

PayPal - Q1 2025 Financial Report

Metric	Value
Revenue	\$45,593,346.00
Growth Rate	7.9%
Profit Margin	5.6%

****PayPal Holdings, Inc. – Q1 2025 Financial Report**** ****Executive Summary**** PayPal Holdings, Inc. (NASDAQ: PYPL) today announced its financial results for the first quarter of 2025. We delivered solid financial performance in a dynamic market, reflecting the strength of our diversified platform and commitment to innovation. Total Payment Volume (TPV) reached \$430 billion, up 12% year-over-year, while revenue grew to \$8.1 billion, representing an 8% increase compared to Q1 2024. While macroeconomic headwinds persist, we are focused on operational efficiency and strategic investments to drive sustainable growth. Non-GAAP EPS was \$1.28, demonstrating our commitment to profitable growth.

****Revenue and Growth Metrics**** Revenue growth was primarily driven by increased transaction revenue, which comprised the bulk of our total revenue. Subscription and other value-added services revenue also contributed positively, reflecting the continued adoption of our premium offerings. Geographically, North America remained our largest market, contributing approximately 60% of total revenue, with international markets showing strong growth, particularly in Asia-Pacific, which saw a 15% increase in TPV. Braintree processed approximately \$180 billion in TPV, demonstrating its strength with large enterprise merchants. Venmo continued its growth trajectory, reaching \$85 billion in TPV, driven by increased peer-to-peer transactions and expanding merchant integration.

****Key Business Highlights**** During Q1 2025, PayPal focused on enhancing its product suite and expanding its partnerships. We launched an improved version of our checkout experience, resulting in a 5% uplift in conversion rates for participating merchants. Furthermore, we deepened our integration with e-commerce platforms and payment gateways, expanding our reach to new merchants. Successful pilot programs for our new buy-now-pay-later offerings showed promising results, with increased consumer adoption anticipated in future quarters.

****Market Conditions and Competitive Landscape**** The digital payments sector remains highly competitive, with established players and emerging fintech companies vying for market share. The proliferation of mobile wallets, instant payment systems, and alternative payment methods are reshaping the landscape. PayPal is actively navigating this evolving environment by focusing on innovation, strategic partnerships, and delivering superior value to both merchants and consumers. Increased regulatory scrutiny and evolving data privacy requirements are also key considerations we are closely monitoring.

****Forward-Looking Statements and Guidance**** Looking ahead, we anticipate continued revenue growth in the range of 8-10% for Q2 2025. We are reaffirming our full-year 2025 revenue guidance of \$33-34 billion and non-GAAP EPS of \$5.10-\$5.25. We are committed to executing our strategic priorities, driving innovation, and delivering long-term value for our shareholders. We will continue to actively manage expenses and allocate capital efficiently to support growth initiatives and enhance shareholder returns.