

CREDIT CARD CUSTOMER REPORT

Week_Start_Date

All

Q4

Q3

Q2

Q1

Med

Low

High

Silver

Blue

Gold

Platin...

CSS

3.19

Income

576M

Interest earned

7.8M

Revenue

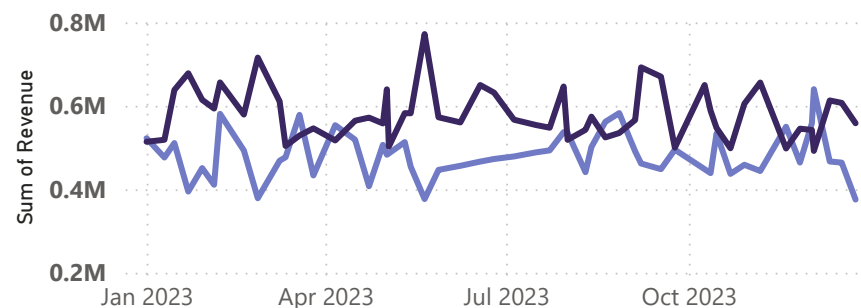
55M

F
739.07M

M
738.93M

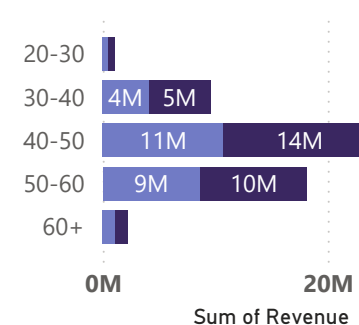
Revenue by Year

Gender ● F ● M



Revenue by Age group

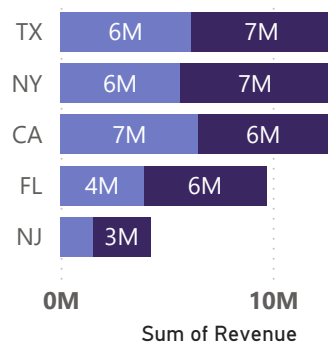
Gender ● F ● M



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	952800.6
Businessman	17387832	186959919	2539390.3
Govt	8111701	88773989	1160016.4
Retirees	4535184	48675030	630359.2
Selfemployeed	8261758	75313288	1119741.8
White-collar	10114656	103930055	1441073.9
Total	55315410	575914439	7843382.2

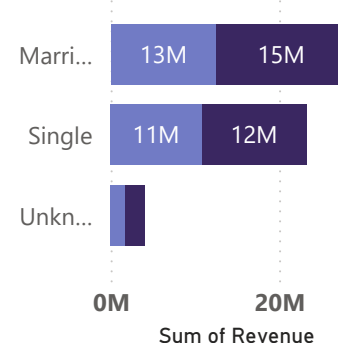
Top 5 state by revenue

Gen... ● F ● M



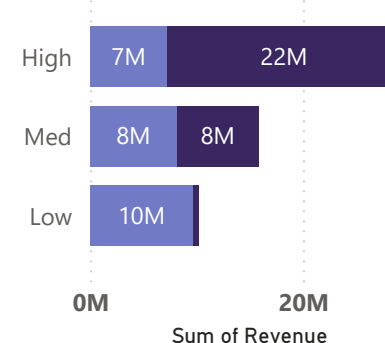
Revenue by Martial status

Gen... ● F ● M



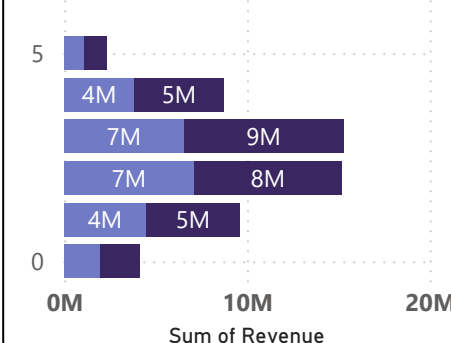
Revenue by Income group

Gen... ● F ● M



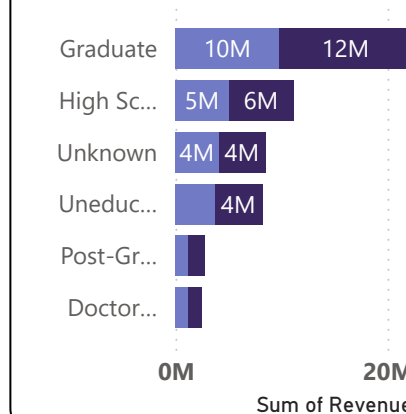
Revenue by Dependent count

Gend... ● F ● M



Revenue by Eduction level

Gender ● F ● M



CREDIT CARD TRANSACTION REPORT

Week_Start_Date

All

Total trans vol

656K

Total trans amt

45M

Interest earned

7.8M

Revenue

55M

Q4

Q3

Q2

Q1

F

M

Med

Low

High

Silver

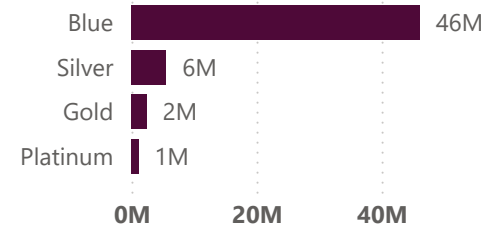
Blue

Gold

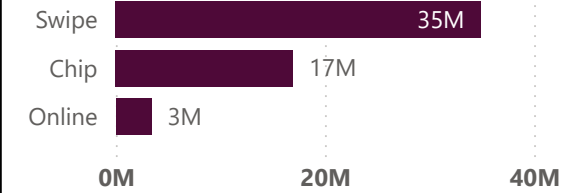
Plati...

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495887.7
Gold	2454072	2024078	373784.2
Platinum	1135608	953314	161629.1
Silver	5586332	4586746	812081.3
Total	55315410	44522013	7843382.2

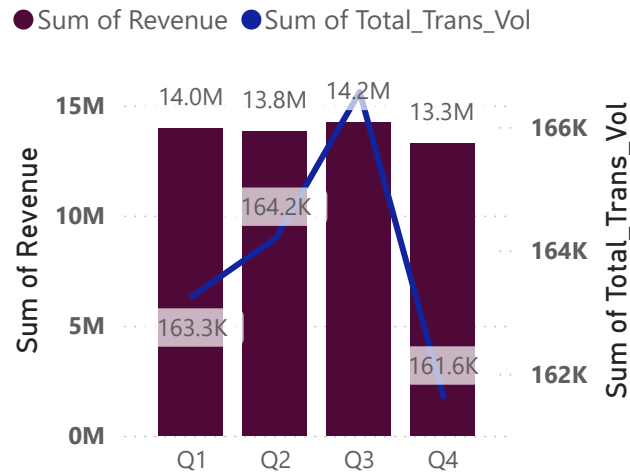
Card type by revenue



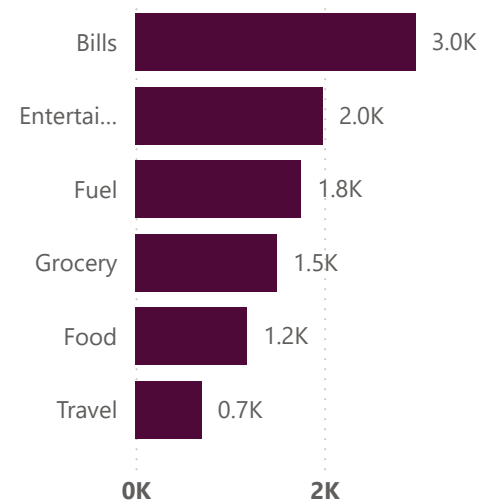
Use chip by revenue



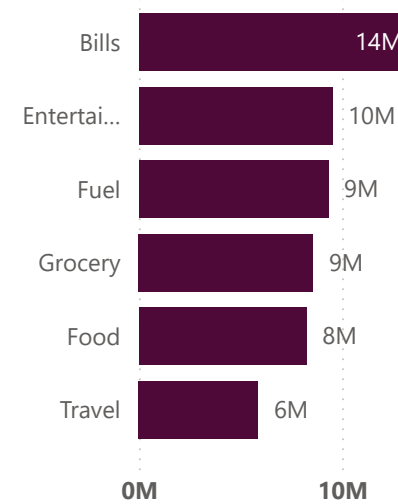
Revenue and Total_Trans_Vol by Qtr



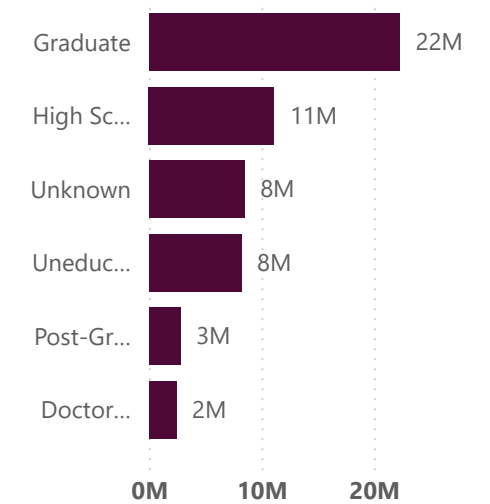
Customer Job by Exp Type



Revenue by Exp Type



Eduction by Exp Type



week_num_2	previous_week_revenue	current_week_revenue	week_revenue
1		1035629	
2	1035629	994114	-4.01%
3	994114	1148250	15.50%
4	1148250	1071919	-6.65%
5	1071919	2068422	92.96%
6	2068422	1236295	-40.23%
8		1071542	
9	1071542	1093502	2.05%
10	1093502	1078573	-1.37%
11	1078573	980152	-9.13%
12	980152	1106533	12.89%
13	1106533	978565	-11.56%
Total	1070439	933134	-12.83%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%