

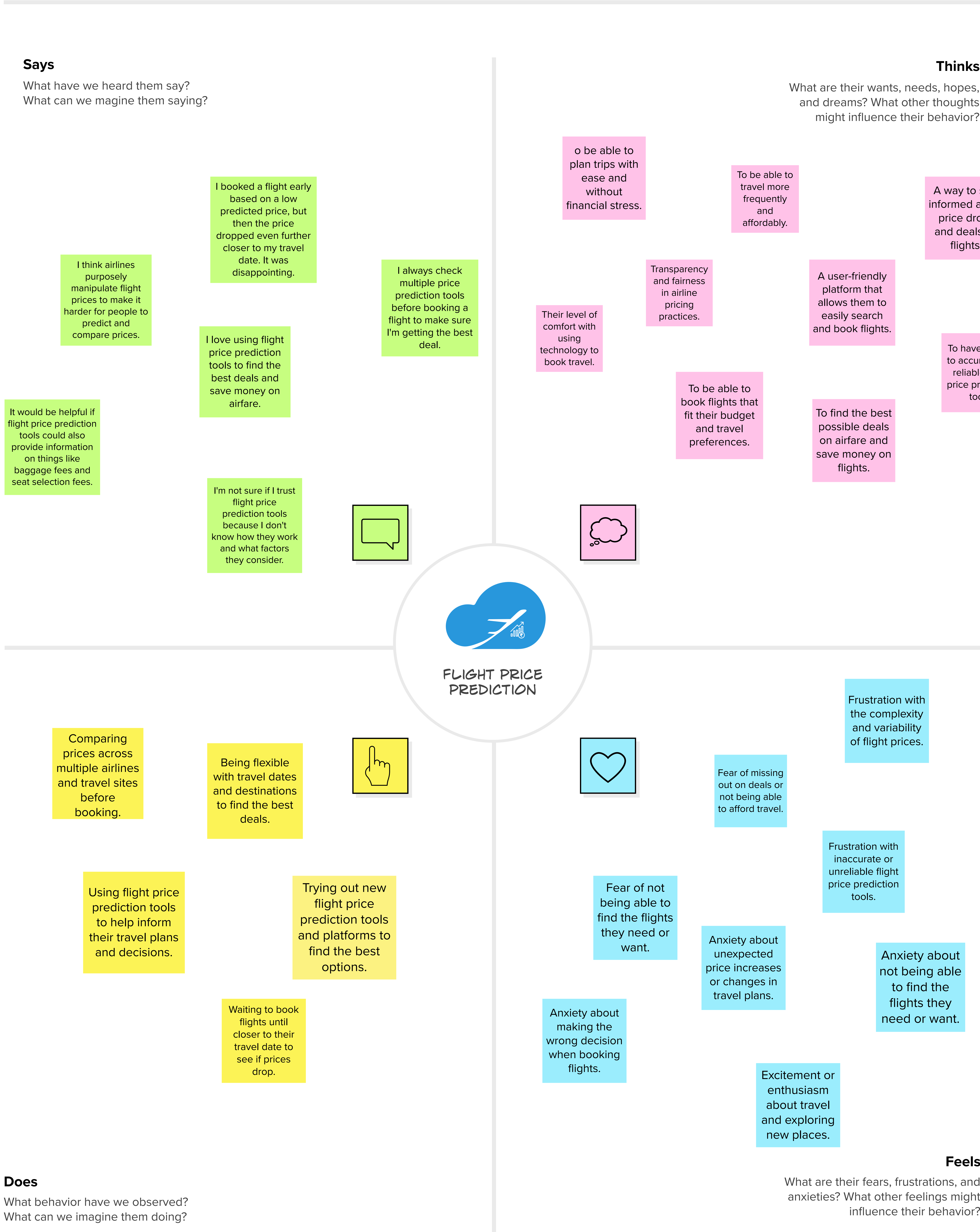
# Ideation Phase

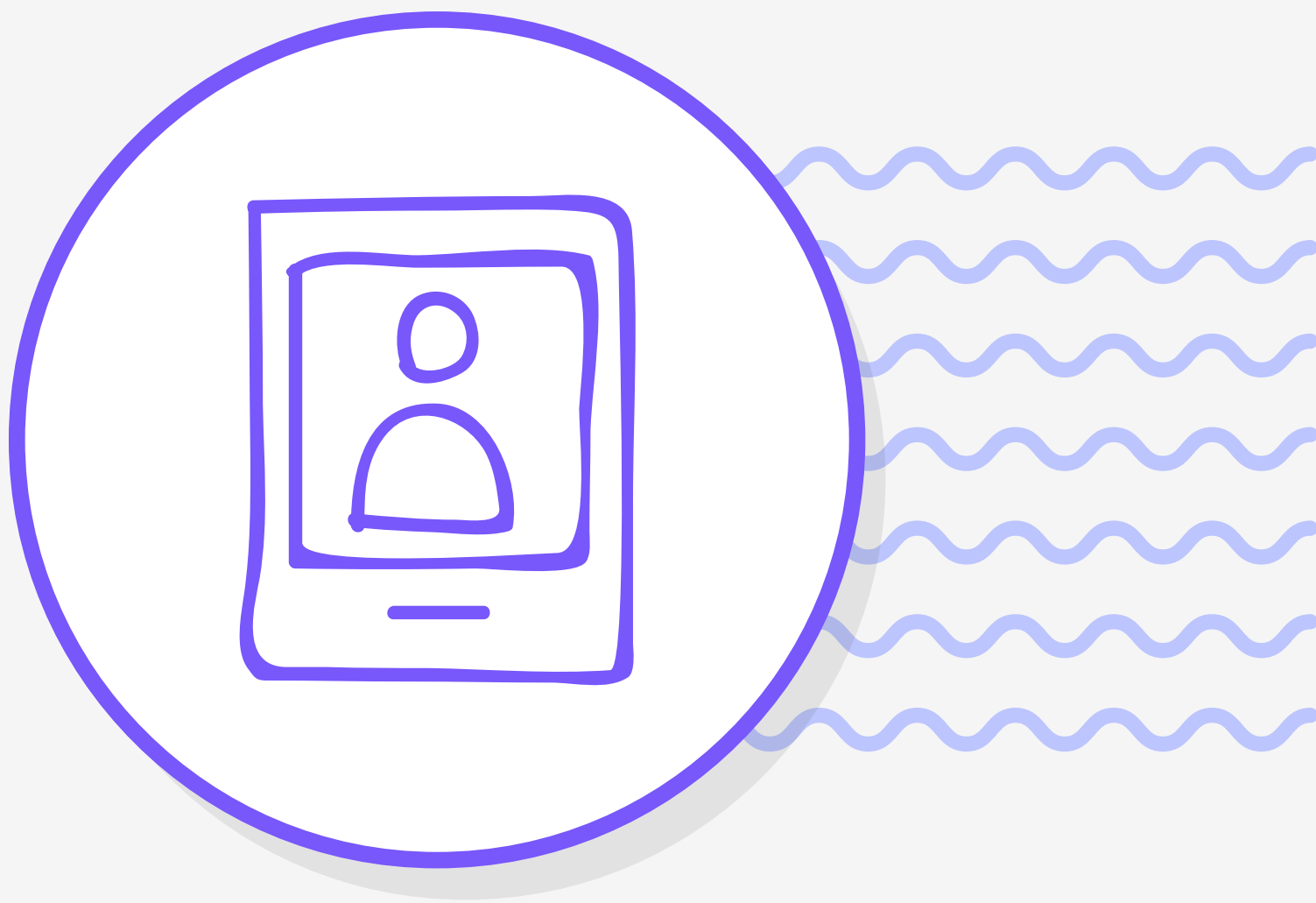
Date	16.03.2023
Team ID and Team Members	<div>NM2023TMID16606</div> <div><div><div></div></div><div><div>Jannathul Hapsha F</div><div>Athithraya R</div><div>Sowmiya K</div><div>Udhayachitra S</div></div></div>
Project Name	Optimizing Flight Booking Decisions Through Machine Learning Price Predictions



# Build empathy

The information you add here should be representative of the observations and research you've done about your users.





# Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users’ experience and mindset.

