Snowflake Launches Revolutionary New Product

Snowflake

FOR IMMEDIATE RELEASE **Snowflake Announces General Availability of Snowpark Container Services, Revolutionizing Data Application Development** SAN MATEO, CA – October 26, 2023 – Snowflake (NYSE: SNOW), the Data Cloud company, today announced the general availability of Snowpark Container Services, a fully managed container service directly within Snowflake. This launch empowers developers to build, deploy, and manage sophisticated data applications leveraging familiar container technologies, all while benefiting from Snowflake's security, governance, and scalability. Snowpark Container Services significantly simplifies the process of building and deploying complex applications like LLMs, data science models, and AI-powered workflows directly alongside data within the Data Cloud. Unlike traditional methods which require extensive data movement and integration, this new service allows developers to work directly with governed data and utilize a wide range of open-source tools and container images. Key benefits include reduced latency, improved data security, streamlined deployment pipelines, and faster time-to-market for data-driven applications. This allows customers to build applications that previously required external infrastructure directly within Snowflake, furthering the company's vision of a single, unified platform for all data workloads. "Snowpark Container Services represents a major leap forward in data application development," said Chris Degnan, Chief Revenue Officer at Snowflake. "By bringing containerized workloads directly to the data, we're removing the barriers that previously slowed down innovation and allowing our customers to unlock even greater value from their data in a secure and governed environment. We are seeing a huge appetite from customers wanting to build these applications directly within Snowflake, leveraging the power and scalability they already know and trust." Snowflake's Data Cloud helps organizations unlock the power of their data by connecting them to the most relevant and readily available data, applications, and data services. Customers use Snowflake to unite siloed data, discover and securely share data, and execute diverse analytic workloads. Wherever data or users live, Snowflake delivers a single data experience that spans multiple clouds and geographies. Thousands of customers across many industries, including 643 of the 2023 Forbes Global 2000 (G2K) companies, use Snowflake Data Cloud to power their businesses. Learn more at snowflake.com. Contact: support@snowflake.com