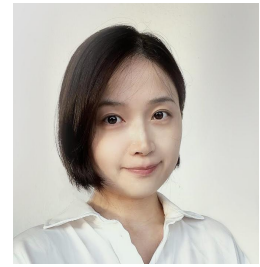


Zhen(Janine) Qiao

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2022.12 - now Learning user experience and user interface design (UX/UI) with Google's online program; learning HTML, CSS, javascript, and building my portfolio: <https://janizhenqiao.xyz/>.

2022.07 - 2022.11 **Huawei Technologies Germany GmbH, Düsseldorf**

Experience

- Acted as interface between the Western European Regional Office and the offices in the European countries, communicated and collected sales operations information, assisted producing presentation materials and reports.
- Created the posters and internal promotional materials, assisted the operations of the department (managing office documents, the organization of meetings, etc.).

2018.03 - 2022.02 **International School of Management (ISM), Frankfurt am Main**

Education

Master of Art in International Business

Consulting project: Strategic realignment of "Grafik Idee Textilwerbung"

- Analyzed the existing customer base, identified attractive untapped customer segments and developed new customer outreach strategies

Master thesis: Analysis of the Impact of Mergers and Acquisitions on Company Performance with an Emphasis on Financial KPIs

2019.03 - 2019.04 **Ping An Health Insurance Company of China, Ltd.**

Experience

Member of the project (remote): Research on the development trend of internet insurance agent platform (in the context of the new product Shuishenyi)

- Analyzed the overall internet insurance platform market, analyzed the customers regarding segmentation, value and behavior, conducted competitive analysis and developed differentiation strategy for the product Shuishenyi

2016 - 2017 Preparing Visa and Learning German for Coming to Germany

2011.09 - 2016.07 **Xi'an University Of Architecture and Technology, China**

Education

Bachelor of Science in Architecture

2015.07 - 2015.10 **Xianyang Architecture Design Institute, China**

Architect Assistant

- Assisted chief architect with project design using AI, Photoshop and AutoCAD

Extracurricular Activities

2018 – 2020 **Member of Chinese Students and Scholars Association of Frankfurt-Rhein-Main Region**
Responsible for the promotion materials and publicity of the association's activities, and the promotion of small German companies on Chinese social-media platforms.

Languages Chinese: Native ; English: Very good ; German: Good knowledge (B2)

IT Skills MS Office (Excel, PowerPoint, Word, Outlook); Adobe Illustrator & PhotoShop, Blender, 3D Max, Procreate; HTML, CSS, Javascript(basic).

Interests Graphic design; Digital art; Photography; Hiking; Music;