

Design Sprint Day 1

1. Identify the personas/imagined users for the product

Persona 1

Name: John Clutter

Age: 38

Job: Software Engineer at City Bank

Marital Status: Married

Living State: NY

John is a Democrat supporter, and he is really concerned about the 2020 presidential election because he wants Joe Biden to be elected. When he is free, he likes to look up the vote counts reported by different states, just for fun.

Persona 2

Name: Joe Kim

Age: 25

Job: Campaign assistance

Marital Status: Single

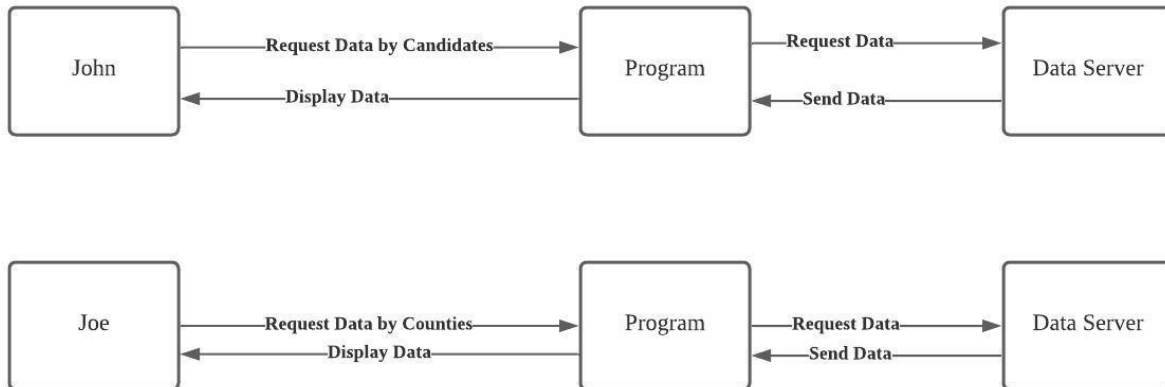
Living State: NC

Joe is working for the Democrat 2020 presidential campaign team. His boss asked him to pull the data which shows the vote counts by each county. With the help of internet, he doesn't have to call every office of each county, instead, he just needs to pull the data from the internet, arrange them by states and counties.

2. Other stakeholders:

News medias, Marketing Managers, Campaign Managers, Political Analysts

4. Scenarios (Map)



5. User Stories - "who", "what" and "why"

As an American, I want to know which candidate has the lead in the 2020 Presidential Election, so that I could know more about the current situation.

As a Campaign Assistance, I want to know the vote counts by each county in each state, so that I could have a better idea which locations I should put the most effort in.

As a News Media, I want to know the latest update of the vote counts, so that I could project a winner.

6. Feature list

