COFEE SHOP SALES



\$698.5K

Total Sales

1.44

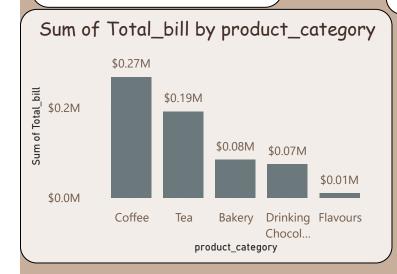
Average order

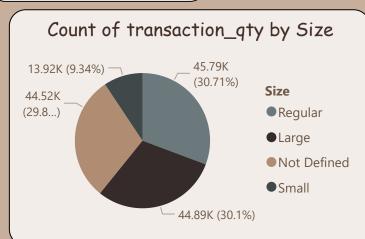
4.68

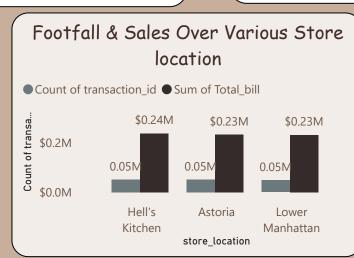
Average bill per person

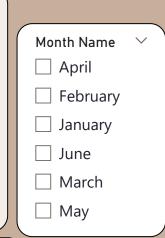
149.12K

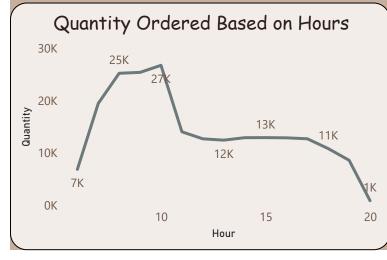
Total FootFall

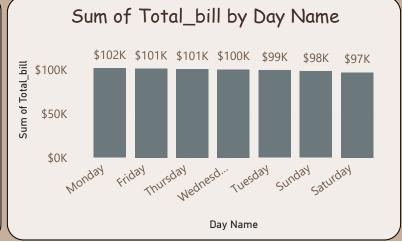


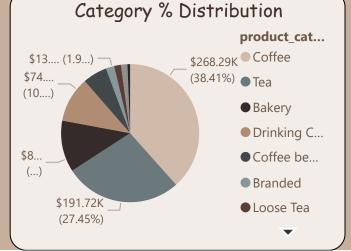














Top 5 Product

| • | |
|-----------------------|-------------------|
| product_type | Sum of Total_bill |
| Barista Espresso | \$91,345 |
| Brewed Black tea | \$46,590 |
| Brewed Chai tea | \$75,714 |
| Gourmet brewed coffee | \$69,135 |
| Hot chocolate | \$74,441 |
| Total | \$357,225 |

| Sum of Total_bill |
|-------------------|
| \$231,586 |
| \$236,336 |
| \$230,574 |
| \$698,496 |
| |

| product_category | Sum of Total_bill |
|--------------------|-------------------|
| Bakery | \$84,344 |
| Branded | \$13,607 |
| Coffee | \$268,291 |
| Coffee beans | \$40,008 |
| Drinking Chocolate | \$74,441 |
| Flavours | \$10,386 |
| Loose Tea | \$11,302 |
| Packaged Chocolate | \$4,400 |
| Tea | \$191,717 |
| Total | \$698,496 |

| store_location | Count of transaction_id |
|-----------------|-------------------------|
| Astoria | 50599 |
| Hell's Kitchen | 50735 |
| Lower Manhattan | 47782 |
| Total | 149116 |

| Hour | Sum | of | transaction_ | atv |
|-------|------|----|--------------|-----|
| iioui | Juin | Oi | transaction_ | _91 |

| | . , |
|-------|--------|
| 6 | 6865 |
| 7 | 19449 |
| 8 | 25197 |
| 9 | 25370 |
| 10 | 26713 |
| 11 | 14035 |
| 12 | 12690 |
| 13 | 12439 |
| 14 | 12907 |
| 15 | 12923 |
| 16 | 12881 |
| 17 | 12700 |
| 18 | 10826 |
| 19 | 8595 |
| 20 | 880 |
| Total | 214470 |
| | |

| Day Name | Sum of Total_bill |
|-----------|-------------------|
| Friday | \$101,326 |
| Monday | \$101,619 |
| Saturday | \$96,865 |
| Sunday | \$98,285 |
| Thursday | \$100,680 |
| Tuesday | \$99,437 |
| Wednesday | \$100,284 |
| Total | \$698,496 |

| Month Name | Sum of Total_bill |
|------------|-------------------|
| April | \$118,868 |
| February | \$76,152 |
| January | \$81,587 |
| June | \$166,439 |
| March | \$98,770 |
| May | \$156,680 |
| Total | \$698,496 |
| | |

| Size | Count of transaction_qty |
|-------------|--------------------------|
| Large | 44885 |
| Not Defined | 44518 |
| Regular | 45789 |
| Small | 13924 |
| Total | 149116 |

| product_category | Sum of Total_bill |
|--------------------|-------------------|
| Bakery | \$84,344 |
| Coffee | \$268,291 |
| Coffee beans | \$40,008 |
| Drinking Chocolate | \$74,441 |
| Tea | \$191,717 |
| Total | \$658,801 |