

Intel Appoints New Leadership

Intel

****FOR IMMEDIATE RELEASE**** **Intel Unveils 14th Gen Intel® Core™ Desktop Processors, Delivering Unmatched Performance for Gamers and Creators** Santa Clara, CA – October 17, 2024 – Today, Intel (Nasdaq: INTC) launched the 14th Gen Intel® Core™ desktop processor family, setting a new standard for performance and capabilities across gaming, content creation, and everyday productivity. The new processor family, led by the Intel® Core™ i9-14900K, delivers significant performance improvements over the previous generation, offering up to 17% better gaming performance and up to 20% faster content creation workflows. Built on a refined Intel 7 process and featuring a hybrid core architecture, the 14th Gen Intel® Core™ processors optimize performance across a wide range of workloads. The enhanced architecture allows for intelligent workload prioritization and efficient power management, resulting in a smoother and more responsive user experience. Key features include increased core counts, higher clock speeds, and enhanced AI capabilities via Intel® Gaussian & Neural Accelerator (GNA). The processors are also compatible with existing Intel® 600 and 700 series chipsets, providing flexibility for system builders and upgraders. The launch comes at a time when demand for high-performance computing is rapidly growing, driven by advancements in gaming, virtual reality, and AI-powered applications. Intel is committed to providing the best possible computing solutions to empower creators, gamers, and professionals to achieve their full potential. "The 14th Gen Intel® Core™ desktop processors represent a significant step forward in performance and innovation," said Michelle Johnston Holthaus, Executive Vice President and General Manager of the Client Computing Group at Intel. "We are delivering the ultimate computing experience for users who demand the very best, whether they are pushing the boundaries of gaming, creating stunning content, or simply seeking unmatched performance in their daily tasks." **About Intel** Intel (Nasdaq: INTC) is an industry leader, creating world-changing technology that enables global progress and enriches lives. Inspired by Moore's Law, we continuously work to advance the design and manufacturing of semiconductors to help address our customers' greatest challenges. By embedding intelligence in the cloud, network, edge and every kind of computing device, we unleash the potential of data to transform business and society for the better. To learn more about Intel's innovations, go to newsroom.intel.com and intel.com. **Contact:** Intel Media Relations support@intel.com