

## Marcus



### **PERSONAL INFORMATION**

Age: 27  
Occupation: Software Engineer  
Status: single  
Sex: non-binary

### **BIO**

Marcus is all about trying new things. He has a great support group of friends that he loves trying new restaurants and clubs with. Marcus has been in his career for around 6-7 years and likes the work-life balance he has. Marcus takes advantage of all technology he can find. Anything that makes his life more convenient, Marcus probably has it. He loves über eats because he doesn't have to make his own food and can focus on coding the next big thing.

# Malik



## **PERSONAL INFORMATION**

Age: 32  
Occupation: Sales Director  
Status: Married  
Sex: Male

## **BIO**

Malik is nearing the peak of his career and has never felt better. He has been working from home ever since the pandemic and is very busy. As a busy individual, he usually doesn't have time to cook food for himself. He is very health conscious ( goes to the gym, tries to eat healthy, tries not to eat junk food). Since he works from home, in his free time he likes to get out of the house and try new places to eat. Since Malik is a health conscious individual, he makes sure that he only eats quality food.

# Alexandria



## **PERSONAL INFORMATION**

Age: 35

Occupation: Marketing Director

Status: Single

Sex: Single

## **BIO**

Alexandria loves her job and her work life balance. She works from home and loves the perks that come with it. She makes her meals everyday in the comfort of her own kitchen. On the weekends, her and her girlfriends hit the town in a blaze of fashion. They usually do lunch at a cute boutique restaurant. Alexandria isn't really a picky person. She loves trying new things and going with the flow.

# Name of app: *Eat From Home*

## MVP

- Customer can scroll through different food options
- Customers order food from restaurant
- Customers pay through the app
- Restaurants receive the orders from the customers
- App prompts a delivery driver to pick up food from the restaurant
- App prompts delivery driver to deliver picked up food to customer

## User Stories

- As a customer I want to scroll through food options, so I can decide what to eat
- As a customer I want to order food through the app, so I don't have to call or go to the restaurant
- As a customer I want to pay through the app, so that a can have the convenience of not paying over the phone
- As a customer I want to pay through the app, so that I know my sensitive info is secure
- As a restaurant owner I want to receive orders through the app, so I can receive extra money making opportunities
- As a restaurant owner I want to receive orders through the app, so it streamlines the incoming orders and offers a form of organization
- As a delivery driver I want to receive prompts from the app to pick up, so I can know which restaurant to go to
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