



JANHAVI KESKAR

Senior product designer

Contact

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📍 Thane, Maharashtra

Education

- **Graduate Diploma Industrial Design - 2018**
MIT Institute of Design, Pune
- **Advance Diploma in 3D modeling - 2014**
MAAC Thane
- **HSC - 2010**
V.G.Vaze Kelkar College, Mumbai
- **SSC - 2008**
Saraswati Secondary School, Thane

Expertise

- Project management
- Client coordination
- Team management
- Design thinking
- Visual design
- Design tools knowledge

Tools

- Project management - Jira, Airtable, Notion, Google workspace, Figjam
- Design - Figma, Adobe XD, Photoshop, Illustrator, InDesign
- 3D - Rhinoceros, Autocad, Sketchup, Keyshot, Autodesk Maya, 3DS max

Certifications

- Foundations of User Experience Design | Google
- User Experience Design Essentials - Adobe XD | Udemy

About Me

I am a planner with fine imagination and a practical designer to implement the same. With **4 years of experience in product design**, I'm poised to lead, manage, innovate and execute with a numbers-driven, results-oriented approach. I enjoy exploring different processes, prioritizing sustainable and functional solutions that have a positive impact on people and environment both. Design, for me, is the best medium to influence and enhance our daily experiences, making our lives aesthetic and effortless.

Professional Experience

Senior product designer

Triveous | 1 year

- Led a team of designers to deliver **scalable design solutions** that address user-specific problems satisfying the requirements of all stakeholders.
- Contributed to projects within **healthcare, fintech, e-commerce, and women empowerment** sectors, with a primary emphasis on design process, user stories, journey mapping, prototyping, and usability testing.
- Managed client communication proficiently, organized and conducted meetings, delivered persuasive presentations, ensuring seamless understanding of client requirements, transparent communication and **strong client relationships**.
- Revamped the design process as a team lead, created roadmaps, implemented agile methods to track workflows effectively, improved team collaboration, leading to **successful and on-time project delivery**.

Design manager

Gudgudee | 1 year

- Conducted day-to-day **project coordination**, planning and implementation across design and execution teams.
- Communicated the design and technical aspects to clients and vendors with presentations and meetings.
- Lead and directed client projects.
- Developed and interpreted design strategies for a team of designers.

Product designer

Gudgudee | 2 years

- Designed innovative play equipment for indoor and outdoor spaces.
- Executed branding, designing websites, making **wireframes and prototypes**, designing and developing catalogues.
- Translated requirements into polished, high-level designs.
- Managed complex client projects from start to finish.