

MSL734: Minor Test – I (27th August 2016): MM: 20

Note: Answer all questions.

1. Discuss the following:
 - a. Why governments across the world are keen to promote MSMEs?
 - b. Who should become an entrepreneur?
 - c. When a graduating student, who has decided to become an entrepreneur, should start his/her own entrepreneurial venture?
 - d. Where should an entrepreneur set up own enterprise?

[8]
2. Discuss the government initiatives towards development of MSMEs since Independence.

[6]
3. Discuss the key features of entrepreneurial success of two eminent entrepreneurs. [6]