Jared Adler

Chicago, IL | 847-542-6116 | adlerjared11@gmail.com| [LinkedIn Profile](#) | [Website](#) | [GitHub](#)

- Collaborative and multifaceted candidate who understands business, people, and technology. Actively seeking to begin career with an organization seeking creative problem solvers who thrive in fast paced and deadline-driven environments.

- Forward thinking and organized self-starter whose focused experience includes two internships for the Athletics Department of a major public university and a Business Development role with a start-up organization.

Education

Professional Certificate in Data Science and Data Visualization
Northwestern University – August 2020
Bachelor of Science Degree in Information Management
University of Colorado Boulder Leeds School of Business – December 2019
Bachelor of Arts Degree in Psychology
University of Colorado Boulder – December 2019

Professional Experience

Leadership and Career Development Intern | University of Colorado - Boulder, CO | 08/2018 – 08/2019

- Orchestrated and executed over 20 events for student athletes aiding in personal and professional growth.

- Innovated a database that tracked and maintained information on all student athletes at the university.

- Collaborated with local companies to host a career fair for student athletes.

Sports Governance Analytics Intern | University of Colorado - Boulder, CO | 02/2017 – 07/2018

- Led end-to-end project management responsibilities supporting research studies on sports governance topics that included football participation and track & field records.

- Evaluated the governance platforms of each of the United States Olympic Committee using 36 different metrics.

- Assembled findings from this evaluation into a final report that compared each committee's governance platforms, which coincided with a study conducted by the International Olympic Committee, on sport governance.

Business Development Representative | LiveVivacity - Boulder, CO | 09/2016 – 02/2019

- Grew our platform by securing 20 gyms, 20 personal trainers, and 50 memberships in the Colorado area.

- Designed and implemented an innovative business model for the startup organization.

- Spearheaded a marketing campaign that garnered interest from 7400 people and yielded 500 participants for a glow in the dark hike in Boulder, Colorado.

Publications

Pielke, R., Harris, S., & Adler, J. (2019) An Evaluation of Good Governance in US Olympic Sport National Governing Bodies. European Sport Management Quarterly, (Tier 2 journal on COB list)

Technical Skills

Excel, VBA, Python, APIs, SQL, NoSQL, API's, Database Mining, Tableau

Projects

[NBA Players Career and Season Shots](#) | Uses 2 API's to pull data and visualize shot charts for NBA players | Python
[Machine Learning - Predicting Box Plus Minus](#) | Uses scikit-learn to predict NBA rookie's 2nd year BPM | Python