

# Datadog

## Services Brochure

---

## Unlock the Full Potential of Your Datadog Investment: Beyond Core Monitoring Datadog is more than just a monitoring platform; it's a strategic partner for optimizing your entire technology stack. While known for industry-leading observability, Datadog Professional Services offer comprehensive solutions to accelerate your adoption, optimize your environment, and maximize the value derived from our platform.

**\*\*Empowering Your Team Through Specialized Training:\*\*** Go beyond basic platform navigation with Datadog's **\*\*Advanced Enablement Programs\*\***. These customized workshops, delivered by Datadog Certified Experts, are tailored to your specific infrastructure and team skill levels. We offer specialized tracks focusing on areas like:

- \* **\*\*APM Deep Dive:\*\*** Master advanced techniques for identifying performance bottlenecks and optimizing application code with Datadog APM. Ideal for development teams aiming to reduce latency and improve user experience. \*
- \* **\*\*Security Monitoring Mastery:\*\*** Enhance your security posture with in-depth training on utilizing Datadog Security Monitoring for threat detection, incident response, and compliance. Target audience: Security Engineers, SOC Analysts. \*
- \* **\*\*Log Management Optimization:\*\*** Learn best practices for centralized log aggregation, parsing, and analysis to gain actionable insights from your log data. Tailored for DevOps engineers seeking improved troubleshooting capabilities. \*

**\*\*Strategic Implementation & Optimization Services:\*\*** Realize immediate ROI with our targeted services.

- \* **\*\*Custom Dashboard & Alerting Design:\*\*** Our experts collaborate with your team to design visually compelling dashboards and intelligent alerts that surface critical issues before they impact your business. We ensure configurations align with your unique business needs and KPIs. \*
- \* **\*\*Integrations Enablement:\*\*** Datadog seamlessly integrates with hundreds of technologies. Our services help you effectively integrate Datadog with your existing tools and services, such as AWS, Azure, GCP, and Kubernetes, ensuring comprehensive data capture and streamlined workflows. \*

**\*\*Service Delivery:\*\*** We leverage a consultative approach, working closely with your team to understand your specific requirements and develop a tailored solution. Our experts utilize proven methodologies and best practices gained from hundreds of successful Datadog implementations.

**\*\*Success Measured:\*\*** Datadog Professional Services track key metrics to demonstrate value, including reduced MTTR, improved application performance, enhanced security posture, and increased

operational efficiency. Our commitment to your success is reflected in our high customer satisfaction ratings and long-term partnerships.