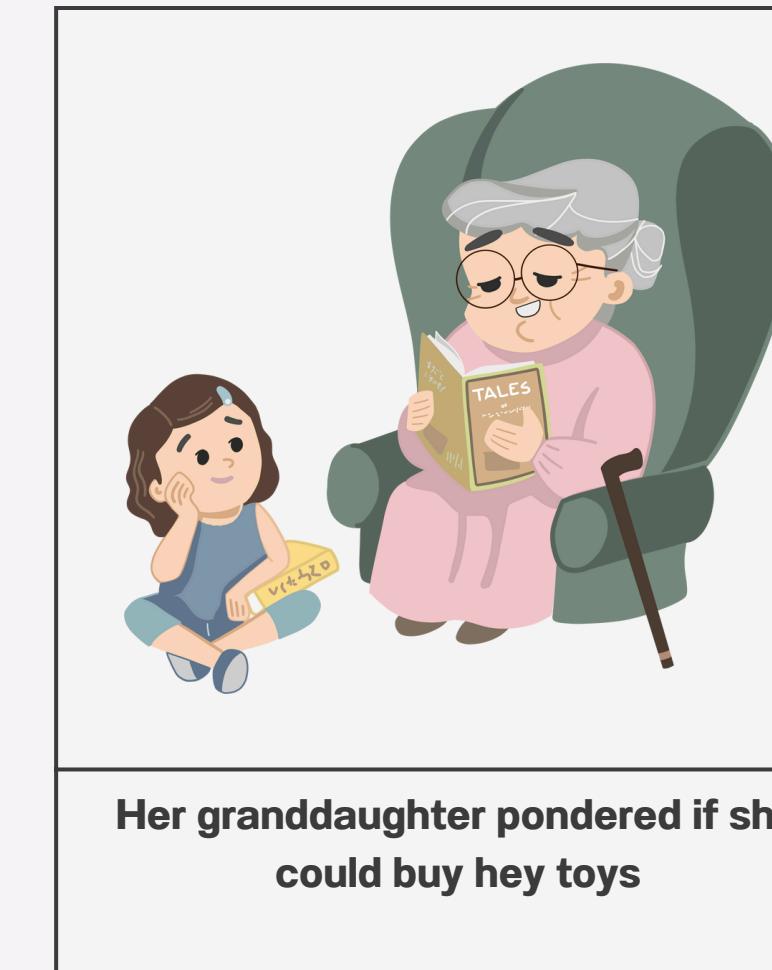




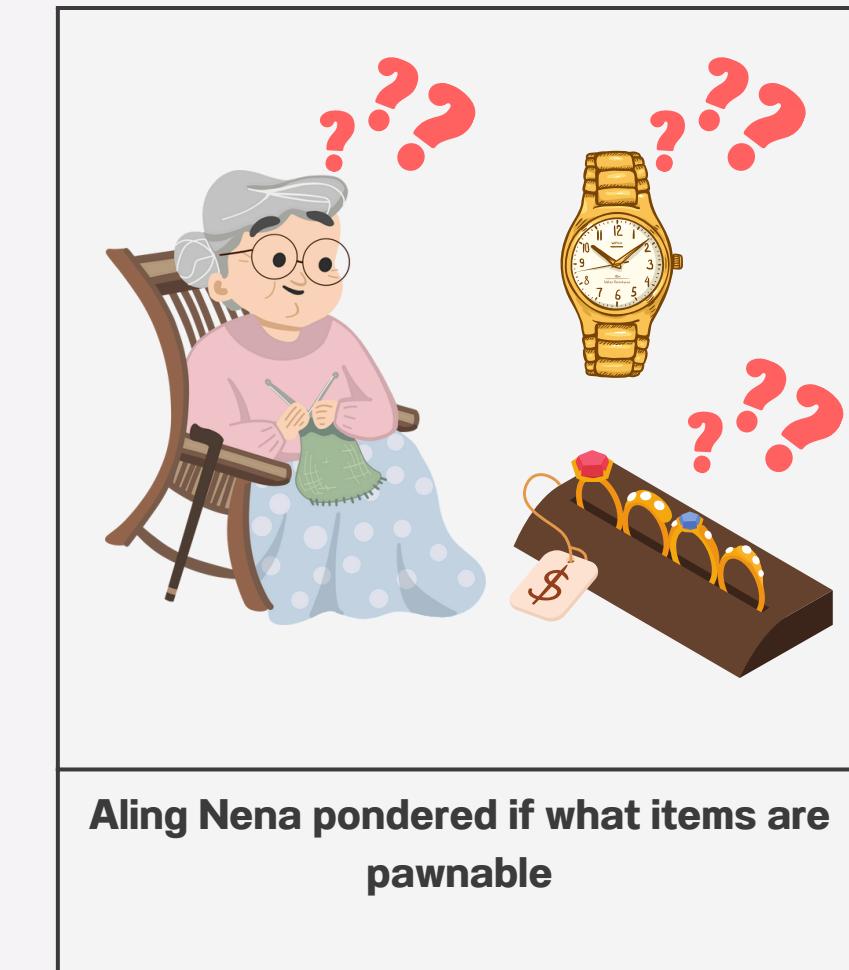
Pawnquest



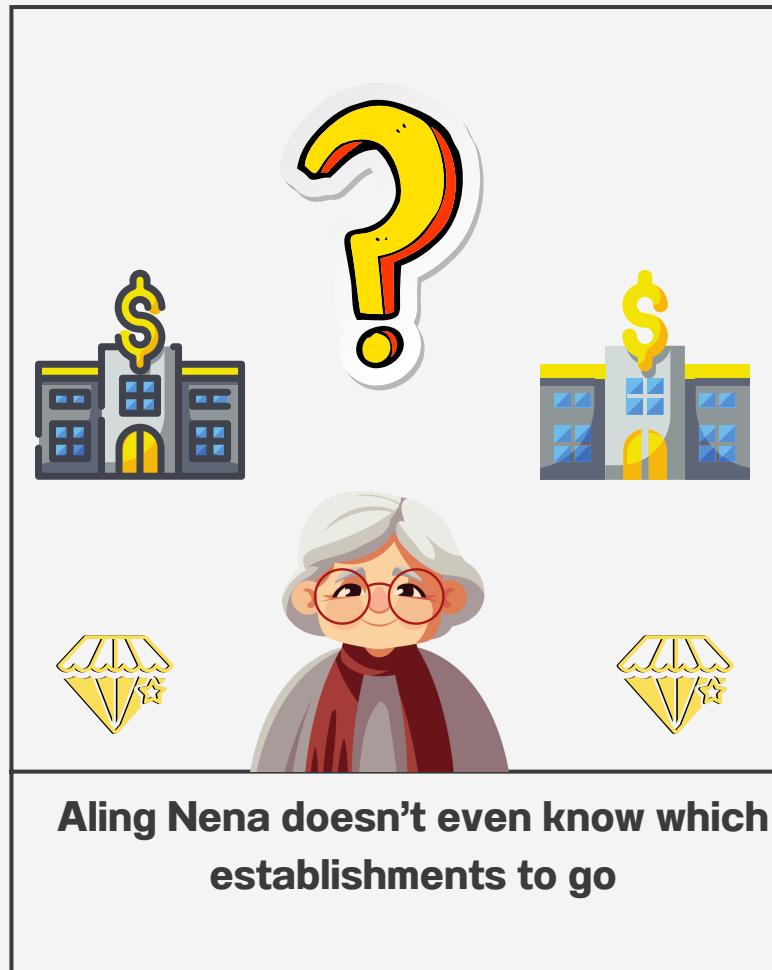
Aling Nena carrying her old and valuable watch



Her granddaughter pondered if she could buy her toys



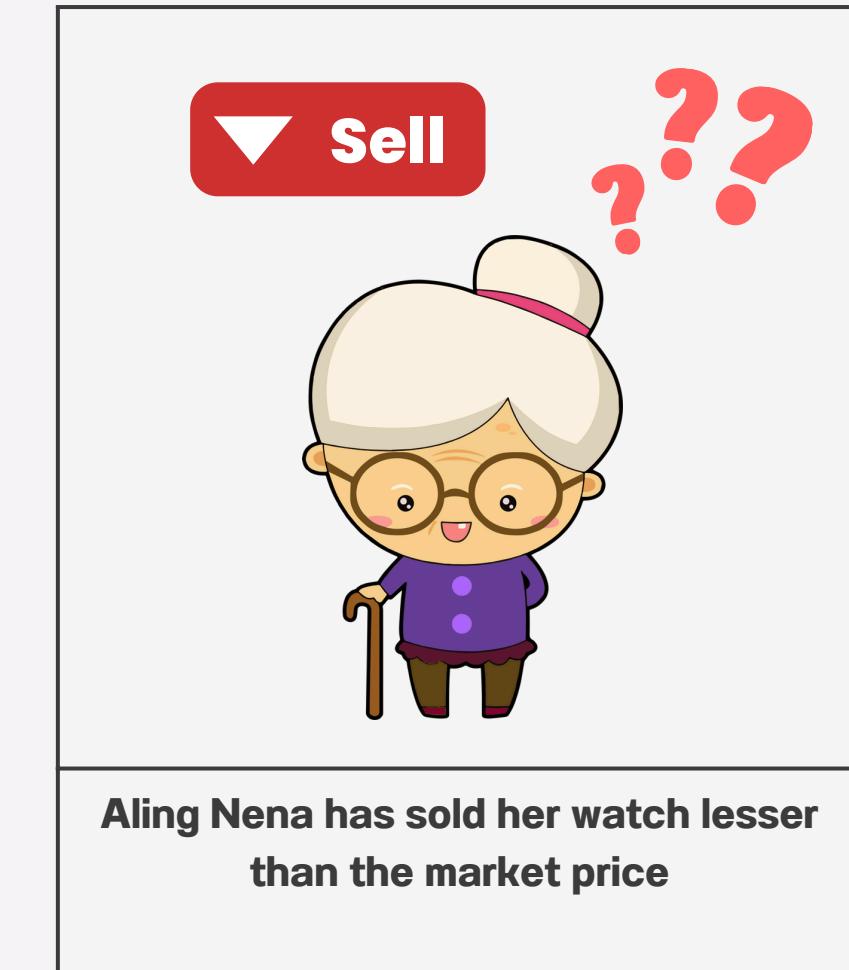
Aling Nena pondered if what items are pawnable



Aling Nena doesn't even know which establishments to go



Aling Nena thinking really hard if how much is the market price of her watch



Aling Nena has sold her watch lesser than the market price

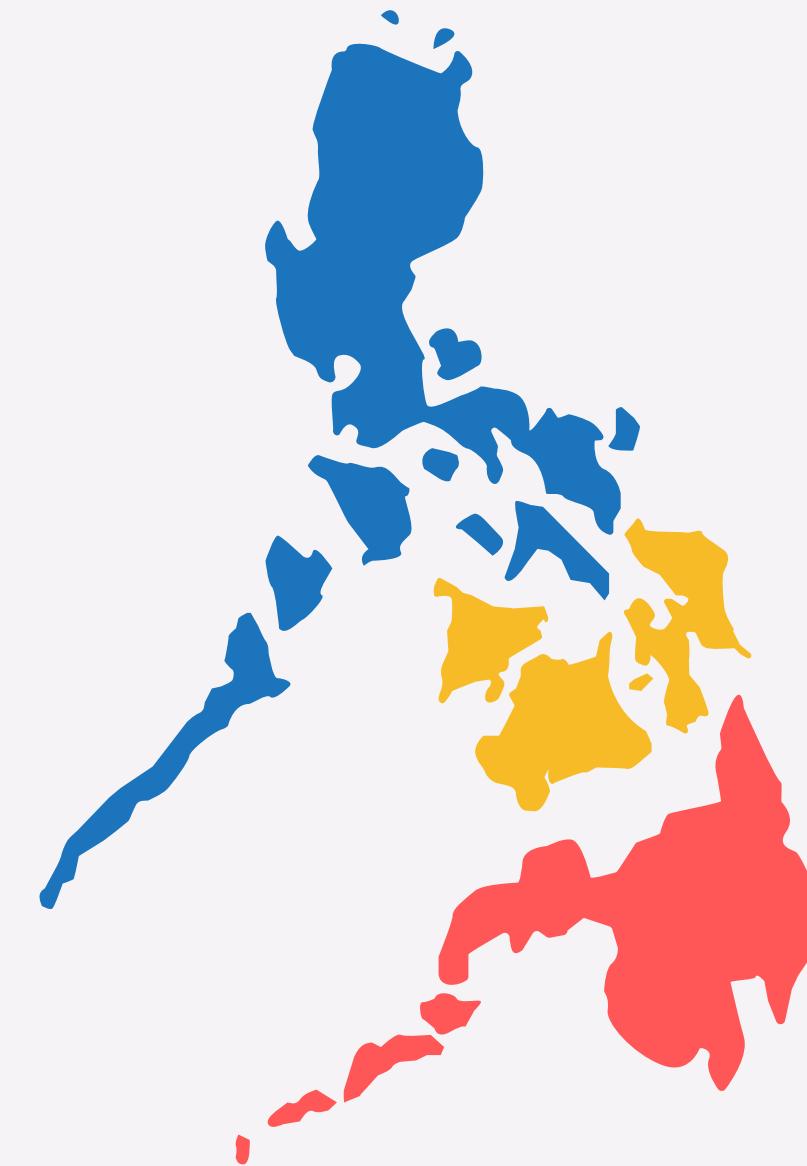
WHAT FILIPINOS SAY?

Quote:

“May offer nga sila, pero
niliitan nga ng sobra”

“Wala ko kabalo kung diin
pwede mag bakal o baligya”

“Di kabalo mu desisyon kay
karaan ang technology”



PROBLEM



INTERMEDIATION

SOLUTION





17,421

**PAWNSHOPS OPERATING IN
THE ENTIRE COUNTRY**



300

**PER DAY, NO STRATEGIC DECISION-MAKING
PROCESS AND POOR TECHNOLOGY.**



PROBLEM



INTERMEDIATION

SOLUTION



FACILITATION

SUSTAINABLE DEVELOPMENT GOALS

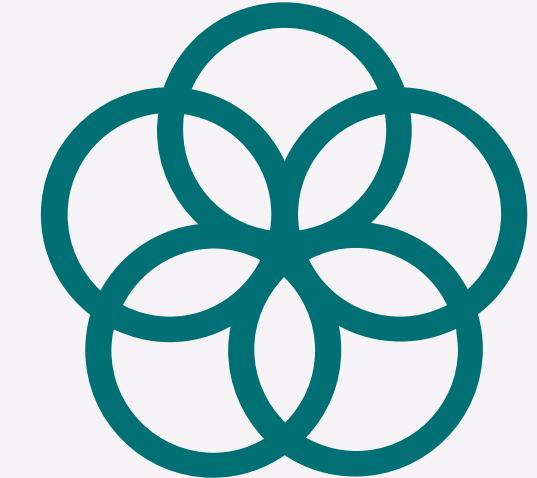
11 SUSTAINABLE CITIES
AND COMMUNITIES



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



17 PARTNERSHIPS
FOR THE GOALS





BUILDING THE PROTOTYPE

Comon x Cordero x Villadores



PROTOTYPE

PAWNQUEST (C/C/V)

Our prototype, PawnQuest, is a user-centered pawnshop management system designed to enhance operational efficiency and user experience. It features a modern, intuitive interface with a consistent design theme incorporating different shades green. Key components include a central dashboard, organized inventory management, streamlined transaction processing, enhanced customer engagement features, and tools for regulatory compliance and reporting. The prototype aims to demonstrate potential improvements in efficiency and user satisfaction for pawnshop operations.

DEMO

DATA ANALYSIS

System Usability Scale

85%

SUS Score

Really Good
Decent Level of usability

Heuristics Evaluation

9/10

10 Heuristics

Hit all characteristics

Participant Survey and Feedback

4.63

Mean

Highly Acceptable
Successful

CONCLUSION

**Developed an app that resonates
with the Filipinos**

**Excellent results from evaluation
of UI/UX**

**Huge potential for Pawnquest in
the Philippines**



Pawnquest

PAWN SMART, PAWN EASY, PAWNQUEST MAKES IT EFFORTLESS!

MEET THE TEAM



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