Cisco - Company Profile

Cisco

Cisco Systems, Inc. Company Profile

1. Basic Information

* **Founded Year:** 1984
* **Founders:** Leonard Bosack, Sandy Lerner
* **Current CEO:** Chuck Robbins (as of May 2024)
* **Headquarters Location:** San Jose, California, USA
* **Number of Employees:** Approximately 84,900 (as of early 2024)
* **Website:** cisco.com
* **Contact:** support@cisco.com | +1-408-526-4000 (Main Corporate Number)

2. Company Overview

Cisco Systems, Inc. is a global technology conglomerate that designs, manufactures, and sells networking hardware, software, telecommunications equipment, and other high-technology services and products. The company focuses on various technology markets, including enterprise networking, security, collaboration, data center, and the Internet of Things (IoT). Its mission is "To power an inclusive future for all," aiming to connect everyone and everything through innovative technology and solutions.

3. Key Products and Services

Cisco offers a broad portfolio of products and services, primarily aimed at enterprise and service provider markets:

* **Enterprise Networking:** Routers, switches (e.g., Catalyst, Nexus series), Wi-Fi access points.
* **Security:** Firewalls (e.g., Cisco Secure Firewall), intrusion prevention systems, endpoint security (e.g., Cisco Secure Endpoint), network access control (Cisco Identity Services Engine - ISE).
* **Collaboration:** Webex (video conferencing, messaging, calling), unified communications solutions.
* **Data Center:** Cisco UCS (Unified Computing System) servers, HyperFlex hyperconverged infrastructure.
* **Internet of Things (IoT):** IoT gateways, industrial networking, IoT security platforms.
* **Software-Defined Networking (SDN):** Cisco SD-WAN, Cisco ACI (Application Centric Infrastructure).
* **Service Provider Technologies:** Optical networking, mobility solutions, routing platforms.

4. Leadership Team

* **Chairman and Chief Executive Officer (CEO):** Chuck Robbins
* **Executive Vice President and Chief Financial Officer (CFO):** Scott Herren
* **Executive Vice President and Chief People, Policy & Purpose Officer:** Francine Katsoudas
* **Executive Vice President and Chief Development Officer:** Liz Centoni
* **Executive Vice President, Chief Strategy Officer and General Manager, Security & Collaboration:** Jeetu Patel

5. Market Position

Cisco is a dominant force in the networking and IT industry. Its market capitalization stands at approximately $180-200 billion (as of May 2024), making it one of the largest technology companies globally.

* **Main Competitors:** Huawei, Juniper Networks, Arista Networks, Hewlett Packard Enterprise (HPE), Microsoft (in collaboration/cloud), Palo Alto Networks (in security).
* **Industry Standing:** Cisco holds significant market share in enterprise networking, switching, and routing, often leading in these segments. It also maintains a strong presence in cybersecurity and collaboration tools.
* **Geographic Presence:** Cisco operates globally, with a significant presence across North America, Europe, Asia Pacific, Latin America, and emerging markets, serving customers in over 180 countries.

6. Recent Achievements (2023-2025)

* **Acquisitions:** In September 2023, Cisco announced its intent to acquire Splunk for approximately $28 billion, marking one of its largest acquisitions, aimed at enhancing its observability and security software capabilities. The acquisition was completed in March 2024.
* **Product Launches/Updates:** Continued advancements in AI-driven networking, enhanced security features across its portfolio, and new capabilities for its Webex collaboration platform, including AI assistants and immersive meeting experiences.
* **Strategic Initiatives:** Ongoing focus on recurring revenue models through software and services, driving growth in hybrid work solutions, and investing in sustainable and energy-efficient technologies for its products and operations.
* **Recognitions:** Consistently recognized as a leader in various Gartner Magic Quadrants for Enterprise Wired and Wireless LAN Infrastructure, Data Center Networking, Network Firewalls, and Unified Communications.