

# **Uber Launches Revolutionary New Product**

## **Uber**

**\*\*FOR IMMEDIATE RELEASE\*\*** \*\*Uber Expands Comfort Electric to 10 New U.S. Cities, Accelerating Transition to Sustainable Mobility\*\* SAN FRANCISCO, CA – October 26, 2023 – Uber Technologies Inc. today announced the expansion of Comfort Electric, its premium ride option featuring exclusively electric vehicles (EVs), to ten new cities across the United States. This expansion significantly increases access to sustainable transportation options for riders and provides additional earning opportunities for drivers utilizing electric vehicles on the Uber platform. The new cities include Austin, Charlotte, Chicago, Dallas, Houston, Miami, Nashville, Orlando, Phoenix, and Tampa. Comfort Electric offers riders a quiet, emissions-free ride in a newer electric vehicle, all while enjoying the enhanced Comfort experience including temperature preferences and quiet ride options. This expansion aligns with Uber's ambitious goal to become a zero-emission platform by 2040. The company has been actively investing in programs and initiatives to support drivers in transitioning to EVs, including partnerships with charging providers and incentives for electric vehicle adoption. Comfort Electric rides also contribute to a more sustainable environment in urban areas by reducing greenhouse gas emissions and improving air quality. "We are committed to providing riders with convenient and sustainable transportation options," said Andrew Macdonald, Senior Vice President, Mobility and Business Operations at Uber. "The expansion of Comfort Electric to these ten new cities demonstrates our continued investment in electrification and our dedication to creating a greener future for transportation. We're excited to see the positive impact this will have on communities across the country." \*\*About Uber\*\* Uber's mission is to create opportunity through movement. We started in 2010 to solve a simple problem: how to access a ride at the touch of a button. More than 10 billion trips later, we're building products to get people closer to what they need. By changing how people, food, and things move through cities, Uber is a platform that opens up the world to new possibilities. \*\*Contact:\*\* Contact ([support@uber.com](mailto:support@uber.com))