

Jason Anghad

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WORK EXPERIENCE

Orbit; Boston, MA

May 2025 – Present

Founder/Product Leader

- Develop a full-stack mobile platform for **50,000+** college students across **30+** Greater Boston, delivering an MVP with real-time messaging, project marketplace, event management, and university verification
- Spearhead a go-to-market strategy targeting Boston universities, securing **500+** sign-ups pre-launch through partnerships and stakeholder management with student- and university-run organizations
- Implement data-driven analytics to track KPIs (engagement, retention, churn), using insights to shape product strategy, prioritize the roadmap, and drive future monetization and growth

USTA US Open; Queens, NY

August 2021 – September 2021

IT Technician

- Assisted the IT Project Manager with setup, testing, deployment, training, and support for critical US Open systems (Credentials, Ticket Scanners, Access Control)
- Resolved a major technical failure that impacted **70%** of ticket scanners arena-wide, reducing entrance bottleneck for **~10,000 visitors** during initial launch
- Delivered technical support and troubleshooting during the event to staff, vendors, and partners resulting in **20%** decrease in user-reported issues compared to previous events, improving overall customer satisfaction

PROJECTS

SparkBytes – Food Surplus Management Platform

April 2025

- Utilized agile methodologies (sprint planning, time-boxing, user stories, retrospectives) to deliver a web application addressing food waste across Boston University's campus
- Directed the product lifecycle from user research to deployment, prioritizing features by impact analysis, technical feasibility and identified customer needs while meeting product goals & acceptance criteria
- Coordinated technical architecture decisions and cross-functional collaboration across frontend and backend teams, supporting **100+** users with real-time RSVP functionality

Opening Weekend Box Office Predictor

December 2024

- Built predictive models using A/B testing of sentiment features and KPI tracking to forecast movie performance
- Collected and pre-processed data from platforms like Twitter and YouTube, applying NLP techniques for customer acquisition insights and to classify sentiments as positive, negative, or neutral
- Utilized regression models and analytical frameworks to predict box office revenue from sentiment scores and engagement metrics (views, likes, and comments) and conducted funnel analysis to assess conversion rates

EDUCATION

Boston University College of Arts & Sciences; Boston, MA

May 2025

Bachelor of Arts in Computer Science

Relevant Coursework: Business Management, Software Engineering, Data Structures & Algorithms, Database Systems, Data Science Tools & Apps, Information Security, Computational Linear Algebra

Activities: SOCA Event Coordinator, Ethics AI Community Outreach Chair, BU SPARK Ambassador

SKILLS & CERTIFICATIONS

Product Management & Analytics Tools: Jira/Confluence, Figma, Tableau, Power BI, Microsoft 365, A/B Testing, Cohort Analysis, KPI Tracking, Agile/Scrum,

Programming Languages & Frameworks: Python (NumPy, Pandas, Matplotlib, Scikit-Learn), React, SQL, NLP, TypeScript, AWS, Next.js, Java, C

Certifications: Professional Scrum Master I (Scrum.org), Microsoft AI Product Manager