articles and reports published in practitioner outlets

Bouchard, M. (à venir). Paire aidance en santé mentale au Québec: vers une association professionnelle autogouvernée, rassembleuse et pérenne. *Le partenaire*, 27(1).

Bouchard M. (2022). Soignants et soignés. *Expériences*, 2, 3.

Bouchard, M. (2022). Toucher le fond. *Expériences*, 1, 3.

Bouchard, M. (2021). Le chercheur allié: ce que j'ai appris avec les entendeurs de voix. *Le partenaire*, 26(1), 7-9.

Bouchard, M. (2021). Partager le pouvoir: rapport sur la gouvernance et le financement pour Communauté soignante. *Pôle IDEOS / Humanov-is*.

Bouchard, M. (2017). L'expert et la plante verte. *Le partenaire*, 25(3), 4-5.

Bush, P., Tremblay, M.-C., Benoit, R., Bouchard, M., et al. (2018). Recherche participative organisationnelle: guide de pratiques. *Centre pour la recherche participative à l'Université McGill (PRAM)*.

Bush, P., Tremblay, M.-C., Benoit, R., Bouchard, et al. (2017). Organizational participatory research: practice guide. *Participatory Research at McGill University (PRAM)*.

Bouchard, M. (2016). User involvement at PEPP-Montreal: a community-based action research proposal. *Institut universitaire en santé mentale Douglas*.

Bouchard, M. & Raufflet, E. (2014). Convergence and international volunteer cooperation. *International Forum for Volunteering in Development*.

Invited presentations at refereed conferences

Bouchard, M., Chreim, S. Langley, A. & Boivin, A. (2022). Rituals of vulnerability work. *Colloquium of the European Group for Organization Studies (EGOS)*, Vienna.

Bouchard, M., Barin Cruz, L., & Maguire, S. (2020). Rescripting client action: emotion work and the boundaries of professional jurisdiction. *Annual Meeting of the Academy of Management*, virtual.

Bouchard, M. (2017). Démarche de recherche-action participative multi-parties prenantes dans une clinique externe de soins en santé mentale. *18e colloque annuel des étudiants de cycles*

supérieurs du Centre de recherche en innovations sociales (CRISES), Montreal.

Bouchard, M. (2016). The professionalization of peer support in Quebec's psychiatric system. *Annual Conference of the Canadian Association for Disability Studies*, Calgary.

Bouchard, M. (2015). Cross-sector collaboration: mapping the experience levels of development organizations. *Annual Meeting of the Academy of Management*, Vancouver.

Bouchard, M. (2015). The cross-sectoral ecosystem of mental health care in Montreal. *Annual Meeting of the Academy of Management*, Public and Nonprofit Division, "Cross-Sector Project" professional development workshop, Vancouver.

Invited presentations for practitioner audiences

Bouchard, M. (2022). Pouvoirs patients : de quoi on parle? Opening presentation at the training day for *Programme national de développement des leaders en santé et services sociaux* organized by Center of Excellence on Partnership with Patients and the Public, Montreal.

Mujica, J. et Bouchard, M. (2021). La recherche-action participative au service de l'enfant, du jeu et de la nature. *Colloque plein air—Apprendre à ciel ouvert (FÉÉPEQ)*, virtual.

Bouchard, M. (2020). Vaut mieux s'organiser que de se faire organiser. *Communauté de pratique des pairs aidants en santé mentale du Grand Montréal*, virtual.

Bouchard, M., Godfrind, N. & St-Pierre, B. (2019). Pairs aidants et entendeurs de voix : Analyse comparative et discussion. *19e colloque de l'Association québécoise pour la réadaptation psychosociale et 11^e Colloque Intervoice*, Montreal.

Bouchard, M. (2019). L'action cliente. Opening presentation at the training day for *Programme national de développement des leaders en santé et services sociaux*. Organized by Center of Excellence on Partnership with Patients and the Public, Montreal.

Bouchard, M. (2018). Pair aidance au Québec : Organiser la profession. *Rencontre provinciale des pairs aidants certifiés*. Organized by Association québécoise pour la réadaptation psychosociale, Trois-Rivières.

Bouchard, M. (2018). Colère et activisme. *Première journée d'éthique clinique au Centre hospitalier universitaire Sainte-Justine*, Organized by the Université de Montréal Bureau of Clinical Ethics, Montreal.

Godrie, B. & Bouchard, M. (2017). Briser le monopole dans la production des savoirs scientifiques : quelle place pour les personnes avec une expérience vécue des problèmes de santé mentale dans la recherche en santé mentale ? *18e colloque de l'Association québécoise pour la réadaptation psychosociale*, Laval.

Levinston, W., Prasad, V., Saini, V., Bouchard, M. (2017). Overuse, overmedicalization, overdiagnosis. *Preventing Overdiagnosis International Conference*. Organized by Oxford University, Québec.

Bouchard, M., Bossé, A., Ferrari, M. (2017). User involvement at the PEPP-Montreal clinic. *Douglas Mental Health University Institute*, Montreal.

Bouchard, M. (2016). Patients as partners: initial thoughts on the implementation of user engagement at the PEPP Clinic. Study day at the *Douglas Mental Health University*

Institute, Montreal.

Bouchard, M. (2014). L'entrepreneuriat jeunesse comme levier de développement en Amérique latine. *Assemblée annuelle de Solidarité Union Coopération (SUCO)*, Montreal.

Bouchard, M. (2014). Forum discussion paper 2014: convergence and international volunteer cooperation. Opening plenary presentation for the *Annual Conference of the International Forum for Volunteering in Development, organized by Uniterra (CECI/WUSC)*, Lima, Pérou.

LANGUAGE SKILLS

French	Native language
English	Fluent in speaking and writing
Spanish	Fluent in speaking and writing

REFERENCES

Luciano Barin Cruz	Full professor at HEC Montreal
Ann Langley	Emerita Professor at HEC Montreal
Steve Maguire	Full professor at University of Sydney