

Total Revenue

6.46M

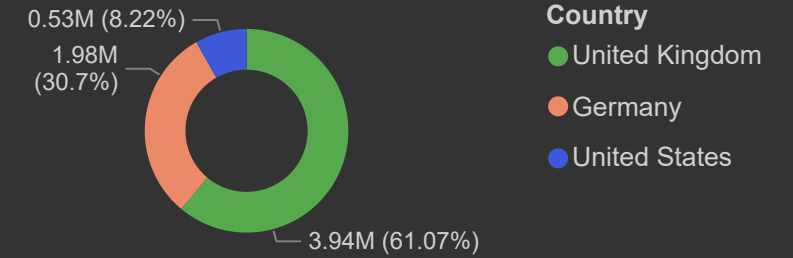
Total Orders

120K

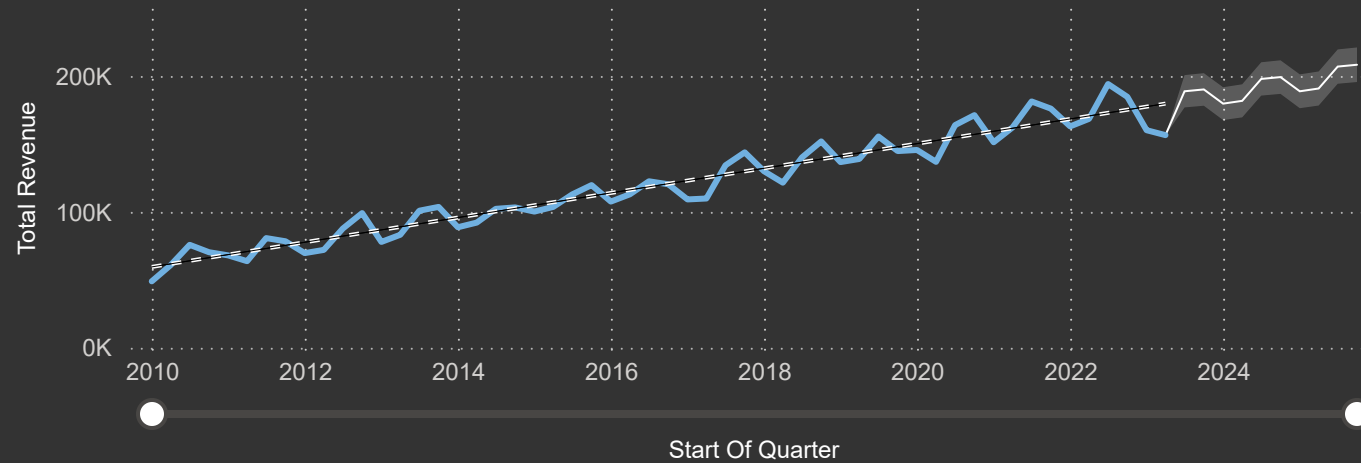
Total Profit

2.99M

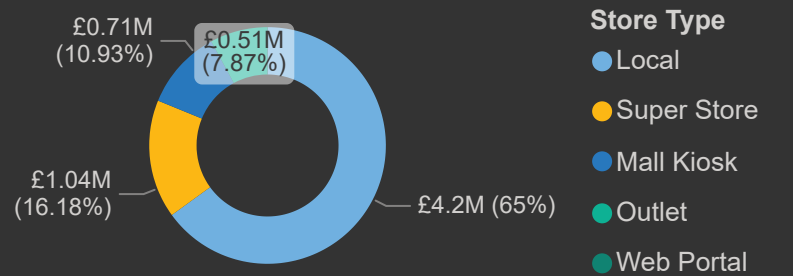
Total Revenue by Country



Total Revenue by Start Of Quarter



Total Revenue by Store Type



Quartely Orders

2936!

Goal: 3.3K (-10.26%)

Q2 2023

Selected Quarter

Quartely Revenue

£156.5K!

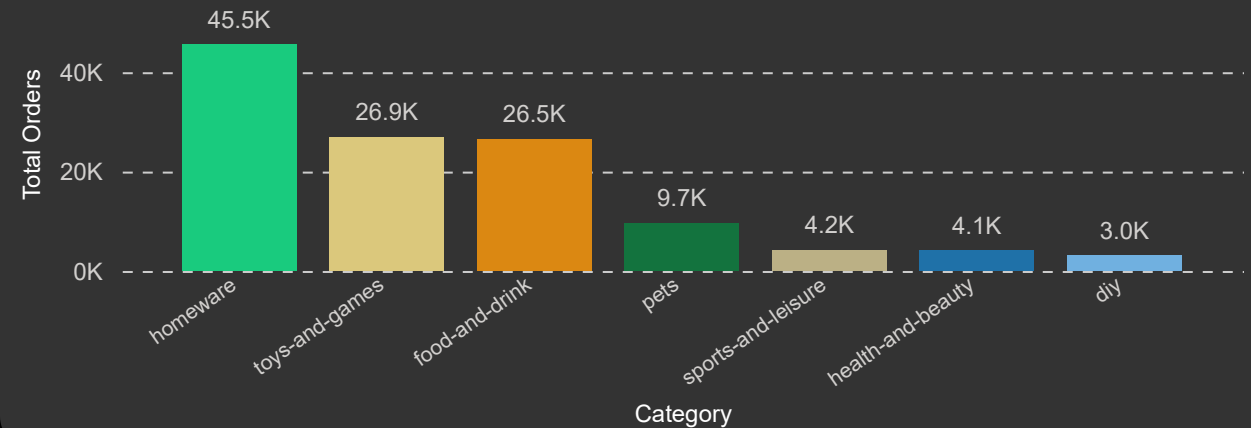
Goal: £168.1K (-6.91%)

Quartely Profit

£72.2K!

Goal: £78.3K (-7.74%)

Total Orders by Category



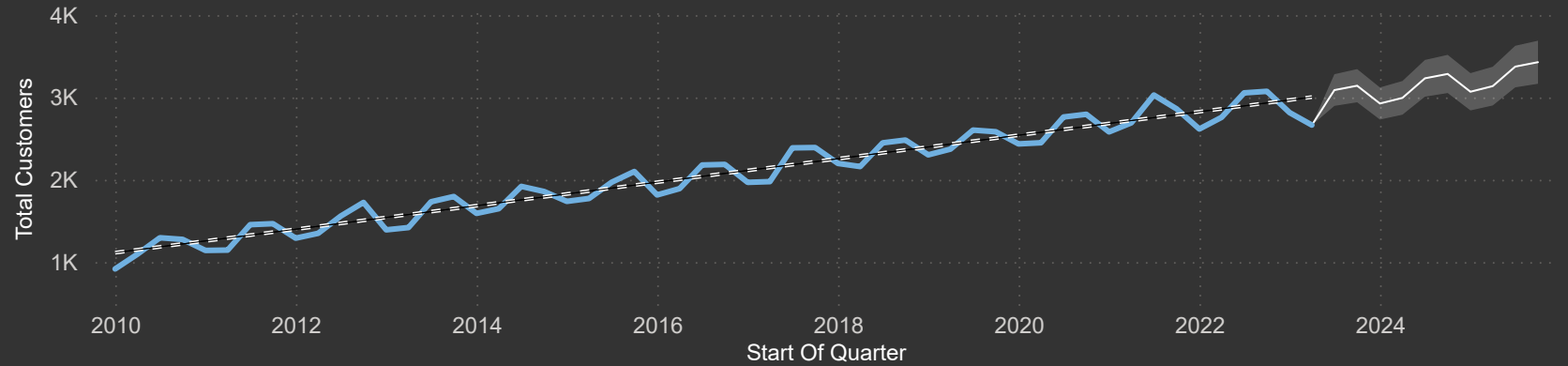
15K

Total Customers

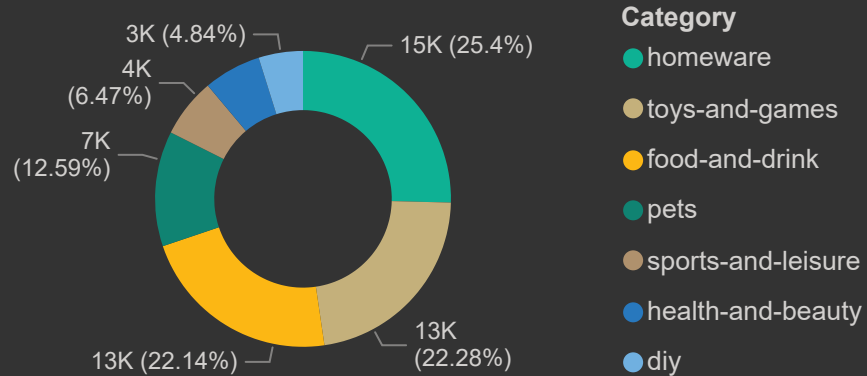
£422.42

Revenue per Customer (£)

Total Customers by Start Of Quarter



Total Customers by Category



Top Customer

Conor Williams

13
Total Orders

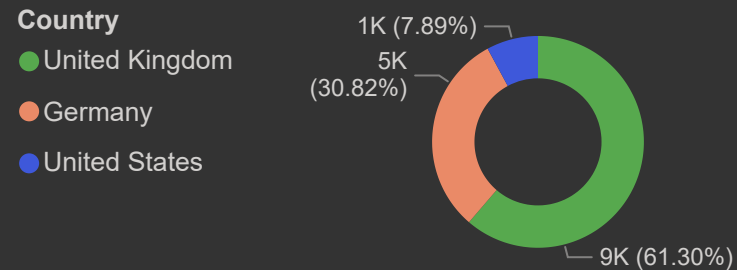
4,494.09
Total Revenue

1,977.69
Total Profit

Top 20 Customers by Revenue

Full Name	Revenue per Customer (£)	Total Orders
Conor Williams	4,494.09	13
Lothar Reinhardt	3,761.03	9
Thomas Smith	3,383.35	7
Charlie Ford	3,379.15	6
Emilie Lange	3,165.18	8
Bayram Fritsch	2,894.76	10
Owen Bell	2,726.96	12
Diane Marsh	2,599.95	10
Elenore Hendriks	2,578.92	8
Stephen Hudson	2,442.34	5
Tyler Hughes	2,429.51	12
Mandy Powell	2,288.40	10
Gustav Scheuermann	2,285.91	13
Karl Tomlinson	2,260.20	10
Karl-Peter Sager	2,204.57	11
Jeffrey Clark	2,193.97	12
Travis Klein	2,169.47	6
John Callahan	2,161.31	10
Marian Ahmed	2,135.62	8
Jade Harris	2,104.59	21
Total	2,655.42	201

Total Customers by Country



01/01/2010

28/06/2023





No Selection

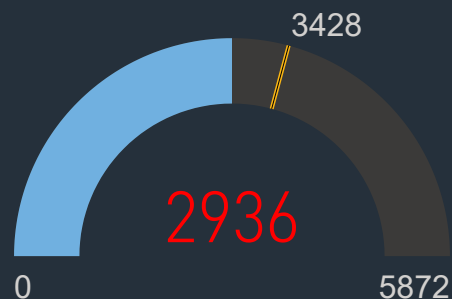
Country Selection

No Selection

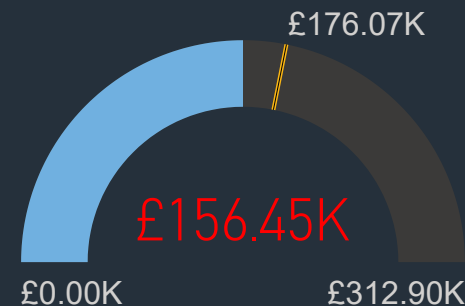
Category Selection



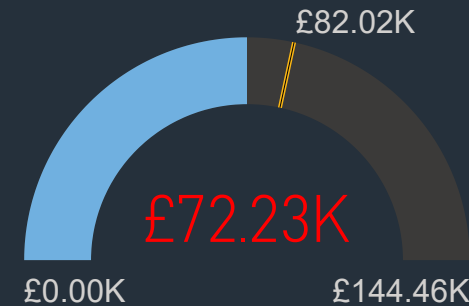
Quartely Orders vs Target



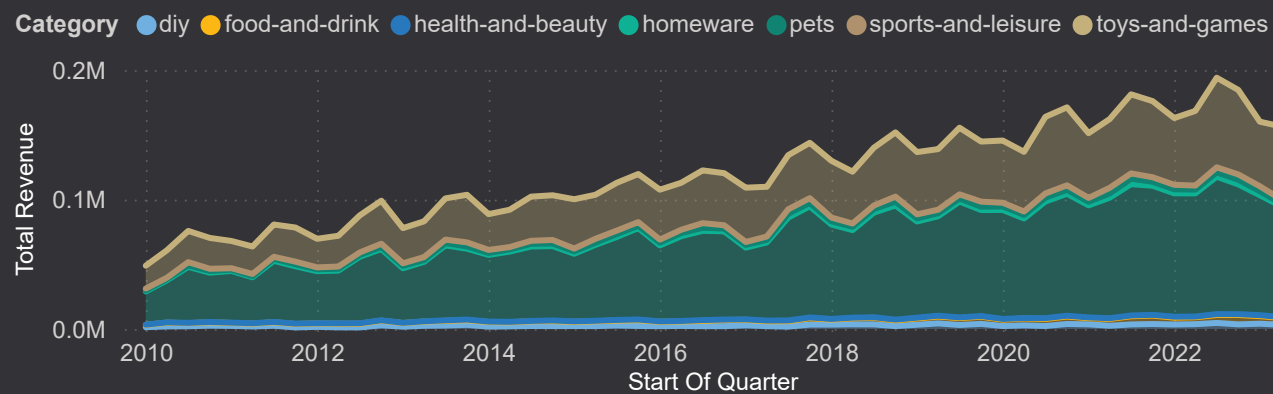
Quartely Revenue vs Target



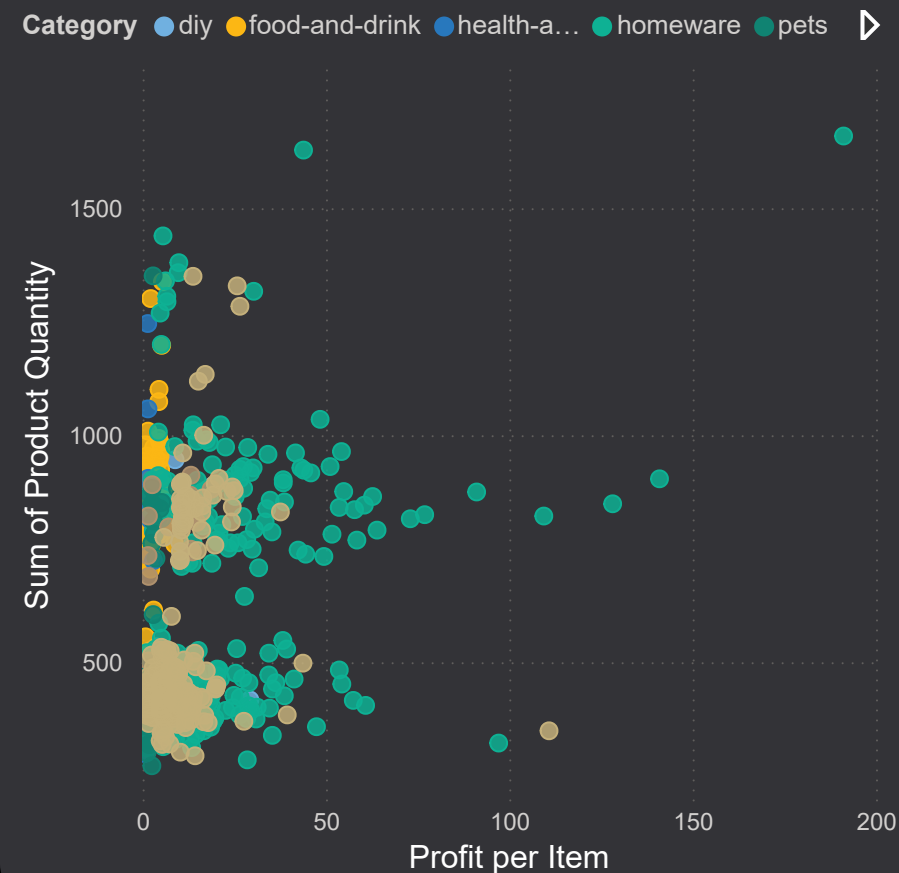
Quartely Profit vs Target



Total Revenue by Start Of Quarter and Category



Profit per Item vs Sum of Product Quantity



Top 10 Products by Revenue

Description	Category	Total Revenue	Total Customers	Total Orders	Profit per Item
Tower Vortx Dual Basket Air Fryer 7.6L	homeware	164,241.00	404	408	191.16
Wired E-350 Electric Scooter	toys-and-games	94,230.00	91	92	110.83
Michigan Coat Rack With Shoe Storage	homeware	38,560.00	219	220	54.23
Coberg Bench Dining Set 3pc	homeware	53,130.00	110	110	53.63
Blomus Dual Basket Air Fryer	homeware	50,745.00	224	225	48.44
Total		620,861.00	1747	1835	657.56

Country

Select all

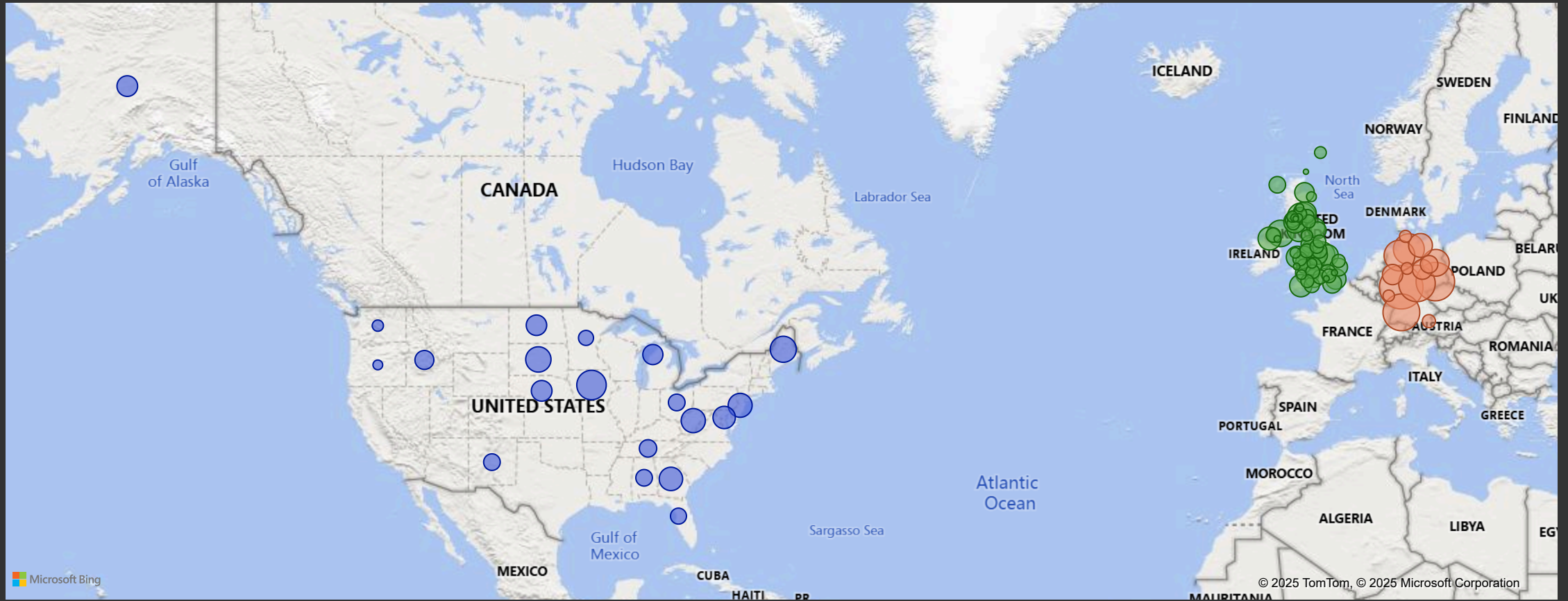
United Kingdom

Germany

United States

Profit YTD by Geography

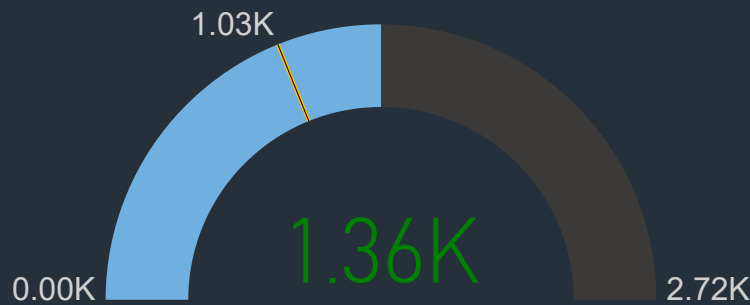
Country ● Germany ● United Kingdom ● United States



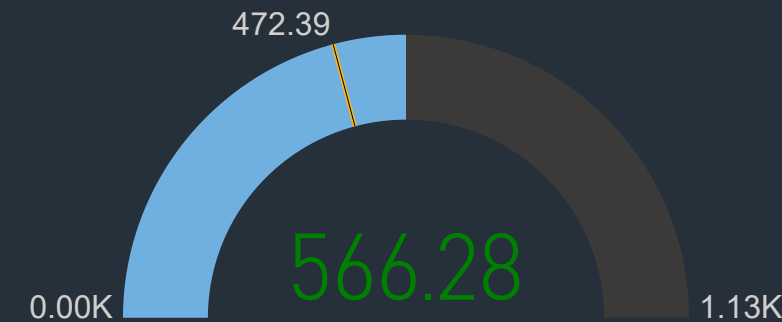


Greater London, United Kingdom

Revenue YTD and Revenue Goal



Profit YTD and Profit Goal



Historical Top 5 Products by Revenue

Description	Profit YTD	Total Orders	Total Revenue	Profit per Item
Tower Vortx Dual Basket Air Fryer 7.6L	130.09	3	1,188.00	191.16
RAC 12V Wet & Dry Vacuum	38.97	2	144.00	19.04
Disney Pixar Cars Racing System Track	45.50	2	139.93	7.58
Silentnight Extra Full Pillows 2pk	39.69	1	96.00	4.96
Oakwood Throw - Brown	40.92	1	80.00	30.29
Total	295.17	9	1,647.93	253.04

Historical Total Orders by Category

