

# Microsoft - Company Profile

## Microsoft

## Microsoft Company Profile ### 1. Basic Information Microsoft Corporation, founded on \*\*April 4, 1975\*\*, by \*\*Bill Gates\*\* and \*\*Paul Allen\*\*, stands as a global technology behemoth. Its current CEO is \*\*Satya Nadella\*\*, and its headquarters are located in \*\*Redmond, Washington, USA\*\*. As of June 2023, Microsoft employed approximately \*\*221,862\*\* people worldwide. \* \*\*Website:\*\* microsoft.com \* \*\*Contact:\*\* support@microsoft.com | +1-800-642-7676 ### 2. Company Overview Microsoft develops, manufactures, licenses, supports, and sells computer software, consumer electronics, personal computers, and related services. The company's core business revolves around creating innovative technology to empower individuals and organizations globally. Their official mission statement is: "To empower every person and every organization on the planet to achieve more." Key historical milestones include the launch of Windows 1.0 in 1985, which established its dominance in personal computing, and the landmark acquisition of Activision Blizzard in 2023, significantly bolstering its gaming division. Under current CEO Satya Nadella, Microsoft has pivoted heavily towards cloud computing and artificial intelligence. ### 3. Key Products and Services Microsoft offers a vast array of products and services across multiple strategic segments: \* \*\*Operating Systems:\*\* Microsoft Windows (e.g., Windows 11, Windows Server) \* \*\*Productivity & Business Software:\*\* Microsoft 365 (Word, Excel, PowerPoint, Outlook, Teams), Dynamics 365 (ERP, CRM) \* \*\*Cloud Computing:\*\* Microsoft Azure (comprehensive cloud platform services) \* \*\*Gaming:\*\* Xbox (consoles, Xbox Game Pass, Xbox Cloud Gaming) \* \*\*Search & Advertising:\*\* Bing (search engine), Microsoft Advertising \* \*\*Hardware:\*\* Surface devices (laptops, tablets), HoloLens (mixed reality headsets) \* \*\*Professional Networking & Development:\*\* LinkedIn (professional networking platform), GitHub (code hosting and collaboration) ### 4. Leadership Team \* \*\*CEO & Chairman of the Board:\*\* Satya Nadella \* \*\*Vice Chair & President:\*\* Brad Smith \* \*\*Chief Financial Officer:\*\* Amy Hood ### 5. Market Position With an approximate market capitalization of \*\*\$3.15 trillion\*\* (as of May 2024), Microsoft is consistently one of the world's most valuable companies. It maintains a dominant position in operating systems and enterprise software, and holds a strong number two position in the global cloud computing market (Azure) behind Amazon Web Services. \* \*\*Main Competitors:\*\* Amazon (AWS), Google (Google Cloud, Google Workspace), Apple (macOS, iWork), Sony (PlayStation), Salesforce. \* \*\*Geographic Presence:\*\* Microsoft operates globally, with an extensive presence in virtually every country through a vast network of offices, data centers, and strategic partners across North America, Europe, Asia, Africa, and South America. ### 6. Recent Achievements (2023-2025) Microsoft completed its landmark acquisition of \*\*Activision Blizzard\*\* in October 2023 for \$68.7 billion, significantly expanding its footprint in the video game industry. The company has made substantial strides in \*\*Artificial Intelligence (AI)\*\*, integrating advanced AI capabilities like Copilot across its Microsoft 365 suite and Azure services, leveraging its strategic investment in OpenAI. In January 2024, Microsoft briefly became the \*\*world's most valuable company\*\* by market capitalization, surpassing Apple. The company also continues to drive innovation in its Surface hardware line and expand its global Azure infrastructure to meet growing cloud demands.