

Logo Versions



Primary

gpp+

Wordmark Only

g

Icon

Colours



Primary

Hex #ff6cab RGB rgb(255,108,171)

CMYK 0 58 33 0

Pantone 16-2126



Secondary

Hex #b421e5 RGB rgb(180,33,229)

CMYK 21 86 0 10

Pantone 18-4011



Accent

Hex #81FFD9

RGB rgb(129,255,217)

CMYK 49 0 15 0

Pantone 13-5412



Background

Hex #001f3f

RGB rgb(0,31,63)

CMYK 100 51 0 75

Pantone 19-3940

Typography

Primary

Arapey Regular

Aa Bb Cc