Acrediant | Brand Design Sheet

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Logos

Logo sketch ●
Acrediant
Primary lockup (SVG)

Logo sketch ●
Acrediant
Reversed on dark (SVG)

Logo sketch ●
Acrediant
Credentialing, handled with care.
Wordmark + tagline lockup

Logo sketch ●
Standalone mark (favicon / app icon)
Icon usage

Hero mock

Acrediant

Get clinicians billing months sooner.

We assemble the right insurer packets, submit correctly, and keep timed follow-ups going—so you don't lose months of revenue.

[Start credentialing] [See how it works]

• White-glove credentialing and follow-ups
• Live status tracker with milestones & ETAs
• HIPAA-grade security & audit trails
• CAQH & expirables maintenance reminders

Colors

Brand colors
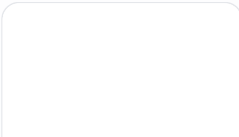
Primary
#8DC637

Secondary
#184E66

Secondary-700
#133B4D
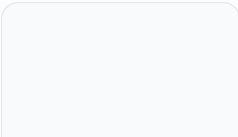
Neutrals
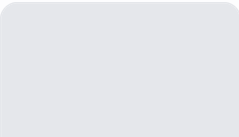
Ink

Background

Background-2

Border

Muted

#0F172A	#FFFFFF	#F8FAFC	#E5E7EB	#64748B

State colors

Info #2D6F8A	**Success** #78C23A	**Warning** #E6A23A

Error
#D65555

Icons

Payer-specific packets

Your intake maps to each payer's latest requirements automatically.

Correct channel, every time

Portal, email, fax, or PECOS assist—whatever the payer expects.

Timed follow-ups

Logged, scheduled follow-ups; optional VA phone calls where needed.

Live status portal

Milestones, ETAs, docs, and notes—shared with owners/admins.

Expirables maintenance

CAQH attestations, licenses, malpractice reminders keep you current.

HIPAA-grade security

Encryption at rest/in transit, least-privilege access, audit logs.

Typography

DISPLAY / HEADINGS

BODY

Acrediant

Get clinicians billing months sooner.

Headlines use system sans (Inter/Segoe/Roboto fallback) with **semibold** weight and tight tracking.

We assemble the right insurer packets, submit correctly, and keep timed follow-ups going—so you don't lose months of revenue.

Small text for labels and helper copy.

UI samples

Acrediant

Product   Pricing   Support   **Sign in**

BUTTONS

Primary   Secondary   Accent   Subtle

BADGES

● Active   Queued

FORM

NPI Number

1234567890

Practice name

Acrediant Counseling, LLC

Save   Cancel

Visual tests

Notes

Source of truth: color and UI tokens live in `src/styles/tokens.css` (CSS variables). This page reads them at runtime.

Logos: primary lockup is `/branding/logo/acrediant-logo.svg`. Reversed-on-dark uses the same SVG with the *wordmark* inverted via CSS filter; the green mark stays brand green.

Brand colors: Primary = `var(--brand-primary)`, Secondary = `var(--brand-secondary)`, Secondary-700 (CTA dark) = `var(--brand-secondary-700)`. Neutrals (Ink/Background/Border/Muted) are listed above.

Buttons: base styles in `src/styles/components.css`. `.btn--primary` uses `--brand-secondary-700`; `.btn--secondary` is outline on surface; `.btn--accent` uses `--brand-primary`.

Icons: inline 24×24 SVGs, stroke width ≈ 2, rounded joins/caps, color `var(--muted)`. Each icon sets its own `width`/`height` where used.

Accessibility: aim WCAG AA contrast for text on backgrounds; the CTA dark button on light backgrounds is tuned for contrast.

Assets: SVGs are under `public/branding/logo/` (served at `/branding/logo/*`).

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