

NING YAN

UX DESIGNER & FRONT-END DEVELOPER

Portfolio: <http://ningyan.me>
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SUMMARY

- Self-motivated and passionate in user experience design, data visualization and front-end development
- Experienced in human-centered design methodologies
- Seeking 2016 full-time position

EDUCATION

Georgia Institute of Technology

M.S. in Human Computer Interaction

GPA: 3.5/4.0

Atlanta, GA

Aug. 2014 - May 2016

Communication University of China

B.E. in Digital Media Technology

GPA: 3.5/4.0

Beijing, China

Sep. 2010 - Jun. 2014

SKILLS

UX Design

- Brainstorming
- Wireframing
- Card-sorting
- Task analysis
- Storyboarding
- Prototyping
- User scenario
- Usability testing

Software

- Balsamiq
- OmniGraffle
- Arduino
- Illustrator
- Axure
- Processing
- Photoshop
- InDesign

Programming

- HTML/CSS
- D3
- JavaScript
- C/C++

Languages

- English
- Chinese

EXPERIENCE

User Experience Design Intern

Fidelity Investments, Jersey City, NJ

Jun. 2015 - Aug. 2015

- Ideated haptic notification dashboard design for next generation of young investor center
- Designed conceptual interactive tool of retirement income planning
- Built a communication vehicle to represent Fidelity UXD team as intern project

Research Assistant

Culture and Technology Lab, Georgia Tech

Jan. 2015 - May. 2015

- Research on educational technology under cultural and social context
- Design an online community for Africa American parents in economically depressed communities

User Experience Designer

Pik-Nik HCI Course Project, Georgia Tech

Aug. 2014 - Dec. 2014

- Designed a recipe-making game application for utilizing children's time in grocery shopping
- Prototyped in high-fidelity and conducted user testing

Interaction Designer

2013 User Experience Design Award

May 2013 - Nov. 2013

- Designed an application for interactive Beijing Hutong tour with vocal navigation and vintage photo effects
- Performed the full cycle of user-centered design, including user need analysis, prototyping, conceptual design, visual design and usability testing

Web Developer

New Media Institute, CUC

Jun. 2013 - Oct. 2013

- Designed the logo and website of China Video Exchange and Collaborations
- Coded the pages in HTML/CSS and built backend database for storing the videos

Digital Media Intern

Saatchi & Saatchi Beijing

Jul. 2012 - Aug. 2012

- Analyzed information for advertisement campaigns, including brainstorming, marketing and strategic planning
- Redesigned an online sale website interface and interactive commercial banners