



Balázs Jánoska

Multimedia Designer & Marketing Specialist

Hi, my name is Balázs. I'm a Hungarian student studying at UCN. I'm currently looking for an internship related to content creation and/or web development, to further develop my knowledge and skills.

Contact

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Key Strengths

- Content creation
- Adobe PR, PS, XD
- Web Development
- HTML, CSS, JavaScript, WordPress
- SoMe Management
- Online Marketing

Languages

- English C1
- French C1
- Native Hungarian
- Beginner Danish

Education

University College of Northern Denmark

Multimedia Design | 2021 – Present

The program focuses on providing skills related to multimedia design, such as researching the market, designing user-friendly interfaces and developing modern web solutions. Furthermore, the curriculum includes lectures on project management, videography, photography, video-editing and multimedia content creation.

University of Szeged, Faculty of Economics

Bachelor's Degree in Commerce and Marketing | 2017 – 2021

Throughout the course I was introduced to economics on both micro and macro levels, accounting, and marketing. During the 3,5 years the biggest emphasis was on online marketing, more specifically the creation of a marketing strategy and communication. The title of my final thesis is 'The role of memes and the study of viral content in marketing communication'. As a result of this project, I got deeper knowledge and understanding about content marketing and social media marketing.



Experience

Magyar Telekom Nyrt.

Customer service representative | 2017 – 2020

Magyar Telekom is Hungary's biggest telecommunication company. I worked there for 3.5 years as a part-time student worker, next to my marketing studies. My time at the company was highly beneficial for my professional development as I gained insights of the life of a huge company and I developed practical skills in working efficiently in a high performing team, under time pressure. The tasks included keeping touch with customers, solving their technical problems and selling mobile devices and services, all while ensuring a high level of satisfaction. I was often asked to train new colleagues and to provide professional support, due to my reliability in the field.



Skills

Soft skills

Communication | Reliability | Creativity | Problem solving | Ambitious | Motivated
| Adaptivity

Technical skills

HTML | CSS | JavaScript | MSSQL | Node.js | Vue.js | GitHub | WordPress | Adobe Premier Pro
| Photoshop | Illustrator | Adobe XD | B1 driving license

Marketing skills

SEO | SoMe | Online advertising | Content creation | Data analysis



Leisure time

Sport fishing

I have had a passion for fishing since childhood, that I practice today with great fondness. I document my outside adventures on my Instagram account. My proudest achievement is winning a trophy while competing among some of the best fishermen of my city.