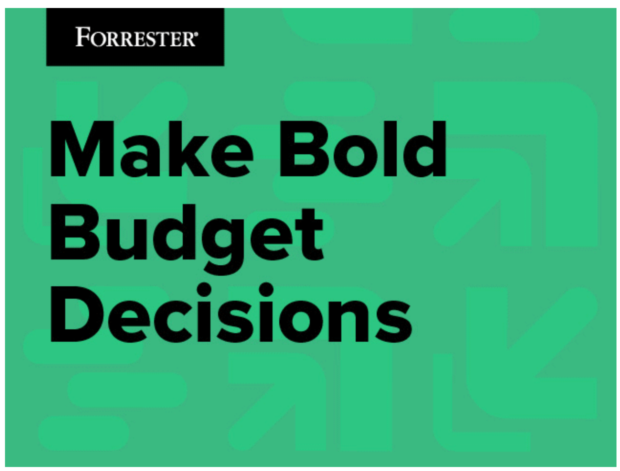
Deciding How to Decide

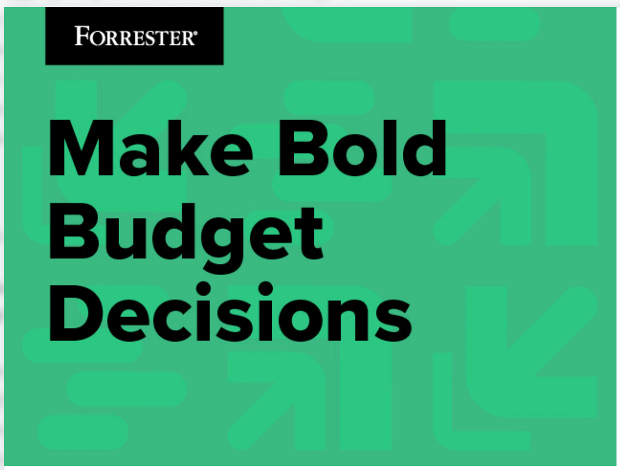
by Hugh Courtney, Dan Lovallo, and Carmina Clarke



Tools:

Situation 4: You don't understand your causal model, but you can still predict a range of outcomes.

Tools:



Tools:

Aggregating Information

Even in situations that seem unambiguous, it often pays to use tools to check for potential biases.