Oracle

Product Brochure

Power Your Digital Transformation with Oracle Integration Cloud

Unlock Agility. Drive Innovation. Connect Everything. In today's rapidly evolving business landscape, seamless integration is no longer a luxury, but a necessity. Oracle Integration Cloud (OIC) empowers organizations to connect disparate applications, automate business processes, and accelerate their digital transformation journey. Move beyond fragmented systems and unlock the true potential of your data with a comprehensive and intelligent integration platform. OIC provides a unified environment for application integration, process automation, API management, and data integration. With prebuilt adapters for hundreds of cloud and on-premise applications – including Oracle SaaS applications like Oracle ERP Cloud and Oracle HCM Cloud, as well as third-party solutions like Salesforce and SAP – you can rapidly connect your entire ecosystem with minimal coding. Leveraging OIC's intuitive visual designer, citizen integrators can build complex integrations and workflows through a drag-and-drop interface, significantly reducing time-to-value and dependency on IT resources. **Key Features & Capabilities:** * **Application Integration:** Connect applications with prebuilt adapters and powerful data mapping capabilities. * **Process Automation:** Design and automate end-to-end business processes with intelligent workflows and human task management. * **API Management:** Create, secure, and publish APIs to expose data and services to internal and external developers. * **Data Integration:** Integrate and cleanse data from diverse sources to provide a unified view of your information. * **AI-Powered Insights:** Leverage machine learning to identify integration bottlenecks, predict failures, and optimize performance. **Target Customers & Use Cases:** OIC is ideal for organizations of all sizes seeking to streamline operations, improve efficiency, and gain a competitive edge. Common use cases include: * **Order-to-Cash Automation:** Integrate CRM, order management, and finance systems to automate the order processing lifecycle. * **HR Onboarding:** Connect HR systems, payroll, and IT provisioning to automate the employee onboarding process. * **Supply Chain Optimization:** Integrate supply chain partners and systems to improve visibility and efficiency. **Competitive Advantages:** Oracle Integration Cloud provides a comprehensive and future-proof integration platform built on Oracle's industry-leading infrastructure. Its AI-powered capabilities, prebuilt adapters, and low-code environment

differentiate it from competing solutions, enabling organizations to rapidly connect their business and drive innovation. Choose Oracle Integration Cloud to unlock the power of connected intelligence.