



Product Brochure

Optimize Your Supply Chain with SAP Integrated Business Planning (IBP) **Unlock Agility and Resilience in Today's Dynamic Market** SAP Integrated Business Planning (IBP) is a cloud-based solution suite that empowers businesses to orchestrate and optimize their entire supply chain. Beyond simple forecasting, SAP IBP provides a unified, real-time view of demand, inventory, and supply, enabling proactive decision-making and improved profitability.

****Key Features & Capabilities:****

- * **Demand Management:**** Leverage advanced statistical forecasting algorithms, including machine learning, to accurately predict future demand, accounting for seasonality, promotions, and external factors. Collaborative demand sensing allows sales and marketing teams to inject market intelligence directly into the forecast. *
- * **Inventory Optimization:**** Optimize inventory levels across your network by considering factors like lead times, service level targets, and cost-to-serve. Multi-echelon inventory optimization ensures the right inventory is in the right place at the right time. *
- * **Sales and Operations Planning (S&OP;):**** Facilitate a monthly, collaborative S&OP; process to align demand, supply, and financial plans. What-if simulation capabilities allow you to analyze the impact of different scenarios and make informed trade-offs. *
- * **Response & Supply:**** Quickly react to disruptions with order promising and allocation capabilities that consider available capacity and material constraints. Optimize production schedules and transportation plans to minimize costs and improve on-time delivery. *
- * **Supply Chain Control Tower:**** Gain end-to-end visibility across your supply chain with real-time dashboards and alerts. Proactively identify and address potential issues before they impact your business. *

****Target Customers & Use Cases:**** SAP IBP is designed for organizations across various industries, including manufacturing, retail, and consumer products, seeking to:

- * Improve forecast accuracy and reduce inventory costs.
- * Enhance supply chain responsiveness and agility.
- * Streamline the S&OP; process and improve decision-making.
- * Mitigate risks and disruptions in the supply chain.

****Competitive Advantages & Unique Value Proposition:**** Unlike standalone planning solutions, SAP IBP seamlessly integrates with your existing SAP ecosystem, providing a holistic view of your business. Its cloud-based architecture offers scalability and flexibility, while its advanced analytics capabilities provide valuable insights for continuous improvement. With SAP IBP, you can transform your supply chain into a

competitive advantage. ****Technical Specifications:****

- * Cloud-native, multi-tenant architecture
- * Powered by SAP HANA in-memory platform
- * Integration with SAP S/4HANA and other enterprise systems
- * Role-based user interface with Fiori design principles.