Apple

Product Brochure

Secure. Scalable. Seamless. Introducing Apple Business Essentials. **Simplify IT. Empower Your Team.** Apple Business Essentials is the complete solution for small businesses looking to seamlessly integrate Apple hardware, software, and support into their operations. Ditch the complexities of disparate systems and unlock the power of a unified platform, purpose-built for your success. **Effortless Device Management:** * **Collections:** Group devices into pre-configured settings and apps, tailored to specific roles like Sales, Design, or Management. Ensure consistency and security across your entire fleet of iPads, iPhones, and Macs. * **Automated Device Enrollment:** Streamline onboarding with zero-touch configuration. New devices automatically enroll into your organization upon activation, ready for immediate use. * **Managed Apple IDs:** Centralize account creation and management for employees, providing secure access to Apple services like iCloud Drive, Mail, and Calendar, while maintaining control over corporate data. **Robust Security & Support:** * **End-to-End Encryption:** Protect sensitive data in transit and at rest with Apple's industry-leading security features. * **Automatic Software Updates:** Keep your devices protected with the latest security patches and feature enhancements, deployed automatically by the system. * **24/7 Priority Support:** Access dedicated Apple support specialists by phone, chat, or email, ensuring rapid resolution of technical issues and minimizing downtime. Choose from plans covering up to 24/7 support. **Designed for Growing Businesses:** Apple Business Essentials empowers businesses with 50 to 500 employees in various sectors, from retail and hospitality to professional services and healthcare. Whether equipping your sales team with iPads for mobile CRM, providing designers with powerful iMacs for creative workflows, or securing sensitive patient data on iPhones, Apple Business Essentials provides the foundation for a connected and productive workforce. **The Apple Advantage:** By combining Apple's legendary ease of use with enterprise-grade security and support, Apple Business Essentials offers a unique value proposition: simplified IT management, enhanced employee productivity, and a lower total cost of ownership. Experience the power of a truly integrated ecosystem. **Learn more and get started at apple.com/business/essentials.**