

Input Parameters for Clustering

Annual Income (k\$)

15.00

15.00 137.00

Spending Score (1-100)

39

1 100

Mall Customer Segmentation Using K-Means Clustering

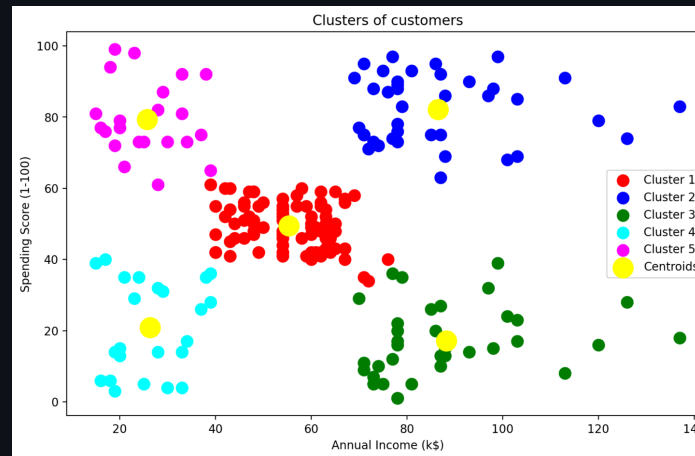
Dataset Preview

	CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40

User Input - Annual Income: 15.0k\$ | Spending Score: 39

The customer is predicted to belong to Cluster 4

Cluster Visualization



This is a simple app that predicts which customer cluster a person falls into based on their annual income and spending score.