

# Airbnb - Company Profile

## Airbnb

Here is a comprehensive and accurate company profile for Airbnb, based on current web research:

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### 1. Basic Information

- \* \*\*Founded Year:\*\* 2008
- \* \*\*Founders:\*\* Brian Chesky, Joe Gebbia, Nathan Blecharczyk
- \* \*\*Current CEO:\*\* Brian Chesky
- \* \*\*Headquarters Location:\*\* San Francisco, California, USA
- \* \*\*Number of Employees:\*\* Approximately 6,900 (as of late 2023/early 2024)
- \* \*\*Website:\*\* [airbnb.com](http://airbnb.com)
- \* \*\*Contact:\*\* support@airbnb.com | +1-844-234-2500 (primary customer service lines typically vary by region and may direct to online support portals)

## 2. Company Overview

Airbnb is a global online marketplace that connects travelers seeking unique accommodations with hosts offering a wide range of properties, from private rooms and entire homes to unique stays like treehouses and castles. Beyond lodging, it also facilitates local experiences, enabling people to immerse themselves in destinations through host-led activities. The company's mission is "to create a world where anyone can belong anywhere."

\*\*Brief History Highlights:\*\*

- \* \*\*2008:\*\* Founded as "AirBed & Breakfast" in San Francisco.
- \* \*\*2010:\*\* Reached 100,000 bookings and rebranded to Airbnb.
- \* \*\*2020:\*\* Successfully went public with an IPO on the Nasdaq under the ticker ABNB.

## 3. Key Products and Services

Airbnb's core offerings revolve around its platform connecting hosts and guests:

- \* \*\*Accommodations:\*\* Short-term rentals of diverse property types (homes, apartments, private rooms, unique stays).
- \* \*\*Airbnb Experiences:\*\* Host-led activities and tours offered by locals.
- \* \*\*Airbnb for Work:\*\* Business travel solutions for companies and their employees.
- \* \*\*Host Tools & Services:\*\* Tools for managing listings, bookings, payments, and guest communication.
- \* \*\*Guest Services:\*\* Search, booking, and customer support for travelers.
- \* \*\*Luxe:\*\* A collection of high-end, luxury accommodations.
- \* \*\*Rooms:\*\* A specific product focusing on private room stays within a host's home.

## 4. Leadership Team

- \* \*\*CEO:\*\* Brian Chesky
- \* \*\*CFO:\*\* Ellie Mertz
- \* \*\*Chief Operating Officer (COO):\*\* Dave Stephenson
- \* \*\*Chief Technology Officer (CTO):\*\* Nathan Blecharczyk (also a co-founder and Chairman of Airbnb.org)
- \* \*\*Board Chair:\*\* Brian Chesky

## 5. Market Position

- \* \*\*Market Capitalization:\*\* Approximately \$90-\$100 billion (as of mid-2024, fluctuates with market conditions).
- \* \*\*Main Competitors:\*\* Booking.com, Expedia Group (Vrbo, Hotels.com), Marriott International, Hilton Worldwide, local hotel chains.
- \* \*\*Industry Standing:\*\* Airbnb is a dominant player in the alternative accommodations and peer-to-peer lodging market, significantly impacting the hospitality industry globally.
- \* \*\*Geographic Presence:\*\* Operates in over 220 countries and regions worldwide, with millions of listings.

## 6. Recent Achievements (2023-2025)

- \* \*\*Sustained Profitability:\*\* Airbnb has maintained consistent profitability, reporting strong revenue and net income in its recent quarterly earnings (e.g., Q4 2023 and Q1 2024 results).
- \* \*\*"Rooms" Category Relaunch:\*\* In 2023, Airbnb relaunched and enhanced its "Rooms" category, focusing on private rooms within a host's home to offer more affordable options and highlight unique host connections.
- \* \*\*Enhanced Guest and Host Tools:\*\* Ongoing updates to the platform, including AI-powered guest support tools, improved pricing tools for hosts, and enhanced safety features.
- \* \*\*Focus on Long-Term Stays:\*\* Continued growth in longer-term stays (28+ nights), catering to remote workers and digital nomads, becoming a significant segment of their business.