

canvas

A Customizable Snack Ordering and Delivery App

Team Id: 591092

Originally created by Dave Gray at



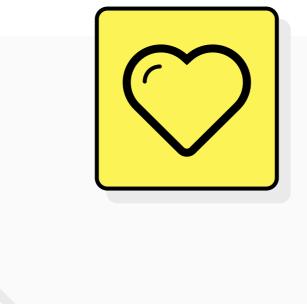
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A Customizable Snack Ordering and Delivery App

A snack ordering Android app is designed to facilitate the process of ordering snacks or food items from various restaurants or food outlets. Users can typically browse through a list of available snacks, view their descriptions, prices, and images, and then place orders for delivery or pickup.



What do they HEAR?

What are they hearing others say?

The delicious

taste of the food

will make people

want to

recommend it to

others!

Discounts and

offers help satisfy

our cravings and

make it even

more enjoyable!

WHO are we empathizing with?

Who is the person we want to understand?

The customer's role is to sign up and place their order.

Ratings reflect

the taste and

quality of the

food.

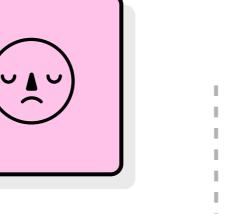
We'll mainly concentrate on meeting our they place their orders.

customers' needs and desires when

What do they THINK and FEEL?

PAINS

What are their fears, frustrations, and anxieties?



GOAL

GAINS

Wide variety

of food

options to

choose.

What are their wants, needs, hopes, and dreams?

Seamless

and efficient

ordering

process

Poorly designed menu interface makes it hard to choose items.

Limited snack options or out-ofstock items.

----- What other thoughts and feelings might influence their behavior?-----

Sending notifications about discounts and offers can help you stay updated.

Delivery service that offers convenience, speed, and accuracy.

Track delivery status.

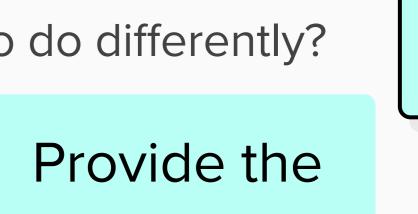
Use the rating as a reference to enhance your snacking experience.

What do they need to DO?

What do they need to do differently?

the payment met

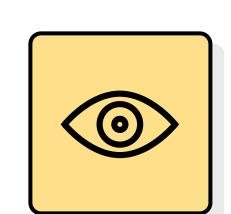
hod.



destination for Double-check their order. their order in the cart and confirm

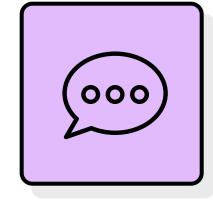
Total cost, including taxes and delivery fees

Payment options, including credit card, PayPal, or other methods



What do they SEE?

What do they see in the marketplace?



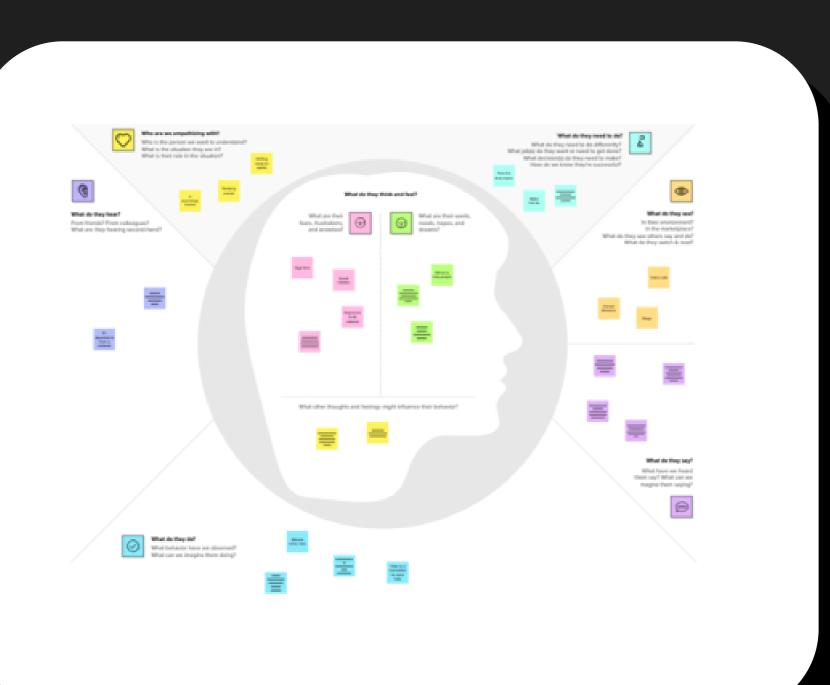
What do they SAY?

What have we heard them say?

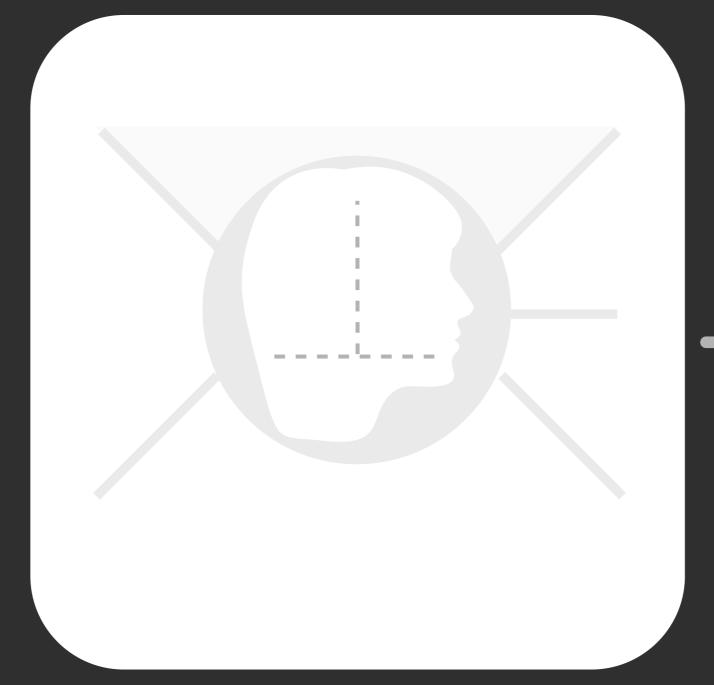
Quick and easy way to order snacks.

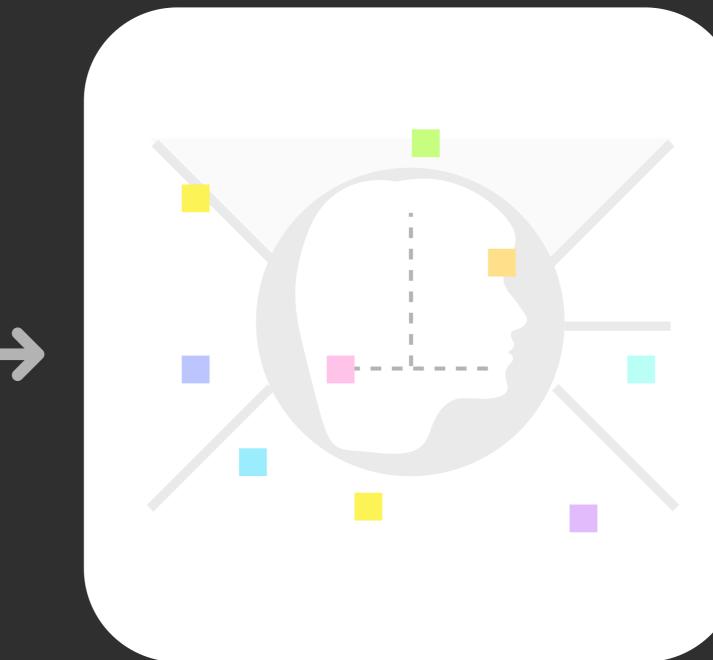
Explore a wide range of delicious snacks to find even more tasty options!

Get frustrated when the app is slow or unresponsive.



Need some inspiration? See a finished version of this template to kickstart your work. Open example





What do they DO?

What behavior have we observed?

