

## Media Usage Guidelines

### Images

When sharing or distributing images provided by Sonic Acts the following credit lines should be used:

#### Social Media

Caption: Photographer or videographer credits, for example *Photo by [photographer's name]*.

Credits: Tag or mention @sonicacts and the creator's social media account (where possible).

#### Online Distribution

*Photo by [photographer's name]. Courtesy of Sonic Acts.  
www.sonicacts.com*

#### Print Distribution & Publications

Sonic Acts does not hold the rights to high resolution images. To secure the rights please contact the photographer directly.

### Video

When sharing video footage provided by Sonic Acts the following credit lines should be used accordingly:

*Video by [videographer's name]. Courtesy of Sonic Acts.  
Additional footage by [videographer's name]. Courtesy of Sonic Acts.*

Please note: Videos compiled solely of footage provided by Sonic Acts should include the Sonic Acts credit slide, which can be supplied if applicable.

For documentary or third party use, please see Use of Content for Commercial Purposes.

### Sound Recordings

Sound recordings provided by Sonic Acts should be credited as follows:

*Recording courtesy of Sonic Acts.*

### Use of Content for Commercial Purposes

For more information on using Sonic Acts content for commercial purposes, or any questions regarding the use of Sonic Acts documentation, please contact us at [media@sonicacts.com](mailto:media@sonicacts.com).