Hack the Ham

SPONSORSHIP PROSPECTUS

What is Hack the Ham?

From December 4th-6th, 2020, Cheltenham High School will be hosting it's second virtual hackathon. Over 100 attendees will collaborate and innovate to bring their ideas to reality, developing skills beyond just the field of technology. In teams of four, attendees will build an app, website, or game over the weekend, with workshops and mentors to help along the way. We hope our attendees walk away with an interest in computer science and skills to help them become active creators. We're committed in encouraging students of all backgrounds to participate within our high school.
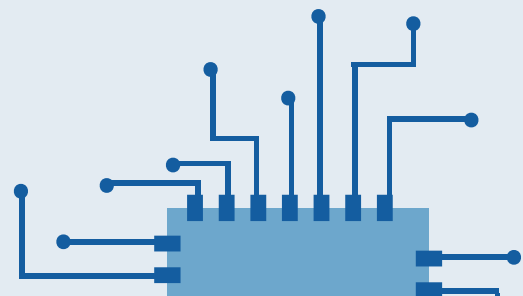
Who are the organizers?

Group of high schoolers in Computer Science Honor Society. We volunteer monthly at local schools and libraries to promote computer science, teaching young kids to get exposure to STEM with block coding and robots.

Who can participate?

After our first virtual hackathon in April 2020, we are now expanding our participation to not only our high school students but also our local middle schoolers. We hope to spark passion in computer science early on.

As a Hack the Ham sponsor, you will have the opportunity to inspire high school students in developing interest to pursue tech as a possible career through starting to build intriguing projects. Hack the Ham allows your company to:
- Inspire more diversity in tech
- Connect with youth
- Grow the tech industry

INSPIRE MORE DIVERSITY IN TECH

In 2019, about 5,000 AP Computer science exams were taken in Pennsylvania alone, with only 26% female, 273 by Hispanic or Latinos, and 222 Black (Code.org). The current tech industry is majorly white and asian men dominating, making it intimidating for other races or genders to compete. Because of so, the **necessity of diversifying the tech workplace** is at its all time high as our society is becoming more heavily reliant on technology. Hack the Ham hopes to sparks passion for technical projects in marginalized groups early on in high school, to increase diversity in tech careers. Since students who learn computer science in high school are **6 times more likely to major in it, and women are 10 times more likely** (Code.org). As a sponsor, you are helping diversifying the tech industry early on!

CONNECT WITH YOUTH

Hackathons are a great way for your company to **interact with the local community**. Many high students are often confused and scared of what the real world entails. High schools often do not provide the opportunity of exploring careers or teaching their students how to apply their knowledge beyond. For those who even the slightest interested in computer science, may be unsure of the countless occupations and applications of what they can use and do with their skills. Your company's interaction will not only **spark passion in young minds**, but give them guidance and set them on a path to some day work for you!

GROW THE TECH INDUSTRY

Less than 50% of U.S. high schools teach any computer science courses and only 10% of STEM graduates actually study it. In Pennsylvania, there are **currently 19,471 open computing jobs to fill** but barely 4,000 students graduating in computer science in 2017. The tech industry is in demand for more workers but there are not enough students interested to meet the demand. If we start inspiring and exposing young minds early on, before college, they will most likely see computer science as an option and hopefully pursue it, to further **grow the tech industry**. Hack the Ham is a great opportunity to **engage early on with students** who will become the future engineers, product managers, designers, and directors at your company.

What are we asking for?

We want to make sure our attendance for the event if **free of cost** and an enjoyable learning experience**.** Becoming a sponsor will help us promote our event, our workshops, prizes, etc. Providing us a monetary contribution, providing us tools, or sending your employees as mentors or panelists will ensure our event runs smoothly and successfully.

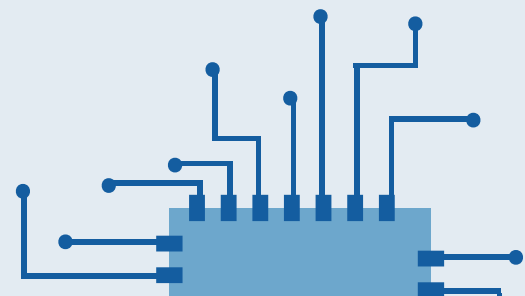# Where will the money go to?

100% of your contribution will go towards our hackathon and future hackathons or events we will host. With the funds, we hope to provide our attendees any resources they may need to successfully build their projects during the event along with prizes for outstanding projects.

Other ways to help?

If your company is unable to sponsor us, we would appreciate it if you could send us:

- A company representative to be a speaker or panelist
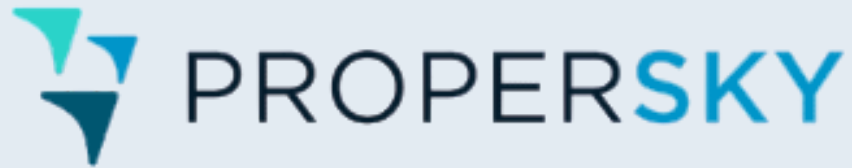- Company merchandise

SPONSORSHIP TIERS

Perks

Perks	BRONZE $100	SILVER $250	GOLD $500
SEND MENTORS	🐾	🐾	🐾
GIVE SWAG	🐾	🐾	🐾
CUSTOM AWARD		🐾	🐾
HOST WORKSHOP		🐾	🐾
SOCIAL MEDIA SHOUTOUT	🐾	🐾	🐾
LOGO ON TSHIRTS		🐾	🐾
LOGO ON WEBSITE	🐾	🐾	🐾
SEND JUDGES		🐾	🐾
ACCESS TO RESUMES			🐾

Though you may be eligible for the perk(s), you also have the option to opt out of the perk(s).

Contact Us:

For more information, please do not hesitate to reach out to us with any questions or concerns at **hacktheham@gmail.com.** We would be more than happy to also set up a call.

THANK YOU TO OUR PAST SPONSORS!

PROPER**SKY**

Promptworks.

BLDS