

SAFETY IN NUMBERS (S.I.N.) COLLECTIVE

What is it ?

A collective of people capable of becoming Catalyst community advisors but are motivated to be part of a project themselves. The team is formed by members with complementary talents and skills. Working as a unity in creating dapps and value added services makes it possible for every member to fully exploit their talents while being helped in dealing with their weaknesses. Our collective will not only advise and assess, but will also leave room to plan and execute personal projects as members & pools. The organisation of the collective in the below programs is constructed to ensure maximum synergies in between the different Programs while maximising cross-selling. Collaboration as a collective also ensures cost cutting through scaling efficiencies and more effective and lower costs of combined marketing.

Problem statement Only a few people who want to start a project possess all the skills required as follows:

- o Excel in technical vision and programming capabilities
- o Business strategies
- o Commercial & Marketing Strategies
- o Administrative, tasks & legal knowledge
- o Sense of design

In assessing a start-up on a crowdfunding platform / DAO like Catalyst few people can judge all those aspects in regard of start-ups/ proposals neither.

Solutions

- 1) Start a collective in which all members are organised in Specific **Talent Pools** and each Pool and member focus on their own specialties.
- 2) Through the collaboration of people with complementary skills, we grow and create value as a Team while leaving room for individual or Talent Pool Growth

Method

**INCENTIVISED
SOLIDARITY**

- 1) To assure full and intense collaboration the structure of the Safety In Numbers collective is optimised to incentivise member solidarity in which a success of a single member or Talent Pool is beneficial for all Members of the Collective

Proposal Catalyst Challenge : Distributed Decision making

Divide all Catalyst voters in Groups specialised in a specific domain, similar as the Talent Pools. Each Catalyst voter rates himself on each category and creates a Catalyst voter DID. Divide the Proposals in similar topic classes as used in the SIN setup. Each group only rates the topic class of their specialisation group plus the general business idea.

SAFETY IN NUMBERS (S.I.N.) STRUCTURE

Talent Pools are formed to focus on judging specific aspects of each project.

- o It is necessary that all the key skills must be represented in at least 1 Pool member.
- o As many continents need to be represented in each talent pool.
- o Each Pool consists of max 10 members.
- o But if any particular Talent Pool gets a too high workload then a next Pool is formed.

COM Pool Leader
Moderates group discussions, collects members notes & makes the summary

DEV Pool Leader
Moderates group discussions, collects members notes & makes the summary

CREATIVE Pool Leader
Moderates group discussions, collects members notes & makes the summary

ADMIN Pool Leader
Moderates group discussions, collects members notes & makes the summary

COMMERCIAL POOL desired skills:
B2B Sales experience B2C Sales Experience Social Media Marketing Expert Event Organiser SEO expertise Media Experience / Presenting Entrepreneurs Other related skills

DEV POOL desired skills:
Dev Smart Contracts Plutus Dev Solidity Front-end / Webdesign Back-End SEO specialist UTXO specialist Other related skills

CREATIVE POOL desired skills:
Photographer Artist, Painter, Sculptor Musician Graphic designer Fashion designer Interior designer Video Editor Poet / writer

ADMIN POOL desired skills:
Accountant Financial expert Lawyer Business Law Purchaser / Logistics expert Notary Teacher Recruiter

Besides the domain specific pools, a TRANSLATOR POOL is created of which each member will also function as a SAFETY IN NUMBERS (S.I.N.) LANGBASSADOR

SAFETY IN NUMBERS (S.I.N.) FORMAT FOR START-UP REVIEWING

**This part of the proposal is an idea in response to Fund 4 Challenged: Distributed Decision Forming*

START-UP proposals will be divided into assessment blocks as follows:

	Reviewed by	Topic class in accordance with Talent Pool Speciality
Block 1	everyone	General business idea / Philosophy / Mission & Usability
Block 2	Specialised Pool	DESIGN/ART
Block 3	Specialised Pool	LEGAL/ADMINISTRATION
Block 4	Specialised Pool	COMMERCIAL STRUCTURES / BUSINESS DEVELOPMENT STRATEGY/MARKETING
Block 5	Specialised Pool	TECHNICAL VISION & EXECUTABILITY & Assessment of Qualification of Development team

Creation of ASSESSMENT CAPABILITIES DID:

DID Part 1 Each member honestly grades his own skills and affiliations in regards with the Topic Class

DID Part 1 USAGE advantages :

Besides the obvious division of the proposals to just let everyone solely focus on their domain expertise and reduce the total time spent evaluating, as a group you can process not only the most number of proposals reviewed in a certain timeframe, one also achieves the highest quality of reviews the collective as a group can produce.

DID Part 2 Each member honestly grades his own skills and affiliations in regards to certain communities

DID Part 2 USAGE advantages :

This can be used to divide the proposals to people having affiliation with the communities/target groups for which they are designed.

For example:

- Why let someone hating dogs waste time deciding if a dog app is successful ?
- Why does anyone not believe in NFT's waste time examining NFT startup proposals ?

Specific example of possible DID questions:

- Are you a sports lover ?
- Do you believe in NFT's?
- Do you have pets ?

Conclusion :

A magnitude of projects need to be logically & efficiently examined to couple the proposal to the people believing in the use case & knowing the most about the competition.

In order to give the highest skilled experts in any given domain or affiliation group more weight to get better quality expert evaluation, S.I.N. applies the following system :

Each assessment score of any particular item by a S.I.N. member (or Catalyst member to improve quality of assessment/voting there too) will be getting a multiplication factor in function of the DID skill rating.

SAFETY IN NUMBERS (S.I.N.) COLLECTIVE SECONDARY GOAL

Create a collective in which every single member and/or every Talent Pool can start & build out own personal projects with the support and aid of each member and ensured by a system of incentivised Solidarity providing team member bonuses for every success created by the collective.

In return each member/pool pledges to follow the Incentivised Solidarity guidelines :

- => the uniform rules of % distribution for each program's net profit (can vary per branche)
- => the collective's ICO policy to ensure that inter-member solidarity is maintained by letting each member benefit from every individual or group success as long as they are motivated, helpful and performs their own tasks accurately.

Incentivised Solidarity ICO Policy

When any individual member or Talent Pool starts a Seperate Project it can depend on the full Collective's cooperation and can also keep benefiting from the SAFETY IN NUMBERS (S.I.N.) brand marketing & the Langbassador youtube & other news channels when agreed on the following distribution of the newly issued Coins.

Project's own discretion	75%
SAFETY IN NUMBERS (S.I.N.) Team Members' Bonus *	13%
SAFETY IN NUMBERS (S.I.N.) Founder & CTO Bonus	2%
SAFETY IN NUMBERS (S.I.N.) Treasury for NC Holders rewards	5%
Marketing FUND for the SAFETY IN NUMBERS (S.I.N.) Brand	5%

Incentivised Solidarity Affiliate ICO Policy

When an external Team has a project that is rated highly by SAFETY IN NUMBERS (S.I.N.) and is fitting within the SAFETY IN NUMBERS (S.I.N.) Community, we offer a partnership proposal in which they get the benefit from the SAFETY IN NUMBERS (S.I.N.) brand marketing & the youtube & other newschannels when agreed on the following distribution of their newly issued Coins:

Project's own discretion	90%
SAFETY IN NUMBERS (S.I.N.) Team Members' Bonus *	3%
SAFETY IN NUMBERS (S.I.N.) Founder & CTO Bonus	2%
SAFETY IN NUMBERS (S.I.N.) Treasury for NC Holders rewards	2%
Marketing FUND for SAFETY IN NUMBERS (S.I.N.) Brand	3%

In case the external team needs the SAFETY IN NUMBERS (S.I.N.) Community to create (parts of) the project a tailored proposal can be negotiated.

S.I.N. INCUBATOR PROGRAM

Problem statement: How can we improve quality of proposals & collaboration between members in order to create the best ideas and the strongest teams?

Current situation: As I observed in Catalyst and even encountered in the forums & communities during my Cardano journey is, except for a minority of people, apparently the fact a separation exists between 3 different groups / communities namely:

- The DEV Community
- The Commercial / Marketing / Entrepreneur Community
- The Creative community

It is not easy to find DEVs and or design or art specialists to collaborate with when you are a member of the "commercial" group like myself and you don't have the correct DEV in your personal friend circle.

When i examined the Catalyst proposals, I see great business ideas by Commercial/ Creative entrepreneurs but with a great lack of knowledge about technical feasibility and programmability and also its costs of development.

But on the other hand, the projects set up by DEVs often lack in providing a real commercial strategy and creativity in marketing besides the obligatory website and social media coupled with a DAO in some cases.

Hence, many of the untapped potential is being held back at the moment and as a community we should all be open to have everybody's skills helping out the succes to grow fast by producing incredible dapps but also by staying innovative in the long run.

To give an example that clarifies my line of thinking :

We all agree that Charles Hoskinson is a visionary and it's amazing to see all those ideas come to life because he focused and is still focusing on creating the best possible blockchain ever with all the tools one can possibly need.

While on the other hand, the CEO of Binance Mr. Zhao who is not a technical genius : often hated because of the centralisation and some questionable practices of the Binance chain, realize that he is a genius in commercial strategy which realised :

- 1) A User base of 13.5 Million people being bigger than Coinbase in that area.
- 2) Copy Pasted the Eth blockchain and used it to be the first blockchain taking serious value away from the Ethereum chain so can be rightfully called the first real "ethereum" killer.
- 3) Created the BNB coin which is the current number 3 crypto currency by market cap ranking.

So imagine this : What if from the very start Charles and Zhao (without shady practices) had collaborated and that when Goguen will be deployed the whole Binance userbase and application would be ready in plus from launch on so those 13.5 Million users and all the dapps and products would be migrating the same time at the launch of Alonzo.

Solution Bring all those groups together in 2 ways :

1)	Within the S.I.N. Collective by	=>	Incensitised Member Solidarity (IMS)
		=>	Incubator Meetings (IM)
2)	Within the Cardano/Catalyst community	=>	Create a section on the S.I.N. website where DEVs and commercial and creative people can register for 'flash meets'

Incubator Meetings (IM)

The S.I.N. Collective Talent pools remain the same but the moderators Commercial Pool/Dev Pool switch and each of those pools gets complemented with half of the Creative & Administrative Pools in support

ADMIN Pool Leader Moderates group discussions collects members notes & makes the summary	ADMIN Pool Member Moderates group discussions collects members notes & makes the summary
INCUBATOR FORMATION 1	INCUBATOR FORMATION 2
Commercial Pool Half of the Creative Pool Half of the Admin Pool Dev Pool Leader	DEV Pool Half of the Creative Pool Half of the Admin Pool Commercial Pool Leader

The goal is to brainstorm and come up with new ideas for projects, business models, and initiatives. Some members with the best skill set to work out a concrete proposal can then be the project leader to assure execution.

Incubator Formation 1 will be primarily coming up with proposals where the tech development isn't as complicated.
Incubator Formation 2 will be primarily coming up with proposals requiring extensive tech development.

This provides two use cases : [Do it internally \(for S.I.N. members only\)](#)

Monthly or trimester evaluations

To improve any aspect of the current S.I.N. Structure, platform & Services

Incubator Meetings

Work out existing ideas of S.I.N. Members and find new projects for S.I.N. members

[Do it on demand of external people motivated to start a Catalyst project and if successful wants to join the S.I.N. Collective](#)

S.I.N. Flash Meet Initiative

The goal here is to create a dedicated platform for motivated and ambitious entrepreneurs to find collaboration partners.

All interested candidates can subscribe on the page and be divided in 3 Categories.

- 1) Entrepreneurs / Commercial Group
- 2) Dev Group
- 3) Creative group

First Phase : Application Form	Every contestant describes which kind of profile is needed to execute the proposal in mind.
Second Phase : Pre-assessment for Possible Matches	Via smart contract matches can be determined and agendas formed. All candidates get notified of the results and meeting specifics are communicated.
Third Phase : Flash meet Duration: 15 minutes per flash meet 5 minutes evaluation	Every candidate gets a one on one face to face Video meeting with the possible matches from the other category group. Candidates with multiple matches have consecutive meet-ups After every meeting candidates fill in an evaluation form regarding the meeting. Candidates signify their level of desire to explore further roads of collaboration.
Fourth Phase : Continuation	In case of two positive evaluations, the matched pairs can have a follow up meeting without duration limits

SAFETY IN NUMBERS (S.I.N.) COINS : NUMBER COINS

Creation of 2 Vaults:

- 1) SAFETY IN NUMBERS (S.I.N.) Treasury
- 2) Marketing Fund Vault

Sub-vaults: General Brand Marketing Fund
Pool Marketing Fund
Individual Marketing Fund

We mint NUMBER Coins (NC's) at inception and we agree with all members to keep the NUMBER Coin at a fixed rate of 1 NC = 1 ADA.

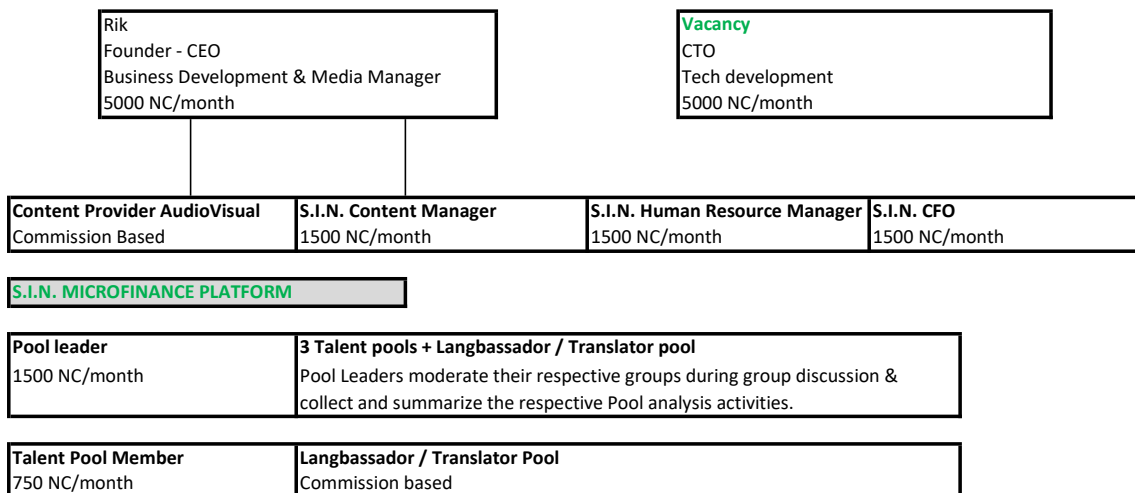
Each Member puts in 1000 ADA in the S.I.N. Treasury and receive 1000 NC's in return.
An exception can be made if the candidate has no capital to fund this.

Each member gets a certain amount of fixed NC monthly remuneration for the time and effort building the brand and community, depending on responsibility & time spend in performing ones specific task(s).

Due to the fact the NC's distributed as fixed remuneration will be only worth something when the S.I.N. Treasury starts receiving revenue from the different activities so in time the NC's can be exchanged against ADA.

That way the ADA holders can be assured that each member needs to be active to make the collective successful.

SAFETY IN NUMBERS (S.I.N.) ORGANIGRAM plus fixed remuneration in NC's



The Langbassador Leader is also the collective's Webmaster : responsible for the creation and maintenance of all websites of the Collective

[On top of the fixed remuneration in Number coins, each member receives part of the net stream of revenues generated by the S.I.N. platform on commission base.](#)

SUPPORTIVE ROLES ONLY COMMISSION BASED

Stake Pool administrator : In exchange for hosting expenses and hardware and time spent, the Stake Pool Admin receives a percentage of each stake pool formed for every Talent Pool and for every Langbassador.

Langbassador Content Creator :

- 1) edits the weekly/monthly video's in the Langbassador format
- 2) receives a small commission of each of the individual Langbassador Stake pool net profits & revenue

The end goal of the creation of the NC's is when an ICO would occur in the future due to the massive growth and success of the collective, is to become a fully decentralised DAO governed by the S.I.N. community of NC holders

CROWDSOURCING PLATFORM SPECIALISED IN MICRO-FINANCING BUSINESSES IN DEVELOPING COUNTRIES
DIVIDED IN 6 MAIN CATEGORIES : ART & CRAFT / TECHNOLOGY / AGRICULTURAL / REAL ESTATE
/ COMMUNITY PROJECTS / VARIA

(Since we were and are a heavy supporter of the Crowdano platform we are convinced of the need for investor protection)

GOALS	1) Protect donors' investment during crowdfunding initiatives through Smart Contract for Gradual Funding. 2) Give a platform to get funding to micro, small and Medium sized entrepreneurs in the developing countries.
CHALLENGES	1) Development of a platform with the smart contracts required. 2) Creation of a vibrant community & gathering enough investors and projects to the platform. 3) Keeping the platform evolving & offering extra Value Added Services to keep investors interested and to continue attracting startups in order to weapon ourselves against current & future competition. In order to achieve the above, continuous product development and marketing & advertising budget will need to be generated organically.
SOLUTION	Creation of a Collective of Independent Entities which will help to grow the revenue of the platform itself and will also provide for organic revenue streams to fund the necessary marketing budget and brand creation.

POSSIBLE Extra Business Opportunities

GOALS	a) Advising investors of the platform in their investment choices by sending reports with ELI5 explanations and risk rewards. b) Advising New Start-Ups with the skills they lack. Our Seperate Talent Pools are 'for hire', or our team as a whole. c) Establishing a partnership with the Crowdano project to offer our services to Crowdano users as well.
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MARKETING STRATEGY	<p>Obviously one channel for promotion will be the Langbassadors network, but that won't be enough. Without large budget at the start it is vital to assure maximum Cardano community participation.</p> <p>The solution is trying to get as many alliances:</p> <table><tr><td>Among the Catalyst projects</td></tr><tr><td>Among other blockchain projects outside Cardano Community</td></tr></table> <p>Most important strategy is incentivising Cardano & S.I.N. community efforts in making the Crowdsourcing platform a success.</p>	Among the Catalyst projects	Among other blockchain projects outside Cardano Community
Among the Catalyst projects			
Among other blockchain projects outside Cardano Community			

METHOD

INCENTIVISING the Cardano community with Number Coins & S.I.N. NFT's made by our CREATIVE POOL with the S.I.N. 'House'-artists.

S.I.N. NFTs will be limited editions & have extra benefits programmed in such as:

- 1) free subscriptions to our S.I.N. reports Service assessing the startups
- 2) tickets to other projects/ initiatives
- 3) higher staking rewards holding S.I.N. Coins
- 4) Eligible for free airdrops of S.I.N. Initiatives

Incentive plan

ATTRACT NEW INVESTORS

Untill we reach 25000 Unique Investors (UI's)	=>	Reference bonus for each S.I.N. Investor registered thanks to your referrals
		10 CC + X ADA depending on the marketing budget grants of Catalyst
	=>	Anyone referring 10 UI's receives a "Bronze S.I.N. NFT" Anyone referring 25 UI's receives a "Silver S.I.N. NFT" Anyone referring 100 UI's receives a "Gold S.I.N. NFT"

ATTRACT NEW PROJECTS

Untill 100 successfull startup launches	=>	Reference bonus for each S.I.N. Project (that passes our screening) doing ICO thanks to your referrals
		100 CC + X ADA depending on the marketing budget grants of Catalyst
	=>	Anyone referring 1 project receives a "Bronze S.I.N. Project NFT" Anyone referring 5 projects receives a "Silver S.I.N. Project NFT" Anyone referring 20 projects receives a "Gold S.I.N. Project NFT"

Investor reports

Any subscriber candidate investor on the Cardano Platform can choose to purchase the SIN assessment reports

Possibility 1	Pay per report	Low fee	5 ADA per report
Possibility 2	Yearly subscription fee		50 ADA / year

Start Up consultancy fees will be negotiated on a case per case basis

Depending Factors	How many pools are needed/involved
	Workload demanded

REVENUE GENERATED BY VALUE ADDED SERVICES

Net profits will be distributed as follows

S.I.N. Treasury		20%
Marketing Fund		20%
S.I.N. platform marketing	15%	
Individual Marketing Funds	5%	
NC Holders Fund		10%
For staking rewards of NC's		
Management Commission		10%
Divided among CEO & CTO equally		
Members Commission		40%
1% per member of the S.I.N. Talent Pools		

The Langbassador Pool will translate reports and this can be targeted at investors not understanding English well enough

Net profits will be distributed as follows

Langbassador Individual Commission	25%
Langbassador Pool Commission	10%
Webmaster / Langbassador leader	5%
S.I.N. Treasury	20%
NC Holders Fund	10%
Management	10%
Members Commission	5%
Distributed equally under team members	

LANGBASSADORS Project

PROBLEM	1) The whole crypto world is very English speaking -oriented.
Statements	Cardano aims to be the blockchain used throughout the world but little information exists in non-english languages. 2) How can Cardano get more involved in more local communities and in more local charity initiatives. 3) How can we increase outreach for new Catalyst proposers.
MISSION	<ul style="list-style-type: none"> Everyone is most comfortable in their native language, especially when learning about blockchain projects. There is too much hype and Fear, Uncertainty and Doubt (FUD) on youtube about Cardano, we like to provide quality news about. Cardano, Catalyst Projects & our own SAFETY IN NUMBERS (S.I.N.) platform and its startups in non-English regions inform and educate, not only about crypto but also about the local Charity Initiatives sponsored by the local stakepool.
METHOD	Creating a brand of as many connected Youtube channels all agreeing to follow the SAFETY IN NUMBERS (S.I.N.) Directives and utilize the same format for bringing news & How-to podcasts , but presented in the regions' native language(s).
LANGBASSADOR DIRECTIVES	<ul style="list-style-type: none"> No hyping - our chain aims to counter FUDs and Fear Of Missing Out (FOMO) while raising awareness about Cardano & Catalyst : we need to distinguish us from the "moonboys." Only using the collective format and content and maintain the same order of content. <p>All interviews are done in either the local language or completely translated with subtitles.</p>
FORMAT	BLOCK
Mandatory	<p>A.1 CARDANO NEWS</p> <p>A.2 CATALYST PROJECTS NEWS</p> <p>B1 SAFETY IN NUMBERS (S.I.N.) NEWS</p> <p>B2 SAFETY IN NUMBERS (S.I.N.) START-UPS NEWS</p> <p>B3 Stakepool LOCAL CHARITY => Made by the Langbassador via 'Doodly Software'</p>
Optional	<p>C Crypto general news & ADA TA => Common 1 tech analysis expert (but realistic information)</p> <p>D Personal Project(s) of the Langbassador</p>
Frequency of videos	<ul style="list-style-type: none"> During bear markets minimum 1 VIDEO per month During bull markets minimum 1 VIDEO per week

SAFETY IN NUMBERS (S.I.N.) Main Principle : everybody with skills and motivation deserves a chance through catalyst, not the size of their bank account.

LANGBASSADOR LOAN FUND 24,000 USD

CONTENT CREATOR needs : Video editing software (1200 \$/year)
CONTENT CREATOR receives 5% of each Langbassadors' stakepool net profits

Youtube channel equipment needed : per Langbassador (prices will vary upon region) :

o 1 Camera (High Quality)	\$650	Note : a prompter will be needed too but that can be DIY for hardly any budget and is very easy to assemble
o 1 Tripod	\$175	
o 1 High Quality Microphone	\$175	
o 1 Laptop/desktop	\$1.000	
o 1 desk and chair	\$500	
o Lighting	\$100	i.e.: Whiteboard Animation Software (Doodly Editing Software ,...)
o Miscellaneous	\$400	

Maximum Total loan/ Langbassador \$3.000

This loan fund will be kept in the SAFETY IN NUMBERS (S.I.N.) Treasury and invoices of actual purchases will be asked of Langbassadors making use of the opportunity.

We estimate that on average only half of the loan budget will be needed so we hope to be able to grow our Langbassadors team to 16 people within 6 months

UNIFORMITY IN FORMAT advantages Create a recognisable Brand
Assure Professional quality of VIDEO and youtube channel videos

Revenue for each Langbassador channel will be a % generated from 4 sources :

1. Stake Pool operation profits
2. Business Referrals (i.e.: DEX or CEX accounts, etc...)
3. Commercial deals (very limited - no overflow of sponsor messages) negotiated on a Chain wide level by the Business Development Officer (BDO) & Media Manager.
4. Referral bonuses for each startup initiative launching on SAFETY IN NUMBERS (S.I.N.) from their specific Language Community using their referral links

The NET PROFITS of the Stakepool & side stream revenues of each YouTube Channel are distributed as follows:

Local Langbassador presenting a YouTube channel	50%
Stake Pool Administrator	5%
Channel Content Provider	5%
Channel Content Manager	1%
Local language group Charity Fund	15%
S.I.N. Treasury for NC Holders rewards	5%
Marketing FUNDS for Local Channel	9%
for SAFETY IN NUMBERS (S.I.N.) Brand	5%
S.I.N. Team Members Bonus *	3%
Management team bonus	2%

=> (*)

Each task is important for the overall success of the Collective yet not all individual tasks will be as profitable. This assures the solidarity between every member and assures that everybody can profit from the overall success of the SAFETY IN NUMBERS (S.I.N.) collective and platform

The NET PROFITS of the Publicity & Sponsor Contracts negotiated on Chain level are distributed as follows:

Distributed among Langbassador(s) *	48%
Stake Pool Administrator	2%
Channel Content Provider	10%
Channel Content Manager	2%
Langbassador Solidarity Fund *	10%
S.I.N. Treasury for NC Holders rewards	5%
Marketing FUND for SAFETY IN NUMBERS (S.I.N.) Brand	10%
S.I.N. Team Members Bonus *	3%
Management team bonus	10%

=> (*)

WorldWide Contract Distribution key : number of subscribers Langbassador / Total number of subscribers
Regional Contract The regional Langbassador receives 40 % of the regional contract
The remaining 10 % is distributed among the other Langbassadors equally

=> (**)

The Langbassador Solidarity Fund funds will be used to
Sponsor setup costs for Langbassadors in very small language communities
Provide a monthly minimum compensation of 500 USD

**Langbassadors
Tasks**

- o Presenting The Crowdano Youtube channel in native language
- o Translations of S.I.N. websites / Start Up assessments
- o Translation of Investor reports of the startups

**Commission Based
Via Number Coins from Treasury
Commission Based**

Option

- o Translating IOHK / Cardano Website / documentation for 5000 USD / language with Grants of Catalyst Fund so the Langbassadors get the chance to work for funds to cover start-up costs and some funds to cover the living expenses for the first months without any stakepool income

EXTRA

We create specific How To - video's in the local language to explain every aspect like :
a) How to stake
b) How to open crypto account
c) How to use crypto to transfer money from and to relatives living abroad
d) Other possible how-to videos

This will attract a larger userbase and will help lowering the barriers for newbies.

ROI measurement

Langbassadors will be primarily evaluated by:

- o The evolution in subscribers on their youtube channel.
- o The amount of ADA staked on the stakepool.

* Since not all languages (or regions) have the same amount of people speaking it or % of people interested in Crypto and/or Cardano we can't demand absolute numbers, but a growing trend needs to be shown throughout time.

* The number in subscribers on youtube channels grows in an exponential fashion.
The first 1000 subscribers take a lot of time reaching, but then it accelerates quickly

Ideally every Langbassador should reach

Medium sized language
markets

Massive markets should reach
(English / Spanish / Chinese / Tamil ...)

	N° of Subscribers	Timeframe reached	N° of Subscribers	Timeframe reached
First year target	> 1000	2-6 months	> 1000	Within 2 months
	> 2000	+1 to 3 months	> 2000	+1 month
Second year target	> 5000	+3-5 months	> 5000	+1 month
	> 10000	after 2 years	> 10000	+ 2 months
			> 50000	+ 6 months
			> 100000	+ 4 months
			> 200000	+ 4 months
			> 300000	+ 4 months

Smaller regions' languages will get a tailored growth path to follow : Size of the community is no reason for seclusion.

CRYPTOBASSADORS Project

- Problem staten**
- 1) As a Collective and platform we need to appeal and attract non-Cardano projects & people to our
 - 2) platform even when not intrested in the Cardano Chain itself but do have intrest for investing in startups.
Many of the highest potential to find investors in startups is to be found in every crypto community.
- Mission**
- o To increase outreach to other crypto communities while generating extra marketing income to create organic growth expanding the Collective's presence in the broader crypto community.
- Goals**
- Similar to the Langbassador's program, we like to establish S.I.N. CryptoBassadors to counter FUD and enhance awareness by providing quality information about the:
- o The S.I.N. platform
 - o Startups launching on the S.I.N. crowdfunding platform
 - o Cardano
 - o Catalyst Projects
 - o Rally support to encourage staking on the S.I.N. Validator node/stakepool
 - o The charity supported by the Validator Node/stakepool
- METHOD**
- o Creating a team of CryptoBassadors who are **genuinely** passionate and actively involved in not only Cardano but also other cryptocurrency communities .
 - o The Team creates S.I.N. awareness by posting in subreddits & other type of forums or media :
(Telegram / Discord/ ...)
- STRUCTURE**
- o As the S.I.N. Collective we also create centrally monitored Nodes to become Validators (or takepool operators) and generate rewards in other cryptocurrencies. Thanks to the efforts of the local Cryptobassador's to gather enough delegators in their community delegating their cryptos to the S.I.N. nodes, and helped by the promotion on the Langbassadors' youtube channels.
 - o The validator nodes will be run by our S.I.N. stakepool administrator but preferably the cryptobassador needs to be someone with technical knowledge in order to communicate with the specific developer communities.
- CRYPTOBASSADOR DIRECTIVES**
- o No hyping, we need to distinguish us from the "moonboys."
 - o The S.I.N. aim is to counter FUD and FOMO while raising awareness about :
 - S.I.N.
 - The start-ups appearing on the Crowdfunding platform
 - Cardano
 - Catalyst projects

Revenue for each Cryptobassador will be generated from 2 sources :

Stakepool/ Validator Node/... operation profits.

Referral bonusses for each startup initiative launching on S.I.N. from their specific CryptoCommunity using their referral links.

The NET PROFITS of each Stakepool/ Validator node are distributed as follows:

Local Cryptobassador promoting the Node/Stakepool	40%
Langbassadors for promotion via Youtube Channels	10%
S.I.N. stakepool Administrator	10%
Charity Fund the Cryptobassador feels passionate about	10%
S.I.N. Treasury for Numbers Coin Holders rewards	5%
Marketing FUNDS for Vaildator node/stakepool	15%
for S.I.N. Brand	5%
S.I.N. Team Members Bonus *	3%
Co-founders	2%

=> (*) Each task is important for the overall success of the Collective yet not all individual task will be as profitable.
This assures the solidarity between every member and assures that everybody can profit from the overall success of the S.I.N. collective and platform.

<u>Cryptobassadors Tasks</u>	Promoting the S.I.N. platform & attracting start-ups from other cryptocommunities	Commission Based
	Promoting the Validator node/stakepool in the specific cryptocommunity	Commission Based

CELEBRATE DYSLEXIA THE SECRET SUPERPOWER

Project Name

CELEBRATE DYSLEXIA - the Secret Superpower

Front page Website:

CELEBRATE DYSLEXIA
THE SECRET
SUPERPOWER

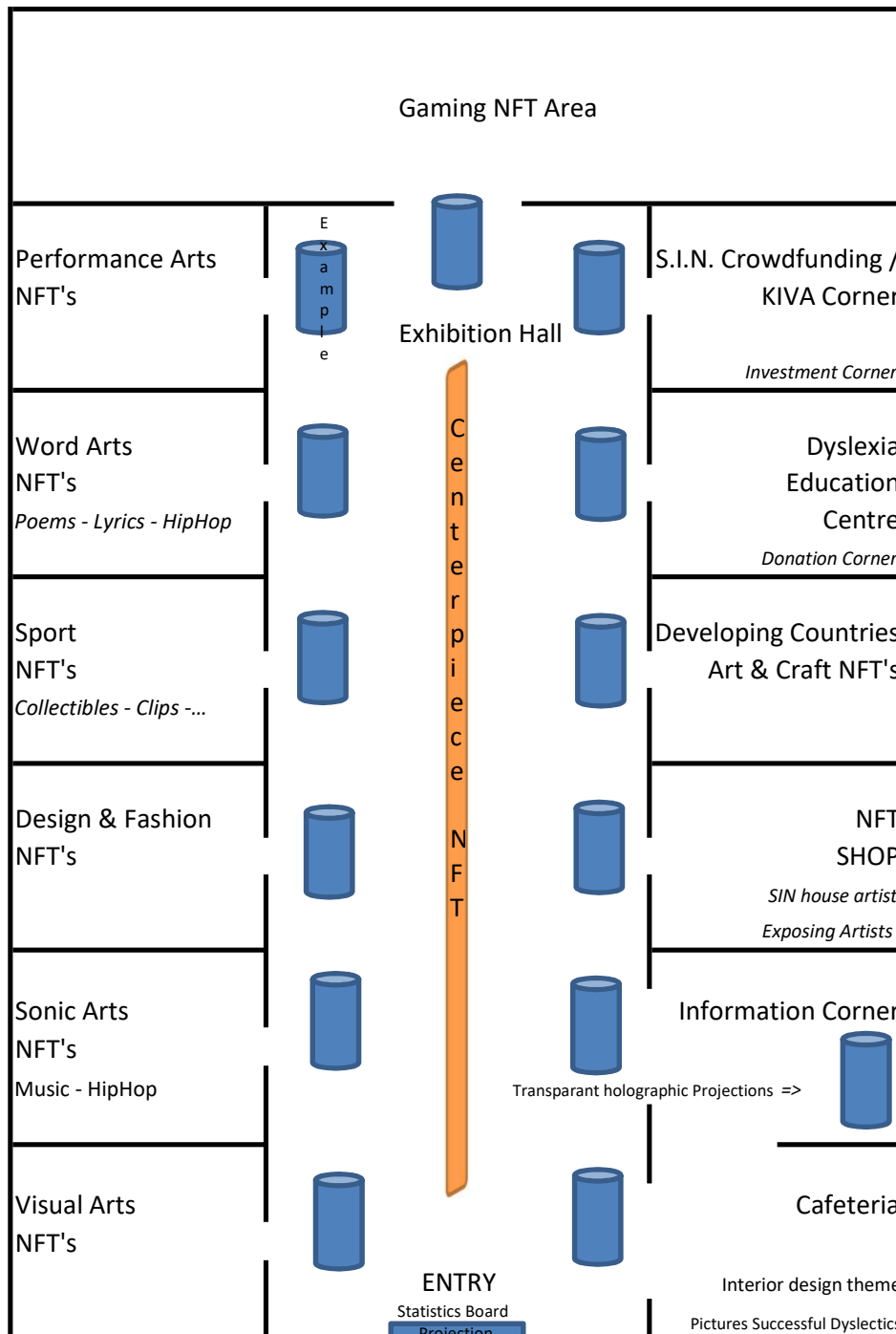
Want to learn more ?

Visit our V.R. NFT MUSEUM and
Education Center

Outside decoration : Graffiti Wall

Outside
Decoration
Theme
Paintings

Outside
decoration
Africa Wall



Outside decoration : famous painter

Museum & Shop major Theme : All artists are dyslexic

CELEBRATE DYSLEXIA
THE SECRET SUPERPOWER

Statistics Board



Projection

Transparant
Entry

Focus on PROGRESS NOT PERFECTION gets you to:

be one of the 50 % of NASA Employees

be among the 40 % of self made millionaires

Create the iphone

Direct E.T.

Form the Beatles

Become the First Lady and wife of President Obama

Figure out that time is relative

Invent the light bulb

Capture the Mona Lisa's glance for all eternity

Build the first ever construction line for cars

Shine in the movie : Born on the fourth of july

Paint Guernica

Become the N1 Talk show hostess of all time

The list goes on but the door opening ends, Sorry!

The Holographic Projections (Exhibition booths) in the Main exhibition Hall will on average show a representational NFT from the hall they are in front of.

But when exhibitions come to the museum those projections get replaced by the visiting collection & some extra exhibition booths will be added if necessary