

# Datadog - Company Profile

## Datadog

## Datadog Company Profile Datadog is a leading cloud-native observability and security platform that provides comprehensive insights into the performance and health of modern applications and infrastructure. Through its unified SaaS platform, Datadog helps organizations break down silos between development, operations, and security teams, enabling real-time visibility and proactive problem resolution across their entire technology stack.

### 1. Basic Information

- \* \*\*Founded Year:\*\* 2010
- \* \*\*Founders:\*\* Olivier Pomel, Alexis Lê-Quôc
- \* \*\*Current CEO:\*\* Olivier Pomel
- \* \*\*Headquarters Location:\*\* New York, NY, USA
- \* \*\*Number of Employees:\*\* Approximately 5,200 (as of early 2024)
- \* \*\*Website:\*\* [datadoghq.com](http://datadoghq.com)
- \* \*\*Contact:\*\* support@datadoghq.com | +1-866-329-4466

### 2. Company Overview

Datadog offers a monitoring and security platform for cloud applications. Its SaaS platform integrates and automates infrastructure monitoring, application performance monitoring (APM), log management, and more to provide unified, real-time observability. Datadog's mission is to empower developers, operations, and security teams to innovate and scale their cloud environments with confidence by providing comprehensive visibility and actionable insights. Key historical milestones include its founding in 2010, initial focus on infrastructure monitoring, and a successful IPO in 2019, followed by rapid expansion into APM, logs, security, and more.

### 3. Key Products and Services

Datadog provides a broad suite of integrated products, including:

- \* \*\*Infrastructure Monitoring:\*\* Real-time metrics, traces, and logs from servers, containers, and serverless functions.
- \* \*\*Application Performance Monitoring (APM) & Distributed Tracing:\*\* End-to-end visibility into application code, performance, and user experience.
- \* \*\*Log Management:\*\* Collect, process, and analyze logs from all services and applications.
- \* \*\*Cloud Security Platform:\*\* Cloud Security Posture Management (CSPM), Cloud Workload Security, and CIEM (Cloud Infrastructure Entitlement Management).
- \* \*\*Real User Monitoring (RUM):\*\* Monitor and optimize the front-end performance of web and mobile applications.
- \* \*\*Synthetic Monitoring:\*\* Proactive monitoring of application uptime and performance from various global locations.
- \* \*\*Network Performance Monitoring (NPM):\*\* Gain visibility into network traffic flow and performance across the entire infrastructure.
- \* \*\*Incident Management:\*\* Streamline incident response with intelligent alerts and automated workflows.

### 4. Leadership Team

- \* \*\*CEO:\*\* Olivier Pomel
- \* \*\*CTO:\*\* Alexis Lê-Quôc
- \* \*\*CFO:\*\* David Obstler

### 5. Market Position

Datadog holds a leading position in the observability and cloud security markets. As of May 2024, its market capitalization stands at approximately \$38.5 billion. The company is recognized as a leader in reports like the Gartner Magic Quadrant for APM and Observability. Its main competitors include Dynatrace, New Relic, Splunk, Elastic, Grafana Labs, and cloud provider-native solutions like AWS CloudWatch and Azure Monitor. Datadog has a global presence, serving customers across North America, Europe, Asia Pacific, and other regions.

### 6. Recent Achievements (2023-2025)

Datadog has continued to drive innovation and expand its platform:

- \* \*\*Product Enhancements:\*\* Significant releases around AI-powered capabilities (e.g., Watchdog AI) to proactively detect anomalies and suggest remediations, as well as new features across its security platform.
- \* \*\*Industry Recognition:\*\* Named a Leader in the 2023 Gartner Magic Quadrant for Application Performance Monitoring and Observability.
- \* \*\*Strategic Initiatives:\*\* Continued strengthening of integrations with major cloud providers (AWS, Azure, Google Cloud) and various third-party services, enhancing its unified platform strategy.
- \* \*\*Expanded Observability:\*\* Introduction of products like Observability Pipelines to provide more control over data ingestion and routing.