

## Problem Statement

"How do we make it easier for people to help those in need, and for those in need to receive something that actually helps?"

## Assumptions

1. Focused on the user that wants to help others.
2. Needs to use stripe for products and checkout.
3. Needs to be developed in react.
4. Needs to be completed by midnight Friday.

## Hypothesis:

1. We believe that showing the location and requested time ago will help users identify what particular needs they want to help with, such as local people or those who have been waiting longer.
2. We believe that showing a share feature will make people that have helped others feel good about their altruism and entice more users to help those in need.
3. We believe that the tagline achieves a way to notify the users of the site purpose.

## Measuring:

We will know that information presented is working if the higher need people are being helped by a fast turnover rate on requests and locals are helped by other locals.

We will know that the share feature has motivated people to come to the site by analytics from the website.

We will know that the tagline is achieving the purpose if site visitors are sharing the site and motivated to pay-it-forward with a purchase from the site.