

Adobe Appoints New Leadership

Adobe

****FOR IMMEDIATE RELEASE**** **Adobe Unveils Next Generation of Adobe Express, Empowering Creativity for All** SAN JOSE, Calif. – October 26, 2023 – Adobe (Nasdaq: ADBE) today announced a significant update to Adobe Express, its all-in-one platform for creating and sharing standout content. This release focuses on enhancing accessibility and expanding creative capabilities, making it easier than ever for users of all skill levels to produce high-quality graphics, videos, and social media content. The updated Adobe Express includes a redesigned user interface for improved navigation and a streamlined workflow. Key features include advanced AI-powered tools, such as enhanced image upscaling and background removal, directly integrated into the platform. Furthermore, Adobe Express now boasts expanded integration with Adobe Creative Cloud applications, enabling seamless asset sharing and project collaboration between desktop and mobile devices. This allows for greater flexibility and efficiency for professional designers and casual creators alike. The new version also provides expanded content libraries with a greater variety of templates, fonts, and stock assets available directly within the application. "We believe that creativity should be accessible to everyone," said David Wadhwani, President of Digital Media Business at Adobe. "This latest update to Adobe Express breaks down barriers and empowers individuals to bring their ideas to life, regardless of their prior experience. By combining user-friendly tools with the power of Adobe's industry-leading technology, we are enabling a new era of creative expression." Adobe is the global leader in digital media and digital marketing software. Our creative, marketing and document solutions empower everyone – from emerging artists to global brands – to bring digital creations to life and deliver them to the right person at the right moment for the best results. Contact: support@adobe.com