Team Name: Team Combat

Persona name: Jacob Williams

Photo:

Location: Nebraska, United States

Educational background: Doctor of Medical Degree with focus in Global Health Care and Prevention of Diseases(M.D.) ,Board Certified Physician, Masters in Public Health.

Technology background: Designs and integrates IT systems in medical department. Analyzes EHR Data of patients and computerized physician order entry,works with

senior leadership to create a strategic plan,set standards for use of medical terminology.

Socioeconomic background: Highest Level 'A' class - based on the categorization of people through factors *Income,Occupation and Education ,Family Status and Relationships*

Profession/job: Chief Medical Officer and Director of the Division of Public Health

Skills: Clinical Analytics, EHR Policy Making, Executive Leadership and Stewardship, Problem Solving, Graphical Analysis,Medical Ontology, Communication

Values:
- Compassion
- Service
- Altruism
- Trustworthiness
- Excellence in medical and surgical care
- Serving patients as individuals and honoring their humanity
- Team commitment to respect, communication and diversity
- Leadership in advocating for physicians and healthcare workers in our community

Interests:
- Promote public health seminars and research in prevention of diseases.
- Managing their health organization's doctors to provide safe, effective medical services to the public.
- Train new physicians on the facility's policies and keep current medical staff up-to-date on changing health regulations.
- Offering clinical guidance to physicians, innovating policy changes, ensuring JCAHO (Joint Commission: Accreditation, Health Care, Certification)
- compliance, starting quality improvement efforts, evaluating quality of services, developing a budget, assisting in resident funding, and coordinating community relationships.
- Attend board meetings to speak with chairmen, health administrators, and department heads about the facility's performance.

Concerns:
Health and Safety Programs , Health Awareness Campaigns , Employee Concerns and Differing Professional Opinions Programs,Security Programs,Employee Assistance and Substance Abuse Programs

Challenges:
Dealing with unprecedented cost pressure,declining reimbursement for employees,physician and healthcare workforce issues and uncertainty surrounding funding for infrastructure,losing focus of day-to-day issues of quality, safety and customer service,decrease the hospital length of stay, when appropriate, for hospitalized patients,Providing efficient care requires close collaboration and communication among doctors, nurses, other caregivers, patients, their families and sites of care outside the hospital.

Wants & needs:
Patient information, Medical Law enforcement, Diagnosis and Treatment report, Hospital employee welfare measures, Medical and non-medical data,Research and innovation of drugs and new medicines,Proper records and track of patient's' health, Introspection and maintenance of standards

Aims & goals:
Efficient work, High availability, Job satisfaction, Employee and Patient care, Learning and improving standards, Helping the poor and destitute with free medical service, ensure medicare insurance and subsidy on certain medicines, thorough check of data and patient EHR's.

Health Status:
Good and optimum-in-condition based on *Life Expectancy, Years of life lost, Health habits, Exercise levels and metabolism, Chronic disease prevalence factors*

Topic knowledge:
500 Cities project reports city and census tract-level data, obtained using small area estimation methods, for 27 chronic disease measures for the 500 largest American cities.

These high-quality, small-area epidemiologic data can be used both by individual cities and groups of cities as well as other stakeholders to help develop and implement effective and targeted prevention activities; identify emerging health problems; and establish and monitor key health objectives. It helps me, as a CMO to assess data in order to target neighborhoods with high rates of smoking or other health risk behaviors for effective interventions.

Preferred information sources:

Social media use (optional):
Communicating availability,Educating Current and Future Patients,Providing Anonymity, Improving patient interaction,Promoting new research or Relevant information.

Criminal background (optional): Not Applicable.

Political preferences (optional): Republican.

Income (optional): $200,000 per annum.