Snowflake - Company Profile

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Snowflake Company Profile Snowflake Inc. is a leading cloud-native data platform provider, revolutionizing how organizations store, process, and analyze data. The company's platform, known as the Data Cloud, enables customers to consolidate data into a single source of truth, facilitating diverse workloads from data warehousing and lakes to data engineering, AI/ML, and secure data sharing across various industries globally. ### 1. Basic Information * **Founded Year:** 2012 * **Founders:** Benoît Dageville, Thierry Cruanes, Marcin Zukowski * **Current CEO:** Sridhar Ramaswamy (appointed February 2024) * **Headquarters Location:** San Mateo, California, USA (with a significant distributed workforce) * **Number of Employees:** Over 7,000 (estimate, as of Q4 FY2024) * **Website:** [snowflake.com](https://www.snowflake.com) * **Contact:** support@snowflake.com | +1-844-766-9355 ### 2. Company Overview Snowflake provides a robust cloud data platform that breaks down data silos, enabling secure and governed access to data for analytics and applications. Its unique architecture separates compute from storage, offering scalability, performance, and cost-efficiency. The company's mission is "to mobilize the world's data," aiming to make data accessible and valuable to everyone. Key milestones include its 2012 founding, the launch of its service in 2014, and a landmark IPO in 2020. ### 3. Key Products and Services Snowflake's core offerings revolve around its Data Cloud platform, providing a comprehensive ecosystem: * **Data Cloud:** The integrated platform for all data workloads. * **Snowpark:** A developer framework for building data applications, machine learning workflows, and data pipelines directly within Snowflake. * **Streamlit:** An open-source library for building data applications, fully integrated into Snowpark. * **Snowflake Marketplace:** A secure platform for data providers to share and monetize data products and services. * **Data Warehousing:** High-performance, scalable cloud data warehousing. * **Data Lake & Data Engineering:** Capabilities for managing raw data and building sophisticated data pipelines. * **Generative AI:** Services like Snowflake Cortex and the open-source Arctic LLM for AI development. * **Cross-Cloud Functionality:** Available on AWS, Microsoft Azure, and Google Cloud Platform. ### 4. Leadership Team * **CEO:** Sridhar Ramaswamy * **Chairman of the Board:** Frank Slootman * **CFO:** Mike Scarpelli * **CTO:** Benoît Dageville (Co-founder) ### 5. Market Position Snowflake holds a strong market position as a leader in cloud data management and analytics. Its market capitalization fluctuates, typically ranging around **$45-50 billion USD** (as of mid-2024). Key competitors include Databricks, Amazon Redshift, Google BigQuery, Microsoft Azure Synapse Analytics, and Oracle. Snowflake is recognized globally, operating across North America, EMEA, and APAC regions, serving thousands of customers worldwide. ### 6. Recent Achievements (2023-2025) Snowflake has seen significant developments in recent years: * **Leadership Transition:** Sridhar Ramaswamy appointed CEO in February 2024, succeeding Frank Slootman. * **AI Innovation:** Launched Snowflake Arctic LLM, an enterprise-grade open-source large language model, and Snowflake Cortex for managed AI services (2024). * **Platform Expansion:** Continued enhancement of Snowpark and Streamlit capabilities, including the introduction of Snowpark Container Services (2023). * **Strategic Partnerships:** Forged strategic collaborations, notably with NVIDIA, to accelerate enterprise AI capabilities on the Data Cloud (2023). * **Industry Recognition:** Consistently recognized as a Leader in the Gartner Magic Quadrant for Cloud Database Management Systems.