

# NING YAN

UX Designer & Front-end Developer

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## SUMMARY

- Self-motivated and passionate in user experience design, data visualization and front-end development
- Experienced in human-centered design methodologies
- Seeking **2016 full-time** position

## EDUCATION

### Georgia Institute of Technology

M.S. in Human Computer Interaction

GPA: 3.6/4.0

Atlanta, GA Aug. 2014 - May 2016

### Communication University of China

B.E. in Digital Media Technology

GPA: 3.5/4.0

Beijing, China Sep. 2010 - Jun. 2014

## SKILLS

### UX Design

- |                 |                     |
|-----------------|---------------------|
| • Brainstorming | • Storyboarding     |
| • Wireframing   | • Prototyping       |
| • Card-sorting  | • User scenario     |
| • Task analysis | • Usability testing |

### Software

- |               |              |
|---------------|--------------|
| • Balsamiq    | • Axure      |
| • OmniGraffle | • Processing |
| • Arduino     | • Photoshop  |
| • Illustrator | • InDesign   |

### Programming

- |            |              |
|------------|--------------|
| • HTML/CSS | • JavaScript |
|------------|--------------|

### Languages

- |           |           |
|-----------|-----------|
| • English | • Chinese |
|-----------|-----------|

## EXPERIENCE

### The Home Depot Atlanta, GA

#### IT Associate Developer Intern

Jan. 2016 - Present

- Discovering and experimenting conceptual mobile projects at Orange Works Lab

### Fidelity Investments Jersey City, NJ

#### User Experience Design Intern

Jun. 2015 - Aug. 2015

- Ideated haptic notification dashboard design for next generation of young investor center
- Designed conceptual interactive tool of retirement income planning
- Built a communication vehicle to represent Fidelity UXD team as intern project

### Culture and Technology Lab, Gatech Atlanta, GA

#### Research Assistant

Jan. 2015 - May 2015

- Researched on educational technology under cultural and social context
- Designed an online community for Africa American parents in economically depressed communities

### User Experience Design Award Top 10 Beijing, China

#### Interaction Designer

May 2013 - Nov. 2013

- Performed full cycle of user-centered design for a navigational tour app, including user need analysis, prototyping, conceptual design and testing

### New Media Institute, CUC Beijing, China

#### UI & Web Developer

Jun. 2013 - Oct. 2013

- Designed the logo and interface for a video exchange site
- Coded the pages in HTML/CSS and built backend database for storing the videos

### Saatchi & Saatchi Beijing, China

#### Digital Media Intern

Jul. 2012 - Aug. 2012

- Analyzed information for advertisement campaigns, including brainstorming, marketing and strategic planning
- Redesigned an online sale website interface and interactive commercial banners