

Streamlit\RSD_app.py

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1 import streamlit as st
2 import pandas as pd
3 import numpy as np
4 import scipy.stats as stats
5 import matplotlib.pyplot as plt
6 import seaborn as sns
7
8 # Set up the title and description of the app
9 st.title("Sales Data Analysis for Retail Store")
10 st.write("This application analyzes sales data for various product categories.")
11
12 # Generate synthetic sales data
13 def generate_data():
14     np.random.seed(42)
15     data = {
16         'product_id': range(1, 21),
17         'product_name': [f'Product {i}' for i in range(1, 21)],
18         'category': np.random.choice(['Electronics', 'Clothing', 'Home', 'Sports'], 20),
19         'units_sold': np.random.poisson(lam=20, size=20),
20         'sale_date': pd.date_range(start='2023-01-01', periods=20, freq='D')
21     }
22     return pd.DataFrame(data)
23
24 sales_data = generate_data()
25
26 # Display the sales data
27 st.subheader("Sales Data")
28 st.dataframe(sales_data)
29
30 # Descriptive Statistics
31 st.subheader("Descriptive Statistics")
32 descriptive_stats = sales_data['units_sold'].describe()
33 st.write(descriptive_stats)
34
35 mean_sales = sales_data['units_sold'].mean()
36 median_sales = sales_data['units_sold'].median()
37 mode_sales = sales_data['units_sold'].mode()[0]
38
39 st.write(f"Mean Units Sold: {mean_sales}")
40 st.write(f"Median Units Sold: {median_sales}")
41 st.write(f"Mode Units Sold: {mode_sales}")
42
43 # Group statistics by category
44 category_stats = sales_data.groupby('category')['units_sold'].agg(['sum', 'mean',
45     'std']).reset_index()
46 category_stats.columns = ['Category', 'Total Units Sold', 'Average Units Sold', 'Std Dev of
47     Units Sold']
48 st.subheader("Category Statistics")
49 st.dataframe(category_stats)
50
51 # Inferential Statistics
52 confidence_level = 0.95
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51 degrees_freedom = len(sales_data['units_sold']) - 1
52 sample_mean = mean_sales
53 sample_standard_error = sales_data['units_sold'].std() /
    np.sqrt(len(sales_data['units_sold']))
54
55 # t-score for the confidence level
56 t_score = stats.t.ppf((1 + confidence_level) / 2, degrees_freedom)
57 margin_of_error = t_score * sample_standard_error
58 confidence_interval = (sample_mean - margin_of_error, sample_mean + margin_of_error)
59
60 st.subheader("Confidence Interval for Mean Units Sold")
61 st.write(confidence_interval)
62
63 # Hypothesis Testing
64 t_statistic, p_value = stats.ttest_1samp(sales_data['units_sold'], 20)
65
66 st.subheader("Hypothesis Testing (t-test)")
67 st.write(f"T-statistic: {t_statistic}, P-value: {p_value}")
68
69 if p_value < 0.05:
70     st.write("Reject the null hypothesis: The mean units sold is significantly different
    from 20.")
71 else:
72     st.write("Fail to reject the null hypothesis: The mean units sold is not significantly
    different from 20.")
73
74 # Visualizations
75 st.subheader("Visualizations")
76
77 # Histogram of units sold
78 plt.figure(figsize=(10, 6))
79 sns.histplot(sales_data['units_sold'], bins=10, kde=True)
80 plt.axvline(mean_sales, color='red', linestyle='--', label='Mean')
81 plt.axvline(median_sales, color='blue', linestyle='--', label='Median')
82 plt.axvline(mode_sales, color='green', linestyle='--', label='Mode')
83 plt.title('Distribution of Units Sold')
84 plt.xlabel('Units Sold')
85 plt.ylabel('Frequency')
86 plt.legend()
87 st.pyplot(plt)
88
89 # Boxplot for units sold by category
90 plt.figure(figsize=(10, 6))
91 sns.boxplot(x='category', y='units_sold', data=sales_data)
92 plt.title('Boxplot of Units Sold by Category')
93 plt.xlabel('Category')
94 plt.ylabel('Units Sold')
95 st.pyplot(plt)
96
97 # Bar plot for total units sold by category
98 plt.figure(figsize=(10, 6))
99 sns.barplot(x='Category', y='Total Units Sold', data=category_stats)
100 plt.title('Total Units Sold by Category')
101 plt.xlabel('Category')

```

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102 | plt.ylabel('Total Units Sold')
103 | st.pyplot(plt)
```