

Shopify

Product Brochure

Unlock Global Growth with Shopify Markets Pro

Expand Your Reach. Simplify International Sales. Optimize for Profit. Ready to take your business global without the complexities and risks? Shopify Markets Pro is the premium solution designed for high-growth Shopify Plus merchants seeking seamless international expansion.

Effortless Global Commerce, Powered by Shopify: Markets Pro removes the barriers to selling in new markets, allowing you to tap into a world of new customers. Key features include:

- * **Localized Shopping Experiences:** Automatically display prices in local currencies, translate product descriptions, and offer region-specific payment options for a frictionless checkout.
- * **Simplified Compliance:** Navigate complex international tax regulations with confidence. Markets Pro automatically calculates and collects duties and taxes at checkout, ensuring full compliance in each market.
- * **Integrated Fraud Protection:** Benefit from advanced fraud analysis and chargeback protection specific to international transactions, minimizing risk and maximizing revenue. We leverage global data and predictive models to identify and prevent fraudulent orders.
- * **Optimized Shipping & Logistics:** Streamline your international shipping with pre-negotiated rates and integrated shipping labels. Markets Pro supports various shipping carriers and provides end-to-end tracking for enhanced customer satisfaction.
- * **Managed Customs Clearance:** Leverage our expert network to handle customs clearance smoothly, minimizing delays and ensuring your products reach customers efficiently.

Who is Markets Pro For? Markets Pro is ideal for Shopify Plus merchants generating over \$500,000 in annual revenue who are looking to significantly expand their international presence and reduce the operational burden of global selling. Use cases include apparel retailers, consumer electronics brands, and direct-to-consumer companies looking to build a global customer base.

Why Choose Markets Pro? Unlike other international e-commerce solutions, Markets Pro is deeply integrated with the Shopify platform, offering unparalleled ease of use and a unified dashboard to manage all aspects of your global business. Reduce your operational overhead, mitigate risk, and unlock significant revenue growth with Shopify Markets Pro.