

# THE BATTLE OF THE NEIGH BORHOODS





# INTRODUCTION & BUSINESS PROBLEM

Searching for the best place in Barcelona to open a Peruvian restaurant

#### Why Barcelona? (♥)



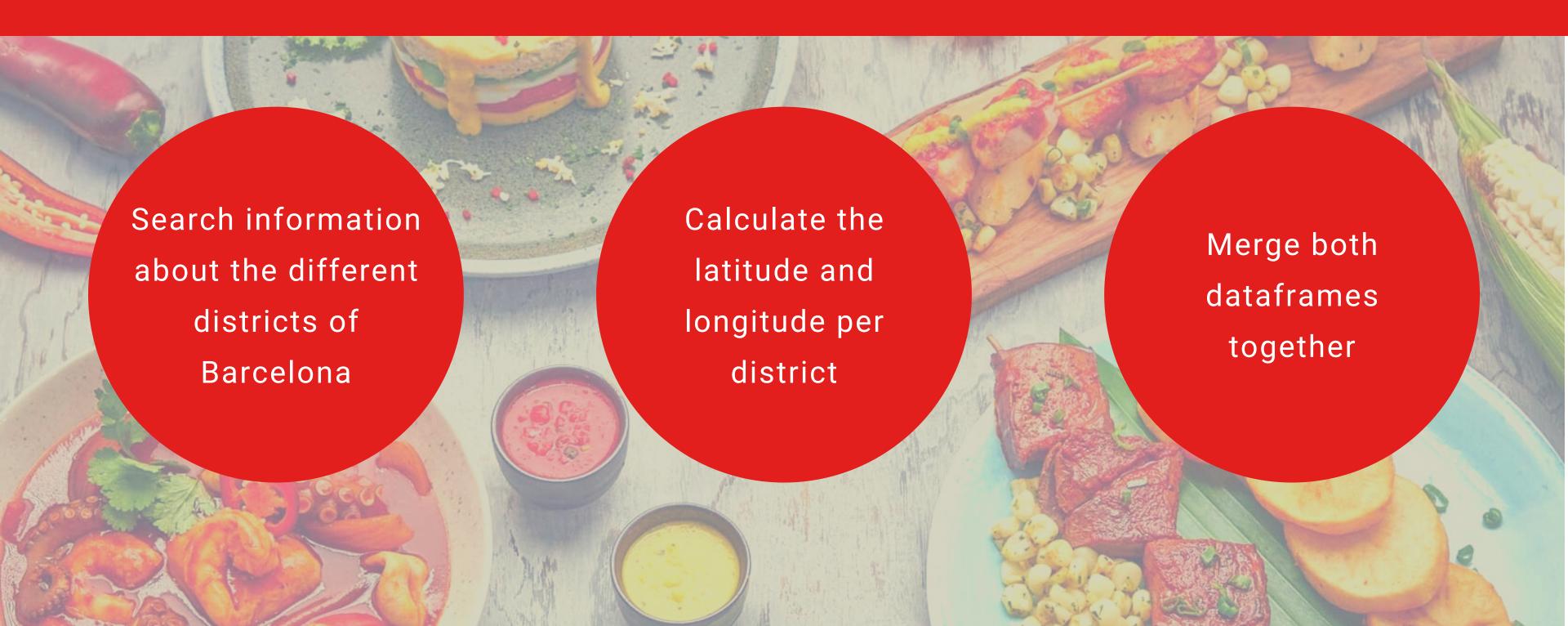
- Metropolitan city
- Mediterranean climate
- Multicultural

#### Why a Peruvian restaurant? (\*)



- Peruvian cuisine is one of the best in the world
- Great ingredients with a variety of influences

## DATA ACQUISITION AND CLEANING



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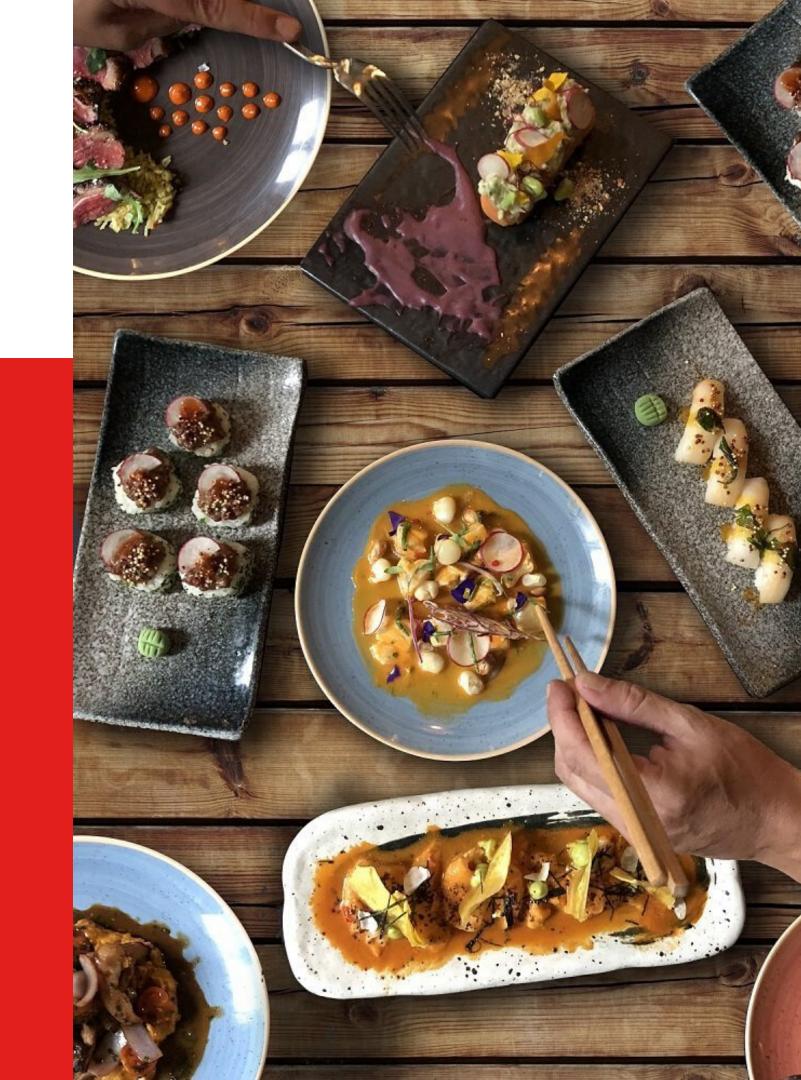
|   | District            | Size km2 | Population | Latitude  | Longitude |
|---|---------------------|----------|------------|-----------|-----------|
| 0 | Ciutat Vella        | 4.49     | 111,290    | 41.380218 | 2.17319   |
| 1 | Eixample            | 7.46     | 262,485    | 41.388960 | 2.16179   |
| 2 | Sants-Montjuïc      | 21.35    | 177,636    | 41.372631 | 2.15460   |
| 3 | Les Corts           | 6.08     | 82,588     | 41.383500 | 2.11680   |
| 4 | Sarrià-Sant Gervasi | 20.09    | 140,461    | 41.401039 | 2.13940   |
| 5 | Gràcia              | 4.19     | 120,087    | 41.402371 | 2.13940   |
| 6 | Horta-Guinardó      | 11.96    | 169,920    | 41.418491 | 2.16770   |
| 7 | Nou Barris          | 8.04     | 164,981    | 41.441631 | 2.17727   |
| 8 | Sant Andreu         | 6.56     | 142,598    | 41.435409 | 2.18982   |
| 9 | Sant Martí          | 10.80    | 221,029    | 41.418140 | 2.19933   |

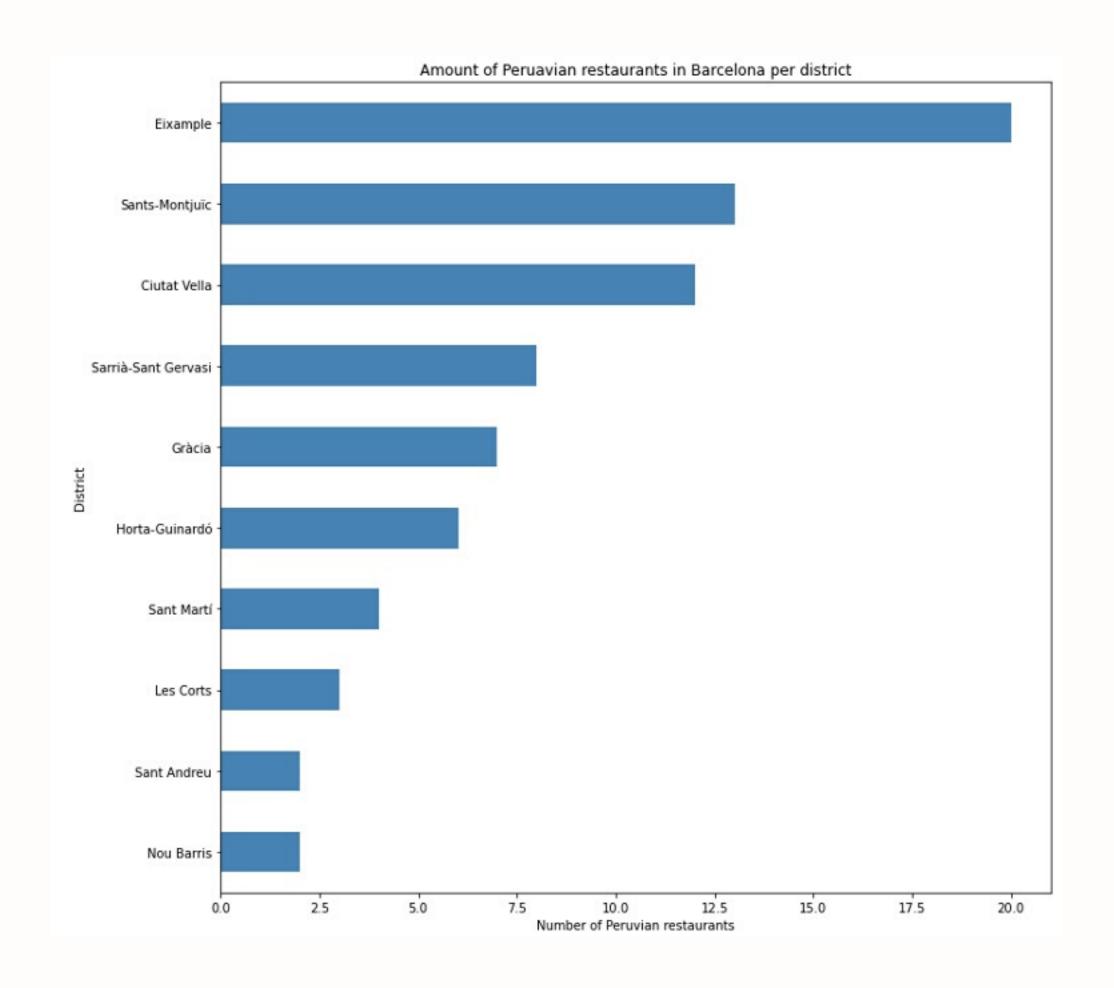


### FOURSQUARE API

Use Foursquare API to find Peruvian restaurants in Barcelona centre

Count the amount of peruvian restaurants per district and visualize them





# FOURSQUARE API





#### RESULTS

Outskirts have less
Peruvian
restaurants than
more centralized
districts

Eixample is the district with the most Peruvian restaurants

There are already many Peruvian restaurants in the centre of Barcelona

Sant Marti seems to be the best option to open a Peruvian restaurant

- It is a popular area covering the entire beachside of Barcelona
- Peruvian food has a connection to the sea
- It has the least amount of Peruvian restaurant from all the central districts

#### CONCLUSIONS

