

Amazon Appoints New Leadership

Amazon

****FOR IMMEDIATE RELEASE**** ****Amazon Web Services and NVIDIA Partner to Accelerate Generative AI Innovation on AWS**** ****SEATTLE, WA – October 26, 2023**** – Amazon Web Services (AWS), an Amazon.com company (NASDAQ: AMZN), and NVIDIA (NASDAQ: NVDA) today announced a strategic collaboration to deliver next-generation infrastructure and software that will enable customers to build and deploy generative AI applications more quickly and at scale on AWS. This partnership will see the integration of NVIDIA's latest GPU technology into AWS's extensive cloud infrastructure. Specifically, AWS will be among the first to offer instances powered by NVIDIA GH200 Grace Hopper Superchips, enabling customers to train larger, more complex AI models for use cases ranging from drug discovery to financial modeling. The collaboration also includes optimization of NVIDIA AI Enterprise, NVIDIA's end-to-end, cloud-native software platform, on AWS. This optimized software suite simplifies the development and deployment of AI applications, providing developers with enhanced tools and accelerated workflows. The combined power of NVIDIA's AI expertise and AWS's global cloud infrastructure will empower businesses of all sizes to accelerate their AI initiatives. Customers will benefit from increased performance, reduced latency, and seamless integration with other AWS services, leading to faster time-to-market and greater innovation in the field of generative AI. "Generative AI is transforming industries, and AWS is committed to providing our customers with the most advanced infrastructure and services to power their innovation," said Adam Selipsky, CEO of Amazon Web Services. "By collaborating with NVIDIA, we're enabling customers to harness the full potential of generative AI and unlock new possibilities across various sectors." ****About Amazon**** Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit amazon.com/about and follow @AmazonNews. ****Contact:**** customer-service@amazon.com