

Shopee

Services Brochure

Shopee: Expanding Your E-commerce Horizons - Beyond the Marketplace While Shopee is renowned as Southeast Asia and Taiwan's leading e-commerce platform, we offer a comprehensive suite of professional services designed to empower businesses of all sizes to thrive in the digital landscape, extending far beyond simply listing products on our marketplace.

Shopee Seller Growth Solutions: * **Shopee Ads Management:** Leverage our expert team to optimize your advertising campaigns within the Shopee platform. We provide data-driven strategies, keyword research, A/B testing, and budget management to maximize ROI on your ad spend and increase product visibility. This goes beyond basic ad tools and includes personalized consultation and performance reporting.

* **Shopee University Training Programs:** Equip your team with the knowledge and skills needed to succeed on Shopee. Our Shopee University offers both online and offline training modules covering topics from store setup and product listing optimization to order fulfillment and customer service best practices. We also offer advanced courses on data analytics and advanced marketing strategies, tailored to different seller levels.

* **Cross-Border E-commerce Enablement:** Expand your reach beyond your local market with our cross-border e-commerce solutions. We assist with product localization, currency management, logistics optimization, and compliance with international regulations. We have dedicated specialists who can help navigate the complexities of selling internationally on Shopee.

Target Market: These services cater to a wide range of clients, including:

- * **New Sellers:** Businesses new to e-commerce seeking guidance on launching and scaling their presence on Shopee.
- * **Existing Sellers:** Businesses looking to optimize their performance, increase sales, and expand their reach.
- * **Brands:** Established brands seeking to enhance their brand presence and engagement on the Shopee platform.
- * **International Businesses:** Companies aiming to enter the Southeast Asian and Taiwanese e-commerce markets.

Service Delivery: Our services are delivered through a combination of:

- * **Dedicated Account Management:** Providing personalized support and guidance from experienced e-commerce professionals.
- * **Data-Driven Insights:** Utilizing Shopee's extensive data analytics capabilities to inform strategies and optimize performance.
- * **Training & Workshops:** Offering interactive training programs to empower sellers with the knowledge

and skills they need to succeed. **Success Metrics:** We measure success through key performance indicators (KPIs) such as:

- * **Increased Sales Revenue:** Helping sellers achieve significant growth in sales within the Shopee platform.
- * **Improved Product Visibility:** Enhancing product rankings and visibility in search results.
- * **Reduced Advertising Costs:** Optimizing ad campaigns to maximize ROI and minimize wasted ad spend.
- * **Increased Customer Engagement:** Driving higher levels of customer interaction and satisfaction.

Partner with Shopee to unlock your full e-commerce potential. Contact us today to learn more about how our professional services can help you achieve your business goals.