PETS-R-US Executive Proposal

*A Modern Site for a Modern Service*

Pets-R-Us is launching a new service that will make it easier for customers to have their pets groomed, boarded, or trained at one of Pets-R-Us’ many stores. This convenient service also requires a convenient way to book sessions. A website will allow customers to book appointments and input their contact information so they can be notified when their pets grooming is complete. This system will also work for boarding and training services making the process of booking an appointment, paying, and picking up your pet extremely easy.

Almost all consumers now expect businesses to allow them to book appointments online. Consumers don’t want to go through the hassle of calling in and waiting for an employee to pick up the phone and they certainly don’t want to book in person.

A web application is the solution to this problem. A web application on your website will allow customers to view available time slots for the service they need at the Pets-R-Us near them. They can then input their details and reserve the slot themselves. They can also receive reminders as the date nears and they can also receive notifications when their pet is ready to pick-up.

At CompetentWebDevs Inc. we are ready to create the best system for you. Design matters – a lot. If your site looks tacky or dated, people won’t be excited to use your service, nor are they going to recommend the service to others around them. We can deliver a slick and fast web application which will leave your customers impressed. It will also look and work great on mobile phones which is a necessary feature in today’s increasingly mobile world.

We are ready to provide Pets-R-Us with a great site at a great price in a quick and timely matter.

*List at least ten (10) components a Proposal response to an RFP should address. Why is each component important? Why is it important to include an executive summary and concept screens within your proposals?*

1. Introduction: The introduction includes the restatement of the project objectives and shows the company that you understand what the client needs.
2. The Solution: This shows the client what you plan to do in order to satisfy the requirements.
3. Hardware/Software: Outlines what software or hardware is needed for your plan. This describes some of the needed overhead.
4. Methodologies: This describes how you will carry out your plans to achieve the goals laid out in the RFP.
5. Staff: This will describe the people who will be working on the project and gives the client an idea of the talent behind your proposal.
6. Applicable project experience: This ties in with the previous point and shows the client what projects you have worked on before. This is important as it can prove your true value and build trust with the client.
7. Price: This is where you set the price you will be charging and a basic breakdown of the cost.
8. Schedule: A schedule for both you and your client to follow and gives the basic timeline of events and deliverables. Shows the client how fast you can complete the project.
9. Authorization: Paperwork which will allow you to begin work when the client is ready.
10. Appendices: Includes any other pertinent documents like examples of your work or other documents referred to in other parts of your response.

*Identify three (3) or more assumptions you made when completing the Executive Summary.*

1. I assumed that they are wanting a Web application that will also include programs used by Pets-R-Us employees to check on the status of bookings on their end.
2. I assumed that they want the site to work on mobile phones.
3. I assumed that Pets-R-Us would want a notification system that lets customers know when their pet was ready to be picked up.

*Identify at least five (5) clarifying questions or additional information you like to have secured from this customer prior to completing the Executive Summary.*

1. Will the site be working in conjunction with an app?
2. Do they want the site to be separate from the current site?
3. Will the site be running on the same infrastructure as the current site?
4. What is an estimation of the number or people using this service?
5. What browser do employees use at the stores?