

K H ARJUN

Graphic Designer and Social Media Manager

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📍 Thiruvananthapuram, Kerala, India



SUMMARY

Creative and results-driven Graphic Designer with expertise in UI/UX design, social media management, and visual branding. Currently Chief Creative Officer at Inspira Marian IEDC, leading a team to deliver high-impact digital content. Proficient in Figma, prototyping, and user-centered design. Pursuing a B.Tech in AI and Machine Learning to enhance design innovation with technical depth.

EXPERIENCE

Associate - Social Media Management

μLearn Foundation

📅 01/2025 - 06/2025 📍 Thiruvananthapuram, India

Part-Time

- Led a cross-functional social media team to develop and execute content, marketing, and campaign strategies aligned with organizational goals.
- Coordinated outreach and promotional efforts for major events, driving awareness and participation across platforms.

Social Media Marketer/Manager Intern

μLearn Foundation

📅 11/2023 - 01/2025 📍 Thiruvananthapuram, Kerala

Internship

- Developed and implemented content, marketing, and campaign strategies for the μLearn Foundation
- Conducted trend research to ensure relevance and planned outreach for various events
- Actively engaged with audiences to build connections and collaborated with multiple communities to enhance engagement and maximize campaign reach

Chief Creative Officer

Inspira Marian IEDC

📅 08/2024 - 06/2026 📍 Thiruvananthapuram, Kerala

Leading a great team to deliver high-impact visual content

- Leading a talented team to create high-impact visual content that drives results
- Proficient in Figma and prototyping, specializing in aligning digital solutions with client objectives
- Strategizing and designing promotional materials and social media content to enhance brand presence and engagement

UIUX and Graphic Designer Intern

Svas.pro

📅 02/2025 - 06/2025 📍 Thiruvananthapuram, Kerala

UIUX and Graphic Designer Intern

- Designing user-centric digital experiences that support mental wellness through web and mobile interfaces
- Crafting clean, accessible designs using Figma and prototyping tools
- Creating promotional and social media content that enhances brand identity and engagement

EDUCATION

B.Tech in Artificial Intelligence and Machine Learning

APJ Abdul Kalam Technological University

📅 11/2022 - 06/2026

📍 Marian Engineering College,
Thiruvananthapuram, Kerala, India

STRENGTHS



Strengths

Creative Leadership
Strategic Thinking
Adaptability
User-Centric Approach
Collaboration
Initiative & Drive

SKILLS

Figma Gmail Graphic Design

Leadership Creative Thinking

Prototyping Team Collaboration

Problem Solving

Social Media Management

Organizational Skills

Visual Branding Trend Research

Content Creation