

Professional Summary

Bilingual digital marketing professional with extensive experience in media coordination, social strategy, campaign design, and nonprofit communications. Known for executing impactful outreach strategies, creating bilingual content, and driving engagement through thoughtful storytelling. Strong cross-functional collaborator who bridges data and design to deliver results.

Technical Skills

- **Digital Tools:** Adobe Creative Cloud, Canva, WordPress, Constant Contact
- **Marketing & Web:** Social Media Strategy, SEO, Email Marketing, Google Analytics
- **Languages:** Fluent in Spanish (spoken and written)
- **Productivity:** Microsoft Office Suite (Word, Excel, Publisher, PowerPoint)

Education

```
# A tibble: 3 x 5
  what                                when   with   where why
  <chr>                                <chr> <chr> <chr> <lis>
1 Master of Science, Digital Marketing Prese~ ""    Cali~ <chr>
2 Bachelor of Science, Communication (Public Relations) 2017   ""    Cali~ <chr>
3 Associate Degree, Communication      2014   ""    San ~ <chr>
```

Work Experience

```
# A tibble: 5 x 5
  what                                when           with           where why
  <chr>                                <chr>          <chr>          <chr> <list>
1 Media & Marketing Coordinator    July 2024 - Present Reach Out, ~ <NA> <list>
2 Media & Marketing Specialist II Dec 2021 - July 2024 Reach Out, ~ <NA> <list>
3 Press Assistant                  July 2021 - Dec 2021 U.S. House ~ <NA> <list>
4 Field Representative             Aug 2020 - Dec 2021 U.S. House ~ <NA> <list>
5 Director of Operations          June 2018 - Apr 2020 Ontario Cha~ <NA> <list>
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