



# VERA IKEJIOBI

PUBLIC HEALTH SPECIALIST

## ABOUT

Vera being a degree holder in Public Health is passionate about sustainable healthier lifestyle especially for women and girls, embodying SDG 5 - gender equality.

Having served on the board of reputable Non-Governmental Organizations with first hand experience of the huge gap that needed filling, Vera co-founded **JAHA & AVIC LIMITED**, parent company to the **FEARLESS** brand, a line of biodegradable sanitary products that empower women, not just by providing **eco-friendly products**, but also, through **specially curated sensitization outreaches**.

With over eight years of experience as a sales executive in the corporate world, Vera is efficient in business development and strategy, solid in her belief that for any venture to stand the test of time, it must have integrity, innovation and diversity as the mantra.