```
// Initialize Firebase
const firebaseConfig = {
 apiKey: "YOUR_API_KEY",
 authDomain: "YOUR_PROJECT.firebaseapp.com",
 projectId: "YOUR_PROJECT",
 storageBucket: "YOUR_PROJECT.appspot.com",
 messagingSenderId: "...",
 appld: "..."
firebase.initializeApp(firebaseConfig);
const auth = firebase.auth();
const db = firebase.firestore();
const storage = firebase.storage();
// UI Elements
const loginBtn = document.getElementById('login-btn');
const logoutBtn = document.getElementById('logout-btn');
const loginModal = document.getElementById('login-modal');
const loginForm = document.getElementById('login-form');
const uploadSection = document.getElementById('upload-section');
const uploadForm = document.getElementById('upload-form');
const productsList = document.getElementById('products-list');
// Show login modal
loginBtn.addEventListener('click', () => loginModal.hidden = false);
// Logout
logoutBtn.addEventListener('click', () => auth.signOut());
// Auth state listener
auth.onAuthStateChanged(user => {
 if(user) {
  loginBtn.hidden = true;
  logoutBtn.hidden = false;
  loginModal.hidden = true;
  uploadSection.hidden = false;
  loadProducts();
 } else {
  loginBtn.hidden = false;
  logoutBtn.hidden = true;
  uploadSection.hidden = true;
});
// Handle login/signup
loginForm.addEventListener('submit', e => {
 e.preventDefault();
 const { email, password } = loginForm.elements;
 auth.signInWithEmailAndPassword(email.value, password.value)
  .catch(err => {
   if(err.code === 'auth/user-not-found') {
    return auth.createUserWithEmailAndPassword(email.value, password.value);
```

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alert(err.message);
  });
}):
// Upload new product
uploadForm.addEventListener('submit', async e => {
 e.preventDefault();
 const name = uploadForm['prod-name'].value;
 const price = uploadForm['prod-price'].value;
 const imageFile = uploadForm['prod-image'].files[0];
 const videoFile = uploadForm['prod-video'].files[0];
 // Upload media
 const imgRef = storage.ref(`products/${Date.now()}_img`);
 const vidRef = videoFile ? storage.ref(`products/${Date.now()}_vid`) : null;
 await imgRef.put(imageFile);
 const imgUrl = await imgRef.getDownloadURL();
 let vidUrl = ":
 if(vidRef) {
  await vidRef.put(videoFile);
  vidUrl = await vidRef.getDownloadURL();
 // Save product data
 await db.collection('products').add({ name, price, imgUrl, vidUrl, timestamp:
firebase.firestore.FieldValue.serverTimestamp() });
 uploadForm.reset();
loadProducts();
}):
// Load & display products
async function loadProducts() {
 productsList.innerHTML = ";
 const snapshot = await db.collection('products').orderBy('timestamp','desc').get();
 snapshot.forEach(doc => {
  const data = doc.data();
  const card = document.createElement('div');
  card.className = 'product-card';
  card.innerHTML =
   <h3>${data.name}</h3>
   <img src="${data.imgUrl}" alt="${data.name}" />
   ₹${data.price}
   ${data.vidUrl?`<video controls width="100%" src="${data.vidUrl}"></video>`:"}
  productsList.append(card);
```