

### Input Parameters for Clustering

Annual Income (k\$)

69.22

15.00 137.00

Spending Score (1-100)

33

1 100

# Mall Customer Segmentation Using K-Means Clustering

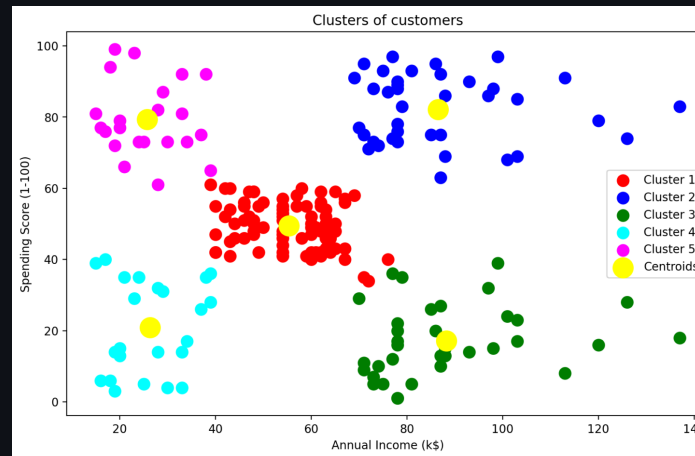
## Dataset Preview

	CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40

User Input - Annual Income: 69.22k\$ | Spending Score: 33

The customer is predicted to belong to Cluster 1

## Cluster Visualization



This is a simple app that predicts which customer cluster a person falls into based on their annual income and spending score.