

```

import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt

#importing the dataset
df = pd.read_csv(r'video_id_info.csv', on_bad_lines='skip',
engine='python', quoting=3)

df.head()

{"type": "dataframe", "variable_name": "df"}

## lets find out missing values in your data
df.isnull().sum()

video_id      0
comment_text  19
likes        259
replies      300
dtype: int64

## drop missing values as we have very few & lets update dataframe as
well..
df.dropna(inplace=True)

df.isnull().sum()

video_id      0
comment_text  0
likes         0
replies       0
dtype: int64

```

Perform Sentiment Analysis

Sentiment analysis is a way for computers to understand and analyze the emotions expressed in text, like whether it's positive, negative, or neutral. example: 1.This video is quite helpful-->Positive sentiment [0,1] more it will close to 1 it will positive sentiment 2.Uable to understand the topic -->Negative sentiment[-1] 3. I'm attending the lecture this afternoon.-->Neutral sentiment[0] The polarity range refers to the scale used in sentiment analysis to measure the degree of positivity or negativity in text, typically ranging from -1 to 1

TextBlob is a Python library for processing textual data. It provides a simple API for common natural language processing (NLP) tasks

```

#!pip install textblob
import sys #It's called "sys" because it provides access to system-
specific parameters and functions.
!{sys.executable} -m pip install textblob

```

```

Requirement already satisfied: textblob in
/usr/local/lib/python3.10/dist-packages (0.17.1)
Requirement already satisfied: nltk>=3.1 in
/usr/local/lib/python3.10/dist-packages (from textblob) (3.9.1)
Requirement already satisfied: click in
/usr/local/lib/python3.10/dist-packages (from nltk>=3.1->textblob)
(8.1.7)
Requirement already satisfied: joblib in
/usr/local/lib/python3.10/dist-packages (from nltk>=3.1->textblob)
(1.4.2)
Requirement already satisfied: regex>=2021.8.3 in
/usr/local/lib/python3.10/dist-packages (from nltk>=3.1->textblob)
(2024.9.11)
Requirement already satisfied: tqdm in /usr/local/lib/python3.10/dist-
packages (from nltk>=3.1->textblob) (4.66.6)

from textblob import TextBlob

df.head(6)

{"type": "dataframe", "variable_name": "df"}

df.shape

(564993, 4)

```

Creating a new DataFrame (sample_df) by selecting the first 1000 rows of an existing DataFrame (df). This can be useful for working with a smaller subset of data, such as when you want to perform quick analyses or tests without using the entire dataset.

```

sample_df = df[0:1000]

# normal text box
TextBlob("Logan Paul it's yo big day !!!!!")
TextBlob("Logan Paul it's yo big day !!!!!")

#attribute
TextBlob("Logan Paul it's yo big day !!!!!").sentiment
Sentiment(polarity=0.0, subjectivity=0.1)

### its a neutral sentence !
TextBlob("Logan Paul it's yo big day !!!!!").sentiment.polarity

0.0

#performing sentiment for each row of comment_text'
#polarity = [] #-black list

#for comment in df['comment_text']:
    #TextBlob(comment).sentiment.polarity

```

```

    #polarity.append(TextBlob(comment).sentiment.polarity)

#if there is black txt then will get the exception error . so avoid
the exception we have to use try exception block

#syntax
#try:
    # Code that might raise an exception
#except :
    # Code to handle the exception

!pip install tqdm
!pip install textblob
from textblob import TextBlob
from tqdm import tqdm # For progress tracking

# Initialize an empty list to store polarity scores
polarity = []

# Iterate through each comment with a progress bar
for comment in tqdm(df['comment_text'], desc="Processing comments"):
    try:
        # Calculate sentiment polarity for the comment
        polarity_score = TextBlob(comment).sentiment.polarity
        polarity.append(polarity_score)
    except Exception as e:
        # Handle exceptions by appending a default polarity of 0
        polarity.append(0)
        print(f"Error processing comment: {comment}. Exception: {e}")

# Add the polarity list as a new column to the DataFrame (optional)
df['polarity'] = polarity

```

```

Requirement already satisfied: tqdm in /usr/local/lib/python3.10/dist-
packages (4.66.6)
Requirement already satisfied: textblob in
/usr/local/lib/python3.10/dist-packages (0.17.1)
Requirement already satisfied: nltk>=3.1 in
/usr/local/lib/python3.10/dist-packages (from textblob) (3.9.1)
Requirement already satisfied: click in
/usr/local/lib/python3.10/dist-packages (from nltk>=3.1->textblob)
(8.1.7)
Requirement already satisfied: joblib in
/usr/local/lib/python3.10/dist-packages (from nltk>=3.1->textblob)
(1.4.2)
Requirement already satisfied: regex>=2021.8.3 in
/usr/local/lib/python3.10/dist-packages (from nltk>=3.1->textblob)
(2024.9.11)
Requirement already satisfied: tqdm in /usr/local/lib/python3.10/dist-
packages (from nltk>=3.1->textblob) (4.66.6)

```

Processing comments: 100%|██████████| 564993/564993 [02:28<00:00, 3806.33it/s]

```
polarity = []
```

```
for comment in df['comment_text']:
    try:
        polarity.append(TextBlob(comment).sentiment.polarity)
    except:
        polarity.append(0);
```

```
len(polarity)
```

```
564993
```

Inserting polarity values into comments dataframe while defining feature name as "polarity"

```
df['polarity'] = polarity
```

```
df.head(5)
```

```
{"type": "dataframe", "variable_name": "df"}
```

Wordcloud Analysis of your data: #Word cloud analysis is a visual representation technique that displays the most frequently occurring words in a text dataset

```
filter1 = df['polarity']==1
comments_positive=df[filter1]
```

```
filter2 = df['polarity']==-1
comments_negative= df[filter2]
```

```
#!/pip install wordcloud
```

```
import sys
```

```
!{sys.executable} -m pip install wordcloud
```

```
Requirement already satisfied: wordcloud in
/usr/local/lib/python3.10/dist-packages (1.9.4)
```

```
Requirement already satisfied: numpy>=1.6.1 in
/usr/local/lib/python3.10/dist-packages (from wordcloud) (1.26.4)
```

```
Requirement already satisfied: pillow in
/usr/local/lib/python3.10/dist-packages (from wordcloud) (11.0.0)
```

```
Requirement already satisfied: matplotlib in
/usr/local/lib/python3.10/dist-packages (from wordcloud) (3.8.0)
```

```
Requirement already satisfied: contourpy>=1.0.1 in
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(1.3.1)
```

```
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(0.12.1)
```

```
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(4.55.1)
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(1.4.7)
Requirement already satisfied: packaging>=20.0 in
/usr/local/lib/python3.10/dist-packages (from matplotlib->wordcloud)
(24.2)
Requirement already satisfied: pyparsing>=2.3.1 in
/usr/local/lib/python3.10/dist-packages (from matplotlib->wordcloud)
(3.2.0)
Requirement already satisfied: python-dateutil>=2.7 in
/usr/local/lib/python3.10/dist-packages (from matplotlib->wordcloud)
(2.8.2)
Requirement already satisfied: six>=1.5 in
/usr/local/lib/python3.10/dist-packages (from python-dateutil>=2.7-
>matplotlib->wordcloud) (1.16.0)
```

Stopwords are common words like "the," "is," and "and" that are often removed from text during analysis because they don't carry significant meaning.

```
from wordcloud import WordCloud , STOPWORDS
set(STOPWORDS)
#turns the stopwords list into a unique collection of words for faster
processing.
{'a',
 'about',
 'above',
 'after',
 'again',
 'against',
 'all',
 'also',
 'am',
 'an',
 'and',
 'any',
 'are',
 "aren't",
 'as',
 'at',
 'be',
 'because',
 'been',
 'before',
 'being',
```

'below',
'between',
'both',
'but',
'by',
'can',
"can't",
'cannot',
'com',
'could',
"couldn't",
'did',
"didn't",
'do',
'does',
"doesn't",
'doing',
"don't",
'down',
'during',
'each',
'else',
'ever',
'few',
'for',
'from',
'further',
'get',
'had',
"hadn't",
'has',
"hasn't",
'have',
"haven't",
'having',
'he',
"he'd",
"he'll",
"he's",
'hence',
'her',
'here',
"here's",
'hers',
'herself',
'him',
'himself',
'his',
'how',

"how's",
'however',
'http',
'i',
"i'd",
"i'll",
"i'm",
"i've",
'if',
'in',
'into',
'is',
"isn't",
'it',
"it's",
'its',
'itself',
'just',
'k',
"let's",
'like',
'me',
'more',
'most',
"mustn't",
'my',
'myself',
'no',
'nor',
'not',
'of',
'off',
'on',
'once',
'only',
'or',
'other',
'otherwise',
'ought',
'our',
'ours',
'ourselves',
'out',
'over',
'own',
'r',
'same',
'shall',
"shan't",

'she',
"she'd",
"she'll",
"she's",
'should',
"shouldn't",
'since',
'so',
'some',
'such',
'than',
'that',
"that's",
'the',
'their',
'theirs',
'them',
'themselves',
'then',
'there',
"there's",
'therefore',
'these',
'they',
"they'd",
"they'll",
"they're",
"they've",
'this',
'those',
'through',
'to',
'too',
'under',
'until',
'up',
'very',
'was',
"wasn't",
'we',
"we'd",
"we'll",
"we're",
"we've",
'were',
"weren't",
'what',
"what's",
'when',


```
"when's",
'where',
"where's",
'which',
'while',
'who',
"who's",
'whom',
'why',
"why's",
'with',
"won't",
'would',
"wouldn't",
'www',
'you',
"you'd",
"you'll",
"you're",
"you've",
'your',
'yours',
'yourself',
'yourselves'}
```

```
df['comment_text']
```

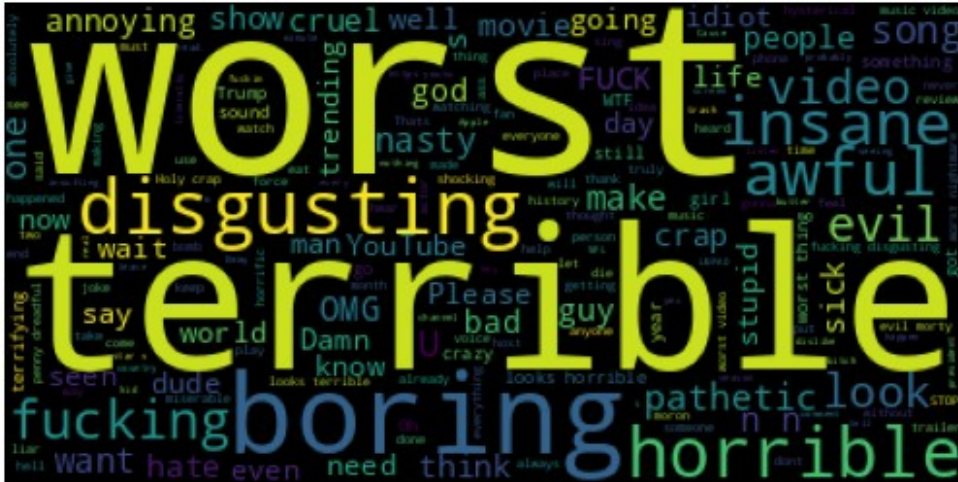
```
0          "Logan Paul it's yo big day !!!!!!"
1      "I've been following you from the start of you..."
2          "Say hi to Kong and maverick for me"
3          "MY FAN . attendance"
4          "trending 😊"
...
565288          "Лучшая"
565289      "qu'est ce que j'aimerais que tu viennes à Roa..."
565290          "Ven a mexico! 😊 te amo LP"
565291          "Islığı yeter..."
565292      "Kocham tą piosenkę😊♥♥♥byłam zakochana po uszy..."
Name: comment_text, Length: 564993, dtype: object
```

```
type(df['comment_text'])
```

```
pandas.core.series.Series
```

For wordcloud, we need to frame our 'comment_text' feature into string. joins all the text data from the 'comment_text' column in the DataFrame 'comments_positive' into a single string, separated by spaces.

```
total_comments_positive = ' '.join(comments_positive['comment_text'])
```

Word cloud analysis is a visual representation technique that displays the most frequently occurring words in a text dataset

Perform Emoji's Analysis

```
#!pip install emoji==2.10.1
import sys
!{sys.executable} -m pip install emoji==2.10.1
## 2.10.0 is a most stable version till date , hence installing this
version makes sense !

Collecting emoji==2.10.1
  Downloading emoji-2.10.1-py2.py3-none-any.whl.metadata (5.3 kB)
  Downloading emoji-2.10.1-py2.py3-none-any.whl (421 kB)
  ━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━ 0.0/421.5 kB ? eta -:-:-
  ━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━ 421.5/421.5 kB 24.1 MB/s eta
0:00:00
oji
Successfully installed emoji-2.10.1

import emoji

emoji.__version__

{"type": "string"}

df['comment_text'].head(6)

0          "Logan Paul it's yo big day !!!!!!"
1      "I've been following you from the start of you..."
2          "Say hi to Kong and maverick for me"
3          "MY FAN . attendance"
4          "trending ☺"
5      "#1 on trending AYYYYEEEE"
Name: comment_text, dtype: object
```

```
comment = 'trending 😊'
```

The code snippet you provided is a list comprehension that filters out characters from a string (comment) if they are present in the emoji. EMOJI_DATA dictionary. It's a way to extract emojis from a text string.

```
[char for char in comment if char in emoji.EMOJI_DATA]
['😊']

## lets try to write above code in a more simpler & readable way :
emoji_list = []

for char in comment:
    if char in emoji.EMOJI_DATA:
        emoji_list.append(char)

emoji_list
['😊']

all_emojis_list = []

for comment in df['comment_text'].dropna(): ## in case u have missing values , call dropna()
    for char in comment:
        if char in emoji.EMOJI_DATA:
            all_emojis_list.append(char)

all_emojis_list[0:10]# 1st 10 emojis
['!!!', '!!!', '!!!', '😊', '😬', '"', ',', '♥', '😊', '']
```

Now we have to compute frequencies of each & every emoji in "all_emojis_list"..

```
from collections import Counter # collection package

Counter(all_emojis_list).most_common(10)

[('😬', 33283),
 ('♥', 27897),
 ('😊', 26333),
 ('', 8164),
 ('', 7615),
 ('', 5251),
 ('', 4921),
 ('', 4855),
 ('😬', 4852),
 ('', 4461)]

Counter(all_emojis_list).most_common(10)[0]
```

```

('😄', 33283)
Counter(all_emojis_list).most_common(10)[0][0]
{"type": "string"}
Counter(all_emojis_list).most_common(10)[0][1]
33283
Counter(all_emojis_list).most_common(10)[1][0]
{"type": "string"}
Counter(all_emojis_list).most_common(10)[2][0]
{"type": "string"}
Counter(all_emojis_list).most_common(10)[0][1]
33283
Counter(all_emojis_list).most_common(10)[1][1]
27897
Counter(all_emojis_list).most_common(10)[2][1]
26333

freqs = [Counter(all_emojis_list).most_common(10)[i][1] for i in
range(10)]
freqs

[33283, 27897, 26333, 8164, 7615, 5251, 4921, 4855, 4852, 4461]

emojis = [Counter(all_emojis_list).most_common(10)[i][0] for i in
range(10)]
emojis

['😄', '❤️', '😊', '😡', '😢', '☐', '☐', '☐', '☐ ', '☐']

#pip install plotly
!pip install plotly==5.24.1

Collecting plotly==5.24.1
  Downloading plotly-5.24.1-py3-none-any.whl.metadata (7.3 kB)
Requirement already satisfied: tenacity>=6.2.0 in
/usr/local/lib/python3.10/dist-packages (from plotly==5.24.1) (9.0.0)
Requirement already satisfied: packaging in
/usr/local/lib/python3.10/dist-packages (from plotly==5.24.1) (24.2)
Downloading plotly-5.24.1-py3-none-any.whl (19.1 MB)
_____ 19.1/19.1 MB 83.7 MB/s eta
0:00:00

```

```

pting uninstall: plotly
  Found existing installation: plotly 5.14.1
  Uninstalling plotly-5.14.1:
    Successfully uninstalled plotly-5.14.1
Successfully installed plotly-5.24.1

{"id":"bf1040b8d46f46efb17db819d9b16271","pip_warning":{"packages":
["_plotly_utils","plotly"]}}

import plotly.io as pio
pio.renderers.default = 'iframe_connected'

```

use this if your chart is not displaying Plotly is configured to display plots correctly.

```

from plotly.offline import init_notebook_mode, iplot
import plotly.graph_objs as go

# Initialize notebook mode for offline plotting
init_notebook_mode(connected=True)

# Example data
emojis = ['😄', '😁', '😃', '😊', '😌']
freqs = [10, 20, 15, 25, 30]

# Create bar chart
trace = go.Bar(x=emojis, y=freqs)
iplot([trace])

{"config":{"linkText":"Export to
plot.ly","plotlyServerURL":"https://plot.ly","showLink":false},"data":
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```

```
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```



```

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[0.6666666666666666,"#ed7953"],[0.7777777777777778,"#fb9f3a"],
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[0.4,"#fde0ef"],[0.5,"#f7f7f7"],[0.6,"#e6f5d0"],[0.7,"#b8e186"],
[0.8,"#7fbcb4"],[0.9,"#4d9221"],[1,"#276419"]],"sequential":
[[0,"#0d0887"],[0.1111111111111111,"#46039f"],
[0.2222222222222222,"#7201a8"],[0.3333333333333333,"#9c179e"],
[0.4444444444444444,"#bd3786"],[0.5555555555555556,"#d8576b"],
[0.6666666666666666,"#ed7953"],[0.7777777777777778,"#fb9f3a"],
[0.8888888888888888,"#fdca26"],[1,"#f0f921"]]},"sequentialminus":
[[0,"#0d0887"],[0.1111111111111111,"#46039f"],
[0.2222222222222222,"#7201a8"],[0.3333333333333333,"#9c179e"],
[0.4444444444444444,"#bd3786"],[0.5555555555555556,"#d8576b"],
[0.6666666666666666,"#ed7953"],[0.7777777777777778,"#fb9f3a"],
[0.8888888888888888,"#fdca26"],[1,"#f0f921"]]},"colorway":
["#636efa","#EF553B","#00cc96","#ab63fa","#FFA15A","#19d3f3","#FF6692",
"#B6E880","#FF97FF","#FECB52"]},"font":{"color":"#2a3f5f"},"geo":
{"bgcolor":"white","lakecolor":"white","landcolor":"#E5ECF6","showlake
s":true,"showland":true,"subunitcolor":"white"},"hoverlabel":
{"align":"left"},"hovermode":"closest","mapbox":
{"style":"light"},"paper_bgcolor":"white","plot_bgcolor":"#E5ECF6","po
lar":{"angularaxis":
{"gridcolor":"white","linecolor":"white","ticks":"","bgcolor":"#E5ECF
6","radialaxis":
{"gridcolor":"white","linecolor":"white","ticks":"","scene":
{"xaxis":
{"backgroundcolor":"#E5ECF6","gridcolor":"white","gridwidth":2,"lineco
lor":"white","showbackground":true,"ticks":"","zerolinecolor":"white"}
,"yaxis":
{"backgroundcolor":"#E5ECF6","gridcolor":"white","gridwidth":2,"lineco
lor":"white","showbackground":true,"ticks":"","zerolinecolor":"white"}
,"zaxis":
{"backgroundcolor":"#E5ECF6","gridcolor":"white","gridwidth":2,"lineco
lor":"white","showbackground":true,"ticks":"","zerolinecolor":"white"}
},"shapedefaults":{"line":{"color":"#2a3f5f"},"ternary":{"aaxis":
{"gridcolor":"white","linecolor":"white","ticks":"","baxis":

```



```
{
  "gridcolor": "white", "linecolor": "white", "ticks": "", "bgcolor": "#E5ECF6", "caxis": {
    "gridcolor": "white", "linecolor": "white", "ticks": ""
  }, "title": {
    "x": 5.0e-2, "xaxis": {
      "automargin": true, "gridcolor": "white", "linecolor": "white", "ticks": "", "title": {
        "standoff": 15
      }, "zerolinecolor": "white", "zerolinewidth": 2
    }, "yaxis": {
      "automargin": true, "gridcolor": "white", "linecolor": "white", "ticks": "", "title": {
        "standoff": 15, "zerolinecolor": "white", "zerolinewidth": 2
      }
    }
  }
}
```

Conclusions : Majority of the customers are happy as most of them are using emojis like: funny, love, heart, outstanding..

Collect Entire data of Youtube !

```
import os

files= os.listdir(r'C:\Users\Desktop\youtube_Project\
YT_additional_data')

files

['.git',
 'CAvideos.csv',
 'CA_category_id.json',
 'DEvideos.csv',
 'DE_category_id.json',
 'FRvideos.csv',
 'FR_category_id.json',
 'GBvideos.csv',
 'GB_category_id.json',
 'INvideos.csv',
 'IN_category_id.json',
 'JPvideos.csv',
 'JP_category_id.json',
 'KRvideos.csv',
 'KR_category_id.json',
 'MXvideos.csv',
 'MX_category_id.json',
 'README.md',
 'RUvideos.csv',
 'RU_category_id.json',
 'USvideos.csv',
 'US_category_id.json']

## extracting csv files only from above list ..

files_csv = [file for file in files if '.csv' in file]
files_csv
```

```
['CAvideos.csv',
'DEvideos.csv',
'FRvideos.csv',
'GBvideos.csv',
'INvideos.csv',
'JPvideos.csv',
'KRvideos.csv',
'MXvideos.csv',
'RUvideos.csv',
'USvideos.csv']
```

#while collecting the data if you encounter any kind of warning its always good to consider a warning modules.

```
import warnings
from warnings import filterwarnings
filterwarnings('ignore')
```

different types of encoding-->>

Note : encoding may change depending upon data , country data , sometimes regional data as well.

Fore more information on Encoding -- Follow below

<https://docs.python.org/3/library/codecs.html#standard-encodings>

#all the csv file i have to store in big data frame

```
full_df = pd.DataFrame()
path = r'C:\Users\Desktop\youtube_Project\YT_additional_data'
for file in files_csv:
    current_df = pd.read_csv(path+'/'+file, encoding='iso-8859-1')
    full_df = pd.concat([full_df, current_df], ignore_index=True)
```

```
full_df.shape
```

```
(375942, 16)
```

full_df.duplicated() #True will represent the duplicate rows and False represent the unques rows.

```
0      False
1      False
2      False
3      False
4      False
...
375937  True
375938  False
375939  False
375940  False
```

```

375941    False
Length: 375942, dtype: bool

full_df[full_df.duplicated()].shape
(36417, 16)

full_df = full_df.drop_duplicates() ## lets drop duplicate rows ..
full_df.shape
(339525, 16)

#### a... Storing data into csv ..
full_df[0:1000].to_csv(r'C:\Users\Desktop\youtube_Project\
export_data\youtube_sample.csv' , index=False)

#### b... Storing data into json
full_df[0:1000].to_json(r'C:\Users\Desktop\youtube_Project\
youtube_sample.json')

```

Q. Which Category has the maximum likes ?

```

full_df.head(5)

   video_id trending_date \
0  n1WpP7iowLc      17.14.11
1  0dBIkQ4Mz1M      17.14.11
2  5qpjK5DgCt4      17.14.11
3  d380meD0W0M      17.14.11
4  2Vv-BfVoq4g      17.14.11

   title channel_title \
0  Eminem - Walk On Water (Audio) ft. BeyoncÃ© EminemVEVO
1  PLUSH - Bad Unboxing Fan Mail idubbbzTV
2  Racist Superman | Rudy Mancuso, King Bach & Le... Rudy Mancuso
3  I Dare You: GOING BALD!? nigahiga
4  Ed Sheeran - Perfect (Official Music Video) Ed Sheeran

   category_id publish_time \
0           10  2017-11-10T17:00:03.000Z
1           23  2017-11-13T17:00:00.000Z
2           23  2017-11-12T19:05:24.000Z
3           24  2017-11-12T18:01:41.000Z
4           10  2017-11-09T11:04:14.000Z

   tags views
likes \
0  Eminem|"Walk"|"On"|"Water"|"Aftermath/Shady/In... 17158579
787425
1  plush|"bad unboxing"|"unboxing"|"fan mail"|"id... 1014651

```

```

127794
2 racist superman|"rudy"|"mancuso"|"king"|"bach"... 3191434
146035
3 ryan|"higa"|"higatv"|"nigahiga"|"i dare you"|"... 2095828
132239
4 edsheeran|"ed sheeran"|"acoustic"|"live"|"cove... 33523622
1634130

```

```

    dislikes comment_count
thumbnail_link \
0      43420      125882
https://i.ytimg.com/vi/n1WpP7iowLc/default.jpg
1      1688      13030
https://i.ytimg.com/vi/0dBIkQ4Mz1M/default.jpg
2      5339      8181
https://i.ytimg.com/vi/5qpjK5DgCt4/default.jpg
3      1989      17518
https://i.ytimg.com/vi/d380meD0W0M/default.jpg
4      21082      85067
https://i.ytimg.com/vi/2Vv-BfVoq4g/default.jpg

```

```

    comments_disabled ratings_disabled video_error_or_removed \
0                False                False                False
1                False                False                False
2                False                False                False
3                False                False                False
4                False                False                False

```

```

                                description
0  Eminem's new track Walk on Water ft. BeyoncÃ© ...
1  STill got a lot of packages. Probably will las...
2  WATCH MY PREVIOUS VIDEO â \n\nSUBSCRIBE â ...
3  I know it's been a while since we did this sho...
4  ð: https://ad.gt/yt-perfect\nð: https://...

```

```

full_df['category_id'].unique() #returns an array containing the
unique values of the category_id

```

```

array([10, 23, 24, 25, 22, 26,  1, 28, 20, 17, 29, 15, 19,  2, 27, 43,
30,
      44], dtype=int64)

```

```

## lets read json file ..

```

```

json_df = pd.read_json(r'C:\Users\Desktop\youtube_Project\
YT_additional_data\US_category_id.json')

```

```

json_df

```

```

                                kind \
0  youtube#videoCategoryListResponse
1  youtube#videoCategoryListResponse

```

```
2  youtube#videoCategoryListResponse
3  youtube#videoCategoryListResponse
4  youtube#videoCategoryListResponse
5  youtube#videoCategoryListResponse
6  youtube#videoCategoryListResponse
7  youtube#videoCategoryListResponse
8  youtube#videoCategoryListResponse
9  youtube#videoCategoryListResponse
10 youtube#videoCategoryListResponse
11 youtube#videoCategoryListResponse
12 youtube#videoCategoryListResponse
13 youtube#videoCategoryListResponse
14 youtube#videoCategoryListResponse
15 youtube#videoCategoryListResponse
16 youtube#videoCategoryListResponse
17 youtube#videoCategoryListResponse
18 youtube#videoCategoryListResponse
19 youtube#videoCategoryListResponse
20 youtube#videoCategoryListResponse
21 youtube#videoCategoryListResponse
22 youtube#videoCategoryListResponse
23 youtube#videoCategoryListResponse
24 youtube#videoCategoryListResponse
25 youtube#videoCategoryListResponse
26 youtube#videoCategoryListResponse
27 youtube#videoCategoryListResponse
28 youtube#videoCategoryListResponse
29 youtube#videoCategoryListResponse
30 youtube#videoCategoryListResponse
31 youtube#videoCategoryListResponse
```

```
                                etag  \
0  "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
1  "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
2  "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
3  "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
4  "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
5  "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
6  "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
7  "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
8  "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
9  "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
10 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
11 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
12 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
13 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
14 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
15 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
16 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
```

```
17 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
18 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
19 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
20 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
21 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
22 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
23 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
24 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
25 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
26 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
27 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
28 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
29 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
30 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
31 "m2yskBQFythfE4irbTie0gYYfBU/S730Ilt-Fi-emsQJv...
```

```
items
0  {'kind': 'youtube#videoCategory', 'etag': '"m2...
1  {'kind': 'youtube#videoCategory', 'etag': '"m2...
2  {'kind': 'youtube#videoCategory', 'etag': '"m2...
3  {'kind': 'youtube#videoCategory', 'etag': '"m2...
4  {'kind': 'youtube#videoCategory', 'etag': '"m2...
5  {'kind': 'youtube#videoCategory', 'etag': '"m2...
6  {'kind': 'youtube#videoCategory', 'etag': '"m2...
7  {'kind': 'youtube#videoCategory', 'etag': '"m2...
8  {'kind': 'youtube#videoCategory', 'etag': '"m2...
9  {'kind': 'youtube#videoCategory', 'etag': '"m2...
10 {'kind': 'youtube#videoCategory', 'etag': '"m2...
11 {'kind': 'youtube#videoCategory', 'etag': '"m2...
12 {'kind': 'youtube#videoCategory', 'etag': '"m2...
13 {'kind': 'youtube#videoCategory', 'etag': '"m2...
14 {'kind': 'youtube#videoCategory', 'etag': '"m2...
15 {'kind': 'youtube#videoCategory', 'etag': '"m2...
16 {'kind': 'youtube#videoCategory', 'etag': '"m2...
17 {'kind': 'youtube#videoCategory', 'etag': '"m2...
18 {'kind': 'youtube#videoCategory', 'etag': '"m2...
19 {'kind': 'youtube#videoCategory', 'etag': '"m2...
20 {'kind': 'youtube#videoCategory', 'etag': '"m2...
21 {'kind': 'youtube#videoCategory', 'etag': '"m2...
22 {'kind': 'youtube#videoCategory', 'etag': '"m2...
23 {'kind': 'youtube#videoCategory', 'etag': '"m2...
24 {'kind': 'youtube#videoCategory', 'etag': '"m2...
25 {'kind': 'youtube#videoCategory', 'etag': '"m2...
26 {'kind': 'youtube#videoCategory', 'etag': '"m2...
27 {'kind': 'youtube#videoCategory', 'etag': '"m2...
28 {'kind': 'youtube#videoCategory', 'etag': '"m2...
29 {'kind': 'youtube#videoCategory', 'etag': '"m2...
30 {'kind': 'youtube#videoCategory', 'etag': '"m2...
31 {'kind': 'youtube#videoCategory', 'etag': '"m2...
```

Retrieves the first item (index 0) from the 'items' column of the DataFrame

```
json_df['items'][0]
{'kind': 'youtube#videoCategory',
 'etag': '"m2yskBQFythfE4irbTIE0gYYfBU/Xy1mB4_yLrHy_BmKmpBggtY2mZQ"',
 'id': '1',
 'snippet': {'channelId': 'UCBR8-60-B28hp2BmDPdntcQ',
 'title': 'Film & Animation',
 'assignable': True}}
```

#now i want id and title in a dictionary
cat_dict = {} *#empty dict*

```
for item in json_df['items'].values:      #values here return the array
representation
    ## cat_dict[key] = value (Syntax to insert key:value in
dictionary)
    cat_dict[int(item['id'])] = item['snippet']['title'] # snippet
here is the sub dict so we have to write this way ['snippet']
['title']
```

cat_dict

```
{1: 'Film & Animation',
 2: 'Autos & Vehicles',
10: 'Music',
15: 'Pets & Animals',
17: 'Sports',
18: 'Short Movies',
19: 'Travel & Events',
20: 'Gaming',
21: 'Videoblogging',
22: 'People & Blogs',
23: 'Comedy',
24: 'Entertainment',
25: 'News & Politics',
26: 'Howto & Style',
27: 'Education',
28: 'Science & Technology',
29: 'Nonprofits & Activism',
30: 'Movies',
31: 'Anime/Animation',
32: 'Action/Adventure',
33: 'Classics',
34: 'Comedy',
35: 'Documentary',
36: 'Drama',
37: 'Family',
38: 'Foreign',
```

```

39: 'Horror',
40: 'Sci-Fi/Fantasy',
41: 'Thriller',
42: 'Shorts',
43: 'Shows',
44: 'Trailers'}

```

Maps category IDs in the 'category_id' column of full_df DataFrame to their corresponding category titles using the cat_dict dictionary.

```

full_df['category_name'] = full_df['category_id'].map(cat_dict)
full_df['category_name']

0           Music
1           Comedy
2           Comedy
3   Entertainment
4           Music
...
375936   People & Blogs
375938   People & Blogs
375939   Entertainment
375940   Film & Animation
375941           Gaming
Name: category_name, Length: 339525, dtype: object

```

Now you can notice that you have a new feature which is a category name

```

full_df.head(4)

   video_id trending_date \
0  n1WpP7iowLc      17.14.11
1  0dBIkQ4Mz1M      17.14.11
2  5qpjK5DgCt4      17.14.11
3  d380meD0W0M      17.14.11

   title channel_title \
0  Eminem - Walk On Water (Audio) ft. BeyoncÃ© EminemVEVO
1  PLUSH - Bad Unboxing Fan Mail      iDubbbzTV
2  Racist Superman | Rudy Mancuso, King Bach & Le... Rudy Mancuso
3  I Dare You: GOING BALD!?      nigahiga

   category_id publish_time \
0           10  2017-11-10T17:00:03.000Z
1           23  2017-11-13T17:00:00.000Z
2           23  2017-11-12T19:05:24.000Z
3           24  2017-11-12T18:01:41.000Z

   tags      views      likes

```


\	0	1	2	3
	Eminem "Walk" "On" "Water" "Aftermath/Shady/In...	17158579	787425	
	plush "bad unboxing" "unboxing" "fan mail" "id...	1014651	127794	
	racist superman "rudy" "mancuso" "king" "bach"...	3191434	146035	
	ryan "higa" "higatv" "nigahiga" "i dare you" "...	2095828	132239	

	dislikes	comment_count	thumbnail_link \
0	43420	125882	https://i.ytimg.com/vi/nlWpP7iowLc/default.jpg
1	1688	13030	https://i.ytimg.com/vi/0dBIkQ4Mz1M/default.jpg
2	5339	8181	https://i.ytimg.com/vi/5qpjK5DgCt4/default.jpg
3	1989	17518	https://i.ytimg.com/vi/d380meD0W0M/default.jpg

	comments_disabled	ratings_disabled	video_error_or_removed \
0	False	False	False
1	False	False	False
2	False	False	False
3	False	False	False

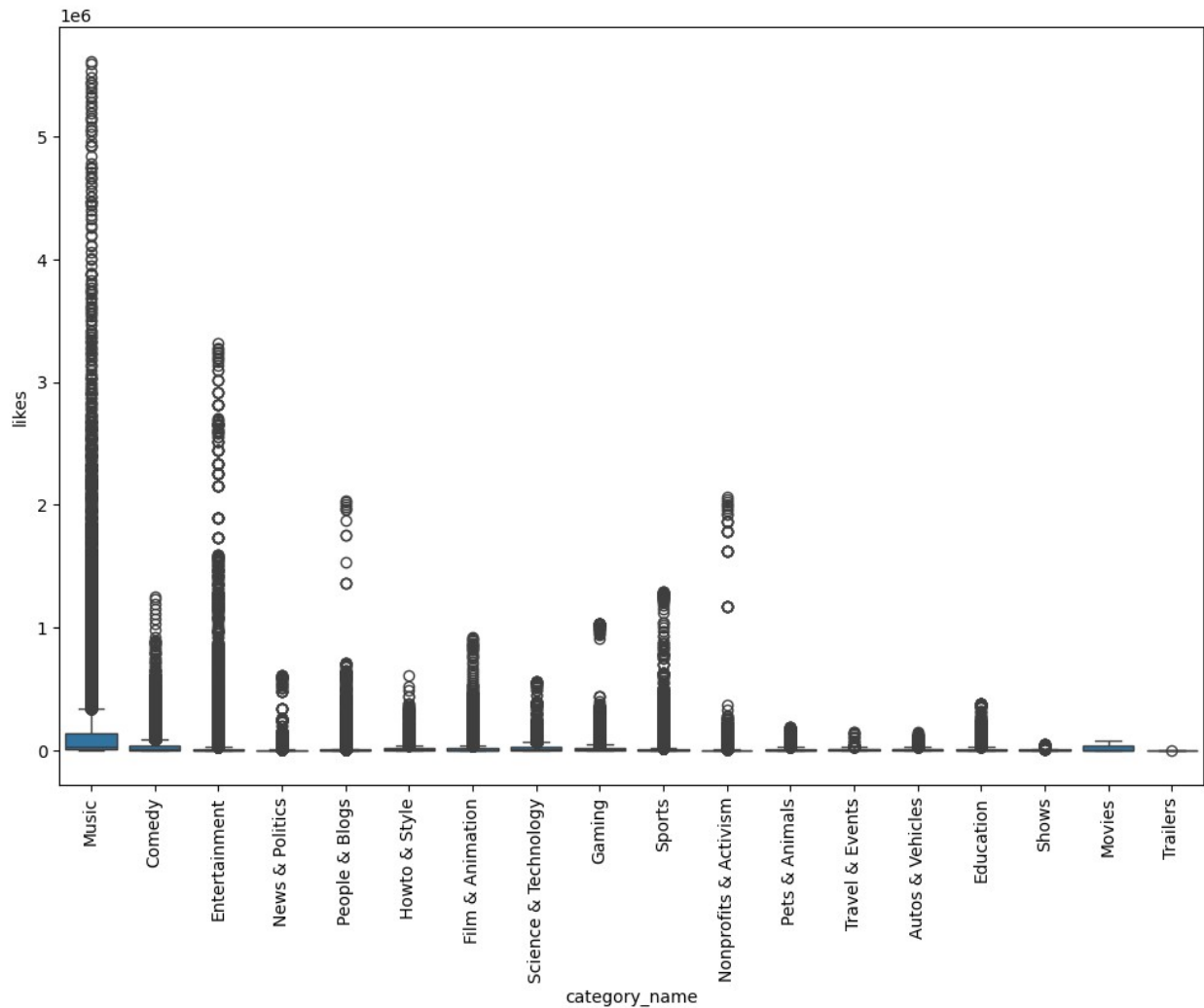
	description	category_name
0	Eminem's new track Walk on Water ft. BeyoncÃ© ...	Music
1	STill got a lot of packages. Probably will las...	Comedy
2	WATCH MY PREVIOUS VIDEO â \n\nSUBSCRIBE â ...	Comedy
3	I know it's been a while since we did this sho...	Entertainment

Q. which category has the maximum likes ?

```
plt.figure(figsize=(12,8))#Creates a new figure with a specified size
of 12 inches by 8 inches for better visualization.
sns.boxplot(x='category_name' , y='likes' , data=full_df)
plt.xticks(rotation='vertical')#Rotates the x-axis labels vertically
for better readability.
```

```
([0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17],
 [Text(0, 0, 'Music'),
  Text(1, 0, 'Comedy'),
  Text(2, 0, 'Entertainment'),
  Text(3, 0, 'News & Politics'),
  Text(4, 0, 'People & Blogs'),
  Text(5, 0, 'Howto & Style'),
  Text(6, 0, 'Film & Animation'),
  Text(7, 0, 'Science & Technology'),
```

```
Text(8, 0, 'Gaming'),
Text(9, 0, 'Sports'),
Text(10, 0, 'Nonprofits & Activism'),
Text(11, 0, 'Pets & Animals'),
Text(12, 0, 'Travel & Events'),
Text(13, 0, 'Autos & Vehicles'),
Text(14, 0, 'Education'),
Text(15, 0, 'Shows'),
Text(16, 0, 'Movies'),
Text(17, 0, 'Trailers']])
```



Find out whether audience is engaged or not like rate ,dislike , comment_count_rate

```
(full_df['likes']/full_df['views'])*100
```

```
0    4.589104
1    12.594873
2    4.575843
```

```

3          6.309630
4          4.874563
...
375936     7.820293
375938     5.635623
375939     4.507286
375940     3.408645
375941     3.464728
Length: 339525, dtype: float64

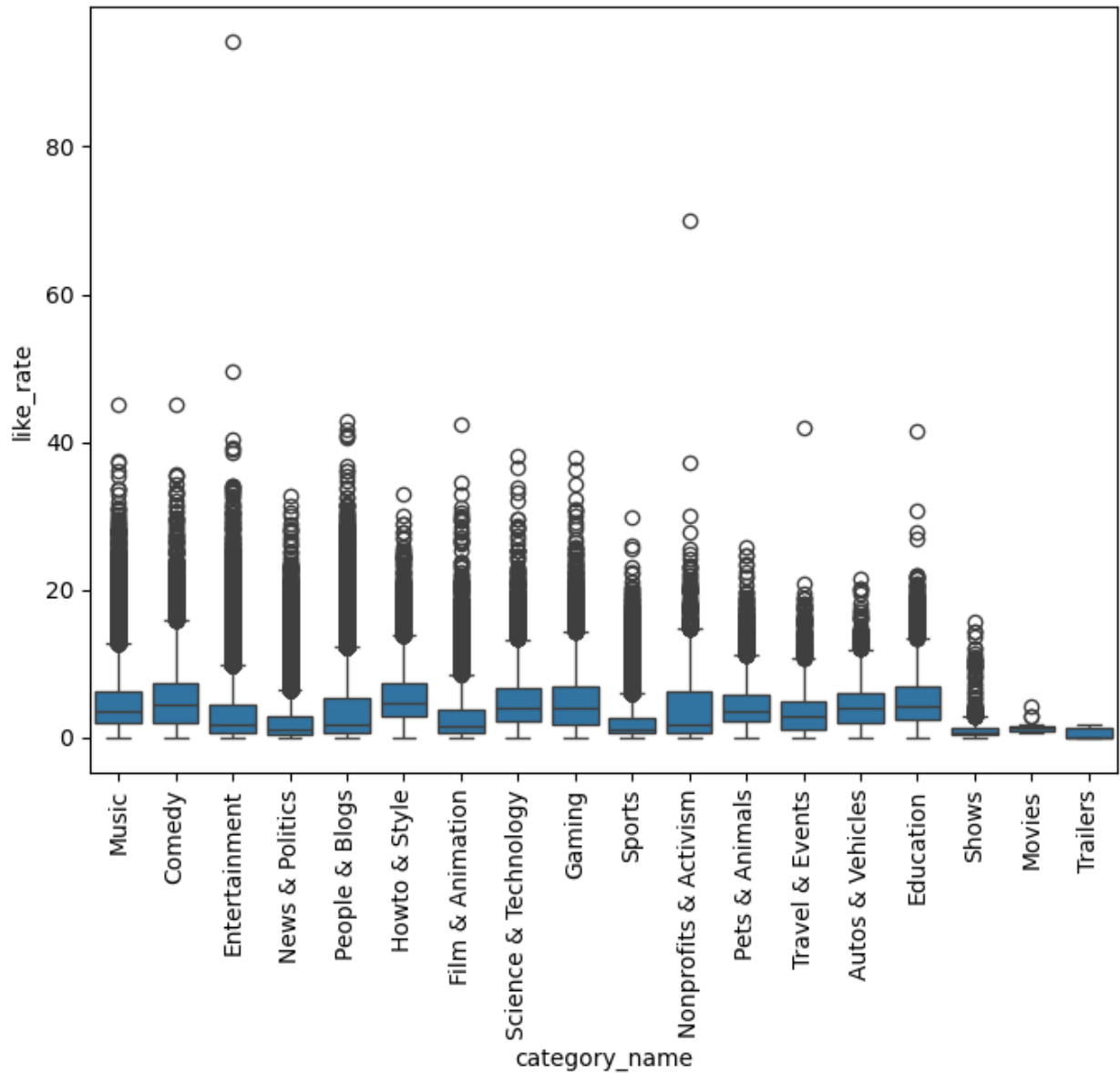
full_df['like_rate'] = (full_df['likes']/full_df['views'])*100
full_df['dislike_rate'] = (full_df['dislikes']/full_df['views'])*100
full_df['comment_count_rate'] =
(full_df['comment_count']/full_df['views'])*100

full_df.columns # three things added 'like_rate','dislike_rate',
'comment_count_rate'

Index(['video_id', 'trending_date', 'title', 'channel_title',
'category_id',
      'publish_time', 'tags', 'views', 'likes', 'dislikes',
'comment_count',
      'thumbnail_link', 'comments_disabled', 'ratings_disabled',
      'video_error_or_removed', 'description', 'category_name',
'like_rate',
      'dislike_rate', 'comment_count_rate'],
      dtype='object')

#creating box plot for like rate
plt.figure(figsize=(8,6))
sns.boxplot(x='category_name' , y='like_rate' , data=full_df)
plt.xticks(rotation='vertical')
plt.show()

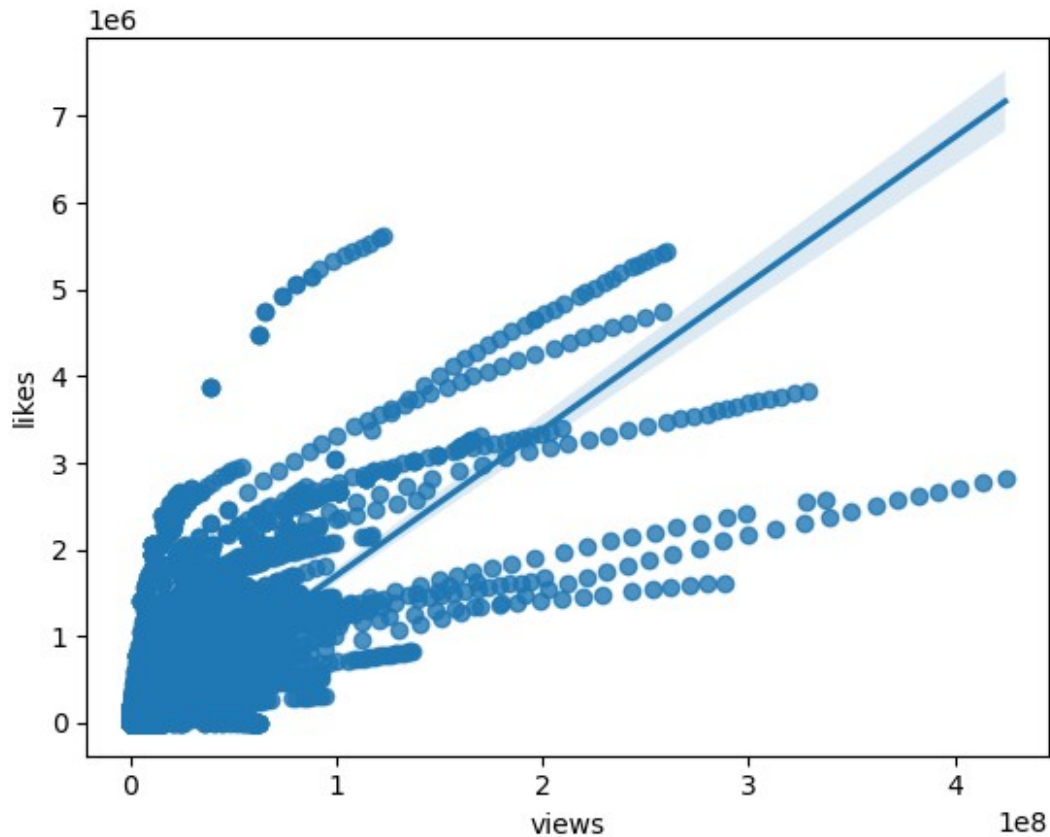
```



Analysing relationship between views & likes

```
#using Regression plot
#regression plot is nothing but it is the combination of a scatter
plot + a regression line on top of that
sns.regplot(x='views' , y='likes' , data = full_df)

<Axes: xlabel='views', ylabel='likes'>
```



```
full_df.columns
```

```
Index(['video_id', 'trending_date', 'title', 'channel_title',
      'category_id',
      'publish_time', 'tags', 'views', 'likes', 'dislikes',
      'comment_count',
      'thumbnail_link', 'comments_disabled', 'ratings_disabled',
      'video_error_or_removed', 'description', 'category_name',
      'like_rate',
      'dislike_rate', 'comment_count_rate'],
      dtype='object')
```

```
full_df[['views', 'likes', 'dislikes']]
```

	views	likes	dislikes
0	17158579	787425	43420
1	1014651	127794	1688
2	3191434	146035	5339
3	2095828	132239	1989
4	33523622	1634130	21082
...
375936	8259128	645888	4052
375938	1064798	60008	382
375939	1066451	48068	1032

```

375940    5660813    192957      2846
375941    10306119    357079     212976

[339525 rows x 3 columns]

full_df[['views', 'likes', 'dislikes']].corr() ### finding co-relation
values between ['views', 'likes', 'dislikes']


```

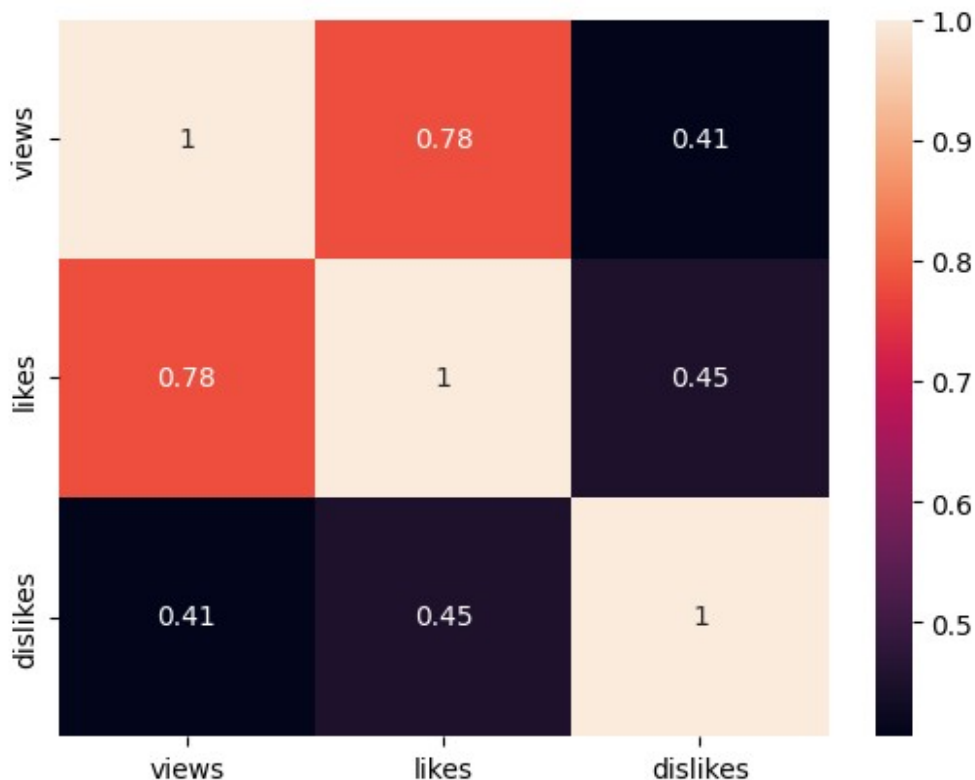
	views	likes	dislikes
views	1.000000	0.779531	0.405428
likes	0.779531	1.000000	0.451809
dislikes	0.405428	0.451809	1.000000

```

#Now if you want to showcase this correlation table in a vsiualized
way , you can use the heatmap
sns.heatmap(full_df[['views', 'likes', 'dislikes']].corr() ,
annot=True)
#When annot=True, numerical values are displayed on the heatmap cells

<Axes: >

```



Q. Which channels have the largest number of trending videos?

```
full_df.head(6)
```

	video_id	trending_date	\
0	n1WpP7iowLc	17.14.11	
1	0dBIkQ4Mz1M	17.14.11	
2	5qpjK5DgCt4	17.14.11	
3	d380meD0W0M	17.14.11	
4	2Vv-BfVoq4g	17.14.11	
5	0yIWz1XEeyc	17.14.11	

	title	channel_title	\
0	Eminem - Walk On Water (Audio) ft. BeyoncÃ©	EminemVEVO	
1	PLUSH - Bad Unboxing Fan Mail	iDubbbzTV	
2	Racist Superman Rudy Mancuso, King Bach & Le...	Rudy Mancuso	
3	I Dare You: GOING BALD!?	nigahiga	
4	Ed Sheeran - Perfect (Official Music Video)	Ed Sheeran	
5	Jake Paul Says Alissa Violet CHEATED with LOGA...	DramaAlert	

	category_id	publish_time	\
0	10	2017-11-10T17:00:03.000Z	
1	23	2017-11-13T17:00:00.000Z	
2	23	2017-11-12T19:05:24.000Z	
3	24	2017-11-12T18:01:41.000Z	
4	10	2017-11-09T11:04:14.000Z	
5	25	2017-11-13T07:37:51.000Z	

	likes	tags	views
0	Eminem "Walk" "On" "Water" "Aftermath/Shady/In...		17158579
1	plush "bad unboxing" "unboxing" "fan mail" "id...		1014651
2	racist superman "rudy" "mancuso" "king" "bach"...		3191434
3	ryan "higa" "higatv" "nigahiga" "i dare you" "...		2095828
4	edsheeran "ed sheeran" "acoustic" "live" "cove...		33523622
5	#DramaAlert "Drama" "Alert" "DramaAlert" "keem...		1309699

	dislikes	comment_count	thumbnail_link	\
0	43420	125882	https://i.ytimg.com/vi/n1WpP7iowLc/default.jpg	
1	1688	13030	https://i.ytimg.com/vi/0dBIkQ4Mz1M/default.jpg	
2	5339	8181	https://i.ytimg.com/vi/5qpjK5DgCt4/default.jpg	
3	1989	17518	https://i.ytimg.com/vi/d380meD0W0M/default.jpg	
4	21082	85067		

<https://i.ytimg.com/vi/2Vv-BfVoq4g/default.jpg>

5 4613 12143

<https://i.ytimg.com/vi/0yIWz1XEeyc/default.jpg>

	comments_disabled	ratings_disabled	video_error_or_removed	\
0	False	False	False	
1	False	False	False	
2	False	False	False	
3	False	False	False	
4	False	False	False	
5	False	False	False	

	description	category_name
0	Eminem's new track Walk on Water ft. BeyoncÃ© ...	Music
1	STill got a lot of packages. Probably will las...	Comedy
2	WATCH MY PREVIOUS VIDEO â \n\nSUBSCRIBE â ...	Comedy
3	I know it's been a while since we did this sho...	Entertainment
4	ð: https://ad.gt/yt-perfect \nð: https://...	Music
5	â Follow for News! - https://twitter.com/KEE...	News & Politics

	like_rate	dislike_rate	comment_count_rate
0	4.589104	0.253051	0.733639
1	12.594873	0.166363	1.284185
2	4.575843	0.167292	0.256342
3	6.309630	0.094903	0.835851
4	4.874563	0.062887	0.253752
5	7.922049	0.352218	0.927160

```
full_df['channel_title'].value_counts()
```

returns the count of unique values in a Series, providing a frequency distribution of the values.

```
channel_title
The Late Show with Stephen Colbert    710
WWE                                    643
Late Night with Seth Meyers           592
TheEllenShow                          555
Jimmy Kimmel Live                    528
...
Daas                                   1
YT Industries                         1
BTLV Le mÃ©dia complÃ©mentaire       1
Quem Sabia ?                         1
```



```

Jessi Osorno 1
Name: count, Length: 37824, dtype: int64

### lets obtain above frequency table using groupby approach :
full_df.groupby(['channel_title']).size()

channel_title
! i(,i))i( ë~'i i i' 7
!!8æ6 ) ä((éç½ã(ã ç å«sé6 1
!BTSã»TWICE ä¾ã"ã0 1
!Los amorosos ViralesÂ; 2
!t Live 3
...
i¼6(ã )šã)šã)lä0 DIY 5
i¼çi¼;i¼³i¼"i½ i½ 2
i¼«ã)@ã)ã(fã))ã(·ã)³ã(°ã);ã0ã(ã)ã0 1
i¼·i¼;i¼³i¼-i¼©i¼«i¼; 2
ð Sandrea 2
Length: 37824, dtype: int64

```

***Reset_index()* is a pandas DataFrame method used to reset the index of a DataFrame. It converts the index labels into a new column and assigns a default numeric index to the DataFrame.**

```

cdf =
full_df.groupby(['channel_title']).size().sort_values(ascending=False)
.reset_index()

cdf

   channel_title  0
0  The Late Show with Stephen Colbert  710
1                                WWE  643
2      Late Night with Seth Meyers  592
3              TheEllenShow  555
4      Jimmy Kimmel Live  528
...
37819                Kd Malts  1
37820                Zedan TV  1
37821      Kc Kelly - Rocketprenuer  1
37822                Kbaby  1
37823      Pavel Sidorik TV  1

[37824 rows x 2 columns]

cdf = cdf.rename(columns={0: 'total_videos'})

cdf

   channel_title  total_videos
0  The Late Show with Stephen Colbert  710

```

1	WWE	643
2	Late Night with Seth Meyers	592
3	TheEllenShow	555
4	Jimmy Kimmel Live	528
...
37819	Kd Malts	1
37820	Zedan TV	1
37821	Kc Kelly - Rocketprenuer	1
37822	Kbaby	1
37823	Pavel Sidorik TV	1

[37824 rows x 2 columns]

```
import plotly.express as px
```

Q. Which channels have the largest number of trending videos?

```
px.bar(data_frame=cdf[0:20] , x='channel_title' , y='total_videos')
```