

Final Project Presentation –
Deliverable 3

SUSTAINABLE LIVING PLANNER

By Group 10

Team Members:

Janmitsinh Panjrolia, Meet Boghani,
Nishithkumar Soni, Avi Lad

TRANSFORMING AWARENESS INTO SUSTAINABLE ACTION

- Problem: Despite growing awareness of environmental issues, there is a gap in actionable tools to facilitate change.
- Our Solution: A digital platform that empowers individuals and communities to track, learn, and adopt sustainable practices through technology, gamification, and community engagement.

WHY NOW? WHY US?

- Rising demand for tools that guide eco-conscious behavior.
- Serves individuals, households, communities, and sustainability-oriented organizations.
- Revenue models: subscriptions, freemium, partnerships, and advertising.
- Informed by market research and competitor analysis.

A ROBUST AND SCALABLE TECH FOUNDATION



- Frontend/Backend: React (with Next.js), Python (with Django)
- Database: Firebase
- Hosting: AWS
- Features:
 - IoT and smart home integration
 - Secure data management
 - Scalable architecture



SOLUTION SHOWCASE

- AI-Powered Personalized Tips
- Real-Time Resource Tracking
- Community Forums & Sustainability Projects
- Smart Home Integration (IoT)
- Gamification (Points, Badges, Rewards)
- Educational Modules & Campaigns
- Visuals: Dashboard, leaderboard, tracker, etc.





PRACTICALITY & FEASIBILITY (OPERATIONAL & FINANCIAL)

Operational Feasibility:-

Resource Availability: We'll evaluate team skills and address gaps through hiring, outsourcing, or training to ensure successful project execution.

User Adoption: By prioritizing intuitive design and iterative feedback, we aim to drive user engagement and streamline onboarding.

Financial Feasibility:-

Cost-Benefit Analysis: We'll assess development and operational costs against expected benefits to determine the project's overall feasibility.

Revenue Models: Various monetization strategies will be explored and validated through research to maximize financial returns.

Best Practices for Financial Feasibility Analysis



BUDGETING

Total Budget:
\$575,000

Estimated Cost (CAD)

Contingency Fund

10.4%

\$60,000

Ongoing Maintenance

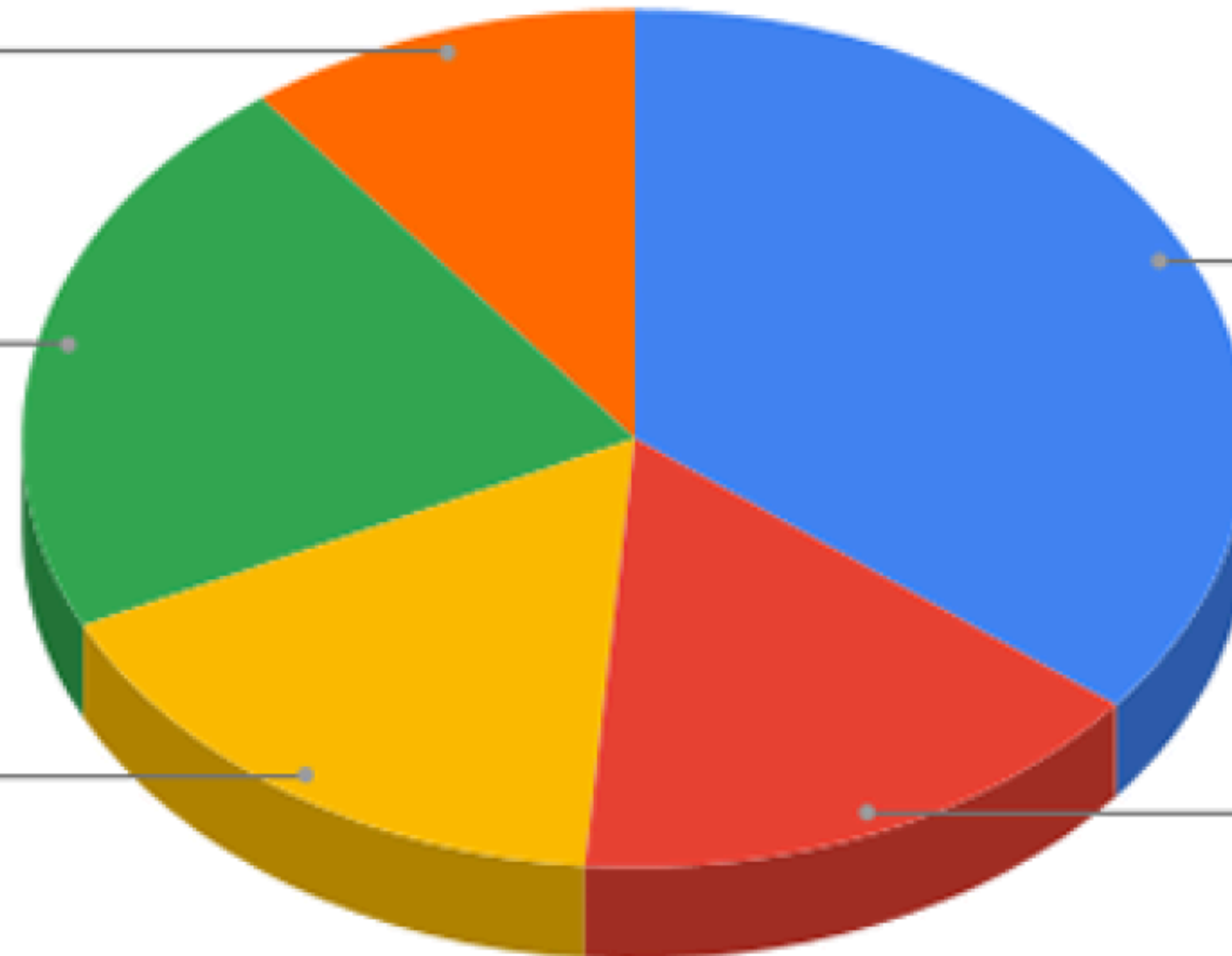
21.7%

\$125,000

Marketing and

16.5%

\$95,000



Development Costs

35.7%

\$205,000

Testing Costs

15.7%

\$90,000

TOP RISKS

- Insufficient Funding
- Continues Scope Creep
- Inadequate Collaboration
- Low User Engagement
- Quality Constraint
- Attrition – Key Developer Leaving Project

RISK MITIGATION STRATEGIES

- Follow agile methodologies closely.
- Prioritize features in line with strategic objectives
- Perform consistent evaluations of project scope
- Adopt cost-efficient development approaches to enhance resource use and feature implementation
- Apply quality assurance procedures
- Enhance communication and marketing approaches



Q & A

THANK YOU

Deliverable1 :

https://github.com/Janmitsinh/Sustainable_Living_Planner/blob/main/Sustainable_Living_Planner_Deliverable_1.pdf

Deliverable2:

https://github.com/Janmitsinh/Sustainable_Living_Planner/blob/main/Sustainable_Living_Planner_Deliverable_2.pdf

Final Presentation: