

# **Shopify Announces Strategic Partnership**

## **Shopify**

**\*\*FOR IMMEDIATE RELEASE\*\*** \*\*Shopify Announces Expansion of Shopify Payments to France, Empowering French Merchants with Seamless E-Commerce Solutions\*\* \*\*OTTAWA, CANADA – October 26, 2023\*\* – Shopify Inc. (NYSE: SHOP) (TSX: SHOP), a leading global commerce platform, today announced the expansion of Shopify Payments to France. This move empowers French merchants with a fully integrated payment solution, simplifying their online operations and providing a seamless checkout experience for their customers. The introduction of Shopify Payments in France eliminates the complexities often associated with third-party payment gateways, allowing merchants to manage their transactions directly within the Shopify platform. This integrated approach streamlines the payment process, reduces transaction fees, and provides real-time insights into sales performance. French businesses can now accept payments in Euros (€) and other major currencies, catering to both domestic and international customers with ease. The expansion also includes local support and compliance with French regulations, ensuring a smooth transition and ongoing assistance for merchants. "France is a vibrant and rapidly growing e-commerce market, and we're thrilled to bring the power of Shopify Payments to French entrepreneurs," said Kaz Nejatian, VP, Product & Chief Operating Officer at Shopify. "By offering a fully integrated and localized payment solution, we're removing friction and empowering French merchants to focus on what they do best: building and growing their businesses." Shopify is a leading global commerce platform that provides essential internet infrastructure for commerce, offering tools to start, grow, market, and manage a retail business of any size. Shopify powers millions of businesses in hundreds of countries around the world, from independent entrepreneurs to enterprise brands. **\*\*Contact:\*\*** Shopify Support [support@shopify.com](mailto:support@shopify.com)