```html
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <title>Login - My Fashion Store</title>
  <link rel="stylesheet" href="style.css">
</head>
<body>

  <div class="login-container">
   <h2>Login / Signup</h2>

   <input type="email" id="email" placeholder="Email">
   <input type="password" id="password" placeholder="Password">

   <button onclick="loginUser()">Login</button>
   <button onclick="signupUser()">Sign up</button>

   <p id="login-status"></p>
   <br>
   <a href="index.html">← Back to Home</a>
  </div>

  <!-- Firebase SDK -->
  <script src="https://www.gstatic.com/firebasejs/9.22.0/firebase-app.js"></script>
  <script src="https://www.gstatic.com/firebasejs/9.22.0/firebase-auth.js"></script>
  <script src="app.js"></script>

</body>
</html>
```