Jared Rairdon

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jaredsrairdon.github.io

PROFESSIONAL EXPERIENCE

Newline Interactive	Jun. 2021 – Present
Support Engineer	Richardson, TX

- Troubleshoot and resolve a variety of technical issues related to hardware, software, and networking.
- Deliver exceptional technical support via phone and e-mail for various systems and software applications, ensuring high availability and end-user satisfaction.
- Develop, implement, and maintain end-to-end automation solutions using Microsoft Power Automate, optimizing business processes and reducing manual intervention.
- Develop data models and manage large datasets using Microsoft Dataverse, demonstrating a strong understanding of relational database concepts and industry best practices.
- Solely design and maintain mobile apps that have reduced labor hours for certain tasks by up to 80%.
- Skilled in building custom Power BI solutions to drive business growth through actionable insights.
- Travel to educational institutions and commercial organizations to perform on-site repairs and troubleshooting of large-format interactive displays and A/V solutions at over one hundred locations.
- Consultant for A/V system architecture and setup, specifically video conferencing and presentations.
- Perform quality control unit tests on a variety of products used in sales demonstrations.

Georgetown Butcher	Apr. 2020 – Oct. 2020
IT Services – Full-Stack Developer	Washington, DC

- Built an e-commerce platform and online presence for a local DC butcher shop, Georgetown Butcher, during the pandemic, driving sales growth and increasing customer outreach and engagement.
- Spearheaded the development and implementation of a comprehensive IT infrastructure, including a website, on-demand online ordering, point-of-sale systems, receipt printers, security cameras, and tablet kiosks.
- Proven track record of managing and optimizing Facebook ad campaigns, utilizing A/B testing, audience segmentation, and other advanced techniques to achieve outstanding results for clients across diverse industries.
- Automated the creation of quarterly sales reports by developing custom scripts to extract and analyze item sales data, streamlining data processing and report generation.

EDUCATION

Stephen F. Austin State University	Aug. 2017 – May 2021
Bachelor of Science in Computer Information Systems, Minor in Business	Nacogdoches, TX

- Secretary of Theta Chi Fraternity
  - Efficiently managed new member registrations and maintained documentation compliance.
  - Participated in over 100+ hours of community service.
- Teaching assistant for SFA 101 (Freshman Orientation).

TECHNICAL SKILLS

- **Languages:** Python; JavaScript/HTML/CSS; Bash
- **Technologies:** Git; Pandas; Microsoft Dataverse/CDS; Dynamics 365; Power Automate; Power Apps; Power BI; Node.js; Flask; Selenium; TensorFlow; AWS EC-2; RegEx; WordPress; Matplotlib;
- **Additional Skills:**
  - Proficient use of Python's data-driven modules to optimize and analyze daily workflows.
  - Creating visually stunning and highly functional websites with engaging content for multiple businesses.