

Vision and Business Case

My Name
MY INSTITUTION

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Revision History

Revision	Date	Author(s)	Description
1.0	22.01.04	JPW, KW	created
1.1	23.01.04	DP, JPW	correction
1.2	03.02.04	DP, JPW	revised after review

1 Executive Summary

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2 Positioning

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2.0.1 Business Opportunity

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2.0.2 Problem Statement

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2.0.3 Product Position Statement

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2.0.4 Alternates and Competition

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