

HMI ASSIGNMENT 5

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Govt is stressing on Digital India. How will this help in changing the life styles of Indians.

By many measures, India is well on its way to becoming a digitally advanced country.

Propelled by the falling cost and rising availability of smartphones and high-speed connectivity,

India is already home to one of the world's largest and fastest-growing bases of digital consumers and is digitizing faster than many mature and emerging economies.

Despite these advances, India has plenty of room to grow. Only about 40 percent of the populace has an internet subscription. While many people have digital bank accounts, 90 percent of all retail transactions in India, by volume, are still made with cash.

Looking ahead, India's digital consumers are poised for robust growth.

The 'digital India' initiative was launched by Prime Minister Narendra Modi on 1 July 2015, and on the fourth anniversary of the programme, we can celebrate the fact that there have been

dramatic improvements in all of its three key facets: Creation of pervasive national digital infrastructure, in the electronic delivery of public services and financial access to citizens, and in enhancing digital awareness and literacy.

What is really exciting is the realisation that India's digital transformation saga has only commenced. The creation of nationwide digital infrastructure, allied with potent new tools and technologies that are on the anvil:

AI, Big Data and Internet of Things, is expected to galvanise sectors that affect the well-being of every Indian, ranging from agriculture, that can benefit from the infusion of technological intelligence, to natural resource management, energy use, transportation, urban infrastructure and manufacturing.