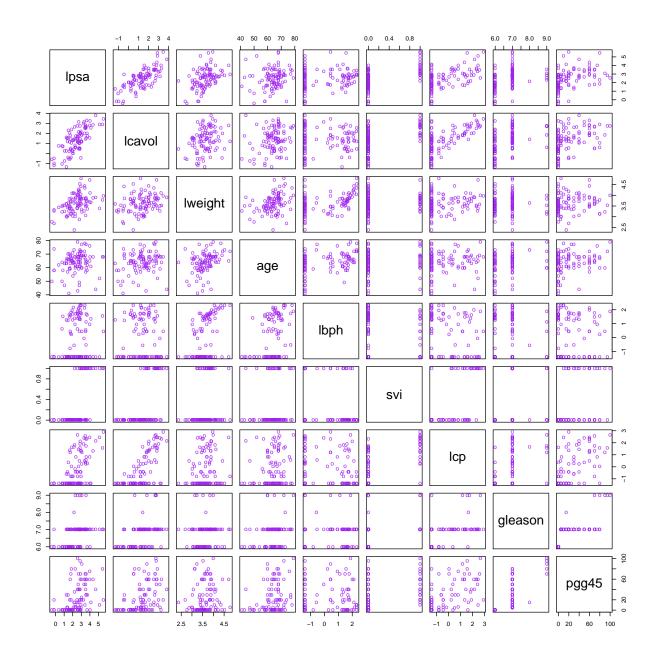
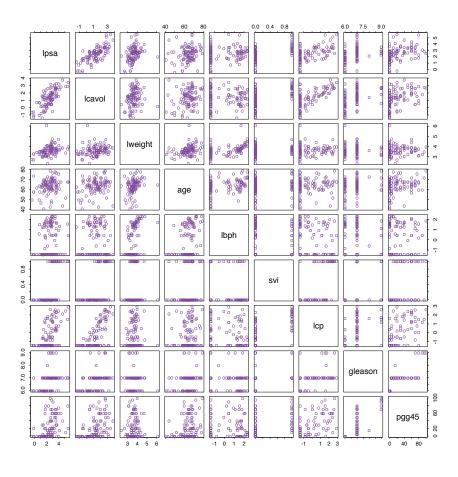
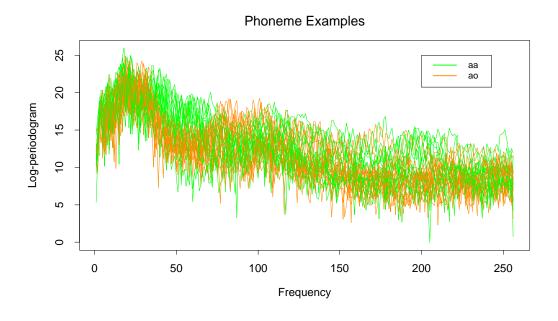
Statistical Learning Problems

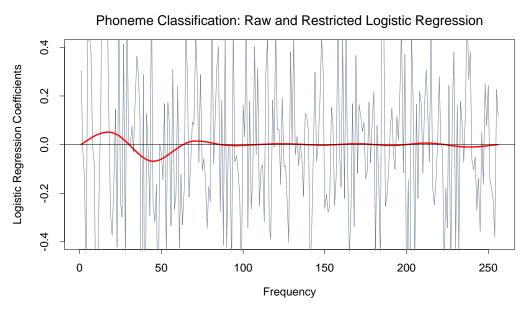
- Identify the risk factors for prostate cancer (Fig 1.1).
- Classify a recorded phoneme (Fig 5.5) based on a log-periodogram.
- Predict whether someone will have a heart attack (Fig 4-12) on the basis of demographic, diet and clinical measurements
- Customize an email spam (Tab 1.1) detection system.
- Identify the numbers in a handwritten zip code (Fig 1.2), from a digitized image
- Classify a tissue sample into one of several cancer classes, based on a gene expression (Fig 1.3) profile
- Classify the pixels in a LANDSAT (Fig 13.6) image, by usage:

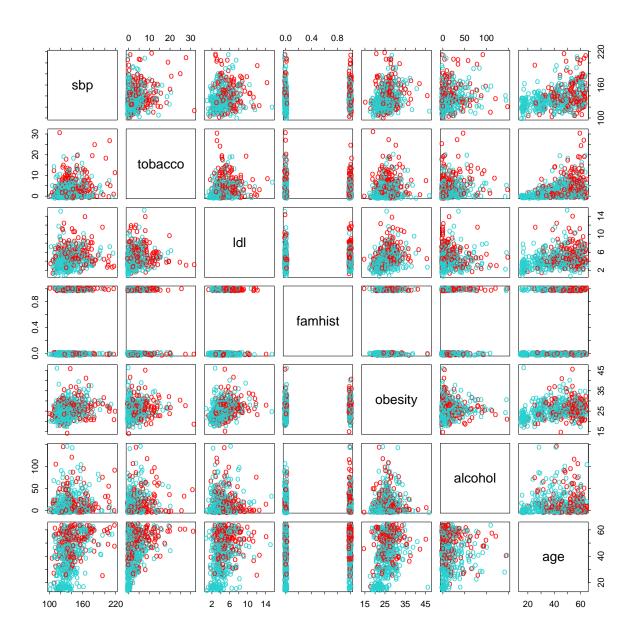
{red soil, cotton, vegetation stubble, mixture, gray soil, damp gray soil}









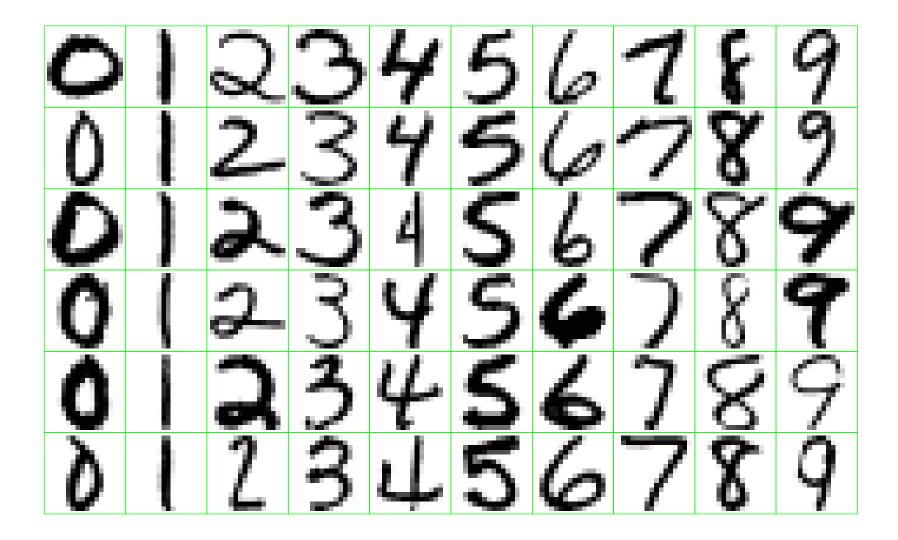


Spam detection

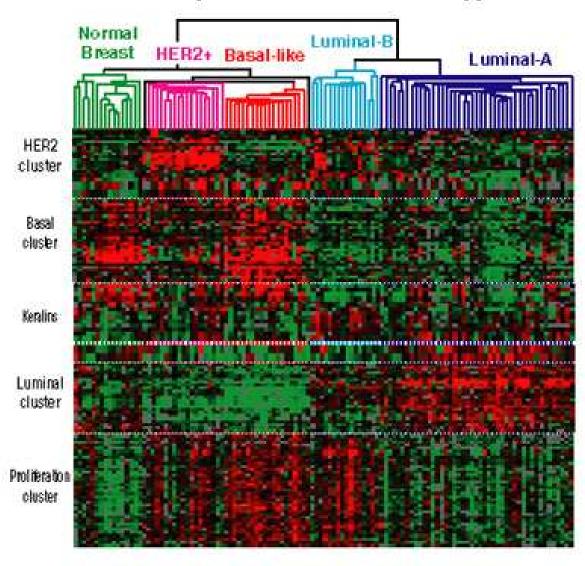
- data from 4601 emails sent to an individual (named George, at HP labs, before 2000). Each is labeled as *spam* or *email*.
- goal: build a customized spam filter.
- input features: relative frequencies of 57 of the most commonly occurring words and punctuation marks in these email messages.

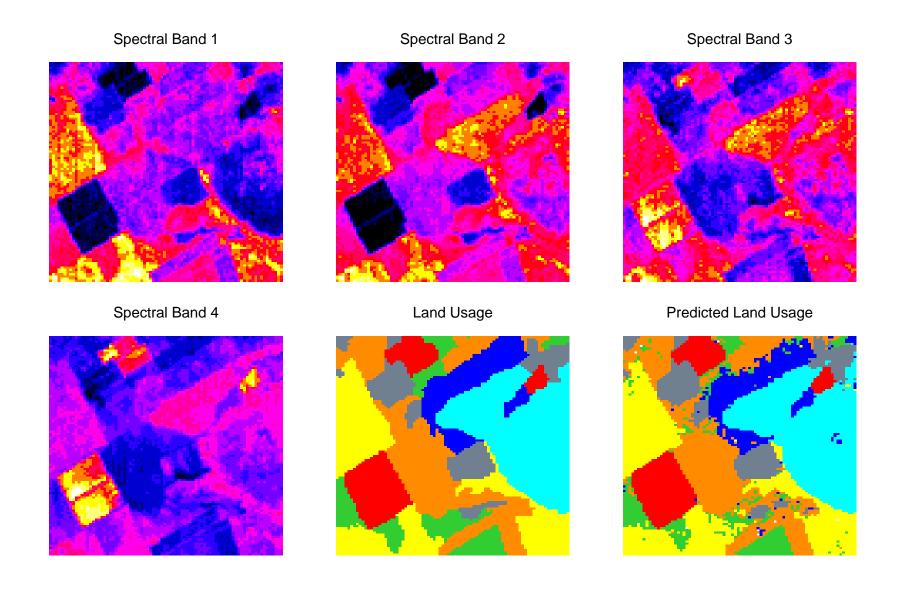
	george	you	hp	free	!	edu	remove
spam	0.00	2.26	0.02	0.52	0.51	0.01	0.28
email	1.27	1.27	0.90	0.07	0.11	0.29	0.01

Average percentage of words or characters in an email message equal to the indicated word or character. We have chosen the words and characters showing the largest difference between spam and email.



Diversity of Breast Tumor Subtypes





The Supervised Learning Problem

Starting point:

- Outcome measurement Y (also called dependent variable, response, target)
- Vector of p predictor measurements X (also called inputs, regressors, covariates, features, independent variables)
- In the *regression problem*, Y is quantitative (e.g price, blood pressure)
- In the *classification problem*, Y takes values in a finite, unordered set (survived/died, digit 0-9, cancer class of tissue sample)
- We have training data $(x_1, y_1), \ldots, (x_N, y_N)$. These are observations (examples, instances) of these measurements.

Objectives

On the basis of the training data we would like to:

- Accurately predict unseen test cases
- Understand which inputs affect the outcome, and how
- Assess the quality of our predictions and inferences

Philosophy

- It is important to understand the ideas behind the various techniques, in order to know how and when to use them.
- One has to understand the simpler methods first, in order to grasp the more sophisticated ones.
- It is important to accurately assess the performance of a method, to know how well or how badly it is working [simpler methods often perform as well as fancier ones!]
- This is an exciting research area, having important applications in science, industry and finance.

Unsupervised learning

- No outcome variable, just a set of predictors (features) measured on a set of samples.
- objective is more fuzzy find groups of samples that behave similarly, find features that behave similarly, find linear combinations of features with the most variation.
- difficult to know how well your are doing.
- different from supervised learning, but can be useful as a pre-processing step for supervised learning

The Netflix prize

- competition started in October 2006. Training data is ratings for 18,000 movies by 400,000 Netflix customers, each rating between 1 and 5
- training data is very sparse—about 98% missing
- objective is to predict the rating for a set of 1 million customer-movie pairs that are missing in the training data
- Netflix's current algorithm achieves a root MSE of 0.95. The first team to achieve a RMSE of 0.85 wins 1 million dollars.
- is this a supervised or unsupervised problem?

