

3 User Personas for The Perfect Toast Food Truck App

User Persona 1

Trey

Personal Background

- Age: 25
- Occupation: Software Engineer
- Status: Single

SUMMARY

Trey is early in his career as a software engineer and for that reason, he works a lot. As a young busy adult in the workforce, he values his time and money. He doesn't have a lot of time to do much besides his job.

Jessica

Personal Background

- Age: 27
- Occupation: philosopher
- Status: Married

SUMMARY

Jessica just graduated college with her degree in philosophy and is now testing her skills in coding. She is from Arizona. She dedicates 8-10 hours per day on learning how to code. She is very skilled at thinking logically and finding patterns. She would rather try to figure something out by herself before considering asking for help.

Jermaine

Personal Background

- Age: 25
- Occupation: personal trainer
- Status: Married

SUMMARY

Jermaine is from the midwest, but has relocated many times in his life. He currently works full time and is thinking of doing night school. He enjoys spending time with his family and playing sports. He tries to eat healthy most times, but also does not like being restrictive with his diet so he eats out about 1-3 times per week.