

# Google - Company Profile

## Google

## Google: Company Profile \*\*1. Basic Information\*\* \* \*\*Founded Year:\*\* September 4, 1998 \* \*\*Founders:\*\* Larry Page, Sergey Brin \* \*\*Current CEO:\*\* Sundar Pichai \* \*\*Headquarters:\*\* Mountain View, California, USA \* \*\*Number of Employees:\*\* Approximately 182,500 (as of Q4 2023) \* \*\*Website:\*\* google.com \* \*\*Contact:\*\* support@google.com | +1-650-253-0000 \*\*2. Company Overview\*\* Google, a primary subsidiary of Alphabet Inc., is a global technology leader focused on internet-related services and products. Its extensive portfolio spans online advertising, search, cloud computing, software, and hardware. The company's mission is "to organize the world's information and make it universally accessible and useful." Key historical milestones include its incorporation in 1998, a successful initial public offering (IPO) in 2004, and a major corporate restructuring under the Alphabet Inc. umbrella in 2015, which saw Sundar Pichai become Google's CEO. \*\*3. Key Products and Services\*\* Google offers a vast array of influential products and services across various business segments: \* \*\*Google Search:\*\* The world's dominant search engine. \* \*\*Google Ads & AdSense:\*\* Core online advertising platforms powering its revenue model. \* \*\*Android:\*\* The leading mobile operating system globally. \* \*\*YouTube:\*\* The world's largest video-sharing and streaming platform. \* \*\*Google Chrome:\*\* A widely used web browser. \* \*\*Google Workspace:\*\* A suite of productivity and collaboration tools (including Gmail, Docs, Drive, Meet). \* \*\*Google Cloud Platform (GCP):\*\* Enterprise cloud computing services. \* \*\*Google Pixel:\*\* A line of consumer electronics, including smartphones, smartwatches, and smart home devices (Google Nest). \*\*4. Leadership Team\*\* \* \*\*CEO:\*\* Sundar Pichai (also CEO of Alphabet Inc.) \* \*\*CFO (Alphabet Inc.):\*\* Ruth Porat \* \*\*President & Chief Business Officer (Google):\*\* Philipp Schindler \* \*\*Board Chair (Alphabet Inc.):\*\* John L. Hennessy (Independent Lead Director) \*\*5. Market Position\*\* Alphabet Inc., Google's parent company, boasts a market capitalization of approximately \$2.1 trillion (as of May 2024). Google maintains a dominant global market share in search (over 90%) and mobile operating systems (Android). Its main competitors include Microsoft (search, cloud), Meta Platforms (advertising), Amazon (advertising, cloud), and Apple (mobile OS, hardware). Google operates extensively across nearly every country and region worldwide, demonstrating a pervasive global presence. \*\*6. Recent Achievements (2023-2025)\*\* In recent years, Google has made significant strides, particularly in artificial intelligence. This includes the launch and continuous integration of its advanced multimodal AI model, Gemini, across various products like Search, Workspace, and Android, alongside the development of the Search Generative Experience (SGE). The company has also continued its innovation in hardware with new generations of Google Pixel devices and improved Nest smart home products. Google Cloud Platform has sustained strong revenue growth through expanded services, strategic partnerships, and increased enterprise adoption, solidifying its position as a major global cloud provider.