

Streamlit\Mall_Customer_Segmentation_app.py

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1 import streamlit as st
2 import pandas as pd
3 import numpy as np
4 import matplotlib.pyplot as plt
5 from sklearn.cluster import KMeans
6 import pickle
7
8 # Load pre-trained KMeans model
9
10 filename = 'C:\\Users\\Jan Saida\\Mall_prediction.pkl'
11 with open(filename, 'rb') as file:
12     kmeans = pickle.load(file)
13
14 # Function to load dataset and show initial preview
15 def load_data():
16     dataset = pd.read_csv(r"C:\Users\Jan Saida\OneDrive\Documents\Desktop\Excel sheets\Mall_Customers.csv")
17     return dataset
18
19 # Title for Streamlit app
20 st.title("Mall Customer Segmentation Using K-Means Clustering")
21
22 # Dataset display
23 st.header("Dataset Preview")
24 dataset = load_data()
25 st.dataframe(dataset.head())
26
27 # Allow user to input custom values for clustering
28 st.sidebar.header("Input Parameters for Clustering")
29
30 # Taking input for annual income and spending score
31 annual_income = st.sidebar.slider("Annual Income (k$)", float(dataset['Annual Income (k$)'].min()), float(dataset['Annual Income (k$)'].max()))
32 spending_score = st.sidebar.slider("Spending Score (1-100)", 1, 100)
33
34 # Display the user's input
35 st.write(f"User Input - Annual Income: {annual_income}k$ | Spending Score: {spending_score}")
36
37 # Predict the cluster based on the user input
38 user_input = np.array([[annual_income, spending_score]])
39 cluster_prediction = kmeans.predict(user_input)
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40
41 st.write(f"The customer is predicted to belong to Cluster {cluster_prediction[0] + 1}")
42
43 # Visualize the clusters with the user's input
44 st.header("Cluster Visualization")
45
46 # Get the coordinates of the clusters
47 x = dataset.iloc[:, [3, 4]].values
48 y_kmeans = kmeans.predict(x)
49
50 # Plotting the clusters
51 plt.figure(figsize=(10, 6))
52 plt.scatter(x[y_kmeans == 0, 0], x[y_kmeans == 0, 1], s = 100, c = 'red', label = 'Cluster 1')
53 plt.scatter(x[y_kmeans == 1, 0], x[y_kmeans == 1, 1], s = 100, c = 'blue', label = 'Cluster 2')
54 plt.scatter(x[y_kmeans == 2, 0], x[y_kmeans == 2, 1], s = 100, c = 'green', label = 'Cluster 3')
55 plt.scatter(x[y_kmeans == 3, 0], x[y_kmeans == 3, 1], s = 100, c = 'cyan', label = 'Cluster 4')
56 plt.scatter(x[y_kmeans == 4, 0], x[y_kmeans == 4, 1], s = 100, c = 'magenta', label = 'Cluster 5')
57
58 # Plotting the centroids
59 plt.scatter(kmeans.cluster_centers_[0, 0], kmeans.cluster_centers_[0, 1], s = 300, c = 'yellow', label = 'Centroids')
60
61 # Labels and title
62 plt.title('Clusters of customers')
63 plt.xlabel('Annual Income (k$)')
64 plt.ylabel('Spending Score (1-100)')
65 plt.legend()
66 st.pyplot(plt)
67
68 # Running the app
69 if __name__ == '__main__':
70     st.write("This is a simple app that predicts which customer cluster a person falls into based on their annual income and spending score.")
71
```