- 1. As a customer, I want to view different Iphone models, so that I can shop for an Iphone.
- 2. As a customer, I want to see accessories compatible with my Iphone, so that I can easily find and purchase accessories.
- 3. As a customer, I want to see financing options, so that I can buy an Iphone without going bankrupt.
- 4. As a customer, I want easy access to Iphone checkout, so I can buy the Iphone quickly and with little effort.
- 5. As an apple user, I want the ability to pre-order the new Iphone, so that I can get it as soon as possible.

Trello share-link: https://trello.com/b/j8xNYzFE/iphone-product-page