

# Nvidia Launches Revolutionary New Product

## Nvidia

**\*\*FOR IMMEDIATE RELEASE\*\*** **\*\*NVIDIA Unveils the GeForce RTX 5090: A New Era of Immersive Gaming and AI-Powered Content Creation\*\*** SANTA CLARA, Calif. – October 26, 2023 – NVIDIA today announced the GeForce RTX 5090, the latest flagship graphics card based on the groundbreaking Blackwell architecture. The RTX 5090 delivers unparalleled performance for gamers, content creators, and AI enthusiasts, ushering in a new era of immersive gaming experiences, accelerated content creation workflows, and faster AI development. The GeForce RTX 5090 boasts a significant leap in performance over its predecessor, driven by the Blackwell architecture's enhanced ray tracing capabilities, next-generation Tensor Cores, and dramatically increased memory bandwidth. Gamers can expect to experience significantly higher frame rates at ultra-high resolutions with maximum settings enabled, while content creators will benefit from drastically accelerated rendering times and improved AI-powered tools for video editing, 3D modeling, and more. The card also incorporates advanced power management features to optimize energy efficiency without sacrificing performance. Beyond gaming, the RTX 5090's enhanced AI capabilities unlock new possibilities for developers and researchers. Its next-generation Tensor Cores provide a significant performance boost for AI training and inference, enabling faster development of advanced AI models for a wide range of applications, including generative AI, natural language processing, and computer vision. "The GeForce RTX 5090 represents a quantum leap in graphics performance and AI acceleration," said Jensen Huang, founder and CEO of NVIDIA. "We are pushing the boundaries of what's possible, delivering an unparalleled experience for gamers, creators, and AI developers. This card will redefine the standard for high-performance computing and immersive experiences." **\*\*About NVIDIA\*\*** NVIDIA (NASDAQ: NVDA) is a world leader in accelerated computing. We design and build systems that are at the heart of the most consequential technological advancements. From gaming to professional visualization, data center, and automotive, our work is transforming industries and improving lives. More information at <https://nvidianews.nvidia.com/>. **\*\*Contact\*\*** Contact ([support@nvidia.com](mailto:support@nvidia.com))